

# 2018-2023 China Master Data Management (MDM) Market Report (Status and Outlook)

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## Abstracts

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In 2017, the Master Data Management (MDM) market size was xx million USD in China, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In China market, the top players include

SAP

Oracle

IBM

Informatica

Stibo Systems

TIBCO Software

Riversand Technologies

Orchestra Networks

EnterWorks

Magnitude

Talend

SAS Institute

Microsoft

KPMG

Teradata Corporation

Software AG

Agility Multichannel

VisionWare

SupplyOn AG

Sunway World

Yonyou

Split by product types/category, covering

Customer Data

Product Data

Others

Split by applications/end use industries, covers

Banking, Finance and Insurance (BFSI)

IT and Telecommunications

Government & Health Care

Manufacturing & Logistics

Others

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