

# 2018-2023 China RTD Tea Drinks Market Report (Status and Outlook)

<https://marketpublishers.com/r/2976BF04179EN.html>

Date: April 2018

Pages: 86

Price: US\$ 3,360.00 (Single User License)

ID: 2976BF04179EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2017, the RTD Tea Drinks market size was xx million USD in China, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In China market, the top players include

Ting Hsin International

Coca-Cola

ITO EN Inc.

JDB Group

Uni-President Enterprises

Unilever

Arizona Beverage Company

OISHI GROUP

Split by product types/category, covering

Glass Bottle

PET Bottle

Canned

Others

Split by applications/end use industries, covers

On Trade

Off Trade

## Contents

### **1 RTD TEA DRINKS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of RTD Tea Drinks
- 1.2 RTD Tea Drinks Market Segment by Types
  - 1.2.1 China RTD Tea Drinks Sales Present Situation and Outlook by Types (2013-2023)
  - 1.2.2 China RTD Tea Drinks Sales Market Share by Types in 2017
  - 1.2.3 Glass Bottle
    - 1.2.3.1 Major Players of Glass Bottle
  - 1.2.4 PET Bottle
    - 1.2.4.1 Major Players of PET Bottle
  - 1.2.5 Canned
    - 1.2.5.1 Major Players of Canned
  - 1.2.6 Others
    - 1.2.6.1 Major Players of Others
- 1.3 China RTD Tea Drinks Market Segment by Applications/End Use Industries
  - 1.3.1 China RTD Tea Drinks Sales Present Situation and Outlook by Applications/End Industrials (2013-2023)
  - 1.3.2 China RTD Tea Drinks Sales Market Share by Applications in 2017
  - 1.3.2 On Trade
  - 1.3.3 Off Trade
- 1.4 China RTD Tea Drinks Overview and Market Size (Value) (2013-2023)
  - 1.4.1 China Market RTD Tea Drinks Overview
  - 1.4.2 China RTD Tea Drinks Market Size (Value and Volume) Status and Forecast (2013-2023)

### **2 CHINA RTD TEA DRINKS SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS**

- 2.1 China RTD Tea Drinks Sales and Market Share by Players (2013-2018)
- 2.2 China RTD Tea Drinks Revenue and Market Share by Players (2013-2018)
- 2.3 China RTD Tea Drinks Average Price by Players in 2017
- 2.4 China RTD Tea Drinks Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 RTD Tea Drinks Market Competitive Situation and Trends
  - 2.5.1 RTD Tea Drinks Market Concentration Rate
  - 2.5.2 RTD Tea Drinks Market Share of Top 3 and Top 5 Players in 2017

### 2.5.3 Mergers & Acquisitions, Expansion

## **3 CHINA RTD TEA DRINKS SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2013-2018)**

### 3.1 China RTD Tea Drinks Sales, Revenue, Market Share and Price by Type (2013-2018)

#### 3.1.1 China RTD Tea Drinks Sales and Market Share by Type (2013-2018)

#### 3.1.2 China RTD Tea Drinks Revenue and Market Share by Type (2013-2018)

#### 3.1.3 China RTD Tea Drinks Price by Type (2013-2018)

### 3.2 China RTD Tea Drinks Sales and Market Share by Application (2013-2018)

### 3.3 China Market RTD Tea Drinks Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

## **4 CHINA RTD TEA DRINKS PLAYERS PROFILES AND SALES DATA**

### 4.1 Ting Hsin International

#### 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 4.1.2 RTD Tea Drinks Product Types, Application and Specification

##### 4.1.2.1 Type

##### 4.1.2.2 Type

#### 4.1.3 Ting Hsin International RTD Tea Drinks Sales, Revenue, Price and Gross Margin (2012-2017)

#### 4.1.4 Main Business/Business Overview

#### 4.1.5 Ting Hsin International News

### 4.2 Coca-Cola

#### 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 4.2.2 RTD Tea Drinks Product Types, Application and Specification

##### 4.2.2.1 Type

##### 4.2.2.2 Type

#### 4.2.3 Coca-Cola RTD Tea Drinks Sales, Revenue, Price and Gross Margin (2012-2017)

#### 4.2.4 Main Business/Business Overview

#### 4.2.5 Coca-Cola News

### 4.3 ITO EN Inc.

#### 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.3.2 RTD Tea Drinks Product Types, Application and Specification
  - 4.3.2.1 Type
  - 4.3.2.2 Type
- 4.3.3 ITO EN Inc. RTD Tea Drinks Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.3.5 ITO EN Inc. News
- 4.4 JDB Group
  - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.4.2 RTD Tea Drinks Product Types, Application and Specification
    - 4.4.2.1 Type
    - 4.4.2.2 Type
  - 4.4.3 JDB Group RTD Tea Drinks Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.4.4 Main Business/Business Overview
  - 4.4.5 JDB Group News
- 4.5 Uni-President Enterprises
  - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 RTD Tea Drinks Product Types, Application and Specification
    - 4.5.2.1 Type
    - 4.5.2.2 Type
  - 4.5.3 Uni-President Enterprises RTD Tea Drinks Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.5.4 Main Business/Business Overview
  - 4.5.5 Uni-President Enterprises News
- 4.6 Unilever
  - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.6.2 RTD Tea Drinks Product Types, Application and Specification
    - 4.6.2.1 Type
    - 4.6.2.2 Type
  - 4.6.3 Unilever RTD Tea Drinks Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.6.4 Main Business/Business Overview
  - 4.6.5 Unilever News
- 4.7 Arizona Beverage Company
  - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.7.2 RTD Tea Drinks Product Types, Application and Specification
  - 4.7.2.1 Type
  - 4.7.2.2 Type
- 4.7.3 Arizona Beverage Company RTD Tea Drinks Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.7.4 Main Business/Business Overview
- 4.7.5 Arizona Beverage Company News
- 4.8 OISHI GROUP
  - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.8.2 RTD Tea Drinks Product Types, Application and Specification
    - 4.8.2.1 Type
    - 4.8.2.2 Type
  - 4.8.3 OISHI GROUP RTD Tea Drinks Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.8.4 Main Business/Business Overview
  - 4.8.5 OISHI GROUP News

## **5 CHINA RTD TEA DRINKS MARKET FORECAST (2018-2023)**

- 5.1 China RTD Tea Drinks Sales, Revenue and Price Forecast (2018-2023)
  - 5.1.1 China RTD Tea Drinks Sales and Growth Rate Forecast (2018-2023)
  - 5.1.2 China RTD Tea Drinks Revenue and Growth Rate Forecast (2018-2023)
  - 5.1.3 China RTD Tea Drinks Price Trend Forecast (2018-2023)
- 5.2 China RTD Tea Drinks Sales Forecast by Type (2018-2023)
- 5.3 China RTD Tea Drinks Sales Forecast by Application (2018-2023)

## **6 PRODUCTION COST ANALYSIS OF RTD TEA DRINKS**

- 6.1 Main Raw Materials of RTD Tea Drinks
  - 6.1.1 List of RTD Tea Drinks Main Raw Materials
  - 6.1.2 RTD Tea Drinks Main Raw Materials Price Analysis
  - 6.1.3 RTD Tea Drinks Raw Materials Major Suppliers
  - 6.1.4 RTD Tea Drinks Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of RTD Tea Drinks
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Production Expenses
- 6.3 RTD Tea Drinks Manufacturing Process/Method

## **7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 RTD Tea Drinks Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of RTD Tea Drinks Major Players in 2017
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Sales Channel
  - 8.1.1 Direct Sales
  - 8.1.2 Indirect Sales
  - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 RTD Tea Drinks Distributors/Traders List in China

## **9 MARKET INFLUENCES FACTORS ANALYSIS**

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

- 11.1 Methodology
- 11.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of RTD Tea Drinks

Table Product Specifications of RTD Tea Drinks

Figure China RTD Tea Drinks Sales (volume) for Each Type (2013-2023)

Figure China RTD Tea Drinks Sales Market Share by Types in 2017

Table Types of RTD Tea Drinks

Figure Product Picture of Glass Bottle

Table Major Players of Glass Bottle

Figure Product Picture of PET Bottle

Table Major Players of PET Bottle

Figure Product Picture of Canned

Table Major Players of Canned

Figure Product Picture of Others

Table Major Players of Others

Figure China RTD Tea Drinks Sales Present Situation and Outlook by Applications (2013-2023)

Figure China RTD Tea Drinks Sales Market Share by Applications in 2017

Table Applications of RTD Tea Drinks

Figure On Trade Examples

Figure Off Trade Examples

Figure China RTD Tea Drinks Revenue (Million USD) Status and Forecast (2013-2023)

Figure China RTD Tea Drinks Sales (Volume) Status and Forecast (2013-2023)

Table China RTD Tea Drinks Sales by Players (2013-2018)

Table China RTD Tea Drinks Sales Market Share (%) by Players (2013-2018)

Figure China RTD Tea Drinks Sales Market Share by Players in 2016

Figure China RTD Tea Drinks Sales Market Share by Players in 2017

Table China RTD Tea Drinks Revenue (Million USD) by Players (2013-2018)

Table China RTD Tea Drinks Revenue Market Share (%) by Players (2013-2018)

Figure China RTD Tea Drinks Revenue Market Share by Players in 2016

Figure China RTD Tea Drinks Revenue Market Share by Players in 2017

Figure China RTD Tea Drinks Average Price by Players in 2017

Table China RTD Tea Drinks Manufacturing Base Distribution and Sales Area by Players

Table Players RTD Tea Drinks Product Types

Figure RTD Tea Drinks Market Share of Top 3 Players in 2017



Figure RTD Tea Drinks Market Share of Top 5 Players in 2017

Table China RTD Tea Drinks Sales by Type (2013-2018)

Table China RTD Tea Drinks Sales Market Share by Type (2013-2018)

Figure China RTD Tea Drinks Sales Market Share by Type in 2013

Figure China RTD Tea Drinks Sales Market Share by Type in 2017

Table China RTD Tea Drinks Revenue (Million USD) by Type (2013-2018)

Table China RTD Tea Drinks Revenue Market Share by Type (2013-2018)

Figure China RTD Tea Drinks Revenue Market Share by Type in 2013

Figure China RTD Tea Drinks Revenue Market Share by Type in 2017

Table China RTD Tea Drinks Price by Type (2013-2018)

Table China RTD Tea Drinks Sales by Application (2013-2018)

Table China RTD Tea Drinks Sales Market Share by Application (2013-2018)

Figure China RTD Tea Drinks Sales Market Share by Application (2013-2018)

Figure China RTD Tea Drinks Sales Market Share by Application in 2017

Table China Market RTD Tea Drinks Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

Table Ting Hsin International Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ting Hsin International RTD Tea Drinks Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Ting Hsin International RTD Tea Drinks Market Share (2012-2017)

Table Coca-Cola Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Coca-Cola RTD Tea Drinks Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Coca-Cola RTD Tea Drinks Market Share (2012-2017)

Table ITO EN Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ITO EN Inc. RTD Tea Drinks Sales, Revenue, Price and Gross Margin (2012-2017)

Figure ITO EN Inc. RTD Tea Drinks Market Share (2012-2017)

Table JDB Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table JDB Group RTD Tea Drinks Sales, Revenue, Price and Gross Margin (2012-2017)

Figure JDB Group RTD Tea Drinks Market Share (2012-2017)

Table Uni-President Enterprises Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Uni-President Enterprises RTD Tea Drinks Sales, Revenue, Price and Gross

Margin (2012-2017)

Figure Uni-President Enterprises RTD Tea Drinks Market Share (2012-2017)

Table Unilever Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Unilever RTD Tea Drinks Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Unilever RTD Tea Drinks Market Share (2012-2017)

Table Arizona Beverage Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Arizona Beverage Company RTD Tea Drinks Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Arizona Beverage Company RTD Tea Drinks Market Share (2012-2017)

Table OISHI GROUP Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table OISHI GROUP RTD Tea Drinks Sales, Revenue, Price and Gross Margin (2012-2017)

Figure OISHI GROUP RTD Tea Drinks Market Share (2012-2017)

Figure China RTD Tea Drinks Sales and Growth Rate Forecast (2018-2023)

Figure China RTD Tea Drinks Revenue and Growth Rate Forecast (2018-2023)

Figure China RTD Tea Drinks Price Trend Forecast (2018-2023)

Table China RTD Tea Drinks Sales Forecast by Type (2018-2023)

Figure China RTD Tea Drinks Sales Market Share Forecast by Type (2018-2023)

Figure China RTD Tea Drinks Sales Market Share Forecast by Type in 2023

Table China RTD Tea Drinks Sales Forecast by Application (2018-2023)

Figure China RTD Tea Drinks Sales Market Share Forecast by Application (2018-2023)

Figure China RTD Tea Drinks Sales Market Share Forecast by Application in 2023

Table Production Base and Market Concentration Rate of Raw Material

Figure RTD Tea Drinks Main Raw Materials Price Trend

Table RTD Tea Drinks Raw Materials Major Suppliers List

Figure Production Cost Structure of RTD Tea Drinks

Figure RTD Tea Drinks Manufacturing Process/Method

Figure RTD Tea Drinks Value Chain Analysis

Table Raw Materials Sources of RTD Tea Drinks Major Players in 2017

Table Major Buyers of RTD Tea Drinks

Table RTD Tea Drinks Distributors/Traders List in China

## I would like to order

Product name: 2018-2023 China RTD Tea Drinks Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/2976BF04179EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2976BF04179EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970