

2018 Top 5 ARM Microcontrollers Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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ARM is the name of a company that designs micro-processors architecture. It is also engaged in licensing them to the producers who fabricate genuine chips. In actuality ARM is a 32 bit genuine RISC architecture. It was initially developed in the year 1980 by Acorn Computers Ltd. This ARM base microprocessor does not have on-board flash memory. ARM is particularly designed for micro-controller devices, it is simple to be trained and make use of, however powerful enough for the most challenging embedded devices.

The key players are Microchip, NXP, STMicroelectronics, Texas Instruments, Analog Devices Inc, Toshiba, Cypress Semiconductor, Renesas, Infineon, Maxim Integrated, Silicon Laboratories, Nuvoton Technology, ZiLOG and so on. The microcontroller OEMs are increasingly requesting that their semiconductor suppliers use a common processor architecture. ARM is often the choice as it is a suitable architecture that is available to all the semiconductor suppliers.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the market is intensely competitive. The study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

Over the next five years, LPI(LP Information) projects that ARM Microcontrollers will register a 7.9% CAGR in terms of revenue, reach US\$ 13000 million by 2023, from US\$ 8250 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific,

South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Microchip

NXP

STMicroelectronics

Texas Instruments

Analog Devices

Toshiba

Cypress Semiconductor

Renesas

Infineon Technologies

Maxim Integrated

Silicon Labs

Nuvoton Technology

ZiLOG

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Less than 80 Pins

80-120 Pins

More than 120 Pins

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Industrial

Automotive

Communicate

Medical

Consumer

Others

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