

# 2017-2022 Philippines Button Cell Market Report (Status and Outlook)

<https://marketpublishers.com/r/291E698C940EN.html>

Date: July 2017

Pages: 116

Price: US\$ 3,360.00 (Single User License)

ID: 291E698C940EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Button Cell market size will be XX million (USD) in 2022 in Philippines, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In Philippines market, the top players include

Sony

Maxell (Hitachi)

Panasonic

Renata Batteries (Swatch Group)

Varta (Rayovac)

Seiko

Toshiba

Energizer

Duracell

## GP Batteries

Vinnic

NANFU

TMMQ

EVE Energy

Camelion Battery

This report with sales, revenue and market share for each type, split by product types/category, covering

LR (Alkaline)

SR (Silver Oxide)

CR (Lithium)

Others

This report focuses on sales, market share and growth rate of Button Cell in each application, split by applications/end use industries, covers

Traditional Watch

Smartwatch

Hearing Aid

Pocket Calculator

Others

## Contents

### **1 BUTTON CELL MARKET OVERVIEW**

1.1 Product Overview and Scope of Button Cell

1.2 Button Cell Market Segment by Types

1.2.1 Philippines Button Cell Sales Present Situation and Outlook by Types (2012-2022)

1.2.2 Philippines Button Cell Sales Market Share by Types in 2016

1.2.3 LR (Alkaline)

1.2.4 SR (Silver Oxide)

1.2.5 CR (Lithium)

Others

1.3 Philippines Button Cell Market Segment by Applications/End Use Industries

1.3.1 Philippines Button Cell Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)

1.3.2 Philippines Button Cell Sales Market Share by Applications/End Industrials in 2016

1.3.3 Traditional Watch

1.3.4 Smartwatch

1.3.5 Hearing Aid

1.3.6 Pocket Calculator

Others

1.4 Philippines Button Cell Overview and Market Size (Value) (2012-2022)

1.4.1 Philippines Market Button Cell Overview

1.4.2 Philippines Button Cell Market Size (Value and Volume) Status and Forecast (2012-2022)

### **2 PHILIPPINES BUTTON CELL SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS/MANUFACTURERS**

2.1 Philippines Button Cell Sales and Market Share (2012-2017) by Vendors/Manufacturers

2.2 Philippines Button Cell Revenue and Market Share by Vendors (2012-2017)

2.3 Philippines Button Cell Average Price by Vendors in 2016

2.4 Philippines Button Cell Manufacturing Base Distribution, Sales Area, Product Types by Vendors

2.5 Button Cell Market Competitive Situation and Trends

2.5.1 Button Cell Market Concentration Rate

- 2.5.2 Button Cell Market Share of Top 3 and Top 5 Vendors
- 2.5.3 Mergers & Acquisitions, Expansion

### **3 PHILIPPINES BUTTON CELL SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)**

- 3.1 Philippines Button Cell Sales, Revenue, Market Share and Price by Type (2012-2017)
  - 3.1.1 Philippines Button Cell Sales and Market Share by Type (2012-2017)
  - 3.1.2 Philippines Button Cell Revenue and Market Share by Type (2012-2017)
  - 3.1.3 Philippines Button Cell Price by Type (2012-2017)
- 3.2 Philippines Button Cell Sales and Market Share by Application (2012-2017)
- 3.3 Philippines Market Button Cell Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

### **4 PHILIPPINES BUTTON CELL VENDORS/MANUFACTURERS PROFILES AND SALES DATA**

- 4.1 Sony
  - 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.1.2 Button Cell Product Types, Application and Specification
    - 4.1.2.1 Type
    - 4.1.2.2 Type
  - 4.1.3 Sony Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.1.4 Main Business/Business Overview
- 4.2 Maxell (Hitachi)
  - 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.2.2 Button Cell Product Types, Application and Specification
    - 4.2.2.1 Type
    - 4.2.2.2 Type
  - 4.2.3 Maxell (Hitachi) Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.2.4 Main Business/Business Overview
- 4.3 Panasonic
  - 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.3.2 Button Cell Product Types, Application and Specification

- 4.3.2.1 Type
- 4.3.2.2 Type
- 4.3.3 Panasonic Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.4 Renata Batteries (Swatch Group)
  - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.4.2 Button Cell Product Types, Application and Specification
    - 4.4.2.1 Type
    - 4.4.2.2 Type
  - 4.4.3 Renata Batteries (Swatch Group) Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.4.4 Main Business/Business Overview
- 4.5 Varta (Rayovac)
  - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 Button Cell Product Types, Application and Specification
    - 4.5.2.1 Type
    - 4.5.2.2 Type
  - 4.5.3 Varta (Rayovac) Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.5.4 Main Business/Business Overview
- 4.6 Seiko
  - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.6.2 Button Cell Product Types, Application and Specification
    - 4.6.2.1 Type
    - 4.6.2.2 Type
  - 4.6.3 Seiko Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.6.4 Main Business/Business Overview
- 4.7 Toshiba
  - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.7.2 Button Cell Product Types, Application and Specification
    - 4.7.2.1 Type
    - 4.7.2.2 Type
  - 4.7.3 Toshiba Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.7.4 Main Business/Business Overview
- 4.8 Energizer

- 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.8.2 Button Cell Product Types, Application and Specification
    - 4.8.2.1 Type
    - 4.8.2.2 Type
  - 4.8.3 Energizer Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.8.4 Main Business/Business Overview
- 4.9 Duracell
  - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
    - 4.9.2 Button Cell Product Types, Application and Specification
      - 9.9.2.1 Type
      - 9.9.2.2 Type
    - 4.9.3 Duracell Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)
    - 4.9.4 Main Business/Business Overview
- 4.10 GP Batteries
  - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
    - 4.10.2 Button Cell Product Types, Application and Specification
      - 4.10.2.1 Type
      - 4.10.2.2 Type
    - 4.10.3 GP Batteries Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)
    - 4.10.4 Main Business/Business Overview
- 4.11 Vinnic
  - 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
    - 4.11.2 Button Cell Product Types, Application and Specification
      - 4.11.2.1 Type
      - 4.11.2.2 Type
    - 4.11.3 Vinnic Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)
    - 4.11.4 Main Business/Business Overview
- 4.12 NANFU
  - 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
    - 4.12.2 Button Cell Product Types, Application and Specification
      - 4.12.2.1 Type
      - 4.12.2.2 Type
    - 4.12.3 NANFU Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)
    - 4.12.4 Main Business/Business Overview

#### 4.13 TMMQ

4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.13.2 Button Cell Product Types, Application and Specification

4.13.2.1 Type

4.13.2.2 Type

4.13.3 TMMQ Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)

4.13.4 Main Business/Business Overview

#### 4.14 EVE Energy

4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.14.2 Button Cell Product Types, Application and Specification

4.14.2.1 Type

4.14.2.2 Type

4.14.3 EVE Energy Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)

4.14.4 Main Business/Business Overview

#### 4.15 Camelion Battery

4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.15.2 Button Cell Product Types, Application and Specification

4.15.2.1 Type

4.15.2.2 Type

4.15.3 Camelion Battery Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)

4.15.4 Main Business/Business Overview

### **5 PRODUCTION COST ANALYSIS OF BUTTON CELL**

#### 5.1 Main Raw Materials of Button Cell

5.1.1 List of Button Cell Main Raw Materials

5.1.2 Button Cell Main Raw Materials Price Analysis

5.1.3 Button Cell Raw Materials Major Suppliers

5.1.4 Button Cell Main Raw Materials Market Concentration Rate

#### 5.2 Production Cost Structure of Button Cell

5.2.1 Raw Materials

5.2.2 Labor Cost

5.2.3 Production Expenses

#### 5.3 Button Cell Manufacturing Process/Method

## **6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS**

- 6.1 Button Cell Value Chain Analysis
- 6.2 Upstream Raw Materials Purchasing
- 6.3 Raw Materials Sources of Button Cell Major Vendors in 2016
- 6.4 Downstream Buyers

## **7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 7.1 Sales Channel
  - 7.1.1 Direct Sales
  - 7.1.2 Indirect Sales
  - 7.1.3 Sales Channel Development Trend
- 7.2 Product Market Positioning
  - 7.2.1 Pricing Strategy
  - 7.2.2 Brand Strategy
  - 7.2.3 Target Client
- 7.3 Button Cell Distributors/Traders List in Philippines

## **8 MARKET INFLUENCES FACTORS ANALYSIS**

- 8.1 Changes from the Related Industries
- 8.2 Substitutes Threat
- 8.3 Customer Preference Change
- 8.4 Economic/Political Environmental Change
- 8.5 Upstream and Downstream Fluctuation

## **9 PHILIPPINES BUTTON CELL MARKET FORECAST (2017-2022)**

- 9.1 Philippines Button Cell Sales, Revenue and Price Forecast (2017-2022)
  - 9.1.1 Philippines Button Cell Sales and Growth Rate Forecast (2017-2022)
  - 9.1.2 Philippines Button Cell Revenue and Growth Rate Forecast (2017-2022)
  - 9.1.3 Philippines Button Cell Price Trend Forecast (2017-2022)
- 9.2 Philippines Button Cell Sales Forecast by Type (2017-2022)
- 9.3 Philippines Button Cell Sales Forecast by Application (2017-2022)

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**



11.1 Methodology

11.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Button Cell

Table Product Specifications of Button Cell

Figure Philippines Button Cell Sales (volume) for Each Type (2012-2022)

Figure Philippines Button Cell Sales Market Share by Types in 2016

Table Types of Button Cell

Figure Product Picture of LR (Alkaline)

Table Major Players of LR (Alkaline)

Figure Product Picture of SR (Silver Oxide)

Table Major Players of SR (Silver Oxide)

Figure Product Picture of CR (Lithium)

Table Major Players of CR (Lithium)

Figure Product Picture of Others

Table Major Players of Others

Figure Philippines Button Cell Sales Present Situation and Outlook by Applications (2012-2022)

Figure Philippines Button Cell Sales Market Share by Applications/End Industrials in 2016

Table Applications of Button Cell

Figure Traditional Watch Examples

Figure Smartwatch Examples

Figure Hearing Aid Examples

Figure Pocket Calculator Examples

Figure Others Examples

Figure Philippines Button Cell Revenue (Million USD) Status and Forecast (2012-2022)

Figure Philippines Button Cell Sales (Volume) Status and Forecast (2012-2022)

Table Philippines Button Cell Sales by Vendors (2012-2017)

Table Philippines Button Cell Sales Market Share (%) by Vendors (2012-2017)

Figure Philippines Button Cell Sales Share by Vendors in 2016

Figure Philippines Button Cell Sales Share by Vendors in 2017

Table Philippines Button Cell Revenue (Million USD) by Vendors (2012-2017)

Table Philippines Button Cell Revenue Market Share (%) by Vendors (2012-2017)

Figure Philippines Button Cell Revenue Share by Vendors in 2016

Figure Philippines Button Cell Revenue Share by Vendors in 2017

Figure Philippines Button Cell Average Price by Vendors in 2016

Table Philippines Button Cell Manufacturing Base Distribution and Sales Area by

## Vendors

Table Vendors Button Cell Product Types

Figure Button Cell Market Share of Top 3 Vendors

Figure Button Cell Market Share of Top 5 Vendors

Table Philippines Button Cell Sales by Type (2012-2017)

Table Philippines Button Cell Sales and Market Share by Type (2012-2017)

Figure Philippines Button Cell Sales Market Share by Type 2016

Figure 2016 Philippines Button Cell Sales Market Share by Type

Table Philippines Button Cell Revenue (Million USD) by Type (2012-2017)

Table Philippines Button Cell Revenue Market Share by Type (2012-2017)

Figure Philippines Button Cell Revenue Market Share by Type 2016

Figure 2016 Philippines Button Cell Revenue Market Share by Type

Table Philippines Button Cell Price by Type (2012-2017)

Table Philippines Button Cell Sales by Application (2012-2017)

Table Philippines Button Cell Sales and Market Share by Application (2012-2017)

Figure Philippines Button Cell Sales Market Share by Application (2012-2017)

Figure 2016 Philippines Button Cell Sales Market Share by Application

Table Philippines Market Button Cell Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sony Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Sony Button Cell Market Share (2012-2017)

Table Maxell (Hitachi) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Maxell (Hitachi) Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Maxell (Hitachi) Button Cell Market Share (2012-2017)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Panasonic Button Cell Market Share (2012-2017)

Table Renata Batteries (Swatch Group) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Renata Batteries (Swatch Group) Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Renata Batteries (Swatch Group) Button Cell Market Share (2012-2017)

Table Varta (Rayovac) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Varta (Rayovac) Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Varta (Rayovac) Button Cell Market Share (2012-2017)

Table Seiko Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Seiko Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Seiko Button Cell Market Share (2012-2017)

Table Toshiba Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Toshiba Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Toshiba Button Cell Market Share (2012-2017)

Table Energizer Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Energizer Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Energizer Button Cell Market Share (2012-2017)

Table Duracell Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Duracell Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Duracell Button Cell Market Share (2012-2017)

Table GP Batteries Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GP Batteries Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)

Figure GP Batteries Button Cell Market Share (2012-2017)

Table Vinnic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vinnic Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Vinnic Button Cell Market Share (2012-2017)

Table NANFU Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NANFU Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)

Figure NANFU Button Cell Market Share (2012-2017)

Table TMMQ Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TMMQ Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)

Figure TMMQ Button Cell Market Share (2012-2017)

Table EVE Energy Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table EVE Energy Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)

Figure EVE Energy Button Cell Market Share (2012-2017)

Table Camelion Battery Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Camelion Battery Button Cell Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Camelion Battery Button Cell Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Button Cell Main Raw Materials Price Trend

Table Button Cell Raw Materials Major Suppliers List

Figure Production Cost Structure of Button Cell

Figure Button Cell Manufacturing Process/Method

Figure Button Cell Value Chain Analysis

Table Raw Materials Sources of Button Cell Major Vendors in 2016

Table Major Buyers of Button Cell

Table Button Cell Distributors/Traders List in Philippines

Figure Philippines Button Cell Sales and Growth Rate Forecast (2017-2022)

Figure Philippines Button Cell Revenue and Growth Rate Forecast (2017-2022)

Figure Philippines Button Cell Price Trend Forecast (2017-2022)

Table Philippines Button Cell Sales Forecast by Type (2017-2022)

Figure Philippines Button Cell Sales Market Share Forecast by Type (2017-2022)

Figure Philippines Button Cell Sales Market Share Forecast by Type in 2022

Table Philippines Button Cell Sales Forecast by Application (2017-2022)

Figure Philippines Button Cell Sales Market Share Forecast by Application (2017-2022)

Figure Philippines Button Cell Sales Market Share Forecast by Application in 2022

## I would like to order

Product name: 2017-2022 Philippines Button Cell Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/291E698C940EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/291E698C940EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970