

2017-2022 United States Thermal Underwear Market Report (Status and Outlook)

https://marketpublishers.com/r/2A2C872AB6FEN.html

Date: October 2017

Pages: 116

Price: US\$ 3,360.00 (Single User License)

ID: 2A2C872AB6FEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2016, the Thermal Underwear market size was xx million USD in United States, and it will be xx million USD in 2022, with a CAGR of xx% between 2016 and 2022.

In United States market, the top players include

Adidas	
Alfani	
Calvin Klein	
Champion	
Emporio Armani	
ExOfficio	
Fruit of the Loom	
Hanes	
Jockey	
L.L.Bean	



Patagonia	
SmartWool	
Under Armour	
Split by product types/category, covering	
Thermal Underwear Tops	
Thermal Underwear Bottoms	
Thermal Underwear Sets	
Split by applications/end use industries, covers	
Men	
Women	
Kids	



Contents

1 THERMAL UNDERWEAR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Thermal Underwear
- 1.2 Thermal Underwear Market Segment by Types
- 1.2.1 United States Thermal Underwear Sales Present Situation and Outlook by Types (2012-2022)
 - 1.2.2 United States Thermal Underwear Sales Market Share by Types in 2016
 - 1.2.3 Thermal Underwear Tops
 - 1.2.3.1 Major Players of Thermal Underwear Tops
 - 1.2.4 Thermal Underwear Bottoms
 - 1.2.4.1 Major Players of Thermal Underwear Bottoms
 - 1.2.5 Thermal Underwear Sets
 - 1.2.5.1 Major Players of Thermal Underwear Sets
- 1.3 United States Thermal Underwear Market Segment by Applications/End Use Industries
- 1.3.1 United States Thermal Underwear Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
 - 1.3.2 United States Thermal Underwear Sales Market Share by Applications in 2016
 - 1.3.2 Men
 - 1.3.3 Women
 - 1.3.4 Kids
- 1.4 United States Thermal Underwear Overview and Market Size (Value) (2012-2022)
 - 1.4.1 United States Market Thermal Underwear Overview
- 1.4.2 United States Thermal Underwear Market Size (Value and Volume) Status and Forecast (2012-2022)

2 UNITED STATES THERMAL UNDERWEAR SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 United States Thermal Underwear Sales and Market Share (2012-2017) by Players
- 2.2 United States Thermal Underwear Revenue and Market Share by Players (2012-2017)
- 2.3 United States Thermal Underwear Average Price by Players in 2016
- 2.4 United States Thermal Underwear Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Thermal Underwear Market Competitive Situation and Trends
 - 2.5.1 Thermal Underwear Market Concentration Rate



- 2.5.2 Thermal Underwear Market Share of Top 3 and Top 5 Players
- 2.5.3 Mergers & Acquisitions, Expansion

3 UNITED STATES THERMAL UNDERWEAR SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

- 3.1 United States Thermal Underwear Sales, Revenue, Market Share and Price by Type (2012-2017)
- 3.1.1 United States Thermal Underwear Sales and Market Share by Type (2012-2017)
- 3.1.2 United States Thermal Underwear Revenue and Market Share by Type (2012-2017)
- 3.1.3 United States Thermal Underwear Price by Type (2012-2017)
- 3.2 United States Thermal Underwear Sales and Market Share by Application (2012-2017)
- 3.3 United States Market Thermal Underwear Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

4 UNITED STATES THERMAL UNDERWEAR PLAYERS PROFILES AND SALES DATA

- 4.1 Adidas
- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.1.2 Thermal Underwear Product Types, Application and Specification
 - 4.1.2.1 Type
 - 4.1.2.2 Type
- 4.1.3 Adidas Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.1.4 Main Business/Business Overview
 - 4.1.5 Adidas News
- 4.2 Alfani
- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.2.2 Thermal Underwear Product Types, Application and Specification
 - 4.2.2.1 Type
 - 4.2.2.2 Type
 - 4.2.3 Alfani Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.2.4 Main Business/Business Overview
- 4.2.5 Alfani News



- 4.3 Calvin Klein
- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.3.2 Thermal Underwear Product Types, Application and Specification
 - 4.3.2.1 Type
 - 4.3.2.2 Type
- 4.3.3 Calvin Klein Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.3.4 Main Business/Business Overview
 - 4.3.5 Calvin Klein News
- 4.4 Champion
- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Thermal Underwear Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
- 4.4.3 Champion Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.4.4 Main Business/Business Overview
- 4.4.5 Champion News
- 4.5 Emporio Armani
- 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Thermal Underwear Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
- 4.5.3 Emporio Armani Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview
 - 4.5.5 Emporio Armani News
- 4.6 ExOfficio
- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Thermal Underwear Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
- 4.6.3 ExOfficio Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.6.4 Main Business/Business Overview



- 4.6.5 ExOfficio News
- 4.7 Fruit of the Loom
- 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.7.2 Thermal Underwear Product Types, Application and Specification
 - 4.7.2.1 Type
 - 4.7.2.2 Type
- 4.7.3 Fruit of the Loom Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.7.4 Main Business/Business Overview
 - 4.7.5 Fruit of the Loom News
- 4.8 Hanes
- 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.8.2 Thermal Underwear Product Types, Application and Specification
 - 4.8.2.1 Type
 - 4.8.2.2 Type
- 4.8.3 Hanes Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.8.4 Main Business/Business Overview
 - 4.8.5 Hanes News
- 4.9 Jockey
- 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.9.2 Thermal Underwear Product Types, Application and Specification
 - 9.9.2.1 Type
 - 9.9.2.2 Type
- 4.9.3 Jockey Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.9.4 Main Business/Business Overview
- 4.9.5 Jockey News
- 4.10 L.L.Bean
- 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.10.2 Thermal Underwear Product Types, Application and Specification
 - 4.10.2.1 Type
 - 4.10.2.2 Type
- 4.10.3 L.L.Bean Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)



- 4.10.4 Main Business/Business Overview
- 4.10.5 L.L.Bean News
- 4.11 Patagonia
- 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.11.2 Thermal Underwear Product Types, Application and Specification
 - 4.11.2.1 Type
 - 4.11.2.2 Type
- 4.11.3 Patagonia Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.11.4 Main Business/Business Overview
 - 4.11.5 Patagonia News
- 4.12 SmartWool
- 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.12.2 Thermal Underwear Product Types, Application and Specification
 - 4.12.2.1 Type
 - 4.12.2.2 Type
- 4.12.3 SmartWool Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.12.4 Main Business/Business Overview
 - 4.12.5 SmartWool News
- 4.13 Under Armour
- 4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.13.2 Thermal Underwear Product Types, Application and Specification
 - 4.13.2.1 Type
 - 4.13.2.2 Type
- 4.13.3 Under Armour Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.13.4 Main Business/Business Overview
 - 4.13.5 Under Armour News

5 UNITED STATES THERMAL UNDERWEAR MARKET FORECAST (2017-2022)

- 5.1 United States Thermal Underwear Sales, Revenue and Price Forecast (2017-2022)
 - 5.1.1 United States Thermal Underwear Sales and Growth Rate Forecast (2017-2022)
- 5.1.2 United States Thermal Underwear Revenue and Growth Rate Forecast (2017-2022)



- 5.1.3 United States Thermal Underwear Price Trend Forecast (2017-2022)
- 5.2 United States Thermal Underwear Sales Forecast by Type (2017-2022)
- 5.3 United States Thermal Underwear Sales Forecast by Application (2017-2022)

6 PRODUCTION COST ANALYSIS OF THERMAL UNDERWEAR

- 6.1 Main Raw Materials of Thermal Underwear
 - 6.1.1 List of Thermal Underwear Main Raw Materials
 - 6.1.2 Thermal Underwear Main Raw Materials Price Analysis
 - 6.1.3 Thermal Underwear Raw Materials Major Suppliers
 - 6.1.4 Thermal Underwear Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Thermal Underwear
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Production Expenses
- 6.3 Thermal Underwear Manufacturing Process/Method

7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Thermal Underwear Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Thermal Underwear Major Players in 2016
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Sales Channel
 - 8.1.1 Direct Sales
 - 8.1.2 Indirect Sales
 - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Thermal Underwear Distributors/Traders List in United States

9 MARKET INFLUENCES FACTORS ANALYSIS

9.1 Changes from the Related Industries



- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Thermal Underwear

Table Product Specifications of Thermal Underwear

Figure United States Thermal Underwear Sales (volume) for Each Type (2012-2022)

Figure United States Thermal Underwear Sales Market Share by Types in 2016

Table Types of Thermal Underwear

Figure Product Picture of Thermal Underwear Tops

Table Major Players of Thermal Underwear Tops

Figure Product Picture of Thermal Underwear Bottoms

Table Major Players of Thermal Underwear Bottoms

Figure Product Picture of Thermal Underwear Sets

Table Major Players of Thermal Underwear Sets

Figure United States Thermal Underwear Sales Present Situation and Outlook by Applications (2012-2022)

Figure United States Thermal Underwear Sales Market Share by Applications in 2016 Table Applications of Thermal Underwear

Figure Men Examples

Figure Women Examples

Figure Kids Examples

Figure United States Thermal Underwear Revenue (Million USD) Status and Forecast (2012-2022)

Figure United States Thermal Underwear Sales (Volume) Status and Forecast (2012-2022)

Table United States Thermal Underwear Sales by Players (2012-2017)

Table United States Thermal Underwear Sales Market Share (%) by Players (2012-2017)

Figure United States Thermal Underwear Sales Share by Players in 2016

Figure United States Thermal Underwear Sales Share by Players in 2017

Table United States Thermal Underwear Revenue (Million USD) by Players (2012-2017)

Table United States Thermal Underwear Revenue Market Share (%) by Players (2012-2017)

Figure United States Thermal Underwear Revenue Share by Players in 2016

Figure United States Thermal Underwear Revenue Share by Players in 2017

Figure United States Thermal Underwear Average Price by Players in 2016

Table United States Thermal Underwear Manufacturing Base Distribution and Sales



Area by Players

Table Players Thermal Underwear Product Types

Figure Thermal Underwear Market Share of Top 3 Players

Figure Thermal Underwear Market Share of Top 5 Players

Table United States Thermal Underwear Sales by Type (2012-2017)

Table United States Thermal Underwear Sales Market Share by Type (2012-2017)

Figure United States Thermal Underwear Sales Market Share by Type 2016

Figure 2016 United States Thermal Underwear Sales Market Share by Type

Table United States Thermal Underwear Revenue (Million USD) by Type (2012-2017)

Table United States Thermal Underwear Revenue Market Share by Type (2012-2017)

Figure United States Thermal Underwear Revenue Market Share by Type 2016

Figure 2016 United States Thermal Underwear Revenue Market Share by Type

Table United States Thermal Underwear Price by Type (2012-2017)

Table United States Thermal Underwear Sales by Application (2012-2017)

Table United States Thermal Underwear Sales Market Share by Application (2012-2017)

Figure United States Thermal Underwear Sales Market Share by Application (2012-2017)

Figure 2016 United States Thermal Underwear Sales Market Share by Application Table United States Market Thermal Underwear Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table Adidas Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Adidas Thermal Underwear Market Share (2012-2017)

Table Alfani Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Alfani Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017) Figure Alfani Thermal Underwear Market Share (2012-2017)

Table Calvin Klein Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Calvin Klein Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Calvin Klein Thermal Underwear Market Share (2012-2017)

Table Champion Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Champion Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Champion Thermal Underwear Market Share (2012-2017)

Table Emporio Armani Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Emporio Armani Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Emporio Armani Thermal Underwear Market Share (2012-2017)

Table ExOfficio Basic Information, Manufacturing Base, Sales Area and Its Competitors Table ExOfficio Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)

Figure ExOfficio Thermal Underwear Market Share (2012-2017)

Table Fruit of the Loom Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fruit of the Loom Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Fruit of the Loom Thermal Underwear Market Share (2012-2017)

Table Hanes Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Hanes Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017) Figure Hanes Thermal Underwear Market Share (2012-2017)

Table Jockey Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Jockey Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Jockey Thermal Underwear Market Share (2012-2017)

Table L.L.Bean Basic Information, Manufacturing Base, Sales Area and Its Competitors Table L.L.Bean Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)

Figure L.L.Bean Thermal Underwear Market Share (2012-2017)

Table Patagonia Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Patagonia Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Patagonia Thermal Underwear Market Share (2012-2017)

Table SmartWool Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SmartWool Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)

Figure SmartWool Thermal Underwear Market Share (2012-2017)

Table Under Armour Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Under Armour Thermal Underwear Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Under Armour Thermal Underwear Market Share (2012-2017)

Figure United States Thermal Underwear Sales and Growth Rate Forecast (2017-2022)



Figure United States Thermal Underwear Revenue and Growth Rate Forecast (2017-2022)

Figure United States Thermal Underwear Price Trend Forecast (2017-2022)
Table United States Thermal Underwear Sales Forecast by Type (2017-2022)
Figure United States Thermal Underwear Sales Market Share Forecast by Type (2017-2022)

Figure United States Thermal Underwear Sales Market Share Forecast by Type in 2022 Table United States Thermal Underwear Sales Forecast by Application (2017-2022) Figure United States Thermal Underwear Sales Market Share Forecast by Application (2017-2022)

Figure United States Thermal Underwear Sales Market Share Forecast by Application in 2022

Table Production Base and Market Concentration Rate of Raw Material

Figure Thermal Underwear Main Raw Materials Price Trend

Table Thermal Underwear Raw Materials Major Suppliers List

Figure Production Cost Structure of Thermal Underwear

Figure Thermal Underwear Manufacturing Process/Method

Figure Thermal Underwear Value Chain Analysis

Table Raw Materials Sources of Thermal Underwear Major Players in 2016

Table Major Buyers of Thermal Underwear

Table Thermal Underwear Distributors/Traders List in United States



I would like to order

Product name: 2017-2022 United States Thermal Underwear Market Report (Status and Outlook)

Product link: https://marketpublishers.com/r/2A2C872AB6FEN.html

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/2A2C872AB6FEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

riist name.		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970