

2018-2023 China Fabric Softener Market Report (Status and Outlook)

<https://marketpublishers.com/r/27DF6692527EN.html>

Date: May 2018

Pages: 82

Price: US\$ 3,360.00 (Single User License)

ID: 27DF6692527EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2017, the Fabric Softener market size was xx million USD in China, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In China market, the top players include

P&G

Unilever

Church & Dwight

Colgate

Henkel

Ecover

Scjohnson

Werner & Mertz

Sodalis

KAO

Lion

Mitsuei

Pigeon

AlEn

Blue Moon

Lvsan

Liby

Yipinjing

Split by product types/category, covering

Liquid Fabric Softener

Fabric Softener Sheets

Split by applications/end use industries, covers

Clothing

Home Textile

Contents

2018-2023 CHINA FABRIC SOFTENER MARKET REPORT (STATUS AND OUTLOOK)

1 FABRIC SOFTENER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Fabric Softener
- 1.2 Fabric Softener Market Segment by Types
 - 1.2.1 China Fabric Softener Sales Present Situation and Outlook by Types (2013-2023)
 - 1.2.2 China Fabric Softener Sales Market Share by Types in 2017
 - 1.2.3 Liquid Fabric Softener
 - 1.2.3.1 Major Players of Liquid Fabric Softener
 - 1.2.4 Fabric Softener Sheets
 - 1.2.4.1 Major Players of Fabric Softener Sheets
- 1.3 China Fabric Softener Market Segment by Applications/End Use Industries
 - 1.3.1 China Fabric Softener Sales Present Situation and Outlook by Applications/End Industrials (2013-2023)
 - 1.3.2 China Fabric Softener Sales Market Share by Applications in 2017
 - 1.3.2 Clothing
 - 1.3.3 Home Textile
- 1.4 China Fabric Softener Overview and Market Size (Value) (2013-2023)
 - 1.4.1 China Market Fabric Softener Overview
 - 1.4.2 China Fabric Softener Market Size (Value and Volume) Status and Forecast (2013-2023)

2 CHINA FABRIC SOFTENER SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 China Fabric Softener Sales and Market Share by Players (2013-2018)
- 2.2 China Fabric Softener Revenue and Market Share by Players (2013-2018)
- 2.3 China Fabric Softener Average Price by Players in 2017
- 2.4 China Fabric Softener Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Fabric Softener Market Competitive Situation and Trends
 - 2.5.1 Fabric Softener Market Concentration Rate
 - 2.5.2 Fabric Softener Market Share of Top 3 and Top 5 Players in 2017
 - 2.5.3 Mergers & Acquisitions, Expansion

3 CHINA FABRIC SOFTENER SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2013-2018)

3.1 China Fabric Softener Sales, Revenue, Market Share and Price by Type (2013-2018)

- 3.1.1 China Fabric Softener Sales and Market Share by Type (2013-2018)
- 3.1.2 China Fabric Softener Revenue and Market Share by Type (2013-2018)
- 3.1.3 China Fabric Softener Price by Type (2013-2018)

3.2 China Fabric Softener Sales and Market Share by Application (2013-2018)

3.3 China Market Fabric Softener Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

4 CHINA FABRIC SOFTENER PLAYERS PROFILES AND SALES DATA

4.1 P&G

- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.1.2 Fabric Softener Product Types, Application and Specification
 - 4.1.2.1 Type
 - 4.1.2.2 Type
- 4.1.3 P&G Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.1.4 Main Business/Business Overview
- 4.1.5 P&G News

4.2 Unilever

- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.2.2 Fabric Softener Product Types, Application and Specification
 - 4.2.2.1 Type
 - 4.2.2.2 Type
- 4.2.3 Unilever Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.2.4 Main Business/Business Overview
- 4.2.5 Unilever News

4.3 Church & Dwight

- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.3.2 Fabric Softener Product Types, Application and Specification
 - 4.3.2.1 Type
 - 4.3.2.2 Type

4.3.3 Church & Dwight Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)

4.3.4 Main Business/Business Overview

4.3.5 Church & Dwight News

4.4 Colgate

4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.4.2 Fabric Softener Product Types, Application and Specification

4.4.2.1 Type

4.4.2.2 Type

4.4.3 Colgate Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)

4.4.4 Main Business/Business Overview

4.4.5 Colgate News

4.5 Henkel

4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.5.2 Fabric Softener Product Types, Application and Specification

4.5.2.1 Type

4.5.2.2 Type

4.5.3 Henkel Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)

4.5.4 Main Business/Business Overview

4.5.5 Henkel News

4.6 Ecover

4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.6.2 Fabric Softener Product Types, Application and Specification

4.6.2.1 Type

4.6.2.2 Type

4.6.3 Ecover Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)

4.6.4 Main Business/Business Overview

4.6.5 Ecover News

4.7 Scjohnson

4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.7.2 Fabric Softener Product Types, Application and Specification

4.7.2.1 Type

4.7.2.2 Type

4.7.3 Scjohnson Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)

4.7.4 Main Business/Business Overview

- 4.7.5 Scjohnson News
- 4.8 Werner & Mertz
 - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.8.2 Fabric Softener Product Types, Application and Specification
 - 4.8.2.1 Type
 - 4.8.2.2 Type
 - 4.8.3 Werner & Mertz Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.8.4 Main Business/Business Overview
 - 4.8.5 Werner & Mertz News
- 4.9 Sodalis
 - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.9.2 Fabric Softener Product Types, Application and Specification
 - 9.9.2.1 Type
 - 9.9.2.2 Type
 - 4.9.3 Sodalis Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.9.4 Main Business/Business Overview
 - 4.9.5 Sodalis News
- 4.10 KAO
 - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.10.2 Fabric Softener Product Types, Application and Specification
 - 4.10.2.1 Type
 - 4.10.2.2 Type
 - 4.10.3 KAO Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.10.4 Main Business/Business Overview
 - 4.10.5 KAO News
- 4.11 Lion
 - 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.11.2 Fabric Softener Product Types, Application and Specification
 - 4.11.2.1 Type
 - 4.11.2.2 Type
 - 4.11.3 Lion Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.11.4 Main Business/Business Overview
 - 4.11.5 Lion News
- 4.12 Mitsuei

- 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.12.2 Fabric Softener Product Types, Application and Specification
 - 4.12.2.1 Type
 - 4.12.2.2 Type
- 4.12.3 Mitsuei Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.12.4 Main Business/Business Overview
- 4.12.5 Mitsuei News
- 4.13 Pigeon
 - 4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.13.2 Fabric Softener Product Types, Application and Specification
 - 4.13.2.1 Type
 - 4.13.2.2 Type
 - 4.13.3 Pigeon Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.13.4 Main Business/Business Overview
 - 4.13.5 Pigeon News
- 4.14 AIEEn
 - 4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.14.2 Fabric Softener Product Types, Application and Specification
 - 4.14.2.1 Type
 - 4.14.2.2 Type
 - 4.14.3 AIEEn Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.14.4 Main Business/Business Overview
 - 4.14.5 AIEEn News
- 4.15 Blue Moon
 - 4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.15.2 Fabric Softener Product Types, Application and Specification
 - 4.15.2.1 Type
 - 4.15.2.2 Type
 - 4.15.3 Blue Moon Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.15.4 Main Business/Business Overview
 - 4.15.5 Blue Moon News
- 4.16 Lvsan
 - 4.16.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.16.2 Fabric Softener Product Types, Application and Specification
 - 4.16.2.1 Type
 - 4.16.2.2 Type
- 4.16.3 Lvsan Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.16.4 Main Business/Business Overview
- 4.16.5 Lvsan News
- 4.17 Liby
 - 4.17.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.17.2 Fabric Softener Product Types, Application and Specification
 - 4.17.2.1 Type
 - 4.17.2.2 Type
 - 4.17.3 Liby Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.17.4 Main Business/Business Overview
 - 4.17.5 Liby News
- 4.18 Yipinjing
 - 4.18.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.18.2 Fabric Softener Product Types, Application and Specification
 - 4.18.2.1 Type
 - 4.18.2.2 Type
 - 4.18.3 Yipinjing Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.18.4 Main Business/Business Overview
 - 4.18.5 Yipinjing News

5 CHINA FABRIC SOFTENER MARKET FORECAST (2018-2023)

- 5.1 China Fabric Softener Sales, Revenue and Price Forecast (2018-2023)
 - 5.1.1 China Fabric Softener Sales and Growth Rate Forecast (2018-2023)
 - 5.1.2 China Fabric Softener Revenue and Growth Rate Forecast (2018-2023)
 - 5.1.3 China Fabric Softener Price Trend Forecast (2018-2023)
- 5.2 China Fabric Softener Sales Forecast by Type (2018-2023)
- 5.3 China Fabric Softener Sales Forecast by Application (2018-2023)

6 PRODUCTION COST ANALYSIS OF FABRIC SOFTENER

- 6.1 Main Raw Materials of Fabric Softener
 - 6.1.1 List of Fabric Softener Main Raw Materials
 - 6.1.2 Fabric Softener Main Raw Materials Price Analysis

- 6.1.3 Fabric Softener Raw Materials Major Suppliers
- 6.1.4 Fabric Softener Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Fabric Softener
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Production Expenses
- 6.3 Fabric Softener Manufacturing Process/Method

7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Fabric Softener Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Fabric Softener Major Players in 2017
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Sales Channel
 - 8.1.1 Direct Sales
 - 8.1.2 Indirect Sales
 - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Fabric Softener Distributors/Traders List in China

9 MARKET INFLUENCES FACTORS ANALYSIS

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Fabric Softener

Table Product Specifications of Fabric Softener

Figure China Fabric Softener Sales (volume) for Each Type (2013-2023)

Figure China Fabric Softener Sales Market Share by Types in 2017

Table Types of Fabric Softener

Figure Product Picture of Liquid Fabric Softener

Table Major Players of Liquid Fabric Softener

Figure Product Picture of Fabric Softener Sheets

Table Major Players of Fabric Softener Sheets

Figure China Fabric Softener Sales Present Situation and Outlook by Applications (2013-2023)

Figure China Fabric Softener Sales Market Share by Applications in 2017

Table Applications of Fabric Softener

Figure Clothing Examples

Figure Home Textile Examples

Figure China Fabric Softener Revenue (Million USD) Status and Forecast (2013-2023)

Figure China Fabric Softener Sales (Volume) Status and Forecast (2013-2023)

Table China Fabric Softener Sales by Players (2013-2018)

Table China Fabric Softener Sales Market Share (%) by Players (2013-2018)

Figure China Fabric Softener Sales Market Share by Players in 2016

Figure China Fabric Softener Sales Market Share by Players in 2017

Table China Fabric Softener Revenue (Million USD) by Players (2013-2018)

Table China Fabric Softener Revenue Market Share (%) by Players (2013-2018)

Figure China Fabric Softener Revenue Market Share by Players in 2016

Figure China Fabric Softener Revenue Market Share by Players in 2017

Figure China Fabric Softener Average Price by Players in 2017

Table China Fabric Softener Manufacturing Base Distribution and Sales Area by Players

Table Players Fabric Softener Product Types

Figure Fabric Softener Market Share of Top 3 Players in 2017

Figure Fabric Softener Market Share of Top 5 Players in 2017

Table China Fabric Softener Sales by Type (2013-2018)

Table China Fabric Softener Sales Market Share by Type (2013-2018)

Figure China Fabric Softener Sales Market Share by Type in 2013

Figure China Fabric Softener Sales Market Share by Type in 2017
Table China Fabric Softener Revenue (Million USD) by Type (2013-2018)
Table China Fabric Softener Revenue Market Share by Type (2013-2018)
Figure China Fabric Softener Revenue Market Share by Type in 2013
Figure China Fabric Softener Revenue Market Share by Type in 2017
Table China Fabric Softener Price by Type (2013-2018)
Table China Fabric Softener Sales by Application (2013-2018)
Table China Fabric Softener Sales Market Share by Application (2013-2018)
Figure China Fabric Softener Sales Market Share by Application (2013-2018)
Figure China Fabric Softener Sales Market Share by Application in 2017
Table China Market Fabric Softener Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)
Table P&G Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table P&G Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)
Figure P&G Fabric Softener Market Share (2012-2017)
Table Unilever Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Unilever Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Unilever Fabric Softener Market Share (2012-2017)
Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Church & Dwight Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Church & Dwight Fabric Softener Market Share (2012-2017)
Table Colgate Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Colgate Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Colgate Fabric Softener Market Share (2012-2017)
Table Henkel Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Henkel Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Henkel Fabric Softener Market Share (2012-2017)
Table Ecover Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Ecover Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Ecover Fabric Softener Market Share (2012-2017)
Table Scjohnson Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Scjohnson Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Scjohnson Fabric Softener Market Share (2012-2017)
Table Werner & Mertz Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Werner & Mertz Fabric Softener Sales, Revenue, Price and Gross Margin

(2012-2017)

Figure Werner & Mertz Fabric Softener Market Share (2012-2017)

Table Sodalis Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sodalis Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Sodalis Fabric Softener Market Share (2012-2017)

Table KAO Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table KAO Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)

Figure KAO Fabric Softener Market Share (2012-2017)

Table Lion Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lion Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Lion Fabric Softener Market Share (2012-2017)

Table Mitsuei Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mitsuei Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Mitsuei Fabric Softener Market Share (2012-2017)

Table Pigeon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pigeon Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Pigeon Fabric Softener Market Share (2012-2017)

Table AIEn Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AIEn Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)

Figure AIEn Fabric Softener Market Share (2012-2017)

Table Blue Moon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Blue Moon Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Blue Moon Fabric Softener Market Share (2012-2017)

Table Lvsan Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lvsan Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Lvsan Fabric Softener Market Share (2012-2017)

Table Liby Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Liby Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Liby Fabric Softener Market Share (2012-2017)

Table Yipinjing Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yipinjing Fabric Softener Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Yipinjing Fabric Softener Market Share (2012-2017)

Figure China Fabric Softener Sales and Growth Rate Forecast (2018-2023)

Figure China Fabric Softener Revenue and Growth Rate Forecast (2018-2023)

Figure China Fabric Softener Price Trend Forecast (2018-2023)

Table China Fabric Softener Sales Forecast by Type (2018-2023)

Figure China Fabric Softener Sales Market Share Forecast by Type (2018-2023)

Figure China Fabric Softener Sales Market Share Forecast by Type in 2023

Table China Fabric Softener Sales Forecast by Application (2018-2023)
Figure China Fabric Softener Sales Market Share Forecast by Application (2018-2023)
Figure China Fabric Softener Sales Market Share Forecast by Application in 2023
Table Production Base and Market Concentration Rate of Raw Material
Figure Fabric Softener Main Raw Materials Price Trend
Table Fabric Softener Raw Materials Major Suppliers List
Figure Production Cost Structure of Fabric Softener
Figure Fabric Softener Manufacturing Process/Method
Figure Fabric Softener Value Chain Analysis
Table Raw Materials Sources of Fabric Softener Major Players in 2017
Table Major Buyers of Fabric Softener
Table Fabric Softener Distributors/Traders List in China

I would like to order

Product name: 2018-2023 China Fabric Softener Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/27DF6692527EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/27DF6692527EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970