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2018 Top 5 3DTV Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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3D television (3DTV) is television that conveys depth perception to the viewer by employing techniques such as stereoscopic display, multi-view display, 2D-plus-depth, or any other form of 3D display. Most modern 3D television sets use an active shutter 3D system or a polarized 3D system, and some are auto stereoscopic without the need of glasses. 3DTV are to be discontinued in 2017 due to low consumer demand. LG and Sony were the last manufacturers to build the product.
China was the largest market with a market share of 31.94% in 2012 and 40.78% in 2017 with an increase of 8.84%. Korea and Japan ranked the second and third markets with the market share of 25.13% and 18.75% in 2016.
The 3DTV industry had been increased a few time from its very first beginning. While in recent few years, it has been decreased because of the constraints of the market. First, the customer experience is not good, which results in consumers' less interest in this product. Second, lacking of 3D content. Third, high cost of full experience, which is also one of the constraints
The manufacturers are better find their own characteristics, pay attention to their R&D, improve product and service quality, improve customer's experience, establish the whole eco-system of the industry, and good brand communication. Following the market trends, access to greater competitive advantage, concerning more on their customer experience and services to get a bigger market share.

Over the next five years, LPI(LP Information) projects that 3DTV will register a xx% CAGR in terms of revenue, reach US$ xx million by 2023, from US$ xx million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific,

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South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Samsung

LG Corp

Sony Corp

Sharp Corp

Toshiba Corp

Vizio

Videocon Industries Ltd

Hisense

TCL

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

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Non-glass Free

Glass-Free

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Household

Commercial

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