

2018 Top 5 Tea Bag Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Tea Bag is a small, porous, sealed bag containing dried plant material, which is immersed in boiling water to make a hot drink. Classically these are tea leaves, but the term is also used for herbal teas (tisanes) made of herbs or spices. Tea bags are commonly made of filter paper or food-grade plastic, or occasionally of silk. The bag contains the tea leaves while the tea is steeped, making it easier to dispose of the leaves, and performs the same function as a tea infuser. Some tea bags have an attached piece of string with a paper label at the top that assists in removing the bag while also displaying the brand or variety of tea.

The classification of Tea Bag includes Black Tea, Green Tea, Flavor Tea, Herbal Tea and Others, and the proportion of Black Tea in 2016 is about 66%. The applications of Tea Bag are mainly commercial and individual. And the proportion of commercial and individual account for 91% in 2016.

Market competition is intense. Lipton, Bigelow, Twinings, Tazo and Celestial Seasonings are the leaders of the industry, and they have been formed in the monopoly position in the industry.

Over the next five years, LPI(LP Information) projects that Tea Bag will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Twinings

Harney & Sons

Celestial Seasonings

Tazo

Dilmah

Bigelow

Tetley

Yogi Tea

The Republic of Tea

Yorkshire Tea

Lipton

Mighty Leaf Tea

Stash Tea

Teavana

Luzianne

Numi Tea

Red Rose

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Black Tea

Green Tea

Flavor Tea

Herbal Tea

Other

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Commercial

Individual Consumption

Other

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