

# 2018-2023 China Wireless Connectivity Market Report (Status and Outlook)

<https://marketpublishers.com/r/2F451EA4B10EN.html>

Date: February 2018

Pages: 84

Price: US\$ 3,360.00 (Single User License)

ID: 2F451EA4B10EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2017, the Wireless Connectivity market size was xx million USD in China, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In China market, the top players include

Broadcom

Murata

Qualcomm Atheros

Mediatek Inc.

Intel Corporation

Cypress Semiconductor Corporation

Texas Instruments Inc.

Atmel Corporation

Stmicroelectronics N.V.

NXP Semiconductors N.V.

Marvell

Split by product types/category, covering

Wi-Fi

Bluetooth

Wi-Fi/Bluetooth Smart

ZigBee

Global Navigation Satellite System (GNSS)

Near Field Communication (NFC)

Other Technologies

Split by applications/end use industries, covers

Consumer Electronics

Wearable Devices/Smart Appliances

Healthcare

Automotive & Transportation

Other

## Contents

### **1 WIRELESS CONNECTIVITY MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Wireless Connectivity
- 1.2 Wireless Connectivity Market Segment by Types
  - 1.2.1 China Wireless Connectivity Sales Present Situation and Outlook by Types (2013-2023)
  - 1.2.2 China Wireless Connectivity Sales Market Share by Types in 2017
  - 1.2.3 Wi-Fi
    - 1.2.3.1 Major Players of Wi-Fi
  - 1.2.4 Bluetooth
    - 1.2.4.1 Major Players of Bluetooth
  - 1.2.5 Wi-Fi/Bluetooth Smart
    - 1.2.5.1 Major Players of Wi-Fi/Bluetooth Smart
  - 1.2.6 ZigBee
    - 1.2.6.1 Major Players of ZigBee
  - 1.2.7 Global Navigation Satellite System (GNSS)
    - 1.2.7.1 Major Players of Global Navigation Satellite System (GNSS)
  - 1.2.8 Near Field Communication (NFC)
    - 1.2.8.1 Major Players of Near Field Communication (NFC)
  - 1.2.9 Other Technologies
    - 1.2.9.1 Major Players of Other Technologies
- 1.3 China Wireless Connectivity Market Segment by Applications/End Use Industries
  - 1.3.1 China Wireless Connectivity Sales Present Situation and Outlook by Applications/End Industrials (2013-2023)
  - 1.3.2 China Wireless Connectivity Sales Market Share by Applications in 2017
  - 1.3.2 Consumer Electronics
  - 1.3.3 Wearable Devices/Smart Appliances
  - 1.3.4 Healthcare
  - 1.3.5 Automotive & Transportation
  - 1.3.6 Other
- 1.4 China Wireless Connectivity Overview and Market Size (Value) (2013-2023)
  - 1.4.1 China Market Wireless Connectivity Overview
  - 1.4.2 China Wireless Connectivity Market Size (Value and Volume) Status and Forecast (2013-2023)

### **2 CHINA WIRELESS CONNECTIVITY SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS**

- 2.1 China Wireless Connectivity Sales and Market Share by Players (2013-2018)
- 2.2 China Wireless Connectivity Revenue and Market Share by Players (2013-2018)
- 2.3 China Wireless Connectivity Average Price by Players in 2017
- 2.4 China Wireless Connectivity Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Wireless Connectivity Market Competitive Situation and Trends
  - 2.5.1 Wireless Connectivity Market Concentration Rate
  - 2.5.2 Wireless Connectivity Market Share of Top 3 and Top 5 Players in 2017
  - 2.5.3 Mergers & Acquisitions, Expansion

### **3 CHINA WIRELESS CONNECTIVITY SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2013-2018)**

- 3.1 China Wireless Connectivity Sales, Revenue, Market Share and Price by Type (2013-2018)
  - 3.1.1 China Wireless Connectivity Sales and Market Share by Type (2013-2018)
  - 3.1.2 China Wireless Connectivity Revenue and Market Share by Type (2013-2018)
  - 3.1.3 China Wireless Connectivity Price by Type (2013-2018)
- 3.2 China Wireless Connectivity Sales and Market Share by Application (2013-2018)
- 3.3 China Market Wireless Connectivity Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

### **4 CHINA WIRELESS CONNECTIVITY PLAYERS PROFILES AND SALES DATA**

- 4.1 Broadcom
  - 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.1.2 Wireless Connectivity Product Types, Application and Specification
    - 4.1.2.1 Type
    - 4.1.2.2 Type
  - 4.1.3 Broadcom Wireless Connectivity Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.1.4 Main Business/Business Overview
  - 4.1.5 Broadcom News
- 4.2 Murata
  - 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.2.2 Wireless Connectivity Product Types, Application and Specification

- 4.2.2.1 Type
- 4.2.2.2 Type
- 4.2.3 Murata Wireless Connectivity Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.2.4 Main Business/Business Overview
- 4.2.5 Murata News
- 4.3 Qualcomm Atheros
  - 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.3.2 Wireless Connectivity Product Types, Application and Specification
    - 4.3.2.1 Type
    - 4.3.2.2 Type
  - 4.3.3 Qualcomm Atheros Wireless Connectivity Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.3.4 Main Business/Business Overview
  - 4.3.5 Qualcomm Atheros News
- 4.4 Mediatek Inc.
  - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.4.2 Wireless Connectivity Product Types, Application and Specification
    - 4.4.2.1 Type
    - 4.4.2.2 Type
  - 4.4.3 Mediatek Inc. Wireless Connectivity Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.4.4 Main Business/Business Overview
  - 4.4.5 Mediatek Inc. News
- 4.5 Intel Corporation
  - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 Wireless Connectivity Product Types, Application and Specification
    - 4.5.2.1 Type
    - 4.5.2.2 Type
  - 4.5.3 Intel Corporation Wireless Connectivity Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.5.4 Main Business/Business Overview
  - 4.5.5 Intel Corporation News
- 4.6 Cypress Semiconductor Corporation
  - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.6.2 Wireless Connectivity Product Types, Application and Specification
  - 4.6.2.1 Type
  - 4.6.2.2 Type
- 4.6.3 Cypress Semiconductor Corporation Wireless Connectivity Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.6.4 Main Business/Business Overview
- 4.6.5 Cypress Semiconductor Corporation News
- 4.7 Texas Instruments Inc.
  - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.7.2 Wireless Connectivity Product Types, Application and Specification
    - 4.7.2.1 Type
    - 4.7.2.2 Type
  - 4.7.3 Texas Instruments Inc. Wireless Connectivity Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.7.4 Main Business/Business Overview
  - 4.7.5 Texas Instruments Inc. News
- 4.8 Atmel Corporation
  - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.8.2 Wireless Connectivity Product Types, Application and Specification
    - 4.8.2.1 Type
    - 4.8.2.2 Type
  - 4.8.3 Atmel Corporation Wireless Connectivity Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.8.4 Main Business/Business Overview
  - 4.8.5 Atmel Corporation News
- 4.9 Stmicroelectronics N.V.
  - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.9.2 Wireless Connectivity Product Types, Application and Specification
    - 9.9.2.1 Type
    - 9.9.2.2 Type
  - 4.9.3 Stmicroelectronics N.V. Wireless Connectivity Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.9.4 Main Business/Business Overview
  - 4.9.5 Stmicroelectronics N.V. News
- 4.10 NXP Semiconductors N.V.
  - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 4.10.2 Wireless Connectivity Product Types, Application and Specification

#### 4.10.2.1 Type

#### 4.10.2.2 Type

### 4.10.3 NXP Semiconductors N.V. Wireless Connectivity Sales, Revenue, Price and Gross Margin (2012-2017)

#### 4.10.4 Main Business/Business Overview

#### 4.10.5 NXP Semiconductors N.V. News

## 4.11 Marvell

### 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 4.11.2 Wireless Connectivity Product Types, Application and Specification

#### 4.11.2.1 Type

#### 4.11.2.2 Type

### 4.11.3 Marvell Wireless Connectivity Sales, Revenue, Price and Gross Margin (2012-2017)

#### 4.11.4 Main Business/Business Overview

#### 4.11.5 Marvell News

## **5 CHINA WIRELESS CONNECTIVITY MARKET FORECAST (2018-2023)**

### 5.1 China Wireless Connectivity Sales, Revenue and Price Forecast (2018-2023)

#### 5.1.1 China Wireless Connectivity Sales and Growth Rate Forecast (2018-2023)

#### 5.1.2 China Wireless Connectivity Revenue and Growth Rate Forecast (2018-2023)

#### 5.1.3 China Wireless Connectivity Price Trend Forecast (2018-2023)

### 5.2 China Wireless Connectivity Sales Forecast by Type (2018-2023)

### 5.3 China Wireless Connectivity Sales Forecast by Application (2018-2023)

## **6 PRODUCTION COST ANALYSIS OF WIRELESS CONNECTIVITY**

### 6.1 Main Raw Materials of Wireless Connectivity

#### 6.1.1 List of Wireless Connectivity Main Raw Materials

#### 6.1.2 Wireless Connectivity Main Raw Materials Price Analysis

#### 6.1.3 Wireless Connectivity Raw Materials Major Suppliers

#### 6.1.4 Wireless Connectivity Main Raw Materials Market Concentration Rate

### 6.2 Production Cost Structure of Wireless Connectivity

#### 6.2.1 Raw Materials

#### 6.2.2 Labor Cost

#### 6.2.3 Production Expenses

6.3 Wireless Connectivity Manufacturing Process/Method

## **7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS**

7.1 Wireless Connectivity Value Chain Analysis

7.2 Upstream Raw Materials Purchasing

7.3 Raw Materials Sources of Wireless Connectivity Major Players in 2017

7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

8.1 Sales Channel

8.1.1 Direct Sales

8.1.2 Indirect Sales

8.1.3 Sales Channel Development Trend

8.2 Product Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Wireless Connectivity Distributors/Traders List in China

## **9 MARKET INFLUENCES FACTORS ANALYSIS**

9.1 Changes from the Related Industries

9.2 Substitutes Threat

9.3 Customer Preference Change

9.4 Economic/Political Environmental Change

9.5 Upstream and Downstream Fluctuation

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Wireless Connectivity

Table Product Specifications of Wireless Connectivity

Figure China Wireless Connectivity Sales (volume) for Each Type (2013-2023)

Figure China Wireless Connectivity Sales Market Share by Types in 2017

Table Types of Wireless Connectivity

Figure Product Picture of Wi-Fi

Table Major Players of Wi-Fi

Figure Product Picture of Bluetooth

Table Major Players of Bluetooth

Figure Product Picture of Wi-Fi/Bluetooth Smart

Table Major Players of Wi-Fi/Bluetooth Smart

Figure Product Picture of ZigBee

Table Major Players of ZigBee

Figure Product Picture of Global Navigation Satellite System (GNSS)

Table Major Players of Global Navigation Satellite System (GNSS)

Figure Product Picture of Near Field Communication (NFC)

Table Major Players of Near Field Communication (NFC)

Figure Product Picture of Other Technologies

Table Major Players of Other Technologies

Figure China Wireless Connectivity Sales Present Situation and Outlook by Applications (2013-2023)

Figure China Wireless Connectivity Sales Market Share by Applications in 2017

Table Applications of Wireless Connectivity

Figure Consumer Electronics Examples

Figure Wearable Devices/Smart Appliances Examples

Figure Healthcare Examples

Figure Automotive & Transportation Examples

Figure Other Examples

Figure China Wireless Connectivity Revenue (Million USD) Status and Forecast (2013-2023)

Figure China Wireless Connectivity Sales (Volume) Status and Forecast (2013-2023)

Table China Wireless Connectivity Sales by Players (2013-2018)

Table China Wireless Connectivity Sales Market Share (%) by Players (2013-2018)

Figure China Wireless Connectivity Sales Market Share by Players in 2016

Figure China Wireless Connectivity Sales Market Share by Players in 2017

Table China Wireless Connectivity Revenue (Million USD) by Players (2013-2018)

Table China Wireless Connectivity Revenue Market Share (%) by Players (2013-2018)

Figure China Wireless Connectivity Revenue Market Share by Players in 2016

Figure China Wireless Connectivity Revenue Market Share by Players in 2017

Figure China Wireless Connectivity Average Price by Players in 2017

Table China Wireless Connectivity Manufacturing Base Distribution and Sales Area by Players

Table Players Wireless Connectivity Product Types

Figure Wireless Connectivity Market Share of Top 3 Players in 2017

Figure Wireless Connectivity Market Share of Top 5 Players in 2017

Table China Wireless Connectivity Sales by Type (2013-2018)

Table China Wireless Connectivity Sales Market Share by Type (2013-2018)

Figure China Wireless Connectivity Sales Market Share by Type in 2013

Figure China Wireless Connectivity Sales Market Share by Type in 2017

Table China Wireless Connectivity Revenue (Million USD) by Type (2013-2018)

Table China Wireless Connectivity Revenue Market Share by Type (2013-2018)

Figure China Wireless Connectivity Revenue Market Share by Type in 2013

Figure China Wireless Connectivity Revenue Market Share by Type in 2017

Table China Wireless Connectivity Price by Type (2013-2018)

Table China Wireless Connectivity Sales by Application (2013-2018)

Table China Wireless Connectivity Sales Market Share by Application (2013-2018)

Figure China Wireless Connectivity Sales Market Share by Application (2013-2018)

Figure China Wireless Connectivity Sales Market Share by Application in 2017

Table China Market Wireless Connectivity Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

Table Broadcom Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Broadcom Wireless Connectivity Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Broadcom Wireless Connectivity Market Share (2012-2017)

Table Murata Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Murata Wireless Connectivity Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Murata Wireless Connectivity Market Share (2012-2017)

Table Qualcomm Atheros Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Qualcomm Atheros Wireless Connectivity Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Qualcomm Atheros Wireless Connectivity Market Share (2012-2017)

Table Mediatek Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mediatek Inc. Wireless Connectivity Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Mediatek Inc. Wireless Connectivity Market Share (2012-2017)

Table Intel Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Intel Corporation Wireless Connectivity Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Intel Corporation Wireless Connectivity Market Share (2012-2017)

Table Cypress Semiconductor Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cypress Semiconductor Corporation Wireless Connectivity Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Cypress Semiconductor Corporation Wireless Connectivity Market Share (2012-2017)

Table Texas Instruments Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Texas Instruments Inc. Wireless Connectivity Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Texas Instruments Inc. Wireless Connectivity Market Share (2012-2017)

Table Atmel Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Atmel Corporation Wireless Connectivity Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Atmel Corporation Wireless Connectivity Market Share (2012-2017)

Table Stmicroelectronics N.V. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Stmicroelectronics N.V. Wireless Connectivity Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Stmicroelectronics N.V. Wireless Connectivity Market Share (2012-2017)

Table NXP Semiconductors N.V. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NXP Semiconductors N.V. Wireless Connectivity Sales, Revenue, Price and Gross Margin (2012-2017)

Figure NXP Semiconductors N.V. Wireless Connectivity Market Share (2012-2017)

Table Marvell Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Marvell Wireless Connectivity Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Marvell Wireless Connectivity Market Share (2012-2017)  
Figure China Wireless Connectivity Sales and Growth Rate Forecast (2018-2023)  
Figure China Wireless Connectivity Revenue and Growth Rate Forecast (2018-2023)  
Figure China Wireless Connectivity Price Trend Forecast (2018-2023)  
Table China Wireless Connectivity Sales Forecast by Type (2018-2023)  
Figure China Wireless Connectivity Sales Market Share Forecast by Type (2018-2023)  
Figure China Wireless Connectivity Sales Market Share Forecast by Type in 2023  
Table China Wireless Connectivity Sales Forecast by Application (2018-2023)  
Figure China Wireless Connectivity Sales Market Share Forecast by Application (2018-2023)  
Figure China Wireless Connectivity Sales Market Share Forecast by Application in 2023  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Wireless Connectivity Main Raw Materials Price Trend  
Table Wireless Connectivity Raw Materials Major Suppliers List  
Figure Production Cost Structure of Wireless Connectivity  
Figure Wireless Connectivity Manufacturing Process/Method  
Figure Wireless Connectivity Value Chain Analysis  
Table Raw Materials Sources of Wireless Connectivity Major Players in 2017  
Table Major Buyers of Wireless Connectivity  
Table Wireless Connectivity Distributors/Traders List in China

## I would like to order

Product name: 2018-2023 China Wireless Connectivity Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/2F451EA4B10EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2F451EA4B10EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970