

# 2017-2022 United States Natural Astaxanthin Market Report (Status and Outlook)

<https://marketpublishers.com/r/209871C840EEN.html>

Date: October 2017

Pages: 125

Price: US\$ 3,360.00 (Single User License)

ID: 209871C840EEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2016, the Natural Astaxanthin market size was xx million USD in United States, and it will be xx million USD in 2022, with a CAGR of xx% between 2016 and 2022.

In United States market, the top players include

Cyanotech

Fuji

BGG

Parry Nutraceuticals

Algatechnologies

Biogenic

Jingzhou Natural Astaxanthin

Igene

Yunnan Alphy Biotech

ADM

Piveg

Split by product types/category, covering

Astaxanthin Oleoresin

Astaxanthin Powder

Split by applications/end use industries, covers

Nutraceuticals

Cosmetics

Food & Beverages

Feed

Others

## Contents

### **1 NATURAL ASTAXANTHIN MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Natural Astaxanthin
- 1.2 Natural Astaxanthin Market Segment by Types
  - 1.2.1 United States Natural Astaxanthin Sales Present Situation and Outlook by Types (2012-2022)
  - 1.2.2 United States Natural Astaxanthin Sales Market Share by Types in 2016
  - 1.2.3 Astaxanthin Oleoresin
    - 1.2.3.1 Major Players of Astaxanthin Oleoresin
  - 1.2.4 Astaxanthin Powder
    - 1.2.4.1 Major Players of Astaxanthin Powder
- 1.3 United States Natural Astaxanthin Market Segment by Applications/End Use Industries
  - 1.3.1 United States Natural Astaxanthin Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
  - 1.3.2 United States Natural Astaxanthin Sales Market Share by Applications in 2016
    - 1.3.2 Nutraceuticals
    - 1.3.3 Cosmetics
    - 1.3.4 Food & Beverages
    - 1.3.5 Feed
    - 1.3.6 Others
- 1.4 United States Natural Astaxanthin Overview and Market Size (Value) (2012-2022)
  - 1.4.1 United States Market Natural Astaxanthin Overview
  - 1.4.2 United States Natural Astaxanthin Market Size (Value and Volume) Status and Forecast (2012-2022)

### **2 UNITED STATES NATURAL ASTAXANTHIN SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS**

- 2.1 United States Natural Astaxanthin Sales and Market Share (2012-2017) by Players
- 2.2 United States Natural Astaxanthin Revenue and Market Share by Players (2012-2017)
- 2.3 United States Natural Astaxanthin Average Price by Players in 2016
- 2.4 United States Natural Astaxanthin Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Natural Astaxanthin Market Competitive Situation and Trends
  - 2.5.1 Natural Astaxanthin Market Concentration Rate

- 2.5.2 Natural Astaxanthin Market Share of Top 3 and Top 5 Players
- 2.5.3 Mergers & Acquisitions, Expansion

### **3 UNITED STATES NATURAL ASTAXANTHIN SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)**

- 3.1 United States Natural Astaxanthin Sales, Revenue, Market Share and Price by Type (2012-2017)
  - 3.1.1 United States Natural Astaxanthin Sales and Market Share by Type (2012-2017)
  - 3.1.2 United States Natural Astaxanthin Revenue and Market Share by Type (2012-2017)
  - 3.1.3 United States Natural Astaxanthin Price by Type (2012-2017)
- 3.2 United States Natural Astaxanthin Sales and Market Share by Application (2012-2017)
- 3.3 United States Market Natural Astaxanthin Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

### **4 UNITED STATES NATURAL ASTAXANTHIN PLAYERS PROFILES AND SALES DATA**

- 4.1 Cyanotech
  - 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.1.2 Natural Astaxanthin Product Types, Application and Specification
    - 4.1.2.1 Type
    - 4.1.2.2 Type
  - 4.1.3 Cyanotech Natural Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.1.4 Main Business/Business Overview
  - 4.1.5 Cyanotech News
- 4.2 Fuji
  - 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.2.2 Natural Astaxanthin Product Types, Application and Specification
    - 4.2.2.1 Type
    - 4.2.2.2 Type
  - 4.2.3 Fuji Natural Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.2.4 Main Business/Business Overview
  - 4.2.5 Fuji News

#### 4.3 BGG

4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.3.2 Natural Astaxanthin Product Types, Application and Specification

4.3.2.1 Type

4.3.2.2 Type

4.3.3 BGG Natural Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)

4.3.4 Main Business/Business Overview

4.3.5 BGG News

#### 4.4 Parry Nutraceuticals

4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.4.2 Natural Astaxanthin Product Types, Application and Specification

4.4.2.1 Type

4.4.2.2 Type

4.4.3 Parry Nutraceuticals Natural Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)

4.4.4 Main Business/Business Overview

4.4.5 Parry Nutraceuticals News

#### 4.5 Algatechnologies

4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.5.2 Natural Astaxanthin Product Types, Application and Specification

4.5.2.1 Type

4.5.2.2 Type

4.5.3 Algatechnologies Natural Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)

4.5.4 Main Business/Business Overview

4.5.5 Algatechnologies News

#### 4.6 Biogenic

4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.6.2 Natural Astaxanthin Product Types, Application and Specification

4.6.2.1 Type

4.6.2.2 Type

4.6.3 Biogenic Natural Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)

4.6.4 Main Business/Business Overview

4.6.5 Biogenic News

#### 4.7 Jingzhou Natural Astaxanthin

4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.7.2 Natural Astaxanthin Product Types, Application and Specification

4.7.2.1 Type

4.7.2.2 Type

4.7.3 Jingzhou Natural Astaxanthin Natural Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)

4.7.4 Main Business/Business Overview

4.7.5 Jingzhou Natural Astaxanthin News

#### 4.8 Igene

4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.8.2 Natural Astaxanthin Product Types, Application and Specification

4.8.2.1 Type

4.8.2.2 Type

4.8.3 Igene Natural Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)

4.8.4 Main Business/Business Overview

4.8.5 Igene News

#### 4.9 Yunnan Alphy Biotech

4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.9.2 Natural Astaxanthin Product Types, Application and Specification

9.9.2.1 Type

9.9.2.2 Type

4.9.3 Yunnan Alphy Biotech Natural Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)

4.9.4 Main Business/Business Overview

4.9.5 Yunnan Alphy Biotech News

#### 4.10 ADM

4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.10.2 Natural Astaxanthin Product Types, Application and Specification

4.10.2.1 Type

4.10.2.2 Type

4.10.3 ADM Natural Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)

4.10.4 Main Business/Business Overview

4.10.5 ADM News

#### 4.11 Piveg

4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.11.2 Natural Astaxanthin Product Types, Application and Specification

4.11.2.1 Type

4.11.2.2 Type

4.11.3 Piveg Natural Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)

4.11.4 Main Business/Business Overview

4.11.5 Piveg News

## **5 UNITED STATES NATURAL ASTAXANTHIN MARKET FORECAST (2017-2022)**

5.1 United States Natural Astaxanthin Sales, Revenue and Price Forecast (2017-2022)

5.1.1 United States Natural Astaxanthin Sales and Growth Rate Forecast (2017-2022)

5.1.2 United States Natural Astaxanthin Revenue and Growth Rate Forecast (2017-2022)

5.1.3 United States Natural Astaxanthin Price Trend Forecast (2017-2022)

5.2 United States Natural Astaxanthin Sales Forecast by Type (2017-2022)

5.3 United States Natural Astaxanthin Sales Forecast by Application (2017-2022)

## **6 PRODUCTION COST ANALYSIS OF NATURAL ASTAXANTHIN**

6.1 Main Raw Materials of Natural Astaxanthin

6.1.1 List of Natural Astaxanthin Main Raw Materials

6.1.2 Natural Astaxanthin Main Raw Materials Price Analysis

6.1.3 Natural Astaxanthin Raw Materials Major Suppliers

6.1.4 Natural Astaxanthin Main Raw Materials Market Concentration Rate

6.2 Production Cost Structure of Natural Astaxanthin

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Production Expenses

6.3 Natural Astaxanthin Manufacturing Process/Method

## **7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS**

7.1 Natural Astaxanthin Value Chain Analysis

7.2 Upstream Raw Materials Purchasing

7.3 Raw Materials Sources of Natural Astaxanthin Major Players in 2016

7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 8.1 Sales Channel

8.1.1 Direct Sales

8.1.2 Indirect Sales

8.1.3 Sales Channel Development Trend

### 8.2 Product Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

### 8.3 Natural Astaxanthin Distributors/Traders List in United States

## **9 MARKET INFLUENCES FACTORS ANALYSIS**

### 9.1 Changes from the Related Industries

### 9.2 Substitutes Threat

### 9.3 Customer Preference Change

### 9.4 Economic/Political Environmental Change

### 9.5 Upstream and Downstream Fluctuation

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

### 11.1 Methodology

### 11.2 Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

- Figure Picture of Natural Astaxanthin
- Table Product Specifications of Natural Astaxanthin
- Figure United States Natural Astaxanthin Sales (volume) for Each Type (2012-2022)
- Figure United States Natural Astaxanthin Sales Market Share by Types in 2016
- Table Types of Natural Astaxanthin
- Figure Product Picture of Astaxanthin Oleoresin
- Table Major Players of Astaxanthin Oleoresin
- Figure Product Picture of Astaxanthin Powder
- Table Major Players of Astaxanthin Powder
- Figure United States Natural Astaxanthin Sales Present Situation and Outlook by Applications (2012-2022)
- Figure United States Natural Astaxanthin Sales Market Share by Applications in 2016
- Table Applications of Natural Astaxanthin
- Figure Nutraceuticals Examples
- Figure Cosmetics Examples
- Figure Food & Beverages Examples
- Figure Feed Examples
- Figure Others Examples
- Figure United States Natural Astaxanthin Revenue (Million USD) Status and Forecast (2012-2022)
- Figure United States Natural Astaxanthin Sales (Volume) Status and Forecast (2012-2022)
- Table United States Natural Astaxanthin Sales by Players (2012-2017)
- Table United States Natural Astaxanthin Sales Market Share (%) by Players (2012-2017)
- Figure United States Natural Astaxanthin Sales Share by Players in 2016
- Figure United States Natural Astaxanthin Sales Share by Players in 2017
- Table United States Natural Astaxanthin Revenue (Million USD) by Players (2012-2017)
- Table United States Natural Astaxanthin Revenue Market Share (%) by Players (2012-2017)
- Figure United States Natural Astaxanthin Revenue Share by Players in 2016
- Figure United States Natural Astaxanthin Revenue Share by Players in 2017
- Figure United States Natural Astaxanthin Average Price by Players in 2016
- Table United States Natural Astaxanthin Manufacturing Base Distribution and Sales Area by Players

Table Players Natural Astaxanthin Product Types  
Figure Natural Astaxanthin Market Share of Top 3 Players  
Figure Natural Astaxanthin Market Share of Top 5 Players  
Table United States Natural Astaxanthin Sales by Type (2012-2017)  
Table United States Natural Astaxanthin Sales Market Share by Type (2012-2017)  
Figure United States Natural Astaxanthin Sales Market Share by Type 2016  
Figure 2016 United States Natural Astaxanthin Sales Market Share by Type  
Table United States Natural Astaxanthin Revenue (Million USD) by Type (2012-2017)  
Table United States Natural Astaxanthin Revenue Market Share by Type (2012-2017)  
Figure United States Natural Astaxanthin Revenue Market Share by Type 2016  
Figure 2016 United States Natural Astaxanthin Revenue Market Share by Type  
Table United States Natural Astaxanthin Price by Type (2012-2017)  
Table United States Natural Astaxanthin Sales by Application (2012-2017)  
Table United States Natural Astaxanthin Sales Market Share by Application (2012-2017)  
Figure United States Natural Astaxanthin Sales Market Share by Application (2012-2017)  
Figure 2016 United States Natural Astaxanthin Sales Market Share by Application  
Table United States Market Natural Astaxanthin Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)  
Table Cyanotech Natural Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Cyanotech Natural Astaxanthin Market Share (2012-2017)  
Table Fuji Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Fuji Natural Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Fuji Natural Astaxanthin Market Share (2012-2017)  
Table BGG Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table BGG Natural Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure BGG Natural Astaxanthin Market Share (2012-2017)  
Table Parry Nutraceuticals Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Parry Nutraceuticals Natural Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Parry Nutraceuticals Natural Astaxanthin Market Share (2012-2017)  
Table Algatechnologies Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Algatechnologies Natural Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Algatechnologies Natural Astaxanthin Market Share (2012-2017)

Table Biogenic Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Biogenic Natural Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Biogenic Natural Astaxanthin Market Share (2012-2017)  
Table Jingzhou Natural Astaxanthin Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Jingzhou Natural Astaxanthin Natural Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Jingzhou Natural Astaxanthin Natural Astaxanthin Market Share (2012-2017)  
Table Igene Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Igene Natural Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Igene Natural Astaxanthin Market Share (2012-2017)  
Table Yunnan Alphy Biotech Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Yunnan Alphy Biotech Natural Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Yunnan Alphy Biotech Natural Astaxanthin Market Share (2012-2017)  
Table ADM Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table ADM Natural Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure ADM Natural Astaxanthin Market Share (2012-2017)  
Table Piveg Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Piveg Natural Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Piveg Natural Astaxanthin Market Share (2012-2017)  
Figure United States Natural Astaxanthin Sales and Growth Rate Forecast (2017-2022)  
Figure United States Natural Astaxanthin Revenue and Growth Rate Forecast (2017-2022)  
Figure United States Natural Astaxanthin Price Trend Forecast (2017-2022)  
Table United States Natural Astaxanthin Sales Forecast by Type (2017-2022)  
Figure United States Natural Astaxanthin Sales Market Share Forecast by Type (2017-2022)  
Figure United States Natural Astaxanthin Sales Market Share Forecast by Type in 2022  
Table United States Natural Astaxanthin Sales Forecast by Application (2017-2022)  
Figure United States Natural Astaxanthin Sales Market Share Forecast by Application (2017-2022)  
Figure United States Natural Astaxanthin Sales Market Share Forecast by Application in 2022  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Natural Astaxanthin Main Raw Materials Price Trend  
Table Natural Astaxanthin Raw Materials Major Suppliers List

Figure Production Cost Structure of Natural Astaxanthin

Figure Natural Astaxanthin Manufacturing Process/Method

Figure Natural Astaxanthin Value Chain Analysis

Table Raw Materials Sources of Natural Astaxanthin Major Players in 2016

Table Major Buyers of Natural Astaxanthin

Table Natural Astaxanthin Distributors/Traders List in United States

## I would like to order

Product name: 2017-2022 United States Natural Astaxanthin Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/209871C840EEN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/209871C840EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970