

2018 Top 5 Menthol Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Menthol is an organic compound with the chemical formula $C_{10}H_{20}O$ that occurs naturally in mint and some other plants. It can be extracted from the leaves by distillation, and it can be made synthetically. Pure menthol is a crystalline solid. The compound is widely used in cough and cold remedies because of its soothing effects and as a flavoring in candy, chewing gum, medical products and cigarettes.

The data of the report is based on the menthol product with purity of 99%min. And other products in lower menthol purity have been converted in the equivalent of 100%.

In favor of direct mail is that customers get product information and place orders from their homes or offices easily. Against is the flood of junk mail that makes direct mail unwanted by association and inattentively thrown away or destroyed.

In favor of telemarketing, conversations offer opportunities to answer questions, take product orders, and do customer service. Against is that telemarketers make uninvited cold calls that interrupt customers and talk them into buying products they then decide they don't want. Telemarketing is particularly unpopular in areas with Do Not Call registries.

Indirect marketing makes no attempt at immediate sales but instead focuses on building relationships of trust by finding out what consumers want and helping them find it.

Consumers search the Internet for answers to their questions or solutions to their problems. Indirect marketing offers them knowledge and advice in blogs, social media, newsletters, and videos.

Over the next five years, LPI(LP Information) projects that Menthol will register a 5.8% CAGR in terms of revenue, reach US\$ 5390 million by 2023, from US\$ 3850 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Agson Global

Symrise AG

Nantong Menthol Factory

Takasago

Tienyuan Chem

Arora Aromatics

Fengle Perfume

Swati Menthol & Allied Chem

Nectar Lifesciences

Bhagat Aromatics

KM Chemicals

Silverline Chemicals

Yinfeng Pharma

Great Nation Essential Oils

Xiangsheng Perfume

BASF

Ifan Chem

Mentha & Allied Products

Neeru Enterprises

Vinayak

Hindustan Mint&Agro Products

A.G. Industries

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Natural Type

Synthetical Type

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Oral Hygiene

Pharmaceuticals

Tobacco

Confectionaries

Other

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