

2018-2023 China Stereo Bluetooth Headsets Market Report (Status and Outlook)

https://marketpublishers.com/r/24C7A9FA13AEN.html

Date: February 2018

Pages: 87

Price: US\$ 3,360.00 (Single User License)

ID: 24C7A9FA13AEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2017, the Stereo Bluetooth Headsets market size was xx million USD in China, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In China market, the top players include

| Sennheiser |
|-------------------|
| Apple (Beats), |
| LG, |
| Sony |
| Plantronics, |
| Jabra |
| Logitech(Jaybird) |
| Samsung (Harman), |
| Motorola |
| Microsoft |



| Split by product types/category, covering |
|--|
| On-Ear Headsets |
| Over-Ear Headsets |
| Earbuds and In-Ear Headsets |
| Split by applications/end use industries, covers |
| split by applications/end use industries, covers |
| Communication |
| Sports |
| Music |
| Others |
| |



Contents

1 STEREO BLUETOOTH HEADSETS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Stereo Bluetooth Headsets
- 1.2 Stereo Bluetooth Headsets Market Segment by Types
- 1.2.1 China Stereo Bluetooth Headsets Sales Present Situation and Outlook by Types (2013-2023)
 - 1.2.2 China Stereo Bluetooth Headsets Sales Market Share by Types in 2017
 - 1.2.3 On-Ear Headsets
 - 1.2.3.1 Major Players of On-Ear Headsets
 - 1.2.4 Over-Ear Headsets
 - 1.2.4.1 Major Players of Over-Ear Headsets
 - 1.2.5 Earbuds and In-Ear Headsets
 - 1.2.5.1 Major Players of Earbuds and In-Ear Headsets
- 1.3 China Stereo Bluetooth Headsets Market Segment by Applications/End Use Industries
- 1.3.1 China Stereo Bluetooth Headsets Sales Present Situation and Outlook by Applications/End Industrials (2013-2023)
 - 1.3.2 China Stereo Bluetooth Headsets Sales Market Share by Applications in 2017
 - 1.3.2 Communication
 - 1.3.3 Sports
 - 1.3.4 Music
 - 1.3.5 Others
- 1.4 China Stereo Bluetooth Headsets Overview and Market Size (Value) (2013-2023)
 - 1.4.1 China Market Stereo Bluetooth Headsets Overview
- 1.4.2 China Stereo Bluetooth Headsets Market Size (Value and Volume) Status and Forecast (2013-2023)

2 CHINA STEREO BLUETOOTH HEADSETS SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 China Stereo Bluetooth Headsets Sales and Market Share by Players (2013-2018)
- 2.2 China Stereo Bluetooth Headsets Revenue and Market Share by Players (2013-2018)
- 2.3 China Stereo Bluetooth Headsets Average Price by Players in 2017
- 2.4 China Stereo Bluetooth Headsets Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Stereo Bluetooth Headsets Market Competitive Situation and Trends



- 2.5.1 Stereo Bluetooth Headsets Market Concentration Rate
- 2.5.2 Stereo Bluetooth Headsets Market Share of Top 3 and Top 5 Players in 2017
- 2.5.3 Mergers & Acquisitions, Expansion

3 CHINA STEREO BLUETOOTH HEADSETS SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2013-2018)

- 3.1 China Stereo Bluetooth Headsets Sales, Revenue, Market Share and Price by Type (2013-2018)
 - 3.1.1 China Stereo Bluetooth Headsets Sales and Market Share by Type (2013-2018)
- 3.1.2 China Stereo Bluetooth Headsets Revenue and Market Share by Type (2013-2018)
- 3.1.3 China Stereo Bluetooth Headsets Price by Type (2013-2018)
- 3.2 China Stereo Bluetooth Headsets Sales and Market Share by Application (2013-2018)
- 3.3 China Market Stereo Bluetooth Headsets Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

4 CHINA STEREO BLUETOOTH HEADSETS PLAYERS PROFILES AND SALES DATA

- 4.1 Sennheiser
- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.1.2 Stereo Bluetooth Headsets Product Types, Application and Specification
 - 4.1.2.1 Type 1
 - 4.1.2.2 Type 2
- 4.1.3 Sennheiser Stereo Bluetooth Headsets Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.1.4 Main Business/Business Overview
 - 4.1.5 Sennheiser News
- 4.2 Apple (Beats),
- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.2.2 Stereo Bluetooth Headsets Product Types, Application and Specification
 - 4.2.2.1 Type 1
 - 4.2.2.2 Type 2
- 4.2.3 Apple (Beats), Stereo Bluetooth Headsets Sales, Revenue, Price and Gross Margin (2012-2017)



- 4.2.4 Main Business/Business Overview
- 4.2.5 Apple (Beats), News
- 4.3 LG,
- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.3.2 Stereo Bluetooth Headsets Product Types, Application and Specification
 - 4.3.2.1 Type 1
 - 4.3.2.2 Type 2
- 4.3.3 LG, Stereo Bluetooth Headsets Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.3.5 LG. News
- 4.4 Sony
- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Stereo Bluetooth Headsets Product Types, Application and Specification
 - 4.4.2.1 Type 1
 - 4.4.2.2 Type 2
- 4.4.3 Sony Stereo Bluetooth Headsets Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.4.4 Main Business/Business Overview
 - 4.4.5 Sony News
- 4.5 Plantronics.
- 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Stereo Bluetooth Headsets Product Types, Application and Specification
 - 4.5.2.1 Type 1
 - 4.5.2.2 Type 2
- 4.5.3 Plantronics, Stereo Bluetooth Headsets Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview
 - 4.5.5 Plantronics, News
- 4.6 Jabra
- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Stereo Bluetooth Headsets Product Types, Application and Specification
 - 4.6.2.1 Type 1
 - 4.6.2.2 Type 2
- 4.6.3 Jabra Stereo Bluetooth Headsets Sales, Revenue, Price and Gross Margin



(2012-2017)

- 4.6.4 Main Business/Business Overview
- 4.6.5 Jabra News
- 4.7 Logitech(Jaybird)
- 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.7.2 Stereo Bluetooth Headsets Product Types, Application and Specification
 - 4.7.2.1 Type 1
 - 4.7.2.2 Type 2
- 4.7.3 Logitech(Jaybird) Stereo Bluetooth Headsets Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.7.4 Main Business/Business Overview
 - 4.7.5 Logitech(Jaybird) News
- 4.8 Samsung (Harman),
- 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.8.2 Stereo Bluetooth Headsets Product Types, Application and Specification
 - 4.8.2.1 Type 1
 - 4.8.2.2 Type 2
- 4.8.3 Samsung (Harman), Stereo Bluetooth Headsets Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.8.4 Main Business/Business Overview
 - 4.8.5 Samsung (Harman), News
- 4.9 Motorola
- 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.9.2 Stereo Bluetooth Headsets Product Types, Application and Specification
 - 9.9.2.1 Type 1
 - 9.9.2.2 Type 2
- 4.9.3 Motorola Stereo Bluetooth Headsets Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.9.4 Main Business/Business Overview
 - 4.9.5 Motorola News
- 4.10 Microsoft
- 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.10.2 Stereo Bluetooth Headsets Product Types, Application and Specification
 - 4.10.2.1 Type 1
 - 4.10.2.2 Type 2



- 4.10.3 Microsoft Stereo Bluetooth Headsets Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.10.4 Main Business/Business Overview
- 4.10.5 Microsoft News

5 CHINA STEREO BLUETOOTH HEADSETS MARKET FORECAST (2018-2023)

- 5.1 China Stereo Bluetooth Headsets Sales, Revenue and Price Forecast (2018-2023)
 - 5.1.1 China Stereo Bluetooth Headsets Sales and Growth Rate Forecast (2018-2023)
- 5.1.2 China Stereo Bluetooth Headsets Revenue and Growth Rate Forecast (2018-2023)
 - 5.1.3 China Stereo Bluetooth Headsets Price Trend Forecast (2018-2023)
- 5.2 China Stereo Bluetooth Headsets Sales Forecast by Type (2018-2023)
- 5.3 China Stereo Bluetooth Headsets Sales Forecast by Application (2018-2023)

6 PRODUCTION COST ANALYSIS OF STEREO BLUETOOTH HEADSETS

- 6.1 Main Raw Materials of Stereo Bluetooth Headsets
 - 6.1.1 List of Stereo Bluetooth Headsets Main Raw Materials
 - 6.1.2 Stereo Bluetooth Headsets Main Raw Materials Price Analysis
 - 6.1.3 Stereo Bluetooth Headsets Raw Materials Major Suppliers
 - 6.1.4 Stereo Bluetooth Headsets Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Stereo Bluetooth Headsets
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Production Expenses
- 6.3 Stereo Bluetooth Headsets Manufacturing Process/Method

7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Stereo Bluetooth Headsets Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Stereo Bluetooth Headsets Major Players in 2017
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Sales Channel
 - 8.1.1 Direct Sales



- 8.1.2 Indirect Sales
- 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Stereo Bluetooth Headsets Distributors/Traders List in China

9 MARKET INFLUENCES FACTORS ANALYSIS

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Stereo Bluetooth Headsets

Table Product Specifications of Stereo Bluetooth Headsets

Figure China Stereo Bluetooth Headsets Sales (volume) for Each Type (2013-2023)

Figure China Stereo Bluetooth Headsets Sales Market Share by Types in 2017

Table Types of Stereo Bluetooth Headsets

Figure Product Picture of On-Ear Headsets

Table Major Players of On-Ear Headsets

Figure Product Picture of Over-Ear Headsets

Table Major Players of Over-Ear Headsets

Figure Product Picture of Earbuds and In-Ear Headsets

Table Major Players of Earbuds and In-Ear Headsets

Figure China Stereo Bluetooth Headsets Sales Present Situation and Outlook by Applications (2013-2023)

Figure China Stereo Bluetooth Headsets Sales Market Share by Applications in 2017 Table Applications of Stereo Bluetooth Headsets

Figure Communication Examples

Figure Sports Examples

Figure Music Examples

Figure Others Examples

Figure China Stereo Bluetooth Headsets Revenue (Million USD) Status and Forecast (2013-2023)

Figure China Stereo Bluetooth Headsets Sales (Volume) Status and Forecast (2013-2023)

Table China Stereo Bluetooth Headsets Sales by Players (2013-2018)

Table China Stereo Bluetooth Headsets Sales Market Share (%) by Players (2013-2018)

Figure China Stereo Bluetooth Headsets Sales Market Share by Players in 2016

Figure China Stereo Bluetooth Headsets Sales Market Share by Players in 2017

Table China Stereo Bluetooth Headsets Revenue (Million USD) by Players (2013-2018)

Table China Stereo Bluetooth Headsets Revenue Market Share (%) by Players (2013-2018)

Figure China Stereo Bluetooth Headsets Revenue Market Share by Players in 2016

Figure China Stereo Bluetooth Headsets Revenue Market Share by Players in 2017

Figure China Stereo Bluetooth Headsets Average Price by Players in 2017

Table China Stereo Bluetooth Headsets Manufacturing Base Distribution and Sales



Area by Players

Table Players Stereo Bluetooth Headsets Product Types

Figure Stereo Bluetooth Headsets Market Share of Top 3 Players in 2017

Figure Stereo Bluetooth Headsets Market Share of Top 5 Players in 2017

Table China Stereo Bluetooth Headsets Sales by Type (2013-2018)

Table China Stereo Bluetooth Headsets Sales Market Share by Type (2013-2018)

Figure China Stereo Bluetooth Headsets Sales Market Share by Type in 2013

Figure China Stereo Bluetooth Headsets Sales Market Share by Type in 2017

Table China Stereo Bluetooth Headsets Revenue (Million USD) by Type (2013-2018)

Table China Stereo Bluetooth Headsets Revenue Market Share by Type (2013-2018)

Figure China Stereo Bluetooth Headsets Revenue Market Share by Type in 2013

Figure China Stereo Bluetooth Headsets Revenue Market Share by Type in 2017

Table China Stereo Bluetooth Headsets Price by Type (2013-2018)

Table China Stereo Bluetooth Headsets Sales by Application (2013-2018)

Table China Stereo Bluetooth Headsets Sales Market Share by Application (2013-2018)

Figure China Stereo Bluetooth Headsets Sales Market Share by Application (2013-2018)

Figure China Stereo Bluetooth Headsets Sales Market Share by Application in 2017 Table China Market Stereo Bluetooth Headsets Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

Table Sennheiser Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sennheiser Stereo Bluetooth Headsets Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Sennheiser Stereo Bluetooth Headsets Market Share (2012-2017)

Table Apple (Beats), Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Apple (Beats), Stereo Bluetooth Headsets Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Apple (Beats), Stereo Bluetooth Headsets Market Share (2012-2017)

Table LG, Basic Information, Manufacturing Base, Sales Area and Its Competitors Table LG, Stereo Bluetooth Headsets Sales, Revenue, Price and Gross Margin

(2012-2017)

Figure LG, Stereo Bluetooth Headsets Market Share (2012-2017)

Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sony Stereo Bluetooth Headsets Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Sony Stereo Bluetooth Headsets Market Share (2012-2017)

Table Plantronics, Basic Information, Manufacturing Base, Sales Area and Its



Competitors

Table Plantronics, Stereo Bluetooth Headsets Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Plantronics, Stereo Bluetooth Headsets Market Share (2012-2017)

Table Jabra Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Jabra Stereo Bluetooth Headsets Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Jabra Stereo Bluetooth Headsets Market Share (2012-2017)

Table Logitech(Jaybird) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Logitech(Jaybird) Stereo Bluetooth Headsets Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Logitech(Jaybird) Stereo Bluetooth Headsets Market Share (2012-2017)

Table Samsung (Harman), Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsung (Harman), Stereo Bluetooth Headsets Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Samsung (Harman), Stereo Bluetooth Headsets Market Share (2012-2017)

Table Motorola Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Motorola Stereo Bluetooth Headsets Sales, Revenue, Price and Gross Margin
(2012-2017)

Figure Motorola Stereo Bluetooth Headsets Market Share (2012-2017)

Table Microsoft Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Microsoft Stereo Bluetooth Headsets Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Microsoft Stereo Bluetooth Headsets Market Share (2012-2017)

Figure China Stereo Bluetooth Headsets Sales and Growth Rate Forecast (2018-2023) Figure China Stereo Bluetooth Headsets Revenue and Growth Rate Forecast

(2018-2023)

Figure China Stereo Bluetooth Headsets Price Trend Forecast (2018-2023)

Table China Stereo Bluetooth Headsets Sales Forecast by Type (2018-2023)

Figure China Stereo Bluetooth Headsets Sales Market Share Forecast by Type (2018-2023)

Figure China Stereo Bluetooth Headsets Sales Market Share Forecast by Type in 2023 Table China Stereo Bluetooth Headsets Sales Forecast by Application (2018-2023) Figure China Stereo Bluetooth Headsets Sales Market Share Forecast by Application (2018-2023)

Figure China Stereo Bluetooth Headsets Sales Market Share Forecast by Application in 2023



Table Production Base and Market Concentration Rate of Raw Material
Figure Stereo Bluetooth Headsets Main Raw Materials Price Trend
Table Stereo Bluetooth Headsets Raw Materials Major Suppliers List
Figure Production Cost Structure of Stereo Bluetooth Headsets
Figure Stereo Bluetooth Headsets Manufacturing Process/Method
Figure Stereo Bluetooth Headsets Value Chain Analysis
Table Raw Materials Sources of Stereo Bluetooth Headsets Major Players in 2017
Table Major Buyers of Stereo Bluetooth Headsets
Table Stereo Bluetooth Headsets Distributors/Traders List in China



I would like to order

Product name: 2018-2023 China Stereo Bluetooth Headsets Market Report (Status and Outlook)

Product link: https://marketpublishers.com/r/24C7A9FA13AEN.html

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/24C7A9FA13AEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| riist name. | | |
|---------------|---------------------------|--|
| Last name: | | |
| Email: | | |
| Company: | | |
| Address: | | |
| City: | | |
| Zip code: | | |
| Country: | | |
| Tel: | | |
| Fax: | | |
| Your message: | | |
| | | |
| | | |
| | | |
| | **All fields are required | |
| | Custumer signature | |
| | | |
| | | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970