

2018 Top 5 Frozen Yogurt Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Frozen yogurt is a frozen dessert made with yogurt and sometimes other dairy products. Frozen yogurt, a crossbreed between the more traditional ice cream dessert and the healthier yogurt products, has become the new way for customers to enjoy their dessert while still being conscious of their health.

Frozen yogurt isn't completely frozen but simply contains ice crystals; the primary ingredient is milk and milk products, sugar accounts for about 15 per cent of the ingredients and the strains of bacteria makes up about 1 per cent.

The market for frozen yogurt is fragmented with players such as Yogen Früz, Menchie's, Pinkberry, Red Mango, TCBY, Yogurtland, Ilaollao, Perfectime, Ben & Jerry's, Micat, Orange Leaf, Yogiboost and so on. Among them, Yogen Früz and Menchie's are the global leading supplier.

On the basis of type, the frozen yogurt market is segmented into Plain Frozen Yogurt, Flavored Frozen Yogurt. The Flavored Frozen Yogurt segment is expected to account for the larger share of the global market in 2017.

Over the next five years, LPI(LP Information) projects that Frozen Yogurt will register a 24.0% CAGR in terms of revenue, reach US\$ 1880 million by 2023, from US\$ 640 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Yogen Fruz

Menchie's

Pinkberry

Red Mango

TCBY

Yogurtland

Ilaollao

Perfectime

Ben & Jerry's

Micat

Orange Leaf

Yogiboost

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Plain Frozen Yogurt

Flavored Frozen Yogurt

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Minor (age50)

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