

# 2018 Top 5 Card Personalization Equipment Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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## Abstracts

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A Card Personalization Equipment can produce a individually specific card instead of a generic card. During the personalization process, the plastic cards or smart cards are personalized according to the individual project or customer requirements. The personalization process includes different sub-systems and technologies such as laser engraving and high-end printing systems (thermal printing, dye-sublimation), lamination or embossing.

First, for industry structure analysis, the Card Personalization Equipment industry is concentrated. These manufacturers range from large multinational corporations to small privately owned companies compete in this industry. The top five producers account for about 76.62 % of the revenue market. Regionally, North America is the biggest production value area, also the leader in the whole Card Personalization Equipment industry.

Second, the production of Card Personalization Equipment increased from 2333 units in 2012 to 3278 units in 2016 with an average growth rate of 8.89%.

Third, North America occupied 33.37% of the production market in 2016. It is followed by Europe and China, which respectively account for around 27.39% and 22.00% of the global total industry. Other countries have a smaller amount of production.

Geographically, China was the largest consumption market in the world, which took about 31.53% of the global consumption volume in 2016.

Over the next five years, LPI(LP Information) projects that Card Personalization Equipment will register a 6.9% CAGR in terms of revenue, reach US\$ 1160 million by 2023, from US\$ 780 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Datacard

Muehlbauer

Atlantic Zeiser

Emperor Technology

NBS

Matica

Ulian Equipment

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Small-Volume Card Personalization Equipment

Mid-Volume Card Personalization Equipment

High-Volume Card Personalization Equipment

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Financial

Government

Healthcare

Commercial

Other

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