

# 2018 Top 5 Hearing Healthcare Devices Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Three groups of hearing healthcare devices are covered in this report: 1. Hearing Devices: Hearing aids and accessories; 2. Hearing Implants: Mainly the Bone-anchored hearing systems and cochlear implants; 3. Diagnostic Instruments: Devices used for hearing testing and evaluating hearing loss.

In Healthcare Hearing Devices sales market, there are mainly three broad categories: Hearing Aids, artificial hearing Implants and hearing Diagnostic Instruments. Hearing Aids are relatively in low price, while prices of artificial hearing Implants are almost 50 times more than hearing aids, Which lead to a much bigger market share (26.53%) in revenue than sales volume (0.59%), for artificial implants.

In this report, we consider the final end users as the end-use market/application. Clinics, Individual consumers and other medical organizations are analyzed. The hearing aids are mainly designed for individual use, and this market is growing bigger with the growing aged population. Hearing diagnostic devices are essential Instruments for most otology hospitals and clinics, it is also seeing a constant growing trend with people's overall growing health awareness. At present, Europe companies are the main production market. Europe and USA will keep leading the market in the forecast period. In 2016, total Hearing Healthcare Devices Sales are about 13.83 million units, hearing aids sold about 13.67 million units, taking the most market share. Total market revenue is about 7148 million USD in 2016, hearing implants sold about 1769 million USD, with 10.4% growth rate compared to 2015 revenue.

Over the next five years, LPI(LP Information) projects that Hearing Healthcare Devices will register a 3.5% CAGR in terms of revenue, reach US\$ 9050 million by 2023, from

US\$ 7360 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

William Demant

Sonova

GN Store Nord

Sivantos Group

Widex

Starkey

Cochlear

MED-EL GmbH

Natus Medical

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Hearing Devices

Hearing Implants

Diagnostic Instruments

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Hospital & Clinics

Home & Consumer Use

Others

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