# 2017-2022 United States Stationery Market Report (Status and Outlook) 

https://marketpublishers.com/r/2E92894A8E3EN.html

Date: July 2017
Pages: 116
Price: US\$ 3,360.00 (Single User License)
ID: 2E92894A8E3EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Stationery market size will be XX million (USD) in 2022 in United States, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX\% from 2016 to 2022.

In United States market, the top players include

> KOKUYO Co,Ltd

Shachihata

Pentel

PILOT CORPORATION
uni Mitsubishi

Zebra Pen Corporation

Shanghai M\&G Stationery

Deli

Shenzhen Comix Group

Beifa Group<br>Wenzhou Aihao Pen<br>True Color<br>Guangbo Group<br>Snowhite stationery<br>ITC<br>Navneet<br>G M Pens International<br>Cello Corporate (BIC)<br>Lion Pencil Co., Ltd

This report with sales, revenue and market share for each type, split by product types/category, covering

Writing Instrument

Paper Products

Office Stationery

Other

This report focuses on sales, market share and growth rate of Stationery in each application, split by applications/end use industries, covers

School

Government and Commercial

Home and Hobby

Other

## Contents

## 1 STATIONERY MARKET OVERVIEW

### 1.1 Product Overview and Scope of Stationery

1.2 Stationery Market Segment by Types
1.2.1 United States Stationery Sales Present Situation and Outlook by Types (2012-2022)
1.2.2 United States Stationery Sales Market Share by Types in 2016
1.2.3 Writing Instrument
1.2.4 Paper Products
1.2.5 Office Stationery

Other
1.3 United States Stationery Market Segment by Applications/End Use Industries
1.3.1 United States Stationery Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
1.3.2 United States Stationery Sales Market Share by Applications/End Industrials in 2016
1.3.3 School
1.3.4 Government and Commercial
1.3.5 Home and Hobby

Other
1.4 United States Stationery Overview and Market Size (Value) (2012-2022)
1.4.1 United States Market Stationery Overview
1.4.2 United States Stationery Market Size (Value and Volume) Status and Forecast (2012-2022)

## 2 UNITED STATES STATIONERY SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS/MANUFACTURERS

2.1 United States Stationery Sales and Market Share (2012-2017) by
Vendors/Manufacturers
2.2 United States Stationery Revenue and Market Share by Vendors (2012-2017)
2.3 United States Stationery Average Price by Vendors in 2016
2.4 United States Stationery Manufacturing Base Distribution, Sales Area, Product

Types by Vendors
2.5 Stationery Market Competitive Situation and Trends
2.5.1 Stationery Market Concentration Rate
2.5.2 Stationery Market Share of Top 3 and Top 5 Vendors

## 3 UNITED STATES STATIONERY SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

### 3.1 United States Stationery Sales, Revenue, Market Share and Price by Type (2012-2017)

3.1.1 United States Stationery Sales and Market Share by Type (2012-2017)
3.1.2 United States Stationery Revenue and Market Share by Type (2012-2017)
3.1.3 United States Stationery Price by Type (2012-2017)
3.2 United States Stationery Sales and Market Share by Application (2012-2017)
3.3 United States Market Stationery Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

## 4 UNITED STATES STATIONERY VENDORS/MANUFACTURERS PROFILES AND SALES DATA

### 4.1 KOKUYO Co,Ltd

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
4.1.2 Stationery Product Types, Application and Specification
4.1.2.1 Type
4.1.2.2 Type
4.1.3 KOKUYO Co,Ltd Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
4.1.4 Main Business/Business Overview
4.2 Shachihata
4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
4.2.2 Stationery Product Types, Application and Specification
4.2.2.1 Type
4.2.2.2 Type
4.2.3 Shachihata Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
4.2.4 Main Business/Business Overview

### 4.3 Pentel

4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
4.3.2 Stationery Product Types, Application and Specification

### 4.3.2.1 Type

### 4.3.2.2 Type <br> 4.3.3 Pentel Stationery Sales, Revenue, Price and Gross Margin (2012-2017)

4.3.4 Main Business/Business Overview

### 4.4 PILOT CORPORATION

4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
4.4.2 Stationery Product Types, Application and Specification
4.4.2.1 Type
4.4.2.2 Type
4.4.3 PILOT CORPORATION Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
4.4.4 Main Business/Business Overview

## 4.5 uni Mitsubishi

4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
4.5.2 Stationery Product Types, Application and Specification
4.5.2.1 Type
4.5.2.2 Type
4.5.3 uni Mitsubishi Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
4.5.4 Main Business/Business Overview

### 4.6 Zebra Pen Corporation

4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
4.6.2 Stationery Product Types, Application and Specification
4.6.2.1 Type
4.6.2.2 Type
4.6.3 Zebra Pen Corporation Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
4.6.4 Main Business/Business Overview
4.7 Shanghai M\&G Stationery
4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
4.7.2 Stationery Product Types, Application and Specification
4.7.2.1 Type
4.7.2.2 Type
4.7.3 Shanghai M\&G Stationery Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
4.7.4 Main Business/Business Overview
4.8 Deli
4.8.1 Company Basic Information, Manufacturing Base, Sales Area and ItsCompetitors
4.8.2 Stationery Product Types, Application and Specification
4.8.2.1 Type
4.8.2.2 Type
4.8.3 Deli Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
4.8.4 Main Business/Business Overview
4.9 Shenzhen Comix Group
4.9.1 Company Basic Information, Manufacturing Base, Sales Area and ItsCompetitors4.9.2 Stationery Product Types, Application and Specification
9.9.2.1 Type
9.9.2.2 Type
4.9.3 Shenzhen Comix Group Stationery Sales, Revenue, Price and Gross Margin(2012-2017)
4.9.4 Main Business/Business Overview
4.10 Beifa Group
4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its
Competitors
4.10.2 Stationery Product Types, Application and Specification
4.10.2.1 Type
4.10.2.2 Type
4.10.3 Beifa Group Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
4.10.4 Main Business/Business Overview
4.11 Wenzhou Aihao Pen
4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its
Competitors
4.11.2 Stationery Product Types, Application and Specification
4.11.2.1 Type
4.11.2.2 Type
4.11.3 Wenzhou Aihao Pen Stationery Sales, Revenue, Price and Gross Margin(2012-2017)
4.11.4 Main Business/Business Overview
4.12 True Color
4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its
Competitors
4.12.2 Stationery Product Types, Application and Specification
4.12.2.1 Type
4.12.2.2 Type
4.12.3 True Color Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
4.12.4 Main Business/Business Overview
4.13 Guangbo Group
4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
4.13.2 Stationery Product Types, Application and Specification
4.13.2.1 Type
4.13.2.2 Type
4.13.3 Guangbo Group Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
4.13.4 Main Business/Business Overview
4.14 Snowhite stationery
4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
4.14.2 Stationery Product Types, Application and Specification
4.14.2.1 Type
4.14.2.2 Type
4.14.3 Snowhite stationery Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
4.14.4 Main Business/Business Overview 4.15 ITC
4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
4.15.2 Stationery Product Types, Application and Specification
4.15.2.1 Type
4.15.2.2 Type
4.15.3 ITC Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
4.15.4 Main Business/Business Overview
4.16 Navneet
4.16.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
4.16.2 Stationery Product Types, Application and Specification
4.16.2.1 Type
4.16.2.2 Type
4.16.3 Navneet Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
4.16.4 Main Business/Business Overview
4.17 G M Pens International
4.17.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
4.17.2 Stationery Product Types, Application and Specification
4.17.2.1 Type
4.17.2.2 Type
4.17.3 G M Pens International Stationery Sales, Revenue, Price and Gross Margin(2012-2017)
4.17.4 Main Business/Business Overview
4.18 Cello Corporate (BIC)
4.18.1 Company Basic Information, Manufacturing Base, Sales Area and Its
Competitors
4.18.2 Stationery Product Types, Application and Specification
4.18.2.1 Type
4.18.2.2 Type
4.18.3 Cello Corporate (BIC) Stationery Sales, Revenue, Price and Gross Margin(2012-2017)
4.18.4 Main Business/Business Overview
4.19 Lion Pencil Co., Ltd
4.19.1 Company Basic Information, Manufacturing Base, Sales Area and Its
Competitors
4.19.2 Stationery Product Types, Application and Specification
4.19.2.1 Type
4.19.2.2 Type
4.19.3 Lion Pencil Co., Ltd Stationery Sales, Revenue, Price and Gross Margin(2012-2017)
4.19.4 Main Business/Business Overview
5 PRODUCTION COST ANALYSIS OF STATIONERY
5.1 Main Raw Materials of Stationery
5.1.1 List of Stationery Main Raw Materials
5.1.2 Stationery Main Raw Materials Price Analysis
5.1.3 Stationery Raw Materials Major Suppliers
5.1.4 Stationery Main Raw Materials Market Concentration Rate
5.2 Production Cost Structure of Stationery
5.2.1 Raw Materials
5.2.2 Labor Cost
5.2.3 Production Expenses
5.3 Stationery Manufacturing Process/Method
6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS
6.1 Stationery Value Chain Analysis
6.2 Upstream Raw Materials Purchasing
6.3 Raw Materials Sources of Stationery Major Vendors in 2016
6.4 Downstream Buyers
7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS
7.1 Sales Channel
7.1.1 Direct Sales
7.1.2 Indirect Sales
7.1.3 Sales Channel Development Trend
7.2 Product Market Positioning
7.2.1 Pricing Strategy
7.2.2 Brand Strategy
7.2.3 Target Client
7.3 Stationery Distributors/Traders List in United States
8 MARKET INFLUENCES FACTORS ANALYSIS
8.1 Changes from the Related Industries
8.2 Substitutes Threat
8.3 Customer Preference Change
8.4 Economic/Political Environmental Change
8.5 Upstream and Downstream Fluctuation
9 UNITED STATES STATIONERY MARKET FORECAST (2017-2022)
9.1 United States Stationery Sales, Revenue and Price Forecast (2017-2022)
9.1.1 United States Stationery Sales and Growth Rate Forecast (2017-2022)
9.1.2 United States Stationery Revenue and Growth Rate Forecast (2017-2022)
9.1.3 United States Stationery Price Trend Forecast (2017-2022)
9.2 United States Stationery Sales Forecast by Type (2017-2022)
9.3 United States Stationery Sales Forecast by Application (2017-2022)
10 RESEARCH FINDINGS AND CONCLUSION
11 APPENDIX
11.1 Methodology
11.2 Data Source

## List Of Tables

## LIST OF TABLES AND FIGURES

Figure Picture of Stationery
Table Product Specifications of Stationery
Figure United States Stationery Sales (volume) for Each Type (2012-2022)
Figure United States Stationery Sales Market Share by Types in 2016
Table Types of Stationery
Figure Product Picture of Writing Instrument
Table Major Players of Writing Instrument
Figure Product Picture of Paper Products
Table Major Players of Paper Products
Figure Product Picture of Office Stationery
Table Major Players of Office Stationery
Figure Product Picture of Other
Table Major Players of Other
Figure United States Stationery Sales Present Situation and Outlook by Applications (2012-2022)
Figure United States Stationery Sales Market Share by Applications/End Industrials in 2016
Table Applications of Stationery
Figure School Examples
Figure Government and Commercial Examples
Figure Home and Hobby Examples
Figure Other Examples
Figure United States Stationery Revenue (Million USD) Status and Forecast (2012-2022)
Figure United States Stationery Sales (Volume) Status and Forecast (2012-2022)
Table United States Stationery Sales by Vendors (2012-2017)
Table United States Stationery Sales Market Share (\%) by Vendors (2012-2017)
Figure United States Stationery Sales Share by Vendors in 2016
Figure United States Stationery Sales Share by Vendors in 2017
Table United States Stationery Revenue (Million USD) by Vendors (2012-2017)
Table United States Stationery Revenue Market Share (\%) by Vendors (2012-2017)
Figure United States Stationery Revenue Share by Vendors in 2016
Figure United States Stationery Revenue Share by Vendors in 2017
Figure United States Stationery Average Price by Vendors in 2016
Table United States Stationery Manufacturing Base Distribution and Sales Area by

## Vendors <br> Table Vendors Stationery Product Types

Figure Stationery Market Share of Top 3 Vendors
Figure Stationery Market Share of Top 5 Vendors
Table United States Stationery Sales by Type (2012-2017)
Table United States Stationery Sales and Market Share by Type (2012-2017)
Figure United States Stationery Sales Market Share by Type 2016
Figure 2016 United States Stationery Sales Market Share by Type
Table United States Stationery Revenue (Million USD) by Type (2012-2017)
Table United States Stationery Revenue Market Share by Type (2012-2017)
Figure United States Stationery Revenue Market Share by Type 2016
Figure 2016 United States Stationery Revenue Market Share by Type
Table United States Stationery Price by Type (2012-2017)
Table United States Stationery Sales by Application (2012-2017)
Table United States Stationery Sales and Market Share by Application (2012-2017)
Figure United States Stationery Sales Market Share by Application (2012-2017)
Figure 2016 United States Stationery Sales Market Share by Application
Table United States Market Stationery Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)
Table KOKUYO Co,Ltd Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table KOKUYO Co,Ltd Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
Figure KOKUYO Co,Ltd Stationery Market Share (2012-2017)
Table Shachihata Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Shachihata Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Shachihata Stationery Market Share (2012-2017)
Table Pentel Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Pentel Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Pentel Stationery Market Share (2012-2017)
Table PILOT CORPORATION Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table PILOT CORPORATION Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
Figure PILOT CORPORATION Stationery Market Share (2012-2017)
Table uni Mitsubishi Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table uni Mitsubishi Stationery Sales, Revenue, Price and Gross Margin (2012-2017)

Figure uni Mitsubishi Stationery Market Share (2012-2017)
Table Zebra Pen Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Zebra Pen Corporation Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Zebra Pen Corporation Stationery Market Share (2012-2017)
Table Shanghai M\&G Stationery Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Shanghai M\&G Stationery Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Shanghai M\&G Stationery Stationery Market Share (2012-2017)
Table Deli Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Deli Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Deli Stationery Market Share (2012-2017)
Table Shenzhen Comix Group Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Shenzhen Comix Group Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Shenzhen Comix Group Stationery Market Share (2012-2017)
Table Beifa Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Beifa Group Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Beifa Group Stationery Market Share (2012-2017)
Table Wenzhou Aihao Pen Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Wenzhou Aihao Pen Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Wenzhou Aihao Pen Stationery Market Share (2012-2017)
Table True Color Basic Information, Manufacturing Base, Sales Area and Its
Competitors
Table True Color Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
Figure True Color Stationery Market Share (2012-2017)
Table Guangbo Group Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Guangbo Group Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Guangbo Group Stationery Market Share (2012-2017)
Table Snowhite stationery Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Snowhite stationery Stationery Sales, Revenue, Price and Gross Margin

## (2012-2017)

Figure Snowhite stationery Stationery Market Share (2012-2017)
Table ITC Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table ITC Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
Figure ITC Stationery Market Share (2012-2017)
Table Navneet Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Navneet Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Navneet Stationery Market Share (2012-2017)
Table G M Pens International Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table G M Pens International Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
Figure G M Pens International Stationery Market Share (2012-2017)
Table Cello Corporate (BIC) Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Cello Corporate (BIC) Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Cello Corporate (BIC) Stationery Market Share (2012-2017)
Table Lion Pencil Co., Ltd Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Lion Pencil Co., Ltd Stationery Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Lion Pencil Co., Ltd Stationery Market Share (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Stationery Main Raw Materials Price Trend
Table Stationery Raw Materials Major Suppliers List
Figure Production Cost Structure of Stationery
Figure Stationery Manufacturing Process/Method
Figure Stationery Value Chain Analysis
Table Raw Materials Sources of Stationery Major Vendors in 2016
Table Major Buyers of Stationery
Table Stationery Distributors/Traders List in United States
Figure United States Stationery Sales and Growth Rate Forecast (2017-2022)
Figure United States Stationery Revenue and Growth Rate Forecast (2017-2022)
Figure United States Stationery Price Trend Forecast (2017-2022)
Table United States Stationery Sales Forecast by Type (2017-2022)
Figure United States Stationery Sales Market Share Forecast by Type (2017-2022)
Figure United States Stationery Sales Market Share Forecast by Type in 2022
Table United States Stationery Sales Forecast by Application (2017-2022)

Figure United States Stationery Sales Market Share Forecast by Application (2017-2022)
Figure United States Stationery Sales Market Share Forecast by Application in 2022

## I would like to order

Product name: 2017-2022 United States Stationery Market Report (Status and Outlook)
Product link: https://marketpublishers.com/r/2E92894A8E3EN.html
Price: US\$ 3,360.00 (Single User License / Electronic Delivery)
If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/2E92894A8E3EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:
**All fields are required
Custumer signature $\qquad$

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms \& Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 2079003970

