

# 2018 Top 5 Mozzarella Cheese Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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## Abstracts

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Mozzarella cheese is a soft, unripened cheese variety of the Pasta-filata family which had its origin in the Battipaglia region of Italy. Mozzarella cheese was traditionally made from buffalo milk. It is made all over Italy, in other European countries and USA from cow milk, however the process needs to be modified accordingly. The finished cheese, lightly salted, is white, soft with a very lively surface sheen and has unique property of stretchability. Mozzarella cheese owes its characteristics mainly to the action of lactic acid on dicalcium-para-caseinate.

Mozzarella cheese is used as a topping on pizza pie owing to its inherent stretching qualities. The popularity of pizza parlour, especially amongst youngsters has boosted the production of Mozzarella cheese.

According to the statistical data, currently Mozzarella Cheese market has a certain potential in USA, Europe and Asia Market. These areas demand are rapidly growth. As more and more intense competition within the industry, the price of Mozzarella Cheese was increase in past few years. The market has long been stable, a major challenge affecting the market growth is the limitation of downstream market. As large demand of food products at home and fast-food stores, many companies began to enter the field.

Each of the Mozzarella Cheese manufacturers has its own mature sales networks. Through retail stores, their authorized distributors or their partners, those Mozzarella Cheese manufacturers keep keen on expanding their Mozzarella Cheese sales. To achieve better sales businesses, Mozzarella Cheese manufacturers usually invest on their marketing channel infrastructure every year.

Over the next five years, LPI(LP Information) projects that Mozzarella Cheese will

register a 5.3% CAGR in terms of revenue, reach US\$ 13800 million by 2023, from US\$ 10100 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Arla Food Inc.

Bel Group

Trevisanalat

Granarolo

Saputo Inc.

Groupe Lactalis S.A

Emmi

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Fresh Mozzarella Cheese

Processed Mozzarella Cheese

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Residential Use

Commercial Use

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