

2018 Top 5 Screen Protective Film Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

A Screen Protective Film is a layer of protective film to avoid scratches, wear, or contamination on the screen surface of an electronic product. Now Screen Protective Films are widely used for mobile phones, tablets. Especially after the emergence of intelligent mobile phone, Screen Protective Film has been widely used.

In terms of brands vendors, OtterBox, ZAGG and 3M captured the top three revenue share spots in the Screen Protective Film market in 2016. OtterBox dominated with 10.341 percent revenue share, followed by ZAGG with 10.127 percent revenue share and 3M with 4.918 percent revenue share.

The prices of Screen Protective Film will continue to decline. Screen Protective Film's business competition and the gradually falling prices of Screen Protective Film raw materials prompted the Screen Protective Film prices to continue to decline.

The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service.

Consequently, they take the majority of the market share of high-end market. Despite the presence of competition problems, due to the clear global recovery trend, investors are still optimistic about this area, in future still more new investment will enter into the field. Technology and cost are two major problems.

Over the next five years, LPI(LP Information) projects that Screen Protective Film will register a 3.8% CAGR in terms of revenue, reach US\$ 4570 million by 2023, from US\$ 3800 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

OtterBox

ZAGG

3M

BELKIN

Tech Armor

MOSHI

XtremeGuard

Halo Screen Protector Film

PowerSupport

intelliARMOR

Crystal Armor

Spigen

Air-J

BodyGuardz

Simplism

NuShield

iCarez

Screen Cares

PanzerGlass

Momax

Nillkin

Amplim

Benks

DEFF

Zupool

Capdase

CROCFOL

Kindwei

Other

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

PET

Tempered Glass

Other

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Mobile Phones

Tablets

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