

2018 Top 5 Cricket Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Cricket is a bat-and-ball game played between two teams of eleven players on a cricket field, at the center of which is a rectangular 22-yard-long pitch with a wicket, a set of three wooden stumps sited at each end.

The UK cricket market are rather scattered, the leading players in this market are Gray Nicholls, Gray-Nicolls, Slazenger, Woodworm, Gunn & Moore and British Cricket Balls, which accounts for about 54.45 % of total sales value in 2016.

The cricket are mainly used by junior/children, male adults and female adults. The main application is male adults, which accounts for about 70% in 2016 and it is forecasted that share will be maintain in 2022.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. In the next five years, the consumption volume will keep slow increasing, as well as the consumption value.

Over the next five years, LPI(LP Information) projects that Cricket will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Gray-Nicolls

Slazenger

Woodworm

Gunn & Moore

British Cricket Balls

Kookaburra

Puma

RAW CRICKET COMPANY

Sanspareils Greenlands

CA Sports

Sareen Sports Industries

B. D. Mahajan & Sons (BDM)

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Cricket Bats

Cricket Balls

Cricket Protective Gear

Others

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Junior/Children

Male Adults

Female Adults

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