

2018-2023 China Peanut Butter Market Report (Status and Outlook)

https://marketpublishers.com/r/26B6CC522C8EN.html

Date: January 2018

Pages: 88

Price: US\$ 3,360.00 (Single User License)

ID: 26B6CC522C8EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2017, the Peanut Butter market size was xx million USD in China, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In China market, the top players include

Procter & Gamble

Unilever

The J.M. Smucker Company

Hormel Foods Corporation

Boulder Brands

Kraft Canada

Algood Food Company

Split by product types/category, covering

Regular Peanut Butter



Low Sodium Peanut Butter
Low Sugar Peanut Butter
Others
Split by applications/end use industries, covers
Supermarkets
Hypermarkets
Retailers
Others



Contents

1 PEANUT BUTTER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Peanut Butter
- 1.2 Peanut Butter Market Segment by Types
 - 1.2.1 China Peanut Butter Sales Present Situation and Outlook by Types (2013-2023)
 - 1.2.2 China Peanut Butter Sales Market Share by Types in 2017
 - 1.2.3 Regular Peanut Butter
 - 1.2.3.1 Major Players of Regular Peanut Butter
 - 1.2.4 Low Sodium Peanut Butter
 - 1.2.4.1 Major Players of Low Sodium Peanut Butter
 - 1.2.5 Low Sugar Peanut Butter
 - 1.2.5.1 Major Players of Low Sugar Peanut Butter
 - 1.2.6 Others
 - 1.2.6.1 Major Players of Others
- 1.3 China Peanut Butter Market Segment by Applications/End Use Industries
- 1.3.1 China Peanut Butter Sales Present Situation and Outlook by Applications/End Industrials (2013-2023)
 - 1.3.2 China Peanut Butter Sales Market Share by Applications in 2017
 - 1.3.2 Supermarkets
 - 1.3.3 Hypermarkets
 - 1.3.4 Retailers
 - 1.3.5 Others
- 1.4 China Peanut Butter Overview and Market Size (Value) (2013-2023)
 - 1.4.1 China Market Peanut Butter Overview
- 1.4.2 China Peanut Butter Market Size (Value and Volume) Status and Forecast (2013-2023)

2 CHINA PEANUT BUTTER SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 China Peanut Butter Sales and Market Share by Players (2013-2018)
- 2.2 China Peanut Butter Revenue and Market Share by Players (2013-2018)
- 2.3 China Peanut Butter Average Price by Players in 2017
- 2.4 China Peanut Butter Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Peanut Butter Market Competitive Situation and Trends
 - 2.5.1 Peanut Butter Market Concentration Rate



- 2.5.2 Peanut Butter Market Share of Top 3 and Top 5 Players in 2017
- 2.5.3 Mergers & Acquisitions, Expansion

3 CHINA PEANUT BUTTER SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2013-2018)

- 3.1 China Peanut Butter Sales, Revenue, Market Share and Price by Type (2013-2018)
 - 3.1.1 China Peanut Butter Sales and Market Share by Type (2013-2018)
 - 3.1.2 China Peanut Butter Revenue and Market Share by Type (2013-2018)
 - 3.1.3 China Peanut Butter Price by Type (2013-2018)
- 3.2 China Peanut Butter Sales and Market Share by Application (2013-2018)
- 3.3 China Market Peanut Butter Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

4 CHINA PEANUT BUTTER PLAYERS PROFILES AND SALES DATA

- 4.1 Procter & Gamble
- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.1.2 Peanut Butter Product Types, Application and Specification
 - 4.1.2.1 Type
 - 4.1.2.2 Type
- 4.1.3 Procter & Gamble Peanut Butter Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.1.4 Main Business/Business Overview
 - 4.1.5 Procter & Gamble News
- 4.2 Unilever
- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.2.2 Peanut Butter Product Types, Application and Specification
 - 4.2.2.1 Type
 - 4.2.2.2 Type
 - 4.2.3 Unilever Peanut Butter Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.2.4 Main Business/Business Overview
 - 4.2.5 Unilever News
- 4.3 The J.M. Smucker Company
- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.3.2 Peanut Butter Product Types, Application and Specification



- 4.3.2.1 Type
- 4.3.2.2 Type
- 4.3.3 The J.M. Smucker Company Peanut Butter Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.3.4 Main Business/Business Overview
 - 4.3.5 The J.M. Smucker Company News
- 4.4 Hormel Foods Corporation
- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Peanut Butter Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
- 4.4.3 Hormel Foods Corporation Peanut Butter Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.4.4 Main Business/Business Overview
 - 4.4.5 Hormel Foods Corporation News
- 4.5 Boulder Brands
- 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Peanut Butter Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
- 4.5.3 Boulder Brands Peanut Butter Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview
 - 4.5.5 Boulder Brands News
- 4.6 Kraft Canada
- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Peanut Butter Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
- 4.6.3 Kraft Canada Peanut Butter Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.6.4 Main Business/Business Overview
 - 4.6.5 Kraft Canada News
- 4.7 Algood Food Company
- 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



- 4.7.2 Peanut Butter Product Types, Application and Specification
 - 4.7.2.1 Type
 - 4.7.2.2 Type
- 4.7.3 Algood Food Company Peanut Butter Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.7.4 Main Business/Business Overview
 - 4.7.5 Algood Food Company News

5 CHINA PEANUT BUTTER MARKET FORECAST (2018-2023)

- 5.1 China Peanut Butter Sales, Revenue and Price Forecast (2018-2023)
 - 5.1.1 China Peanut Butter Sales and Growth Rate Forecast (2018-2023)
 - 5.1.2 China Peanut Butter Revenue and Growth Rate Forecast (2018-2023)
 - 5.1.3 China Peanut Butter Price Trend Forecast (2018-2023)
- 5.2 China Peanut Butter Sales Forecast by Type (2018-2023)
- 5.3 China Peanut Butter Sales Forecast by Application (2018-2023)

6 PRODUCTION COST ANALYSIS OF PEANUT BUTTER

- 6.1 Main Raw Materials of Peanut Butter
 - 6.1.1 List of Peanut Butter Main Raw Materials
 - 6.1.2 Peanut Butter Main Raw Materials Price Analysis
 - 6.1.3 Peanut Butter Raw Materials Major Suppliers
 - 6.1.4 Peanut Butter Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Peanut Butter
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Production Expenses
- 6.3 Peanut Butter Manufacturing Process/Method

7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Peanut Butter Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Peanut Butter Major Players in 2017
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS



- 8.1 Sales Channel
 - 8.1.1 Direct Sales
 - 8.1.2 Indirect Sales
 - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Peanut Butter Distributors/Traders List in China

9 MARKET INFLUENCES FACTORS ANALYSIS

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Peanut Butter

Table Product Specifications of Peanut Butter

Figure China Peanut Butter Sales (volume) for Each Type (2013-2023)

Figure China Peanut Butter Sales Market Share by Types in 2017

Table Types of Peanut Butter

Figure Product Picture of Regular Peanut Butter

Table Major Players of Regular Peanut Butter

Figure Product Picture of Low Sodium Peanut Butter

Table Major Players of Low Sodium Peanut Butter

Figure Product Picture of Low Sugar Peanut Butter

Table Major Players of Low Sugar Peanut Butter

Figure Product Picture of Others

Table Major Players of Others

Figure China Peanut Butter Sales Present Situation and Outlook by Applications (2013-2023)

Figure China Peanut Butter Sales Market Share by Applications in 2017

Table Applications of Peanut Butter

Figure Supermarkets Examples

Figure Hypermarkets Examples

Figure Retailers Examples

Figure Others Examples

Figure China Peanut Butter Revenue (Million USD) Status and Forecast (2013-2023)

Figure China Peanut Butter Sales (Volume) Status and Forecast (2013-2023)

Table China Peanut Butter Sales by Players (2013-2018)

Table China Peanut Butter Sales Market Share (%) by Players (2013-2018)

Figure China Peanut Butter Sales Market Share by Players in 2016

Figure China Peanut Butter Sales Market Share by Players in 2017

Table China Peanut Butter Revenue (Million USD) by Players (2013-2018)

Table China Peanut Butter Revenue Market Share (%) by Players (2013-2018)

Figure China Peanut Butter Revenue Market Share by Players in 2016

Figure China Peanut Butter Revenue Market Share by Players in 2017

Figure China Peanut Butter Average Price by Players in 2017

Table China Peanut Butter Manufacturing Base Distribution and Sales Area by Players

Table Players Peanut Butter Product Types



Figure Peanut Butter Market Share of Top 3 Players in 2017

Figure Peanut Butter Market Share of Top 5 Players in 2017

Table China Peanut Butter Sales by Type (2013-2018)

Table China Peanut Butter Sales Market Share by Type (2013-2018)

Figure China Peanut Butter Sales Market Share by Type in 2013

Figure China Peanut Butter Sales Market Share by Type in 2017

Table China Peanut Butter Revenue (Million USD) by Type (2013-2018)

Table China Peanut Butter Revenue Market Share by Type (2013-2018)

Figure China Peanut Butter Revenue Market Share by Type in 2013

Figure China Peanut Butter Revenue Market Share by Type in 2017

Table China Peanut Butter Price by Type (2013-2018)

Table China Peanut Butter Sales by Application (2013-2018)

Table China Peanut Butter Sales Market Share by Application (2013-2018)

Figure China Peanut Butter Sales Market Share by Application (2013-2018)

Figure China Peanut Butter Sales Market Share by Application in 2017

Table China Market Peanut Butter Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

Table Procter & Gamble Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Procter & Gamble Peanut Butter Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Procter & Gamble Peanut Butter Market Share (2012-2017)

Table Unilever Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Unilever Peanut Butter Sales, Revenue, Price and Gross Margin (2012-2017) Figure Unilever Peanut Butter Market Share (2012-2017)

Table The J.M. Smucker Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table The J.M. Smucker Company Peanut Butter Sales, Revenue, Price and Gross Margin (2012-2017)

Figure The J.M. Smucker Company Peanut Butter Market Share (2012-2017)

Table Hormel Foods Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hormel Foods Corporation Peanut Butter Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Hormel Foods Corporation Peanut Butter Market Share (2012-2017)

Table Boulder Brands Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Boulder Brands Peanut Butter Sales, Revenue, Price and Gross Margin (2012-2017)



Figure Boulder Brands Peanut Butter Market Share (2012-2017)

Table Kraft Canada Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kraft Canada Peanut Butter Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Kraft Canada Peanut Butter Market Share (2012-2017)

Table Algood Food Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Algood Food Company Peanut Butter Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Algood Food Company Peanut Butter Market Share (2012-2017)

Figure China Peanut Butter Sales and Growth Rate Forecast (2018-2023)

Figure China Peanut Butter Revenue and Growth Rate Forecast (2018-2023)

Figure China Peanut Butter Price Trend Forecast (2018-2023)

Table China Peanut Butter Sales Forecast by Type (2018-2023)

Figure China Peanut Butter Sales Market Share Forecast by Type (2018-2023)

Figure China Peanut Butter Sales Market Share Forecast by Type in 2023

Table China Peanut Butter Sales Forecast by Application (2018-2023)

Figure China Peanut Butter Sales Market Share Forecast by Application (2018-2023)

Figure China Peanut Butter Sales Market Share Forecast by Application in 2023

Table Production Base and Market Concentration Rate of Raw Material

Figure Peanut Butter Main Raw Materials Price Trend

Table Peanut Butter Raw Materials Major Suppliers List

Figure Production Cost Structure of Peanut Butter

Figure Peanut Butter Manufacturing Process/Method

Figure Peanut Butter Value Chain Analysis

Table Raw Materials Sources of Peanut Butter Major Players in 2017

Table Major Buyers of Peanut Butter

Table Peanut Butter Distributors/Traders List in China



I would like to order

Product name: 2018-2023 China Peanut Butter Market Report (Status and Outlook)

Product link: https://marketpublishers.com/r/26B6CC522C8EN.html

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/26B6CC522C8EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970