

# 2017-2022 United States Automotive ECU Market Report (Status and Outlook)

<https://marketpublishers.com/r/2C6F4C4654AEN.html>

Date: June 2017

Pages: 119

Price: US\$ 3,360.00 (Single User License)

ID: 2C6F4C4654AEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Automotive ECU market size will be XX million (USD) in 2022 in United States, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In United States market, the top players include

Bosch

Continental

Denso

Delphi

TRW

Hyundai AUTRON

Magneti Marelli

Mitsubishi Electric

UAES

Weifu Group

LinControl

Troitec

Hitachi Automotive

This report with sales, revenue and market share for each type, split by product types/category, covering

Gasoline Automotive ECU

Diesel Automotive ECU

This report focuses on sales, market share and growth rate of Automotive ECU in each application, split by applications/end use industries, covers

Passenger Vehicle

Commercial Vehicle

## Contents

### **2017-2022 UNITED STATES AUTOMOTIVE ECU MARKET REPORT (STATUS AND OUTLOOK)**

#### **1 AUTOMOTIVE ECU MARKET OVERVIEW**

##### 1.1 Product Overview and Scope of Automotive ECU

##### 1.2 Automotive ECU Market Segment by Types

###### 1.2.1 United States Automotive ECU Sales Present Situation and Outlook by Types (2012-2022)

###### 1.2.2 United States Automotive ECU Sales Market Share by Types in 2016

###### 1.2.3 Gasoline Automotive ECU

###### Diesel Automotive ECU

##### 1.3 United States Automotive ECU Market Segment by Applications/End Use Industries

###### 1.3.1 United States Automotive ECU Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)

###### 1.3.2 United States Automotive ECU Sales Market Share by Applications/End Industrials in 2016

###### 1.3.3 Passenger Vehicle

###### Commercial Vehiclee

##### 1.4 United States Automotive ECU Overview and Market Size (Value) (2012-2022)

###### 1.4.1 United States Market Automotive ECU Overview

###### 1.4.2 United States Automotive ECU Market Size (Value and Volume) Status and Forecast (2012-2022)

#### **2 UNITED STATES AUTOMOTIVE ECU SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS/MANUFACTURERS**

##### 2.1 United States Automotive ECU Sales and Market Share (2012-2017) by Vendors/Manufacturers

##### 2.2 United States Automotive ECU Revenue and Market Share by Vendors (2012-2017)

##### 2.3 United States Automotive ECU Average Price by Vendors in 2016

##### 2.4 United States Automotive ECU Manufacturing Base Distribution, Sales Area, Product Types by Vendors

##### 2.5 Automotive ECU Market Competitive Situation and Trends

###### 2.5.1 Automotive ECU Market Concentration Rate

###### 2.5.2 Automotive ECU Market Share of Top 3 and Top 5 Vendors

###### 2.5.3 Mergers & Acquisitions, Expansion

### **3 UNITED STATES AUTOMOTIVE ECU SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)**

#### **3.1 United States Automotive ECU Sales, Revenue, Market Share and Price by Type (2012-2017)**

3.1.1 United States Automotive ECU Sales and Market Share by Type (2012-2017)

3.1.2 United States Automotive ECU Revenue and Market Share by Type (2012-2017)

3.1.3 United States Automotive ECU Price by Type (2012-2017)

#### **3.2 United States Automotive ECU Sales and Market Share by Application (2012-2017)**

#### **3.3 United States Market Automotive ECU Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)**

### **4 UNITED STATES AUTOMOTIVE ECU VENDORS/MANUFACTURERS PROFILES AND SALES DATA**

#### **4.1 Bosch**

##### **4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors**

4.1.2 Automotive ECU Product Types, Application and Specification

4.1.2.1 Type

4.1.2.2 Type

4.1.3 Bosch Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)

4.1.4 Main Business/Business Overview

#### **4.2 Continental**

##### **4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors**

4.2.2 Automotive ECU Product Types, Application and Specification

4.2.2.1 Type

4.2.2.2 Type

##### **4.2.3 Continental Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)**

4.2.4 Main Business/Business Overview

#### **4.3 Denso**

##### **4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors**

4.3.2 Automotive ECU Product Types, Application and Specification

4.3.2.1 Type

4.3.2.2 Type

4.3.3 Denso Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)

4.3.4 Main Business/Business Overview

#### 4.4 Delphi

4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.4.2 Automotive ECU Product Types, Application and Specification

4.4.2.1 Type

4.4.2.2 Type

4.4.3 Delphi Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)

4.4.4 Main Business/Business Overview

#### 4.5 TRW

4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.5.2 Automotive ECU Product Types, Application and Specification

4.5.2.1 Type

4.5.2.2 Type

4.5.3 TRW Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)

4.5.4 Main Business/Business Overview

#### 4.6 Hyundai AUTRON

4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.6.2 Automotive ECU Product Types, Application and Specification

4.6.2.1 Type

4.6.2.2 Type

4.6.3 Hyundai AUTRON Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)

4.6.4 Main Business/Business Overview

#### 4.7 Magneti Marelli

4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.7.2 Automotive ECU Product Types, Application and Specification

4.7.2.1 Type

4.7.2.2 Type

4.7.3 Magneti Marelli Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)

4.7.4 Main Business/Business Overview

#### 4.8 Mitsubishi Electric

4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.8.2 Automotive ECU Product Types, Application and Specification
  - 4.8.2.1 Type
  - 4.8.2.2 Type
- 4.8.3 Mitsubishi Electric Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.8.4 Main Business/Business Overview
- 4.9 UAES
  - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.9.2 Automotive ECU Product Types, Application and Specification
    - 9.9.2.1 Type
    - 9.9.2.2 Type
  - 4.9.3 UAES Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.9.4 Main Business/Business Overview
- 4.10 Weifu Group
  - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.10.2 Automotive ECU Product Types, Application and Specification
    - 4.10.2.1 Type
    - 4.10.2.2 Type
  - 4.10.3 Weifu Group Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.10.4 Main Business/Business Overview
- 4.11 LinControl
  - 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.11.2 Automotive ECU Product Types, Application and Specification
    - 4.11.2.1 Type
    - 4.11.2.2 Type
  - 4.11.3 LinControl Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.11.4 Main Business/Business Overview
- 4.12 Troitec
  - 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.12.2 Automotive ECU Product Types, Application and Specification
    - 4.12.2.1 Type
    - 4.12.2.2 Type
  - 4.12.3 Troitec Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)

#### 4.12.4 Main Business/Business Overview

#### 4.13 Hitachi Automotive

##### 4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

##### 4.13.2 Automotive ECU Product Types, Application and Specification

###### 4.13.2.1 Type

###### 4.13.2.2 Type

##### 4.13.3 Hitachi Automotive Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)

#### 4.13.4 Main Business/Business Overview

### **5 PRODUCTION COST ANALYSIS OF AUTOMOTIVE ECU**

#### 5.1 Main Raw Materials of Automotive ECU

##### 5.1.1 List of Automotive ECU Main Raw Materials

##### 5.1.2 Automotive ECU Main Raw Materials Price Analysis

##### 5.1.3 Automotive ECU Raw Materials Major Suppliers

##### 5.1.4 Automotive ECU Main Raw Materials Market Concentration Rate

#### 5.2 Production Cost Structure of Automotive ECU

##### 5.2.1 Raw Materials

##### 5.2.2 Labor Cost

##### 5.2.3 Production Expenses

#### 5.3 Automotive ECU Manufacturing Process/Method

### **6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS**

#### 6.1 Automotive ECU Value Chain Analysis

#### 6.2 Upstream Raw Materials Purchasing

#### 6.3 Raw Materials Sources of Automotive ECU Major Vendors in 2016

#### 6.4 Downstream Buyers

### **7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

#### 7.1 Sales Channel

##### 7.1.1 Direct Sales

##### 7.1.2 Indirect Sales

##### 7.1.3 Sales Channel Development Trend

#### 7.2 Product Market Positioning

##### 7.2.1 Pricing Strategy

7.2.2 Brand Strategy

7.2.3 Target Client

7.3 Automotive ECU Distributors/Traders List in United States

## **8 MARKET INFLUENCES FACTORS ANALYSIS**

8.1 Changes from the Related Industries

8.2 Substitutes Threat

8.3 Customer Preference Change

8.4 Economic/Political Environmental Change

8.5 Upstream and Downstream Fluctuation

## **9 UNITED STATES AUTOMOTIVE ECU MARKET FORECAST (2017-2022)**

9.1 United States Automotive ECU Sales, Revenue and Price Forecast (2017-2022)

9.1.1 United States Automotive ECU Sales and Growth Rate Forecast (2017-2022)

9.1.2 United States Automotive ECU Revenue and Growth Rate Forecast (2017-2022)

9.1.3 United States Automotive ECU Price Trend Forecast (2017-2022)

9.2 United States Automotive ECU Sales Forecast by Type (2017-2022)

9.3 United States Automotive ECU Sales Forecast by Application (2017-2022)

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Automotive ECU

Table Product Specifications of Automotive ECU

Figure United States Automotive ECU Sales (volume) for Each Type (2012-2022)

Figure United States Automotive ECU Sales Market Share by Types in 2016

Table Types of Automotive ECU

Figure Product Picture of Gasoline Automotive ECU

Table Major Players of Gasoline Automotive ECU

Figure Product Picture of Diesel Automotive ECU

Table Major Players of Diesel Automotive ECU

Figure United States Automotive ECU Sales Present Situation and Outlook by Applications (2012-2022)

Figure United States Automotive ECU Sales Market Share by Applications/End Industrials in 2016

Table Applications of Automotive ECU

Figure Passenger Vehicle Examples

Figure Commercial Vehicle Examples

Figure United States Automotive ECU Revenue (Million USD) Status and Forecast (2012-2022)

Figure United States Automotive ECU Sales (Volume) Status and Forecast (2012-2022)

Table United States Automotive ECU Sales by Vendors (2012-2017)

Table United States Automotive ECU Sales Market Share (%) by Vendors (2012-2017)

Figure United States Automotive ECU Sales Share by Vendors in 2016

Figure United States Automotive ECU Sales Share by Vendors in 2017

Table United States Automotive ECU Revenue (Million USD) by Vendors (2012-2017)

Table United States Automotive ECU Revenue Market Share (%) by Vendors (2012-2017)

Figure United States Automotive ECU Revenue Share by Vendors in 2016

Figure United States Automotive ECU Revenue Share by Vendors in 2017

Figure United States Automotive ECU Average Price by Vendors in 2016

Table United States Automotive ECU Manufacturing Base Distribution and Sales Area by Vendors

Table Vendors Automotive ECU Product Types

Figure Automotive ECU Market Share of Top 3 Vendors

Figure Automotive ECU Market Share of Top 5 Vendors

Table United States Automotive ECU Sales by Type (2012-2017)

Table United States Automotive ECU Sales and Market Share by Type (2012-2017)

Figure United States Automotive ECU Sales Market Share by Type 2016

Figure 2016 United States Automotive ECU Sales Market Share by Type

Table United States Automotive ECU Revenue (Million USD) by Type (2012-2017)

Table United States Automotive ECU Revenue Market Share by Type (2012-2017)

Figure United States Automotive ECU Revenue Market Share by Type 2016

Figure 2016 United States Automotive ECU Revenue Market Share by Type

Table United States Automotive ECU Price by Type (2012-2017)

Table United States Automotive ECU Sales by Application (2012-2017)

Table United States Automotive ECU Sales and Market Share by Application  
(2012-2017)

Figure United States Automotive ECU Sales Market Share by Application (2012-2017)

Figure 2016 United States Automotive ECU Sales Market Share by Application

Table United States Market Automotive ECU Sales, Revenue (Million USD), Price and  
Gross Margin (2012-2017)

Table Bosch Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bosch Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Bosch Automotive ECU Market Share (2012-2017)

Table Continental Basic Information, Manufacturing Base, Sales Area and Its  
Competitors

Table Continental Automotive ECU Sales, Revenue, Price and Gross Margin  
(2012-2017)

Figure Continental Automotive ECU Market Share (2012-2017)

Table Denso Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Denso Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Denso Automotive ECU Market Share (2012-2017)

Table Delphi Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Delphi Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Delphi Automotive ECU Market Share (2012-2017)

Table TRW Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TRW Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)

Figure TRW Automotive ECU Market Share (2012-2017)

Table Hyundai AUTRON Basic Information, Manufacturing Base, Sales Area and Its  
Competitors

Table Hyundai AUTRON Automotive ECU Sales, Revenue, Price and Gross Margin  
(2012-2017)

Figure Hyundai AUTRON Automotive ECU Market Share (2012-2017)

Table Magneti Marelli Basic Information, Manufacturing Base, Sales Area and Its  
Competitors

Table Magneti Marelli Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Magneti Marelli Automotive ECU Market Share (2012-2017)

Table Mitsubishi Electric Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mitsubishi Electric Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Mitsubishi Electric Automotive ECU Market Share (2012-2017)

Table UAES Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table UAES Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)

Figure UAES Automotive ECU Market Share (2012-2017)

Table Weifu Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Weifu Group Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Weifu Group Automotive ECU Market Share (2012-2017)

Table LinControl Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LinControl Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)

Figure LinControl Automotive ECU Market Share (2012-2017)

Table Troitec Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Troitec Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Troitec Automotive ECU Market Share (2012-2017)

Table Hitachi Automotive Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hitachi Automotive Automotive ECU Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Hitachi Automotive Automotive ECU Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Automotive ECU Main Raw Materials Price Trend

Table Automotive ECU Raw Materials Major Suppliers List

Figure Production Cost Structure of Automotive ECU

Figure Automotive ECU Manufacturing Process/Method

Figure Automotive ECU Value Chain Analysis

Table Raw Materials Sources of Automotive ECU Major Vendors in 2016

Table Major Buyers of Automotive ECU

Table Automotive ECU Distributors/Traders List in United States

Figure United States Automotive ECU Sales and Growth Rate Forecast (2017-2022)

Figure United States Automotive ECU Revenue and Growth Rate Forecast (2017-2022)

Figure United States Automotive ECU Price Trend Forecast (2017-2022)

Table United States Automotive ECU Sales Forecast by Type (2017-2022)

Figure United States Automotive ECU Sales Market Share Forecast by Type  
(2017-2022)

Figure United States Automotive ECU Sales Market Share Forecast by Type in 2022

Table United States Automotive ECU Sales Forecast by Application (2017-2022)

Figure United States Automotive ECU Sales Market Share Forecast by Application  
(2017-2022)

Figure United States Automotive ECU Sales Market Share Forecast by Application in  
2022

## I would like to order

Product name: 2017-2022 United States Automotive ECU Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/2C6F4C4654AEN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2C6F4C4654AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970