

2018 Top 5 Music Microphone Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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A microphone, colloquially nicknamed mic or mike, is a transducer that converts sound into an electrical signal.

Microphones are used in many applications such as telephones, hearing aids, public address systems for concert halls and public events, motion picture production, live and recorded audio engineering, sound recording, two-way radios, megaphones, radio and television broadcasting, and in computers for recording voice, speech recognition, VoIP, and for non-acoustic purposes such as ultrasonic sensors or knock sensors.

At present, in the foreign industrial developed countries the music microphone industry is generally at a more advanced level, the world's large enterprises are mainly concentrated in the United States, Europe, etc. Meanwhile, foreign companies have more advanced equipment, strong R & D capabilities, the technical level is in a leading position. But foreign companies' manufacturing cost is relatively high, compared with Chinese companies, the manufacturing cost is competitive disadvantage, as the Chinese music microphone production enterprise technology continues to improve, their share in the international market is increasing, competitiveness in the international market gradually increase.

Chinese music microphone industry has developed into a national industry with certain research and production capacity, industry product mix has gradually improved, currently China has become international music microphone large manufacture country, in addition to middle and low music microphone products, some leading companies have been able to provide some high wireless microphone products, has already had a competitive edge in the international arena.

Over the next five years, LPI(LP Information) projects that Music Microphone will register a 4.5% CAGR in terms of revenue, reach US\$ 2590 million by 2023, from US\$ 1990 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Sennheiser

Audio-Technica

Shure

AKG

Blue

Behringer

Lewitt Audio

SONY

Takstar

SUPERLUX

Samson Technologies

SE Electronics

Revolabs

Electro-Voice

Lane

M-Audio

Rode

Apogee Electronics

Slate Digital

MXL Microphones

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Wireless music microphones

Wired music microphones

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Studio

Performance

Audio for video

Other uses

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