

# 2017-2022 Philippines Wallpaper Market Report (Status and Outlook)

<https://marketpublishers.com/r/21C985C60BDEN.html>

Date: September 2017

Pages: 112

Price: US\$ 3,360.00 (Single User License)

ID: 21C985C60BDEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Wallpaper market size will be XX million (USD) in 2022 in Philippines, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In Philippines market, the top players include

York Wallcoverings

Brewster Home Fashions

Asheu

LSI Wallcovering

J.Josephson

Len-Tex Corporation

KOROSEAL Interior Products

F. Schumacher & Company

Wallquest

## Fidelity Wallcoverings

Roysons Corporation

Walker Greenbank

Johns Manville

MDC Wallcoverings

Colour & Design

Arte-international

This report with sales, revenue and market share for each type, split by product types/category, covering

Vinyl-based Wallpaper

Non-woven Wallpaper

Pure Paper Type Wallpaper

Fiber Type Wallpaper

Others

This report focuses on sales, market share and growth rate of Wallpaper in each application, split by applications/end use industries, covers

Entertainment Places

Office

Household

Others



## Contents

### **1 WALLPAPER MARKET OVERVIEW**

1.1 Product Overview and Scope of Wallpaper

1.2 Wallpaper Market Segment by Types

1.2.1 Philippines Wallpaper Sales Present Situation and Outlook by Types (2012-2022)

1.2.2 Philippines Wallpaper Sales Market Share by Types in 2016

1.2.3 Vinyl-based Wallpaper

1.2.4 Non-woven Wallpaper

1.2.5 Pure Paper Type Wallpaper

1.2.6 Fiber Type Wallpaper

Others

1.3 Philippines Wallpaper Market Segment by Applications/End Use Industries

1.3.1 Philippines Wallpaper Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)

1.3.2 Philippines Wallpaper Sales Market Share by Applications/End Industrials in 2016

1.3.3 Entertainment Places

1.3.4 Office

1.3.5 Household

Others

1.4 Philippines Wallpaper Overview and Market Size (Value) (2012-2022)

1.4.1 Philippines Market Wallpaper Overview

1.4.2 Philippines Wallpaper Market Size (Value and Volume) Status and Forecast (2012-2022)

### **2 PHILIPPINES WALLPAPER SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS/MANUFACTURERS**

2.1 Philippines Wallpaper Sales and Market Share (2012-2017) by Vendors/Manufacturers

2.2 Philippines Wallpaper Revenue and Market Share by Vendors (2012-2017)

2.3 Philippines Wallpaper Average Price by Vendors in 2016

2.4 Philippines Wallpaper Manufacturing Base Distribution, Sales Area, Product Types by Vendors

2.5 Wallpaper Market Competitive Situation and Trends

2.5.1 Wallpaper Market Concentration Rate

- 2.5.2 Wallpaper Market Share of Top 3 and Top 5 Vendors
- 2.5.3 Mergers & Acquisitions, Expansion

### **3 PHILIPPINES WALLPAPER SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)**

- 3.1 Philippines Wallpaper Sales, Revenue, Market Share and Price by Type (2012-2017)
  - 3.1.1 Philippines Wallpaper Sales and Market Share by Type (2012-2017)
  - 3.1.2 Philippines Wallpaper Revenue and Market Share by Type (2012-2017)
  - 3.1.3 Philippines Wallpaper Price by Type (2012-2017)
- 3.2 Philippines Wallpaper Sales and Market Share by Application (2012-2017)
- 3.3 Philippines Market Wallpaper Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

### **4 PHILIPPINES WALLPAPER VENDORS/MANUFACTURERS PROFILES AND SALES DATA**

- 4.1 York Wallcoverings
  - 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.1.2 Wallpaper Product Types, Application and Specification
    - 4.1.2.1 Type
    - 4.1.2.2 Type
  - 4.1.3 York Wallcoverings Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.1.4 Main Business/Business Overview
- 4.2 Brewster Home Fashions
  - 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.2.2 Wallpaper Product Types, Application and Specification
    - 4.2.2.1 Type
    - 4.2.2.2 Type
  - 4.2.3 Brewster Home Fashions Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.2.4 Main Business/Business Overview
- 4.3 Asheu
  - 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.3.2 Wallpaper Product Types, Application and Specification
  - 4.3.2.1 Type
  - 4.3.2.2 Type
- 4.3.3 Asheu Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.4 LSI Wallcovering
  - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.4.2 Wallpaper Product Types, Application and Specification
    - 4.4.2.1 Type
    - 4.4.2.2 Type
  - 4.4.3 LSI Wallcovering Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.4.4 Main Business/Business Overview
- 4.5 J. Josephson
  - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 Wallpaper Product Types, Application and Specification
    - 4.5.2.1 Type
    - 4.5.2.2 Type
  - 4.5.3 J. Josephson Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.5.4 Main Business/Business Overview
- 4.6 Len-Tex Corporation
  - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.6.2 Wallpaper Product Types, Application and Specification
    - 4.6.2.1 Type
    - 4.6.2.2 Type
  - 4.6.3 Len-Tex Corporation Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.6.4 Main Business/Business Overview
- 4.7 KOROSEAL Interior Products
  - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.7.2 Wallpaper Product Types, Application and Specification
    - 4.7.2.1 Type
    - 4.7.2.2 Type
  - 4.7.3 KOROSEAL Interior Products Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)

- 4.7.4 Main Business/Business Overview
- 4.8 F. Schumacher & Company
  - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.8.2 Wallpaper Product Types, Application and Specification
    - 4.8.2.1 Type
    - 4.8.2.2 Type
  - 4.8.3 F. Schumacher & Company Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.8.4 Main Business/Business Overview
- 4.9 Wallquest
  - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.9.2 Wallpaper Product Types, Application and Specification
    - 9.9.2.1 Type
    - 9.9.2.2 Type
  - 4.9.3 Wallquest Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.9.4 Main Business/Business Overview
- 4.10 Fidelity Wallcoverings
  - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.10.2 Wallpaper Product Types, Application and Specification
    - 4.10.2.1 Type
    - 4.10.2.2 Type
  - 4.10.3 Fidelity Wallcoverings Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.10.4 Main Business/Business Overview
- 4.11 Roysons Corporation
  - 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.11.2 Wallpaper Product Types, Application and Specification
    - 4.11.2.1 Type
    - 4.11.2.2 Type
  - 4.11.3 Roysons Corporation Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.11.4 Main Business/Business Overview
- 4.12 Walker Greenbank
  - 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.12.2 Wallpaper Product Types, Application and Specification
  - 4.12.2.1 Type
  - 4.12.2.2 Type
- 4.12.3 Walker Greenbank Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.12.4 Main Business/Business Overview
- 4.13 Johns Manville
  - 4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.13.2 Wallpaper Product Types, Application and Specification
    - 4.13.2.1 Type
    - 4.13.2.2 Type
  - 4.13.3 Johns Manville Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.13.4 Main Business/Business Overview
- 4.14 MDC Wallcoverings
  - 4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.14.2 Wallpaper Product Types, Application and Specification
    - 4.14.2.1 Type
    - 4.14.2.2 Type
  - 4.14.3 MDC Wallcoverings Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.14.4 Main Business/Business Overview
- 4.15 Colour & Design
  - 4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.15.2 Wallpaper Product Types, Application and Specification
    - 4.15.2.1 Type
    - 4.15.2.2 Type
  - 4.15.3 Colour & Design Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.15.4 Main Business/Business Overview
- 4.16 Arte-international
  - 4.16.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.16.2 Wallpaper Product Types, Application and Specification
    - 4.16.2.1 Type
    - 4.16.2.2 Type



4.16.3 Arte-international Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)

4.16.4 Main Business/Business Overview

## **5 PRODUCTION COST ANALYSIS OF WALLPAPER**

5.1 Main Raw Materials of Wallpaper

5.1.1 List of Wallpaper Main Raw Materials

5.1.2 Wallpaper Main Raw Materials Price Analysis

5.1.3 Wallpaper Raw Materials Major Suppliers

5.1.4 Wallpaper Main Raw Materials Market Concentration Rate

5.2 Production Cost Structure of Wallpaper

5.2.1 Raw Materials

5.2.2 Labor Cost

5.2.3 Production Expenses

5.3 Wallpaper Manufacturing Process/Method

## **6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS**

6.1 Wallpaper Value Chain Analysis

6.2 Upstream Raw Materials Purchasing

6.3 Raw Materials Sources of Wallpaper Major Vendors in 2016

6.4 Downstream Buyers

## **7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

7.1 Sales Channel

7.1.1 Direct Sales

7.1.2 Indirect Sales

7.1.3 Sales Channel Development Trend

7.2 Product Market Positioning

7.2.1 Pricing Strategy

7.2.2 Brand Strategy

7.2.3 Target Client

7.3 Wallpaper Distributors/Traders List in Philippines

## **8 MARKET INFLUENCES FACTORS ANALYSIS**

8.1 Changes from the Related Industries

- 8.2 Substitutes Threat
- 8.3 Customer Preference Change
- 8.4 Economic/Political Environmental Change
- 8.5 Upstream and Downstream Fluctuation

## **9 PHILIPPINES WALLPAPER MARKET FORECAST (2017-2022)**

- 9.1 Philippines Wallpaper Sales, Revenue and Price Forecast (2017-2022)
  - 9.1.1 Philippines Wallpaper Sales and Growth Rate Forecast (2017-2022)
  - 9.1.2 Philippines Wallpaper Revenue and Growth Rate Forecast (2017-2022)
  - 9.1.3 Philippines Wallpaper Price Trend Forecast (2017-2022)
- 9.2 Philippines Wallpaper Sales Forecast by Type (2017-2022)
- 9.3 Philippines Wallpaper Sales Forecast by Application (2017-2022)

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

- 11.1 Methodology
- 11.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Wallpaper

Table Product Specifications of Wallpaper

Figure Philippines Wallpaper Sales (volume) for Each Type (2012-2022)

Figure Philippines Wallpaper Sales Market Share by Types in 2016

Table Types of Wallpaper

Figure Product Picture of Vinyl-based Wallpaper

Table Major Players of Vinyl-based Wallpaper

Figure Product Picture of Non-woven Wallpaper

Table Major Players of Non-woven Wallpaper

Figure Product Picture of Pure Paper Type Wallpaper

Table Major Players of Pure Paper Type Wallpaper

Figure Product Picture of Fiber Type Wallpaper

Table Major Players of Fiber Type Wallpaper

Figure Product Picture of Others

Table Major Players of Others

Figure Philippines Wallpaper Sales Present Situation and Outlook by Applications (2012-2022)

Figure Philippines Wallpaper Sales Market Share by Applications/End Industrials in 2016

Table Applications of Wallpaper

Figure Entertainment Places Examples

Figure Office Examples

Figure Household Examples

Figure Others Examples

Figure Philippines Wallpaper Revenue (Million USD) Status and Forecast (2012-2022)

Figure Philippines Wallpaper Sales (Volume) Status and Forecast (2012-2022)

Table Philippines Wallpaper Sales by Vendors (2012-2017)

Table Philippines Wallpaper Sales Market Share (%) by Vendors (2012-2017)

Figure Philippines Wallpaper Sales Share by Vendors in 2016

Figure Philippines Wallpaper Sales Share by Vendors in 2017

Table Philippines Wallpaper Revenue (Million USD) by Vendors (2012-2017)

Table Philippines Wallpaper Revenue Market Share (%) by Vendors (2012-2017)

Figure Philippines Wallpaper Revenue Share by Vendors in 2016

Figure Philippines Wallpaper Revenue Share by Vendors in 2017

Figure Philippines Wallpaper Average Price by Vendors in 2016

Table Philippines Wallpaper Manufacturing Base Distribution and Sales Area by Vendors

Table Vendors Wallpaper Product Types

Figure Wallpaper Market Share of Top 3 Vendors

Figure Wallpaper Market Share of Top 5 Vendors

Table Philippines Wallpaper Sales by Type (2012-2017)

Table Philippines Wallpaper Sales and Market Share by Type (2012-2017)

Figure Philippines Wallpaper Sales Market Share by Type 2016

Figure 2016 Philippines Wallpaper Sales Market Share by Type

Table Philippines Wallpaper Revenue (Million USD) by Type (2012-2017)

Table Philippines Wallpaper Revenue Market Share by Type (2012-2017)

Figure Philippines Wallpaper Revenue Market Share by Type 2016

Figure 2016 Philippines Wallpaper Revenue Market Share by Type

Table Philippines Wallpaper Price by Type (2012-2017)

Table Philippines Wallpaper Sales by Application (2012-2017)

Table Philippines Wallpaper Sales and Market Share by Application (2012-2017)

Figure Philippines Wallpaper Sales Market Share by Application (2012-2017)

Figure 2016 Philippines Wallpaper Sales Market Share by Application

Table Philippines Market Wallpaper Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table York Wallcoverings Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table York Wallcoverings Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)

Figure York Wallcoverings Wallpaper Market Share (2012-2017)

Table Brewster Home Fashions Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Brewster Home Fashions Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Brewster Home Fashions Wallpaper Market Share (2012-2017)

Table Asheu Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Asheu Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Asheu Wallpaper Market Share (2012-2017)

Table LSI Wallcovering Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LSI Wallcovering Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)

Figure LSI Wallcovering Wallpaper Market Share (2012-2017)

Table J.Josephson Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

Table J. Josephson Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)

Figure J. Josephson Wallpaper Market Share (2012-2017)

Table Len-Tex Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Len-Tex Corporation Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Len-Tex Corporation Wallpaper Market Share (2012-2017)

Table KOROSEAL Interior Products Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table KOROSEAL Interior Products Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)

Figure KOROSEAL Interior Products Wallpaper Market Share (2012-2017)

Table F. Schumacher & Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table F. Schumacher & Company Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)

Figure F. Schumacher & Company Wallpaper Market Share (2012-2017)

Table Wallquest Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wallquest Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Wallquest Wallpaper Market Share (2012-2017)

Table Fidelity Wallcoverings Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fidelity Wallcoverings Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Fidelity Wallcoverings Wallpaper Market Share (2012-2017)

Table Roysons Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Roysons Corporation Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Roysons Corporation Wallpaper Market Share (2012-2017)

Table Walker Greenbank Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Walker Greenbank Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Walker Greenbank Wallpaper Market Share (2012-2017)

Table Johns Manville Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Johns Manville Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Johns Manville Wallpaper Market Share (2012-2017)  
Table MDC Wallcoverings Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table MDC Wallcoverings Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure MDC Wallcoverings Wallpaper Market Share (2012-2017)  
Table Colour & Design Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Colour & Design Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Colour & Design Wallpaper Market Share (2012-2017)  
Table Arte-international Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Arte-international Wallpaper Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Arte-international Wallpaper Market Share (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Wallpaper Main Raw Materials Price Trend  
Table Wallpaper Raw Materials Major Suppliers List  
Figure Production Cost Structure of Wallpaper  
Figure Wallpaper Manufacturing Process/Method  
Figure Wallpaper Value Chain Analysis  
Table Raw Materials Sources of Wallpaper Major Vendors in 2016  
Table Major Buyers of Wallpaper  
Table Wallpaper Distributors/Traders List in Philippines  
Figure Philippines Wallpaper Sales and Growth Rate Forecast (2017-2022)  
Figure Philippines Wallpaper Revenue and Growth Rate Forecast (2017-2022)  
Figure Philippines Wallpaper Price Trend Forecast (2017-2022)  
Table Philippines Wallpaper Sales Forecast by Type (2017-2022)  
Figure Philippines Wallpaper Sales Market Share Forecast by Type (2017-2022)  
Figure Philippines Wallpaper Sales Market Share Forecast by Type in 2022  
Table Philippines Wallpaper Sales Forecast by Application (2017-2022)  
Figure Philippines Wallpaper Sales Market Share Forecast by Application (2017-2022)  
Figure Philippines Wallpaper Sales Market Share Forecast by Application in 2022

## I would like to order

Product name: 2017-2022 Philippines Wallpaper Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/21C985C60BDEN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/21C985C60BDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970