

# **2018 Top 5 Erythritol Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa**

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## **Abstracts**

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Erythritol is a white crystalline powder with a clean sweet taste that is similar to sucrose. It is approximately 70% as sweet as sucrose and flows easily due to its non-hygroscopic character.

The technical barrier of erythritol is high, resulting in few companies in the market. Cargill is the largest producer, accounting for almost 76.74% of output in 2016. Other relatively large companies are Jungbunzlauer, Zibo ZhongShi GeRui Biotech, Zhucheng Dongxiao Biotechnology and Shandong Sanyuan Biotechnology. As for main production countries, it is estimated that USA accounted for more than 76.74% of global erythritol output in 2016, while China ranked second position with about 16.37% share.

Erythritol has a wide range of applications in food, beverage, health care products, and other industries. With the growing demands to reduce overall sugar consumption, the food industry is seeking ways to respond to consumer demand for foods that help meet their dietary and weight loss goals. This means developing foods that are sugar-free, lower calorie and low in glycemic carbohydrates while also trying to achieve the desired texture, flavor and stability of traditional products. In a word, with the growth of global consumption level and health awareness, the demand for erythritol is expected to continue increasing during the remaining years of the forecast period of 2018-2023.

In the past few years, the price of erythritol has decreased and will increase in 2017 and we expect the price will slightly higher in future. However, the improvement of energy, transportation costs, employee wages, and equipment depreciation will play a significant role in promoting the cost of erythritol.

As the same time, companies are focusing on technological innovation, equipment upgrades, and process improvements, to reduce costs and improve quality. With the

snatch for market share in emerging regions, the competition in erythritol industry will become more intense.

Over the next five years, LPI(LP Information) projects that Erythritol will register a 10.9% CAGR in terms of revenue, reach US\$ 150 million by 2023, from US\$ 81 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Cargill

Jungbunzlauer

Baolingbao Biology

Zibo ZhongShi GeRui Biotech

Zhucheng Dongxiao Biotechnology

Shandong Sanyuan Biotechnology

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Erythritol Powder

Erythritol Granular

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Confectionery

Beverage

Personal Care

Health Care

Others

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