

# 2018 Top 5 Treadmill Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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## Abstracts

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A treadmill is a device generally for walking or running while staying in the same place. The belt moves to the rear, requiring the user to walk or run at a speed matching that of the belt. The rate at which the belt moves is the rate of walking or running. Thus, the speed of running may be controlled and measured. The more expensive, heavy-duty versions are motor-driven (usually by an electric motor). The simpler, lighter, and less expensive versions passively resist the motion, moving only when walkers push the belt with their feet. The latter are known as manual treadmills.

With emerging economies growing faster, a strategy has been adopted by most leading vendors in the Treadmill market to approach these areas. China would account for the highest production in 2016 with close to 40 percent of global production coming from this region. Asia is not only the biggest market for Treadmill equipment, but also has the highest growth rate. Vendors recognize the importance of this region, particularly in China, and are working towards penetrating this market by strengthening their sales and distribution networks.

Globally, the Treadmill industry market is low concentrated as the manufacturing technology of Treadmill is relatively matures than some high-tech equipment. And some enterprises, like ICON, BH Group, Life Fitness, Johnson, etc. are well-known for the wonderful performance of their Treadmill and related services. At the same time, China, occupied 40.43% production market share in 2016, is remarkable in the global Treadmill industry because of their low price of raw material and labor.

The consumption volume of Treadmill is related to downstream industries and global economy. As there will always be some uncertain in the global economy in the following years, the growth rate of Treadmill industry may not keep that fast. But it is surely

forecasted that the market of Treadmill is still promising.

Over the next five years, LPI(LP Information) projects that Treadmill will register a 3.2% CAGR in terms of revenue, reach US\$ 4220 million by 2023, from US\$ 3500 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

ICON

BH Group

Life Fitness

Johnson

Sole

Nautilus

Technogym

Precor

Star Trac

Cybex

Dyaco

Yijian

True Fitness

Shuhua

Strength Master

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Manual Treadmills

Motorised Treadmills

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Home Use

Commercial Use

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