

2017-2022 United States Truck Telematics Market Report (Status and Outlook)

https://marketpublishers.com/r/298CBB8E4ECEN.html

Date: October 2017

Pages: 128

Price: US\$ 3,360.00 (Single User License)

ID: 298CBB8E4ECEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2016, the Truck Telematics market size was xx million USD in United States, and it will be xx million USD in 2022, with a CAGR of xx% between 2016 and 2022.

In United States market, the top players include

Trimble
Fleetmatics Group PLC
TomTom
MiX Telematics
Actsoft's
Ctrack
Daimler FleetBoard GmbH
KORE
Masternaut

AirIQ



Tablet Phone Others Split by applications/end use industries, covers Driver Behavior Vehicle Data	Split by product types/category, covering
Others Split by applications/end use industries, covers Driver Behavior	Tablet
Split by applications/end use industries, covers Driver Behavior	Phone
Driver Behavior	Others
	Driver Behavior



Contents

1 TRUCK TELEMATICS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Truck Telematics
- 1.2 Truck Telematics Market Segment by Types
- 1.2.1 United States Truck Telematics Sales Present Situation and Outlook by Types (2012-2022)
 - 1.2.2 United States Truck Telematics Sales Market Share by Types in 2016
 - 1.2.3 Tablet
 - 1.2.3.1 Major Players of Tablet
 - 1.2.4 Phone
 - 1.2.4.1 Major Players of Phone
 - 1.2.5 Others
 - 1.2.5.1 Major Players of Others
- 1.3 United States Truck Telematics Market Segment by Applications/End Use Industries
- 1.3.1 United States Truck Telematics Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
 - 1.3.2 United States Truck Telematics Sales Market Share by Applications in 2016
 - 1.3.2 Driver Behavior
 - 1.3.3 Vehicle Data
- 1.4 United States Truck Telematics Overview and Market Size (Value) (2012-2022)
 - 1.4.1 United States Market Truck Telematics Overview
- 1.4.2 United States Truck Telematics Market Size (Value and Volume) Status and Forecast (2012-2022)

2 UNITED STATES TRUCK TELEMATICS SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 United States Truck Telematics Sales and Market Share (2012-2017) by Players
- 2.2 United States Truck Telematics Revenue and Market Share by Players (2012-2017)
- 2.3 United States Truck Telematics Average Price by Players in 2016
- 2.4 United States Truck Telematics Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Truck Telematics Market Competitive Situation and Trends
 - 2.5.1 Truck Telematics Market Concentration Rate
 - 2.5.2 Truck Telematics Market Share of Top 3 and Top 5 Players
 - 2.5.3 Mergers & Acquisitions, Expansion



3 UNITED STATES TRUCK TELEMATICS SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

- 3.1 United States Truck Telematics Sales, Revenue, Market Share and Price by Type (2012-2017)
 - 3.1.1 United States Truck Telematics Sales and Market Share by Type (2012-2017)
- 3.1.2 United States Truck Telematics Revenue and Market Share by Type (2012-2017)
 - 3.1.3 United States Truck Telematics Price by Type (2012-2017)
- 3.2 United States Truck Telematics Sales and Market Share by Application (2012-2017)
- 3.3 United States Market Truck Telematics Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

4 UNITED STATES TRUCK TELEMATICS PLAYERS PROFILES AND SALES DATA

- 4.1 Trimble
- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.1.2 Truck Telematics Product Types, Application and Specification
 - 4.1.2.1 Type
 - 4.1.2.2 Type
 - 4.1.3 Trimble Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.1.4 Main Business/Business Overview
 - 4.1.5 Trimble News
- 4.2 Fleetmatics Group PLC
- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.2.2 Truck Telematics Product Types, Application and Specification
 - 4.2.2.1 Type
 - 4.2.2.2 Type
- 4.2.3 Fleetmatics Group PLC Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.2.4 Main Business/Business Overview
 - 4.2.5 Fleetmatics Group PLC News
- 4.3 TomTom
- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.3.2 Truck Telematics Product Types, Application and Specification
 - 4.3.2.1 Type



- 4.3.2.2 Type
- 4.3.3 TomTom Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.3.5 TomTom News
- 4.4 MiX Telematics
- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Truck Telematics Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
- 4.4.3 MiX Telematics Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.4.4 Main Business/Business Overview
 - 4.4.5 MiX Telematics News
- 4.5 Actsoft's
- 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Truck Telematics Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
- 4.5.3 Actsoft's Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview
 - 4.5.5 Actsoft's News
- 4.6 Ctrack
- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Truck Telematics Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
 - 4.6.3 Ctrack Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.6.4 Main Business/Business Overview
 - 4.6.5 Ctrack News
- 4.7 Daimler FleetBoard GmbH
- 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.7.2 Truck Telematics Product Types, Application and Specification
 - 4.7.2.1 Type



- 4.7.2.2 Type
- 4.7.3 Daimler FleetBoard GmbH Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.7.4 Main Business/Business Overview
 - 4.7.5 Daimler FleetBoard GmbH News
- **4.8 KORE**
- 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.8.2 Truck Telematics Product Types, Application and Specification
 - 4.8.2.1 Type
 - 4.8.2.2 Type
 - 4.8.3 KORE Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.8.4 Main Business/Business Overview
 - 4.8.5 KORE News
- 4.9 Masternaut
- 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.9.2 Truck Telematics Product Types, Application and Specification
 - 9.9.2.1 Type
 - 9.9.2.2 Type
- 4.9.3 Masternaut Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.9.4 Main Business/Business Overview
 - 4.9.5 Masternaut News
- 4.10 AirlQ
- 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.10.2 Truck Telematics Product Types, Application and Specification
 - 4.10.2.1 Type
 - 4.10.2.2 Type
 - 4.10.3 AirlQ Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.10.4 Main Business/Business Overview
 - 4.10.5 AirlQ News

5 UNITED STATES TRUCK TELEMATICS MARKET FORECAST (2017-2022)

- 5.1 United States Truck Telematics Sales, Revenue and Price Forecast (2017-2022)
 - 5.1.1 United States Truck Telematics Sales and Growth Rate Forecast (2017-2022)
 - 5.1.2 United States Truck Telematics Revenue and Growth Rate Forecast (2017-2022)



- 5.1.3 United States Truck Telematics Price Trend Forecast (2017-2022)
- 5.2 United States Truck Telematics Sales Forecast by Type (2017-2022)
- 5.3 United States Truck Telematics Sales Forecast by Application (2017-2022)

6 PRODUCTION COST ANALYSIS OF TRUCK TELEMATICS

- 6.1 Main Raw Materials of Truck Telematics
 - 6.1.1 List of Truck Telematics Main Raw Materials
 - 6.1.2 Truck Telematics Main Raw Materials Price Analysis
 - 6.1.3 Truck Telematics Raw Materials Major Suppliers
 - 6.1.4 Truck Telematics Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Truck Telematics
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Production Expenses
- 6.3 Truck Telematics Manufacturing Process/Method

7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Truck Telematics Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Truck Telematics Major Players in 2016
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Sales Channel
 - 8.1.1 Direct Sales
 - 8.1.2 Indirect Sales
 - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Truck Telematics Distributors/Traders List in United States

9 MARKET INFLUENCES FACTORS ANALYSIS

9.1 Changes from the Related Industries



- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Truck Telematics

Table Product Specifications of Truck Telematics

Figure United States Truck Telematics Sales (volume) for Each Type (2012-2022)

Figure United States Truck Telematics Sales Market Share by Types in 2016

Table Types of Truck Telematics

Figure Product Picture of Tablet

Table Major Players of Tablet

Figure Product Picture of Phone

Table Major Players of Phone

Figure Product Picture of Others

Table Major Players of Others

Figure United States Truck Telematics Sales Present Situation and Outlook by Applications (2012-2022)

Figure United States Truck Telematics Sales Market Share by Applications in 2016 Table Applications of Truck Telematics

Figure Driver Behavior Examples

Figure Vehicle Data Examples

Figure United States Truck Telematics Revenue (Million USD) Status and Forecast (2012-2022)

Figure United States Truck Telematics Sales (Volume) Status and Forecast (2012-2022)

Table United States Truck Telematics Sales by Players (2012-2017)

Table United States Truck Telematics Sales Market Share (%) by Players (2012-2017)

Figure United States Truck Telematics Sales Share by Players in 2016

Figure United States Truck Telematics Sales Share by Players in 2017

Table United States Truck Telematics Revenue (Million USD) by Players (2012-2017)

Table United States Truck Telematics Revenue Market Share (%) by Players (2012-2017)

Figure United States Truck Telematics Revenue Share by Players in 2016

Figure United States Truck Telematics Revenue Share by Players in 2017

Figure United States Truck Telematics Average Price by Players in 2016

Table United States Truck Telematics Manufacturing Base Distribution and Sales Area by Players

Table Players Truck Telematics Product Types

Figure Truck Telematics Market Share of Top 3 Players



Figure Truck Telematics Market Share of Top 5 Players

Table United States Truck Telematics Sales by Type (2012-2017)

Table United States Truck Telematics Sales Market Share by Type (2012-2017)

Figure United States Truck Telematics Sales Market Share by Type 2016

Figure 2016 United States Truck Telematics Sales Market Share by Type

Table United States Truck Telematics Revenue (Million USD) by Type (2012-2017)

Table United States Truck Telematics Revenue Market Share by Type (2012-2017)

Figure United States Truck Telematics Revenue Market Share by Type 2016

Figure 2016 United States Truck Telematics Revenue Market Share by Type

Table United States Truck Telematics Price by Type (2012-2017)

Table United States Truck Telematics Sales by Application (2012-2017)

Table United States Truck Telematics Sales Market Share by Application (2012-2017)

Figure United States Truck Telematics Sales Market Share by Application (2012-2017)

Figure 2016 United States Truck Telematics Sales Market Share by Application

Table United States Market Truck Telematics Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table Trimble Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017) Figure Trimble Truck Telematics Market Share (2012-2017)

Table Fleetmatics Group PLC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fleetmatics Group PLC Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Fleetmatics Group PLC Truck Telematics Market Share (2012-2017)

Table TomTom Basic Information, Manufacturing Base, Sales Area and Its Competitors Table TomTom Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017) Figure TomTom Truck Telematics Market Share (2012-2017)

Table MiX Telematics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MiX Telematics Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure MiX Telematics Truck Telematics Market Share (2012-2017)

Table Actsoft's Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Actsoft's Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017) Figure Actsoft's Truck Telematics Market Share (2012-2017)

Table Ctrack Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Ctrack Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017) Figure Ctrack Truck Telematics Market Share (2012-2017)

Table Daimler FleetBoard GmbH Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Daimler FleetBoard GmbH Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Daimler FleetBoard GmbH Truck Telematics Market Share (2012-2017)

Table KORE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table KORE Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure KORE Truck Telematics Market Share (2012-2017)

Table Masternaut Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Masternaut Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Masternaut Truck Telematics Market Share (2012-2017)

Table AirlQ Basic Information, Manufacturing Base, Sales Area and Its Competitors Table AirlQ Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017) Figure AirlQ Truck Telematics Market Share (2012-2017)

Figure United States Truck Telematics Sales and Growth Rate Forecast (2017-2022) Figure United States Truck Telematics Revenue and Growth Rate Forecast (2017-2022)

Figure United States Truck Telematics Price Trend Forecast (2017-2022)
Table United States Truck Telematics Sales Forecast by Type (2017-2022)

Figure United States Truck Telematics Sales Market Share Forecast by Type (2017-2022)

Figure United States Truck Telematics Sales Market Share Forecast by Type in 2022 Table United States Truck Telematics Sales Forecast by Application (2017-2022) Figure United States Truck Telematics Sales Market Share Forecast by Application (2017-2022)

Figure United States Truck Telematics Sales Market Share Forecast by Application in 2022

Table Production Base and Market Concentration Rate of Raw Material

Figure Truck Telematics Main Raw Materials Price Trend

Table Truck Telematics Raw Materials Major Suppliers List

Figure Production Cost Structure of Truck Telematics

Figure Truck Telematics Manufacturing Process/Method

Figure Truck Telematics Value Chain Analysis

Table Raw Materials Sources of Truck Telematics Major Players in 2016

Table Major Buyers of Truck Telematics

Table Truck Telematics Distributors/Traders List in United States



I would like to order

Product name: 2017-2022 United States Truck Telematics Market Report (Status and Outlook)

Product link: https://marketpublishers.com/r/298CBB8E4ECEN.html

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/298CBB8E4ECEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970