

# 2017-2022 Philippines Blu-Ray Player Market Report (Status and Outlook)

<https://marketpublishers.com/r/270B3C7527BEN.html>

Date: May 2017

Pages: 113

Price: US\$ 3,360.00 (Single User License)

ID: 270B3C7527BEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Blu-Ray Player market size will be XX million (USD) in 2022 in Philippines, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In Philippines market, the top players include

Sony

Samsung

Panasonic Corporation

Pioneer Electronic Corporation

LG Electronics Corporation

HUALU

Philips Electronic N.V

Toshiba

Shenzhen GIEC Electronics

QiSheng

BARU

BEVIX

OPPO

This report with sales, revenue and market share for each type, split by product types/category, covering

Deer Blu-ray Player

Aurora Blu-ray Media Player

Aiseesoft Blu-ray Player

This report focuses on sales, market share and growth rate of Blu-Ray Player in each application, split by applications/end use industries, covers

Cinema

Consumer Electronics

Automobile

## Contents

### **2017-2022 PHILIPPINES BLU-RAY PLAYER MARKET REPORT (STATUS AND OUTLOOK)**

#### **1 BLU-RAY PLAYER MARKET OVERVIEW**

1.1 Product Overview and Scope of Blu-Ray Player

1.2 Blu-Ray Player Market Segment by Types

1.2.1 Philippines Blu-Ray Player Sales Present Situation and Outlook by Types (2012-2022)

1.2.2 Philippines Blu-Ray Player Sales Market Share by Types in 2016

1.2.3 Deer Blu-ray Player

1.2.4 Aurora Blu-ray Media Player

Aiseesoft Blu-ray Player

1.3 Philippines Blu-Ray Player Market Segment by Applications/End Use Industries

1.3.1 Philippines Blu-Ray Player Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)

1.3.2 Philippines Blu-Ray Player Sales Market Share by Applications/End Industrials in 2016

1.3.3 Cinema

1.3.4 Consumer Electronics

Automobile

1.4 Philippines Blu-Ray Player Overview and Market Size (Value) (2012-2022)

1.4.1 Philippines Market Blu-Ray Player Overview

1.4.2 Philippines Blu-Ray Player Market Size (Value and Volume) Status and Forecast (2012-2022)

#### **2 PHILIPPINES BLU-RAY PLAYER SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS/MANUFACTURERS**

2.1 Philippines Blu-Ray Player Sales and Market Share (2012-2017) by Vendors/Manufacturers

2.2 Philippines Blu-Ray Player Revenue and Market Share by Vendors (2012-2017)

2.3 Philippines Blu-Ray Player Average Price by Vendors in 2016

2.4 Philippines Blu-Ray Player Manufacturing Base Distribution, Sales Area, Product Types by Vendors

2.5 Blu-Ray Player Market Competitive Situation and Trends

2.5.1 Blu-Ray Player Market Concentration Rate

2.5.2 Blu-Ray Player Market Share of Top 3 and Top 5 Vendors

2.5.3 Mergers & Acquisitions, Expansion

### **3 PHILIPPINES BLU-RAY PLAYER SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)**

3.1 Philippines Blu-Ray Player Sales, Revenue, Market Share and Price by Type (2012-2017)

3.1.1 Philippines Blu-Ray Player Sales and Market Share by Type (2012-2017)

3.1.2 Philippines Blu-Ray Player Revenue and Market Share by Type (2012-2017)

3.1.3 Philippines Blu-Ray Player Price by Type (2012-2017)

3.2 Philippines Blu-Ray Player Sales and Market Share by Application (2012-2017)

3.3 Philippines Market Blu-Ray Player Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

### **4 PHILIPPINES BLU-RAY PLAYER VENDORS/MANUFACTURERS PROFILES AND SALES DATA**

4.1 Sony

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Blu-Ray Player Product Types, Application and Specification

4.1.2.1 Type

4.1.2.2 Type

4.1.3 Sony Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)

4.1.4 Main Business/Business Overview

4.2 Samsung

4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.2.2 Blu-Ray Player Product Types, Application and Specification

4.2.2.1 Type

4.2.2.2 Type

4.2.3 Samsung Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)

4.2.4 Main Business/Business Overview

4.3 Panasonic Corporation

4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.3.2 Blu-Ray Player Product Types, Application and Specification

4.3.2.1 Type

- 4.3.2.2 Type
- 4.3.3 Panasonic Corporation Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.4 Pioneer Electronic Corporation
  - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.4.2 Blu-Ray Player Product Types, Application and Specification
    - 4.4.2.1 Type
    - 4.4.2.2 Type
  - 4.4.3 Pioneer Electronic Corporation Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.4.4 Main Business/Business Overview
- 4.5 LG Electronics Corporation
  - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 Blu-Ray Player Product Types, Application and Specification
    - 4.5.2.1 Type
    - 4.5.2.2 Type
  - 4.5.3 LG Electronics Corporation Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.5.4 Main Business/Business Overview
- 4.6 HUALU
  - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.6.2 Blu-Ray Player Product Types, Application and Specification
    - 4.6.2.1 Type
    - 4.6.2.2 Type
  - 4.6.3 HUALU Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.6.4 Main Business/Business Overview
- 4.7 Philips Electronic N.V.
  - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.7.2 Blu-Ray Player Product Types, Application and Specification
    - 4.7.2.1 Type
    - 4.7.2.2 Type
  - 4.7.3 Philips Electronic N.V Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.7.4 Main Business/Business Overview

#### 4.8 Toshiba

4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.8.2 Blu-Ray Player Product Types, Application and Specification

4.8.2.1 Type

4.8.2.2 Type

4.8.3 Toshiba Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)

4.8.4 Main Business/Business Overview

#### 4.9 Shenzhen GIEC Electronics

4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.9.2 Blu-Ray Player Product Types, Application and Specification

9.9.2.1 Type

9.9.2.2 Type

4.9.3 Shenzhen GIEC Electronics Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)

4.9.4 Main Business/Business Overview

#### 4.10 QiSheng

4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.10.2 Blu-Ray Player Product Types, Application and Specification

4.10.2.1 Type

4.10.2.2 Type

4.10.3 QiSheng Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)

4.10.4 Main Business/Business Overview

#### 4.11 BARU

4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.11.2 Blu-Ray Player Product Types, Application and Specification

4.11.2.1 Type

4.11.2.2 Type

4.11.3 BARU Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)

4.11.4 Main Business/Business Overview

#### 4.12 BEVIX

4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.12.2 Blu-Ray Player Product Types, Application and Specification

4.12.2.1 Type

4.12.2.2 Type

- 4.12.3 BEVIX Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.12.4 Main Business/Business Overview
- 4.13 OPPO
  - 4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.13.2 Blu-Ray Player Product Types, Application and Specification
    - 4.13.2.1 Type
    - 4.13.2.2 Type
  - 4.13.3 OPPO Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.13.4 Main Business/Business Overview

## **5 PRODUCTION COST ANALYSIS OF BLU-RAY PLAYER**

- 5.1 Main Raw Materials of Blu-Ray Player
  - 5.1.1 List of Blu-Ray Player Main Raw Materials
  - 5.1.2 Blu-Ray Player Main Raw Materials Price Analysis
  - 5.1.3 Blu-Ray Player Raw Materials Major Suppliers
  - 5.1.4 Blu-Ray Player Main Raw Materials Market Concentration Rate
- 5.2 Production Cost Structure of Blu-Ray Player
  - 5.2.1 Raw Materials
  - 5.2.2 Labor Cost
  - 5.2.3 Production Expenses
- 5.3 Blu-Ray Player Manufacturing Process/Method

## **6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS**

- 6.1 Blu-Ray Player Value Chain Analysis
- 6.2 Upstream Raw Materials Purchasing
- 6.3 Raw Materials Sources of Blu-Ray Player Major Vendors in 2016
- 6.4 Downstream Buyers

## **7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 7.1 Sales Channel
  - 7.1.1 Direct Sales
  - 7.1.2 Indirect Sales
  - 7.1.3 Sales Channel Development Trend
- 7.2 Product Market Positioning
  - 7.2.1 Pricing Strategy

7.2.2 Brand Strategy

7.2.3 Target Client

7.3 Blu-Ray Player Distributors/Traders List in Philippines

## **8 MARKET INFLUENCES FACTORS ANALYSIS**

8.1 Changes from the Related Industries

8.2 Substitutes Threat

8.3 Customer Preference Change

8.4 Economic/Political Environmental Change

8.5 Upstream and Downstream Fluctuation

## **9 PHILIPPINES BLU-RAY PLAYER MARKET FORECAST (2017-2022)**

9.1 Philippines Blu-Ray Player Sales, Revenue and Price Forecast (2017-2022)

9.1.1 Philippines Blu-Ray Player Sales and Growth Rate Forecast (2017-2022)

9.1.2 Philippines Blu-Ray Player Revenue and Growth Rate Forecast (2017-2022)

9.1.3 Philippines Blu-Ray Player Price Trend Forecast (2017-2022)

9.2 Philippines Blu-Ray Player Sales Forecast by Type (2017-2022)

9.3 Philippines Blu-Ray Player Sales Forecast by Application (2017-2022)

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Blu-Ray Player

Table Product Specifications of Blu-Ray Player

Figure Philippines Blu-Ray Player Sales (volume) for Each Type (2012-2022)

Figure Philippines Blu-Ray Player Sales Market Share by Types in 2016

Table Types of Blu-Ray Player

Figure Product Picture of Deer Blu-ray Player

Table Major Players of Deer Blu-ray Player

Figure Product Picture of Aurora Blu-ray Media Player

Table Major Players of Aurora Blu-ray Media Player

Figure Product Picture of Aiseesoft Blu-ray Player

Table Major Players of Aiseesoft Blu-ray Player

Figure Philippines Blu-Ray Player Sales Present Situation and Outlook by Applications (2012-2022)

Figure Philippines Blu-Ray Player Sales Market Share by Applications/End Industrials in 2016

Table Applications of Blu-Ray Player

Figure Cinema Examples

Figure Consumer Electronics Examples

Figure Automobile Examples

Figure Philippines Blu-Ray Player Revenue (Million USD) Status and Forecast (2012-2022)

Figure Philippines Blu-Ray Player Sales (Volume) Status and Forecast (2012-2022)

Table Philippines Blu-Ray Player Sales by Vendors (2012-2017)

Table Philippines Blu-Ray Player Sales Market Share (%) by Vendors (2012-2017)

Figure Philippines Blu-Ray Player Sales Share by Vendors in 2016

Figure Philippines Blu-Ray Player Sales Share by Vendors in 2017

Table Philippines Blu-Ray Player Revenue (Million USD) by Vendors (2012-2017)

Table Philippines Blu-Ray Player Revenue Market Share (%) by Vendors (2012-2017)

Figure Philippines Blu-Ray Player Revenue Share by Vendors in 2016

Figure Philippines Blu-Ray Player Revenue Share by Vendors in 2017

Figure Philippines Blu-Ray Player Average Price by Vendors in 2016

Table Philippines Blu-Ray Player Manufacturing Base Distribution and Sales Area by Vendors

Table Vendors Blu-Ray Player Product Types

Figure Blu-Ray Player Market Share of Top 3 Vendors

Figure Blu-Ray Player Market Share of Top 5 Vendors  
Table Philippines Blu-Ray Player Sales by Type (2012-2017)  
Table Philippines Blu-Ray Player Sales and Market Share by Type (2012-2017)  
Figure Philippines Blu-Ray Player Sales Market Share by Type 2016  
Figure 2016 Philippines Blu-Ray Player Sales Market Share by Type  
Table Philippines Blu-Ray Player Revenue (Million USD) by Type (2012-2017)  
Table Philippines Blu-Ray Player Revenue Market Share by Type (2012-2017)  
Figure Philippines Blu-Ray Player Revenue Market Share by Type 2016  
Figure 2016 Philippines Blu-Ray Player Revenue Market Share by Type  
Table Philippines Blu-Ray Player Price by Type (2012-2017)  
Table Philippines Blu-Ray Player Sales by Application (2012-2017)  
Table Philippines Blu-Ray Player Sales and Market Share by Application (2012-2017)  
Figure Philippines Blu-Ray Player Sales Market Share by Application (2012-2017)  
Figure 2016 Philippines Blu-Ray Player Sales Market Share by Application  
Table Philippines Market Blu-Ray Player Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)  
Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Sony Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Sony Blu-Ray Player Market Share (2012-2017)  
Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Samsung Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Samsung Blu-Ray Player Market Share (2012-2017)  
Table Panasonic Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Panasonic Corporation Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Panasonic Corporation Blu-Ray Player Market Share (2012-2017)  
Table Pioneer Electronic Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Pioneer Electronic Corporation Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Pioneer Electronic Corporation Blu-Ray Player Market Share (2012-2017)  
Table LG Electronics Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table LG Electronics Corporation Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure LG Electronics Corporation Blu-Ray Player Market Share (2012-2017)  
Table HUALU Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table HUALU Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)

Figure HUALU Blu-Ray Player Market Share (2012-2017)

Table Philips Electronic N.V Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Philips Electronic N.V Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Philips Electronic N.V Blu-Ray Player Market Share (2012-2017)

Table Toshiba Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Toshiba Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Toshiba Blu-Ray Player Market Share (2012-2017)

Table Shenzhen GIEC Electronics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shenzhen GIEC Electronics Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Shenzhen GIEC Electronics Blu-Ray Player Market Share (2012-2017)

Table QiSheng Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table QiSheng Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)

Figure QiSheng Blu-Ray Player Market Share (2012-2017)

Table BARU Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BARU Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)

Figure BARU Blu-Ray Player Market Share (2012-2017)

Table BEVIX Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BEVIX Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)

Figure BEVIX Blu-Ray Player Market Share (2012-2017)

Table OPPO Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table OPPO Blu-Ray Player Sales, Revenue, Price and Gross Margin (2012-2017)

Figure OPPO Blu-Ray Player Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Blu-Ray Player Main Raw Materials Price Trend

Table Blu-Ray Player Raw Materials Major Suppliers List

Figure Production Cost Structure of Blu-Ray Player

Figure Blu-Ray Player Manufacturing Process/Method

Figure Blu-Ray Player Value Chain Analysis

Table Raw Materials Sources of Blu-Ray Player Major Vendors in 2016

Table Major Buyers of Blu-Ray Player

Table Blu-Ray Player Distributors/Traders List in Philippines

Figure Philippines Blu-Ray Player Sales and Growth Rate Forecast (2017-2022)

Figure Philippines Blu-Ray Player Revenue and Growth Rate Forecast (2017-2022)

Figure Philippines Blu-Ray Player Price Trend Forecast (2017-2022)

Table Philippines Blu-Ray Player Sales Forecast by Type (2017-2022)

Figure Philippines Blu-Ray Player Sales Market Share Forecast by Type (2017-2022)

Figure Philippines Blu-Ray Player Sales Market Share Forecast by Type in 2022

Table Philippines Blu-Ray Player Sales Forecast by Application (2017-2022)

Figure Philippines Blu-Ray Player Sales Market Share Forecast by Application  
(2017-2022)

Figure Philippines Blu-Ray Player Sales Market Share Forecast by Application in 2022

## I would like to order

Product name: 2017-2022 Philippines Blu-Ray Player Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/270B3C7527BEN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/270B3C7527BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970