

2017 Top 5 Advertising Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

<https://marketpublishers.com/r/21D995EA291EN.html>

Date: November 2017

Pages: 117

Price: US\$ 4,960.00 (Single User License)

ID: 21D995EA291EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Global Advertising market size will be XX million (USD) in 2022, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) of XX% from between 2016 and 2022.

This report studies the global Advertising market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 Advertising players in each region, with sales, price, revenue and market share from 2012 to 2017, the top players including

WPP

Omnicom Group

Dentsu Inc.

PublicisGroupe

IPG

Havas SA

Focus Media Group

Guangdong Advertising Co., Ltd.

Bluefocus Communication Group Co., Ltd.

SiMei Media

AVIC Culture Co.,Ltd.

Yinlimedia

Hunan TV and Broadcast Intermediary Co., Ltd.

Guangdong Guangzhou Daily Media Co., Ltd.

Beijing Bashi Media Co., Ltd.

Dahe Group

China Television Media

Spearhead Integrated Marketing Communication Group

Shanghai Xinhua Media Co., Ltd.

Chengdu B-ray Media Co., Ltd.

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2012 to 2017 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

TV Advertising

Newspaper & Magazine Advertising

Outdoors Advertising

Radio Advertising

Internet Advertising

Others

Split by applications, this report focuses on sales, market share and growth rate of Advertising in each application, can be divided into

Food & Beverage Industry

Vehicles Industry

Health and Medical Industry

Commercial and Personal Services

Consumer Goods

Others

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