

2018 Top 5 Watch Battery Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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A watch battery or button cell is a small single cell battery shaped as a squat cylinder typically 5 to 25 mm in diameter and 1 to 6 mm high—like a button on a garment, hence the name. A metal can forms the bottom body and positive terminal of the cell. The insulated top cap is the negative terminal. Watch batteries are used to power small portable electronics devices such as wrist watches, pocket calculators, hearing aids and on.

On the basis of type, the watch battery market is segmented into LR (Alkaline), SR (Silver Oxide), CR (Lithium), others. The SR (Silver Oxide) segment is expected to account for the larger share of the global market in 2016.

End-users, included in this market are traditional watch, smartwatch, others usage. The traditional watch (mainly Quartz Watch) application is expected to account for the largest share of the global market in 2016.

Based on regions, the global watch battery market is segmented into North America, Europe, China, Japan, and the Rest of the World (ROW). Japan is expected to account for the largest share and China is growing fastest of the market during the forecast period.

Over the next five years, LPI(LP Information) projects that Watch Battery will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region,

with sales, price, revenue and market share from 2013 to 2018, the top players:

Sony

Maxell(Hitachi)

Panasonic

Renata Batteries(Swatch Group)

Varta(Rayovac)

Seiko

Toshiba

Energizer

Duracell

GP Batteries

Vinnic

NANFU

TMMQ

EVE Energy

Camelion Battery

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

LR (Alkaline)

SR (Silver Oxide)

CR (Lithium)

Others

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Traditional Watch

Smartwatch

Others

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