

2018 Top 5 Bone Conduction Headphones Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Bone conduction technology is first introduced for hearing aid and military communication purpose. As sound can be conducted to the inner ear through the bone of the skull. This means that the sound waves are bypassing the outer and middle ear (where the eardrum is located) and directly stimulating the inner ear (hearing organ). On the basis of type, the Bone Conduction Headphones market is segmented into wired type and wireless type. End-users, included in this market are military, hearing aid field, sports and other field.

The Asia Pacific region is estimated to be the key market over the forecast period, owing to the increasing demand for Bone Conduction Headphones in countries such as China, India, and Japan. The availability of low-cost Bone Conduction Headphones from regional manufacturers is impacting the growth of the market positively. Additionally, the availability of affordable Bone Conduction Headphones manufactured by leading players in order to remain competitive has also bolstered the market growth in this region. The growing competition among the third-party e-commerce channels (backed with large pockets venture capitals) is another key factor fueling the industry growth. Over the next five years, LPI(LP Information) projects that Bone Conduction Headphones will register a 20.7% CAGR in terms of revenue, reach US\$ 500 million by 2023, from US\$ 160 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

AfterShokz

Panasonic

Marsboy

Audio Bone

INVISIO

Damson Audio

Motorola

SainSonic

Kscat

Abco Tech

Shenzhen Qili Industrial Co., Ltd

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be

divided into

Wired Type

Wireless Type

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Military

Hearing Aid Field

Sports

Others

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