

2017-2022 United States Mechanical Keyboards Market Report (Status and Outlook)

<https://marketpublishers.com/r/268C35DBF4BEN.html>

Date: April 2017

Pages: 115

Price: US\$ 3,360.00 (Single User License)

ID: 268C35DBF4BEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Mechanical Keyboards market size will be XX million (USD) in 2022 in United States, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In United States market, the top players include many company. With key sales data like sales (volume), revenue, market share for top players, such as

Logitech

Steelseries

Razer

Cherry

Corsair

Diatec

Epicgear

Ducky Channel

Rapoo

Das Keyboard

COUGAR

iOne Electronic

Cooler Master

Bloody

Keycool

Reachace

Newmen

Split by product types/category, covering many types. with sales, revenue and market share for each type, such as

Linear Switches

Tactile Non-Clicky Switches

Clicky Switches

Split by applications/end use industries, covers many application. This report focuses on sales, market share and growth rate of Mechanical Keyboards in each application. such as

Playing Computer Games

Large Scale Typing

Others

Contents

1 MECHANICAL KEYBOARDS MARKET OVERVIEW

1.1 Product Overview and Scope of Mechanical Keyboards

1.2 Mechanical Keyboards Market Segment by Types

1.2.1 United States Mechanical Keyboards Sales Present Situation and Outlook by Types (2012-2022)

1.2.2 United States Mechanical Keyboards Sales Market Share by Types in 2016

1.2.3 Linear Switches

1.2.4 Tactile Non-Clicky Switches

Clicky Switches

1.3 United States Mechanical Keyboards Market Segment by Applications/End Use Industries

1.3.1 United States Mechanical Keyboards Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)

1.3.2 United States Mechanical Keyboards Sales Market Share by Types in 2016

1.3.3 Playing Computer Games

1.3.4 Large Scale Typing

Others

1.4 United States Mechanical Keyboards Overview and Market Size (Value) (2012-2022)

1.4.1 United States Market Mechanical Keyboards Overview

1.4.2 United States Mechanical Keyboards Market Size (Value and Volume) Status and Forecast (2012-2022)

2 UNITED STATES MECHANICAL KEYBOARDS SALES, REVENUE (VALUE) AND MARKET SHARE BY VENDORS/MANUFACTURERS

2.1 United States Mechanical Keyboards Sales and Market Share (2012-2017) by Vendors/Manufacturers

2.2 United States Mechanical Keyboards Revenue and Market Share by Vendors (2012-2017)

2.3 United States Mechanical Keyboards Average Price by Vendors in 2016

2.4 United States Mechanical Keyboards Manufacturing Base Distribution, Sales Area, Product Types by Vendors

2.5 Mechanical Keyboards Market Competitive Situation and Trends

2.5.1 Mechanical Keyboards Market Concentration Rate

2.5.2 Mechanical Keyboards Market Share of Top 3 and Top 5 Vendors

2.5.3 Mergers & Acquisitions, Expansion

3 UNITED STATES MECHANICAL KEYBOARDS SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

3.1 United States Mechanical Keyboards Sales, Revenue, Market Share and Price by Type (2012-2017)

3.1.1 United States Mechanical Keyboards Sales and Market Share by Type (2012-2017)

3.1.2 United States Mechanical Keyboards Revenue and Market Share by Type (2012-2017)

3.1.3 United States Mechanical Keyboards Price by Type (2012-2017)

3.2 United States Mechanical Keyboards Sales and Market Share by Application (2012-2017)

3.3 United States Market Mechanical Keyboards Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

4 UNITED STATES MECHANICAL KEYBOARDS VENDORS/MANUFACTURERS PROFILES AND SALES DATA

4.1 Logitech

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Mechanical Keyboards Product Types, Application and Specification

4.1.2.1 Category One

4.1.2.2 Category Two

4.1.3 Logitech Mechanical Keyboards Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.1.4 Main Business/Business Overview

4.1.5 Logitech News

4.2 Steelseries

4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.2.2 Mechanical Keyboards Product Types, Application and Specification

4.2.2.1 Category One

4.2.2.2 Category Two

4.2.3 Steelseries Mechanical Keyboards Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.2.4 Main Business/Business Overview

4.2.5 Steelseries News

4.3 Razer

4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.3.2 Mechanical Keyboards Product Types, Application and Specification

4.3.2.1 Category One

4.3.2.2 Category Two

4.3.3 Razer Mechanical Keyboards Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.3.4 Main Business/Business Overview

4.3.5 Razer News

4.4 Cherry

4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.4.2 Mechanical Keyboards Product Types, Application and Specification

4.4.2.1 Category One

4.4.2.2 Category Two

4.4.3 Cherry Mechanical Keyboards Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.4.4 Main Business/Business Overview

4.4.5 Cherry News

4.5 Corsair

4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.5.2 Mechanical Keyboards Product Types, Application and Specification

4.5.2.1 Category One

4.5.2.2 Category Two

4.5.3 Corsair Mechanical Keyboards Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.5.4 Main Business/Business Overview

4.5.5 Corsair News

4.6 Diatec

4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.6.2 Mechanical Keyboards Product Types, Application and Specification

4.6.2.1 Category One

4.6.2.2 Category Two

4.6.3 Diatec Mechanical Keyboards Sales, Revenue, Price and Gross Margin (2015 and 2016)

- 4.6.4 Main Business/Business Overview
- 4.6.5 Diatec News
- 4.7 Epicgear
 - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.7.2 Mechanical Keyboards Product Types, Application and Specification
 - 4.7.2.1 Category One
 - 4.7.2.2 Category Two
 - 4.7.3 Epicgear Mechanical Keyboards Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.7.4 Main Business/Business Overview
 - 4.7.5 Epicgear News
- 4.8 Ducky Channel
 - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.8.2 Mechanical Keyboards Product Types, Application and Specification
 - 4.8.2.1 Category One
 - 4.8.2.2 Category Two
 - 4.8.3 Ducky Channel Mechanical Keyboards Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.8.4 Main Business/Business Overview
 - 4.8.5 Ducky Channel News
- 4.9 Rapoo
 - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.9.2 Mechanical Keyboards Product Types, Application and Specification
 - 4.9.2.1 Category One
 - 4.9.2.2 Category Two
 - 4.9.3 Rapoo Mechanical Keyboards Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.9.4 Main Business/Business Overview
 - 4.9.5 Rapoo News
- 4.10 Das Keyboard
 - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.10.2 Mechanical Keyboards Product Types, Application and Specification
 - 4.10.2.1 Category One
 - 4.10.2.2 Category Two
 - 4.10.3 Das Keyboard Mechanical Keyboards Sales, Revenue, Price and Gross Margin

(2015 and 2016)

4.10.4 Main Business/Business Overview

4.10.5 Das Keyboard News

4.11 COUGAR

4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.11.2 Mechanical Keyboards Product Types, Application and Specification

4.11.2.1 Category One

4.11.2.2 Category Two

4.11.3 COUGAR Mechanical Keyboards Sales, Revenue, Price and Gross Margin

(2015 and 2016)

4.11.4 Main Business/Business Overview

4.11.5 COUGAR News

4.12 iOne Electronic

4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.12.2 Mechanical Keyboards Product Types, Application and Specification

4.12.2.1 Category One

4.12.2.2 Category Two

4.12.3 iOne Electronic Mechanical Keyboards Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.12.4 Main Business/Business Overview

4.12.5 iOne Electronic News

4.13 Cooler Master

4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.13.2 Mechanical Keyboards Product Types, Application and Specification

4.13.2.1 Category One

4.13.2.2 Category Two

4.13.3 Cooler Master Mechanical Keyboards Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.13.4 Main Business/Business Overview

4.13.5 Cooler Master News

4.14 Bloody

4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.14.2 Mechanical Keyboards Product Types, Application and Specification

4.14.2.1 Category One

4.14.2.2 Category Two

- 4.14.3 Bloody Mechanical Keyboards Sales, Revenue, Price and Gross Margin (2015 and 2016)
- 4.14.4 Main Business/Business Overview
- 4.14.5 Bloody News
- 4.15 Keycool
 - 4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.15.2 Mechanical Keyboards Product Types, Application and Specification
 - 4.15.2.1 Category One
 - 4.15.2.2 Category Two
 - 4.15.3 Keycool Mechanical Keyboards Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.15.4 Main Business/Business Overview
 - 4.15.5 Keycool News
- 4.16 Reachace
 - 4.16.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.16.2 Mechanical Keyboards Product Types, Application and Specification
 - 4.16.2.1 Category One
 - 4.16.2.2 Category Two
 - 4.16.3 Reachace Mechanical Keyboards Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.16.4 Main Business/Business Overview
 - 4.16.5 Reachace News
- 4.17 Newmen
 - 4.17.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.17.2 Mechanical Keyboards Product Types, Application and Specification
 - 4.17.2.1 Category One
 - 4.17.2.2 Category Two
 - 4.17.3 Newmen Mechanical Keyboards Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.17.4 Main Business/Business Overview
 - 4.17.5 Newmen News

5 PRODUCTION COST ANALYSIS OF MECHANICAL KEYBOARDS

- 5.1 Main Raw Materials of Mechanical Keyboards
 - 5.1.1 List of Mechanical Keyboards Main Raw Materials

- 5.1.2 Mechanical Keyboards Main Raw Materials Price Analysis
- 5.1.3 Mechanical Keyboards Raw Materials Major Suppliers
- 5.1.4 Mechanical Keyboards Main Raw Materials Market Concentration Rate
- 5.2 Production Cost Structure of Mechanical Keyboards
 - 5.2.1 Raw Materials
 - 5.2.2 Labor Cost
 - 5.2.3 Production Expenses
- 5.3 Mechanical Keyboards Manufacturing Process/Method

6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 Mechanical Keyboards Value Chain Analysis
- 6.2 Upstream Raw Materials Purchasing
- 6.3 Raw Materials Sources of Mechanical Keyboards Major Vendors in 2016
- 6.4 Downstream Buyers

7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Sales Channel
 - 7.1.1 Direct Sales
 - 7.1.2 Indirect Sales
 - 7.1.3 Sales Channel Development Trend
- 7.2 Product Market Positioning
 - 7.2.1 Pricing Strategy
 - 7.2.2 Brand Strategy
 - 7.2.3 Target Client
- 7.3 Mechanical Keyboards Distributors/Traders List in United States

8 MARKET INFLUENCES FACTORS ANALYSIS

- 8.1 Changes from the Related Industries
- 8.2 Substitutes Threat
- 8.3 Customer Preference Change
- 8.4 Economic/Political Environmental Change
- 8.5 Upstream and Downstream Fluctuation

9 UNITED STATES MECHANICAL KEYBOARDS MARKET FORECAST (2017-2022)

- 9.1 United States Mechanical Keyboards Sales, Revenue and Price Forecast

(2017-2022)

9.1.1 United States Mechanical Keyboards Sales and Growth Rate Forecast

(2017-2022)

9.1.2 United States Mechanical Keyboards Revenue and Growth Rate Forecast

(2017-2022)

9.1.3 United States Mechanical Keyboards Price Trend Forecast (2017-2022)

9.2 United States Mechanical Keyboards Sales Forecast by Type (2017-2022)

9.3 United States Mechanical Keyboards Sales Forecast by Application (2017-2022)

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Analyst Introduction

11.3 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Mechanical Keyboards

Figure United States Mechanical Keyboards Sales (volume) for Each Type (2012-2022)

Figure United States Mechanical Keyboards Sales Market Share by Types in 2016

Figure Product Picture of Linear Switches

Table Major Players of Linear Switches

Figure Product Picture of Tactile Non-Clicky Switches

Table Major Players of Tactile Non-Clicky Switches

Figure Product Picture of Clicky Switches

Table Major Players of Clicky Switches

Figure United States Mechanical Keyboards Sales Present Situation and Outlook by Applications (2012-2022)

Figure United States Mechanical Keyboards Sales Market Share by Types in 2016

Figure Playing Computer Games Examples

Figure Large Scale Typing Examples

Figure Others Examples

Figure United States Mechanical Keyboards Revenue (Million USD) Status and Forecast (2012-2022)

Figure United States Mechanical Keyboards Sales (Volume) Status and Forecast (2012-2022)

Table United States Mechanical Keyboards Sales by Vendors (2012-2017)

Table United States Mechanical Keyboards Sales Market Share (%) by Vendors (2012-2017)

Figure United States Mechanical Keyboards Sales Share by Vendors in 2015

Figure United States Mechanical Keyboards Sales Share by Vendors in 2016

Table United States Mechanical Keyboards Revenue (Million USD) by Vendors (2012-2017)

Table United States Mechanical Keyboards Revenue Market Share (%) by Vendors (2012-2017)

Figure United States Mechanical Keyboards Revenue Share by Vendors in 2015

Figure United States Mechanical Keyboards Revenue Share by Vendors in 2016

Table United States Mechanical Keyboards Average Price by Vendors in 2016

Table United States Mechanical Keyboards Manufacturing Base Distribution and Sales Area by Vendors

Table Vendors Mechanical Keyboards Product Types

Figure Mechanical Keyboards Market Share of Top 3 Vendors

Figure Mechanical Keyboards Market Share of Top 5 Vendors

Table United States Mechanical Keyboards Sales by Type (2012-2017)

Table United States Mechanical Keyboards Sales and Market Share by Type (2012-2017)

Figure United States Mechanical Keyboards Sales Market Share by Type (2012-2017)

Figure 2016 United States Mechanical Keyboards Sales Market Share by Type

Table United States Mechanical Keyboards Revenue (Million USD) by Type (2012-2017)

Table United States Mechanical Keyboards Revenue Market Share by Type (2012-2017)

Figure United States Mechanical Keyboards Revenue Market Share by Type (2012-2017)

Figure 2016 United States Mechanical Keyboards Revenue Market Share by Type

Table United States Mechanical Keyboards Price by Type (2012-2017)

Table United States Mechanical Keyboards Sales by Application (2012-2017)

Table United States Mechanical Keyboards Sales and Market Share by Application (2012-2017)

Figure United States Mechanical Keyboards Sales Market Share by Application (2012-2017)

Figure 2016 United States Mechanical Keyboards Sales Market Share by Application

Table United States Market Mechanical Keyboards Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table Logitech Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Logitech Mechanical Keyboards Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Logitech Mechanical Keyboards Market Share (2012-2017)

Table Steelseries Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Steelseries Mechanical Keyboards Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Steelseries Mechanical Keyboards Market Share (2012-2017)

Table Razer Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Razer Mechanical Keyboards Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Razer Mechanical Keyboards Market Share (2012-2017)

Table Cherry Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cherry Mechanical Keyboards Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Cherry Mechanical Keyboards Market Share (2012-2017)

Table Corsair Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Corsair Mechanical Keyboards Sales, Revenue, Price and Gross Margin

(2012-2017)

Figure Corsair Mechanical Keyboards Market Share (2012-2017)

Table Diatec Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Diatec Mechanical Keyboards Sales, Revenue, Price and Gross Margin

(2012-2017)

Figure Diatec Mechanical Keyboards Market Share (2012-2017)

Table Epicgear Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Epicgear Mechanical Keyboards Sales, Revenue, Price and Gross Margin

(2012-2017)

Figure Epicgear Mechanical Keyboards Market Share (2012-2017)

Table Ducky Channel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ducky Channel Mechanical Keyboards Sales, Revenue, Price and Gross Margin

(2012-2017)

Figure Ducky Channel Mechanical Keyboards Market Share (2012-2017)

Table Rapoo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Rapoo Mechanical Keyboards Sales, Revenue, Price and Gross Margin

(2012-2017)

Figure Rapoo Mechanical Keyboards Market Share (2012-2017)

Table Das Keyboard Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Das Keyboard Mechanical Keyboards Sales, Revenue, Price and Gross Margin

(2012-2017)

Figure Das Keyboard Mechanical Keyboards Market Share (2012-2017)

Table COUGAR Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table COUGAR Mechanical Keyboards Sales, Revenue, Price and Gross Margin

(2012-2017)

Figure COUGAR Mechanical Keyboards Market Share (2012-2017)

Table iOne Electronic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table iOne Electronic Mechanical Keyboards Sales, Revenue, Price and Gross Margin

(2012-2017)

Figure iOne Electronic Mechanical Keyboards Market Share (2012-2017)

Table Cooler Master Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cooler Master Mechanical Keyboards Sales, Revenue, Price and Gross Margin

(2012-2017)

Figure Cooler Master Mechanical Keyboards Market Share (2012-2017)

Table Bloody Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bloody Mechanical Keyboards Sales, Revenue, Price and Gross Margin

(2012-2017)

Figure Bloody Mechanical Keyboards Market Share (2012-2017)

Table Keycool Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Keycool Mechanical Keyboards Sales, Revenue, Price and Gross Margin

(2012-2017)

Figure Keycool Mechanical Keyboards Market Share (2012-2017)

Table Reachace Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Reachace Mechanical Keyboards Sales, Revenue, Price and Gross Margin

(2012-2017)

Figure Reachace Mechanical Keyboards Market Share (2012-2017)

Table Newmen Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Newmen Mechanical Keyboards Sales, Revenue, Price and Gross Margin

(2012-2017)

Figure Newmen Mechanical Keyboards Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Mechanical Keyboards Main Raw Materials Price Trend

Table Mechanical Keyboards Raw Materials Major Suppliers List

Figure Production Cost Structure of Mechanical Keyboards

Figure Mechanical Keyboards Manufacturing Process/Method

Figure Mechanical Keyboards Value Chain Analysis

Table Raw Materials Sources of Mechanical Keyboards Major Vendors in 2016

Table Major Buyers of Mechanical Keyboards

Table Mechanical Keyboards Distributors/Traders List in United States

Figure United States Mechanical Keyboards Sales and Growth Rate Forecast

(2017-2022)

Figure United States Mechanical Keyboards Revenue and Growth Rate Forecast

(2017-2022)

Figure United States Mechanical Keyboards Price Trend Forecast (2017-2022)

Table United States Mechanical Keyboards Sales Forecast by Type (2017-2022)

Figure United States Mechanical Keyboards Sales Market Share Forecast by Type

(2017-2022)

Figure United States Mechanical Keyboards Sales Market Share Forecast by Type in 2022

Table United States Mechanical Keyboards Sales Forecast by Application (2017-2022)

Figure United States Mechanical Keyboards Sales Market Share Forecast by Application (2017-2022)

Figure United States Mechanical Keyboards Sales Market Share Forecast by Application in 2022

I would like to order

Product name: 2017-2022 United States Mechanical Keyboards Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/268C35DBF4BEN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/268C35DBF4BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970