

2017-2022 North America Truck Telematics Market Report

<https://marketpublishers.com/r/2370EC9544CEN.html>

Date: October 2017

Pages: 128

Price: US\$ 4,660.00 (Single User License)

ID: 2370EC9544CEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2016, the North America Truck Telematics market size was xx million USD and it will reach xx million USD in 2022, with a CAGR of xx% between 2016 and 2022.

This report studies Truck Telematics in North America market, especially in United States, Canada and Mexico, focuses on the top players in each country, covering

Trimble

Fleetmatics Group PLC

TomTom

MiX Telematics

Actsoft's

Ctrack

Daimler FleetBoard GmbH

KORE

Masternaut

AirIQ

Market Segment by Countries, this report splits North America into several key Countries, with sales, revenue, market share of top players in these Countries, from 2012 to 2017 (forecast), like

United States

Canada

Mexico

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Tablet

Phone

Others

Split by applications, this report focuses on sales, market share and growth rate of Truck Telematics in each application, can be divided into

Driver Behavior

Vehicle Data

Contents

1 TRUCK TELEMATICS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Truck Telematics
- 1.2 Truck Telematics Segment by Types
 - 1.2.1 North America Sales Market Share of Truck Telematics by Types in 2016
 - 1.2.2 Tablet
 - 1.2.2.1 Major Players of Tablet
 - 1.2.3 Phone
 - 1.2.3.1 Major Players of Phone
 - 1.2.4 Others
 - 1.2.4.1 Major Players of Others
- 1.3 Truck Telematics Segment by Applications
 - 1.3.1 Truck Telematics Sales Market Share by Applications in 2016
 - 1.3.2 Driver Behavior
 - 1.3.3 Vehicle Data
- 1.4 Truck Telematics Market by Countries
 - 1.4.1 United States Status and Prospect (2012-2022)
 - 1.4.2 Canada Status and Prospect (2012-2022)
 - 1.4.3 Mexico Status and Prospect (2012-2022)
- 1.5 North America Truck Telematics Overview and Market Size (Value) (2012-2022)
 - 1.5.1 North America Market Truck Telematics Overview
 - 1.5.2 North America Market Truck Telematics Revenue (Million USD) and Growth Rate (2012-2022)

2 NORTH AMERICA TRUCK TELEMATICS SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 North America Truck Telematics Sales and Market Share in 2016 and 2017 by Players
- 2.2 North America Truck Telematics Revenue and Market Share by Players in 2016 and 2017
- 2.3 North America Truck Telematics Average Price by Players in 2016 and 2017
- 2.4 North America Truck Telematics Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Truck Telematics Market Competitive Situation and Trends
 - 2.5.1 Truck Telematics Market Concentration Rate
 - 2.5.2 Truck Telematics Market Share of Top 3 and Top 5 Players

2.5.3 Mergers & Acquisitions, Expansion

3 NORTH AMERICA TRUCK TELEMATICS SALES, REVENUE (VALUE) BY COUNTRIES, TYPE AND APPLICATION (2012-2017)

3.1 North America Truck Telematics Sales, Revenue and Market Share by Countries (2012-2017)

3.1.1 North America Truck Telematics Sales and Market Share by Countries (2012-2017)

3.1.2 North America Truck Telematics Revenue and Market Share by Countries (2012-2017)

3.1.3 North America Truck Telematics Price by Countries (2012-2017)

3.2 North America Truck Telematics Sales, Revenue, Market Share and Price by Type (2012-2017)

3.2.1 North America Truck Telematics Sales and Market Share by Type (2012-2017)

3.2.2 North America Truck Telematics Revenue and Market Share by Type (2012-2017)

3.2.3 North America Truck Telematics Price by Type (2012-2017)

3.3 North America Truck Telematics Sales and Market Share by Application (2012-2017)

3.4 North America Market Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

4 NORTH AMERICA TRUCK TELEMATICS PLAYERS PROFILES/ANALYSIS

4.1 Trimble

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Truck Telematics Product Types, Application and Specification

4.1.2.1 Type

4.1.2.2 Type

4.1.3 Trimble Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

4.1.4 Main Business/Business Overview

4.1.5 Trimble News

4.2 Fleetmatics Group PLC

4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.2.2 Truck Telematics Product Types, Application and Specification

4.2.2.1 Type

- 4.2.2.2 Type
- 4.2.3 Fleetmatics Group PLC Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.2.4 Main Business/Business Overview
- 4.2.5 Fleetmatics Group PLC News
- 4.3 TomTom
 - 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.3.2 Truck Telematics Product Types, Application and Specification
 - 4.3.2.1 Type
 - 4.3.2.2 Type
 - 4.3.3 TomTom Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.3.4 Main Business/Business Overview
 - 4.3.5 TomTom News
- 4.4 MiX Telematics
 - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Truck Telematics Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
 - 4.4.3 MiX Telematics Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.4.4 Main Business/Business Overview
 - 4.4.5 MiX Telematics News
- 4.5 Actsoft's
 - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Truck Telematics Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
 - 4.5.3 Actsoft's Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview
 - 4.5.5 Actsoft's News
- 4.6 Ctrack
 - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Truck Telematics Product Types, Application and Specification

- 4.6.2.1 Type
- 4.6.2.2 Type
- 4.6.3 Ctrack Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.6.4 Main Business/Business Overview
- 4.6.5 Ctrack News
- 4.7 Daimler FleetBoard GmbH
 - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.7.2 Truck Telematics Product Types, Application and Specification
 - 4.7.2.1 Type
 - 4.7.2.2 Type
 - 4.7.3 Daimler FleetBoard GmbH Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.7.4 Main Business/Business Overview
 - 4.7.5 Daimler FleetBoard GmbH News
- 4.8 KORE
 - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.8.2 Truck Telematics Product Types, Application and Specification
 - 4.8.2.1 Type
 - 4.8.2.2 Type
 - 4.8.3 KORE Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.8.4 Main Business/Business Overview
 - 4.8.5 KORE News
- 4.9 Masternaut
 - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.9.2 Truck Telematics Product Types, Application and Specification
 - 9.9.2.1 Type
 - 9.9.2.2 Type
 - 4.9.3 Masternaut Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.9.4 Main Business/Business Overview
 - 4.9.5 Masternaut News
- 4.10 AirIQ
 - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.10.2 Truck Telematics Product Types, Application and Specification
 - 4.10.2.1 Type

4.10.2.2 Type

4.10.3 AirIQ Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

4.10.4 Main Business/Business Overview

4.10.5 AirIQ News

5 UNITED STATES TRUCK TELEMATICS SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

5.1 United States Truck Telematics Sales, Revenue and Growth Rate (2012-2017)

5.2 United States Truck Telematics Sales, Revenue and Market Share by Type (2012-2017)

5.2.1 United States Truck Telematics Sales and Market Share by Type (2012-2017)

5.2.2 United States Truck Telematics Revenue and Market Share by Type (2012-2017)

5.2.3 United States Truck Telematics Price by Type (2012-2017)

5.3 United States Truck Telematics Sales and Market Share by Application (2012-2017)

6 CANADA TRUCK TELEMATICS SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

6.1 Canada Truck Telematics Sales, Revenue and Growth Rate (2012-2017)

6.2 Canada Truck Telematics Sales, Revenue and Market Share by Type (2012-2017)

6.2.1 Canada Truck Telematics Sales and Market Share by Type (2012-2017)

6.2.2 Canada Truck Telematics Revenue and Market Share by Type (2012-2017)

6.2.3 Canada Truck Telematics Price by Type (2012-2017)

6.3 Canada Truck Telematics Sales and Market Share by Application (2012-2017)

7 MEXICO TRUCK TELEMATICS SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

7.1 Mexico Truck Telematics Sales, Revenue and Growth Rate (2012-2017)

7.2 Mexico Truck Telematics Sales, Revenue and Market Share by Type (2012-2017)

7.2.1 Mexico Truck Telematics Sales and Market Share by Type (2012-2017)

7.2.2 Mexico Truck Telematics Revenue and Market Share by Type (2012-2017)

7.2.3 Mexico Truck Telematics Price by Type (2012-2017)

7.3 Mexico Truck Telematics Sales and Market Share by Application (2012-2017)

8 NORTH AMERICA TRUCK TELEMATICS MARKET FORECAST (2017-2022)

- 8.1 North America Truck Telematics Sales, Revenue Forecast (2017-2022)
- 8.2 North America Truck Telematics Sales, Sales Forecast by Countries (2017-2022)
- 8.3 North America Truck Telematics Sales Forecast by Type (2017-2022)
- 8.4 North America Truck Telematics Sales Forecast by Application (2017-2022)
- 8.5 Truck Telematics Price Forecast (2017-2022)

9 TRUCK TELEMATICS MANUFACTURING COST ANALYSIS

- 9.1 Truck Telematics Key Raw Materials Analysis
 - 9.1.1 Key Raw Materials
 - 9.1.2 Price Trend of Key Raw Materials
 - 9.1.3 Key Suppliers of Raw Materials
 - 9.1.4 Market Concentration Rate of Raw Materials
- 9.2 Proportion of Manufacturing Cost Structure
 - 9.2.1 Raw Materials
 - 9.2.2 Labor Cost
 - 9.2.3 Manufacturing Expenses
- 9.3 Manufacturing Process Analysis of Truck Telematics

10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 10.1 Truck Telematics Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of Truck Telematics Major Players in 2016
- 10.4 Downstream Buyers

11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 11.1 Marketing Channel
 - 11.1.1 Direct Marketing
 - 11.1.2 Indirect Marketing
 - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
 - 11.2.1 Pricing Strategy
 - 11.2.2 Brand Strategy
 - 11.2.3 Target Client
- 11.3 Distributors/Traders List

12 MARKET EFFECT FACTORS ANALYSIS

12.1 Technology Progress/Risk

12.1.1 Substitutes Threat

12.1.2 Technology Progress in Related Industry

12.2 Consumer Needs/Customer Preference Change

12.3 Economic/Political Environmental Change

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Truck Telematics

Table Product Specifications of Truck Telematics

=Figure North America Sales Market Share of '&Sheet1!B1&' by Types in 2016

Table Types of Truck Telematics

Figure Product Picture of Tablet

Table Major Players of Tablet

Figure Product Picture of Phone

Table Major Players of Phone

Figure Product Picture of Others

Table Major Players of Others

Figure Truck Telematics Sales Market Share by Applications in 2016

=Table Applications of '&Sheet1!B1&'

Figure Driver Behavior Examples

Figure Vehicle Data Examples

Figure United States Truck Telematics Revenue (Million USD) and Growth Rate (2012-2022)

Figure Canada Truck Telematics Revenue (Million USD) and Growth Rate (2012-2022)

Figure Mexico Truck Telematics Revenue (Million USD) and Growth Rate (2012-2022)

Figure North America Truck Telematics Revenue (Million USD) and Growth Rate (2012-2022)

Table North America Truck Telematics Sales by Players in 2016 and 2017

Table North America Truck Telematics Sales Market Share (%) by Players in 2016 and 2017

Figure North America Truck Telematics Sales Market Share by Players in 2016

Figure North America Truck Telematics Sales Market Share by Players in 2017

Table North America Truck Telematics Revenue by Players in 2016 and 2017

Table North America Truck Telematics Revenue Market Share (%) by Players in 2016 and 2017

Figure North America Truck Telematics Revenue Market Share by Players in 2016

Figure North America Truck Telematics Revenue Market Share by Players in 2017

Table North America Truck Telematics Average Price by Players in 2016 and 2017

Figure North America Truck Telematics Average Price by Players in 2016

Table North America Truck Telematics Manufacturing Base Distribution and Sales Area by Players

Table Players Truck Telematics Product Types

Figure Truck Telematics Market Share of Top 3 Players

Figure Truck Telematics Market Share of Top 5 Players

Table North America Truck Telematics Sales by Countries (2012-2017)

Table North America Truck Telematics Sales Market Share by Countries (2012-2017)

Figure North America Truck Telematics Sales Market Share by Countries (2012)

Figure North America Truck Telematics Sales Market Share by Countries (2016)

Table North America Truck Telematics Revenue by Countries (2012-2017)

Table North America Truck Telematics Revenue Market Share by Countries (2012-2017)

Figure 2012 North America Truck Telematics Revenue Market Share by Countries

Figure 2016 North America Truck Telematics Revenue Market Share by Countries

Table North America Truck Telematics Price by Countries (2012-2017)

Table North America Truck Telematics Sales by Type (2012-2017)

Table North America Truck Telematics Sales Market Share by Type (2012-2017)

Figure 2012 North America Truck Telematics Sales Market Share by Type

Figure 2016 North America Truck Telematics Sales Market Share by Type

Table North America Truck Telematics Revenue by Type (2012-2017)

Table North America Truck Telematics Revenue Market Share by Type (2012-2017)

Figure 2012 North America Truck Telematics Revenue Market Share by Type

Figure 2016 North America Truck Telematics Revenue Market Share by Type

Table North America Truck Telematics Price by Type (2012-2017)

Table North America Truck Telematics Sales by Application (2012-2017)

Table North America Truck Telematics Sales Market Share by Application (2012-2017)

Figure North America Truck Telematics Sales Market Share by Application (2012-2017)

Table North America Market Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Table Trimble Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Trimble Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Trimble Truck Telematics Market Share (2012-2017)

Table Fleetmatics Group PLC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fleetmatics Group PLC Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Fleetmatics Group PLC Truck Telematics Market Share (2012-2017)

Table TomTom Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TomTom Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure TomTom Truck Telematics Market Share (2012-2017)

Table MiX Telematics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MiX Telematics Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure MiX Telematics Truck Telematics Market Share (2012-2017)

Table Actsoft's Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Actsoft's Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Actsoft's Truck Telematics Market Share (2012-2017)

Table Ctrack Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ctrack Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Ctrack Truck Telematics Market Share (2012-2017)

Table Daimler FleetBoard GmbH Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Daimler FleetBoard GmbH Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Daimler FleetBoard GmbH Truck Telematics Market Share (2012-2017)

Table KORE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table KORE Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure KORE Truck Telematics Market Share (2012-2017)

Table Masternaut Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Masternaut Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Masternaut Truck Telematics Market Share (2012-2017)

Table AirIQ Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AirIQ Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure AirIQ Truck Telematics Market Share (2012-2017)

Figure United States Truck Telematics Sales and Growth Rate (2012-2017)

Figure United States Truck Telematics Revenue and Growth Rate (2012-2017)

Table United States Truck Telematics Sales by Type (2012-2017)

Table United States Truck Telematics Sales Market Share by Type (2012-2017)

Figure United States Truck Telematics Sales Market Share by Type (2012-2017)

Table United States Truck Telematics Revenue by Type (2012-2017)

Table United States Truck Telematics Revenue Market Share by Type (2012-2017)

Figure United States Truck Telematics Revenue Market Share by Type (2012-2017)

Table United States Truck Telematics Price by Type (2012-2017)

Table United States Truck Telematics Sales by Application (2012-2017)

Table United States Truck Telematics Sales Market Share by Application (2012-2017)

Figure United States Truck Telematics Sales Market Share by Application (2012-2017)

Figure Canada Truck Telematics Sales and Growth Rate (2012-2017)

Figure Canada Truck Telematics Revenue and Growth Rate (2012-2017)

Table Canada Truck Telematics Sales by Type (2012-2017)
Table Canada Truck Telematics Sales Market Share by Type (2012-2017)
Figure Canada Truck Telematics Sales Market Share by Type (2012-2017)
Table Canada Truck Telematics Revenue by Type (2012-2017)
Table Canada Truck Telematics Revenue Market Share by Type (2012-2017)
Figure Canada Truck Telematics Revenue Market Share by Type (2012-2017)
Table Canada Truck Telematics Price by Type (2012-2017)
Table Canada Truck Telematics Sales by Application (2012-2017)
Table Canada Truck Telematics Sales Market Share by Application (2012-2017)
Figure Canada Truck Telematics Sales Market Share by Application (2012-2017)
Figure Mexico Truck Telematics Sales and Growth Rate (2012-2017)
Figure Mexico Truck Telematics Revenue and Growth Rate (2012-2017)
Table Mexico Truck Telematics Sales by Type (2012-2017)
Table Mexico Truck Telematics Sales Market Share by Type (2012-2017)
Figure Mexico Truck Telematics Sales Market Share by Type (2012-2017)
Table Mexico Truck Telematics Revenue by Type (2012-2017)
Table Mexico Truck Telematics Revenue Market Share by Type (2012-2017)
Figure Mexico Truck Telematics Revenue Market Share by Type (2012-2017)
Figure 2016 Mexico Truck Telematics Revenue Market Share by Type
Table Mexico Truck Telematics Price by Type (2012-2017)
Table Mexico Truck Telematics Sales by Application (2012-2017)
Table Mexico Truck Telematics Sales Market Share by Application (2012-2017)
Figure Mexico Truck Telematics Sales Market Share by Application (2012-2017)
Figure North America Truck Telematics Sales and Growth Rate Forecast (2017-2022)
Figure North America Truck Telematics Revenue and Growth Rate Forecast (2017-2022)
Table North America Truck Telematics Sales Forecast by Countries (2017-2022)
Table North America Truck Telematics Sales Market Share Forecast by Countries (2017-2022)
Table North America Truck Telematics Sales Forecast by Type (2017-2022)
Table North America Truck Telematics Sales Forecast by Application (2017-2022)
Table Sales Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Truck Telematics
Figure Manufacturing Process Analysis of Truck Telematics
Figure Truck Telematics Industrial Chain Analysis
Table Raw Materials Sources of Truck Telematics Major Players in 2016
Table Major Buyers of Truck Telematics

Table Distributors/Traders List

I would like to order

Product name: 2017-2022 North America Truck Telematics Market Report

Product link: <https://marketpublishers.com/r/2370EC9544CEN.html>

Price: US\$ 4,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2370EC9544CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970