

# 2017-2022 North America Marzipan Market Report

<https://marketpublishers.com/r/24FDCD657EAEN.html>

Date: November 2017

Pages: 125

Price: US\$ 4,660.00 (Single User License)

ID: 24FDCD657EAEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2016, the North America Marzipan market size was xx million USD and it will reach xx million USD in 2022, with a CAGR of xx% between 2016 and 2022.

This report studies Marzipan in North America market, especially in United States, Canada and Mexico, focuses on the top players in each country, covering

Nideregger

Zentis

Moll Marzipan

Odense Marcipan

Georg Lemke

Carsten

Renshaw

Atlanta Poland S.A.

Lubeca

Marzipan Specialties

## TEHMAG FOODS

Market Segment by Countries, this report splits North America into several key Countries, with sales, revenue, market share of top players in these Countries, from 2012 to 2017 (forecast), like

United States

Canada

Mexico

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Finished Product

Semi-finished Product

Split by applications, this report focuses on sales, market share and growth rate of Marzipan in each application, can be divided into

Direct

Cake

Others

## Contents

### **1 MARZIPAN MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Marzipan
- 1.2 Marzipan Segment by Types
  - 1.2.1 North America Sales Market Share of Marzipan by Types in 2016
  - 1.2.2 Finished Product
    - 1.2.2.1 Major Players of Finished Product
  - 1.2.3 Semi-finished Product
    - 1.2.3.1 Major Players of Semi-finished Product
- 1.3 Marzipan Segment by Applications
  - 1.3.1 Marzipan Sales Market Share by Applications in 2016
  - 1.3.2 Direct
  - 1.3.3 Cake
  - 1.3.4 Others
- 1.4 Marzipan Market by Countries
  - 1.4.1 United States Status and Prospect (2012-2022)
  - 1.4.2 Canada Status and Prospect (2012-2022)
  - 1.4.3 Mexico Status and Prospect (2012-2022)
- 1.5 North America Marzipan Overview and Market Size (Value) (2012-2022)
  - 1.5.1 North America Market Marzipan Overview
  - 1.5.2 North America Market Marzipan Revenue (Million USD) and Growth Rate (2012-2022)

### **2 NORTH AMERICA MARZIPAN SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS**

- 2.1 North America Marzipan Sales and Market Share in 2016 and 2017 by Players
- 2.2 North America Marzipan Revenue and Market Share by Players in 2016 and 2017
- 2.3 North America Marzipan Average Price by Players in 2016 and 2017
- 2.4 North America Marzipan Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Marzipan Market Competitive Situation and Trends
  - 2.5.1 Marzipan Market Concentration Rate
  - 2.5.2 Marzipan Market Share of Top 3 and Top 5 Players
  - 2.5.3 Mergers & Acquisitions, Expansion

### **3 NORTH AMERICA MARZIPAN SALES, REVENUE (VALUE) BY COUNTRIES,**

## **TYPE AND APPLICATION (2012-2017)**

### 3.1 North America Marzipan Sales, Revenue and Market Share by Countries (2012-2017)

3.1.1 North America Marzipan Sales and Market Share by Countries (2012-2017)

3.1.2 North America Marzipan Revenue and Market Share by Countries (2012-2017)

3.1.3 North America Marzipan Price by Countries (2012-2017)

### 3.2 North America Marzipan Sales, Revenue, Market Share and Price by Type (2012-2017)

3.2.1 North America Marzipan Sales and Market Share by Type (2012-2017)

3.2.2 North America Marzipan Revenue and Market Share by Type (2012-2017)

3.2.3 North America Marzipan Price by Type (2012-2017)

### 3.3 North America Marzipan Sales and Market Share by Application (2012-2017)

### 3.4 North America Market Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)

## **4 NORTH AMERICA MARZIPAN PLAYERS PROFILES/ANALYSIS**

### 4.1 Niederegger

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Marzipan Product Types, Application and Specification

4.1.2.1 Type

4.1.2.2 Type

4.1.3 Niederegger Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)

4.1.4 Main Business/Business Overview

4.1.5 Niederegger News

### 4.2 Zentis

4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.2.2 Marzipan Product Types, Application and Specification

4.2.2.1 Type

4.2.2.2 Type

4.2.3 Zentis Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)

4.2.4 Main Business/Business Overview

4.2.5 Zentis News

### 4.3 Moll Marzipan

4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.3.2 Marzipan Product Types, Application and Specification
  - 4.3.2.1 Type
  - 4.3.2.2 Type
- 4.3.3 Moll Marzipan Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.3.5 Moll Marzipan News
- 4.4 Odense Marcipan
  - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.4.2 Marzipan Product Types, Application and Specification
    - 4.4.2.1 Type
    - 4.4.2.2 Type
  - 4.4.3 Odense Marcipan Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.4.4 Main Business/Business Overview
  - 4.4.5 Odense Marcipan News
- 4.5 Georg Lemke
  - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 Marzipan Product Types, Application and Specification
    - 4.5.2.1 Type
    - 4.5.2.2 Type
  - 4.5.3 Georg Lemke Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.5.4 Main Business/Business Overview
  - 4.5.5 Georg Lemke News
- 4.6 Carsten
  - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.6.2 Marzipan Product Types, Application and Specification
    - 4.6.2.1 Type
    - 4.6.2.2 Type
  - 4.6.3 Carsten Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.6.4 Main Business/Business Overview
  - 4.6.5 Carsten News
- 4.7 Renshaw
  - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.7.2 Marzipan Product Types, Application and Specification
    - 4.7.2.1 Type

- 4.7.2.2 Type
- 4.7.3 Renshaw Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.7.4 Main Business/Business Overview
- 4.7.5 Renshaw News
- 4.8 Atlanta Poland S.A.
  - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.8.2 Marzipan Product Types, Application and Specification
    - 4.8.2.1 Type
    - 4.8.2.2 Type
  - 4.8.3 Atlanta Poland S.A. Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.8.4 Main Business/Business Overview
  - 4.8.5 Atlanta Poland S.A. News
- 4.9 Lubeca
  - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.9.2 Marzipan Product Types, Application and Specification
    - 9.9.2.1 Type
    - 9.9.2.2 Type
  - 4.9.3 Lubeca Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.9.4 Main Business/Business Overview
  - 4.9.5 Lubeca News
- 4.10 Marzipan Specialties
  - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.10.2 Marzipan Product Types, Application and Specification
    - 4.10.2.1 Type
    - 4.10.2.2 Type
  - 4.10.3 Marzipan Specialties Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.10.4 Main Business/Business Overview
  - 4.10.5 Marzipan Specialties News
- 4.11 TEHMAG FOODS
  - 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.11.2 Marzipan Product Types, Application and Specification
    - 4.11.2.1 Type
    - 4.11.2.2 Type

4.11.3 TEHMAG FOODS Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)

4.11.4 Main Business/Business Overview

4.11.5 TEHMAG FOODS News

## **5 UNITED STATES MARZIPAN SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)**

5.1 United States Marzipan Sales, Revenue and Growth Rate (2012-2017)

5.2 United States Marzipan Sales, Revenue and Market Share by Type (2012-2017)

5.2.1 United States Marzipan Sales and Market Share by Type (2012-2017)

5.2.2 United States Marzipan Revenue and Market Share by Type (2012-2017)

5.2.3 United States Marzipan Price by Type (2012-2017)

5.3 United States Marzipan Sales and Market Share by Application (2012-2017)

## **6 CANADA MARZIPAN SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)**

6.1 Canada Marzipan Sales, Revenue and Growth Rate (2012-2017)

6.2 Canada Marzipan Sales, Revenue and Market Share by Type (2012-2017)

6.2.1 Canada Marzipan Sales and Market Share by Type (2012-2017)

6.2.2 Canada Marzipan Revenue and Market Share by Type (2012-2017)

6.2.3 Canada Marzipan Price by Type (2012-2017)

6.3 Canada Marzipan Sales and Market Share by Application (2012-2017)

## **7 MEXICO MARZIPAN SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)**

7.1 Mexico Marzipan Sales, Revenue and Growth Rate (2012-2017)

7.2 Mexico Marzipan Sales, Revenue and Market Share by Type (2012-2017)

7.2.1 Mexico Marzipan Sales and Market Share by Type (2012-2017)

7.2.2 Mexico Marzipan Revenue and Market Share by Type (2012-2017)

7.2.3 Mexico Marzipan Price by Type (2012-2017)

7.3 Mexico Marzipan Sales and Market Share by Application (2012-2017)

## **8 NORTH AMERICA MARZIPAN MARKET FORECAST (2017-2022)**

8.1 North America Marzipan Sales, Revenue Forecast (2017-2022)

8.2 North America Marzipan Sales, Sales Forecast by Countries (2017-2022)

- 8.3 North America Marzipan Sales Forecast by Type (2017-2022)
- 8.4 North America Marzipan Sales Forecast by Application (2017-2022)
- 8.5 Marzipan Price Forecast (2017-2022)

## **9 MARZIPAN MANUFACTURING COST ANALYSIS**

- 9.1 Marzipan Key Raw Materials Analysis
  - 9.1.1 Key Raw Materials
  - 9.1.2 Price Trend of Key Raw Materials
  - 9.1.3 Key Suppliers of Raw Materials
  - 9.1.4 Market Concentration Rate of Raw Materials
- 9.2 Proportion of Manufacturing Cost Structure
  - 9.2.1 Raw Materials
  - 9.2.2 Labor Cost
  - 9.2.3 Manufacturing Expenses
- 9.3 Manufacturing Process Analysis of Marzipan

## **10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 10.1 Marzipan Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of Marzipan Major Players in 2016
- 10.4 Downstream Buyers

## **11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing
  - 11.1.2 Indirect Marketing
  - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

## **12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk



- 12.1.1 Substitutes Threat
- 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- 14.1 Methodology
- 14.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Marzipan

Table Product Specifications of Marzipan

=Figure North America Sales Market Share of '&Sheet1!B1&' by Types in 2016

Table Types of Marzipan

Figure Product Picture of Finished Product

Table Major Players of Finished Product

Figure Product Picture of Semi-finished Product

Table Major Players of Semi-finished Product

Figure Marzipan Sales Market Share by Applications in 2016

=Table Applications of '&Sheet1!B1&'

Figure Direct Examples

Figure Cake Examples

Figure Others Examples

Figure United States Marzipan Revenue (Million USD) and Growth Rate (2012-2022)

Figure Canada Marzipan Revenue (Million USD) and Growth Rate (2012-2022)

Figure Mexico Marzipan Revenue (Million USD) and Growth Rate (2012-2022)

Figure North America Marzipan Revenue (Million USD) and Growth Rate (2012-2022)

Table North America Marzipan Sales by Players in 2016 and 2017

Table North America Marzipan Sales Market Share (%) by Players in 2016 and 2017

Figure North America Marzipan Sales Market Share by Players in 2016

Figure North America Marzipan Sales Market Share by Players in 2017

Table North America Marzipan Revenue by Players in 2016 and 2017

Table North America Marzipan Revenue Market Share (%) by Players in 2016 and 2017

Figure North America Marzipan Revenue Market Share by Players in 2016

Figure North America Marzipan Revenue Market Share by Players in 2017

Table North America Marzipan Average Price by Players in 2016 and 2017

Figure North America Marzipan Average Price by Players in 2016

Table North America Marzipan Manufacturing Base Distribution and Sales Area by Players

Table Players Marzipan Product Types

Figure Marzipan Market Share of Top 3 Players

Figure Marzipan Market Share of Top 5 Players

Table North America Marzipan Sales by Countries (2012-2017)

Table North America Marzipan Sales Market Share by Countries (2012-2017)

Figure North America Marzipan Sales Market Share by Countries (2012)

Figure North America Marzipan Sales Market Share by Countries (2016)  
Table North America Marzipan Revenue by Countries (2012-2017)  
Table North America Marzipan Revenue Market Share by Countries (2012-2017)  
Figure 2012 North America Marzipan Revenue Market Share by Countries  
Figure 2016 North America Marzipan Revenue Market Share by Countries  
Table North America Marzipan Price by Countries (2012-2017)  
Table North America Marzipan Sales by Type (2012-2017)  
Table North America Marzipan Sales Market Share by Type (2012-2017)  
Figure 2012 North America Marzipan Sales Market Share by Type  
Figure 2016 North America Marzipan Sales Market Share by Type  
Table North America Marzipan Revenue by Type (2012-2017)  
Table North America Marzipan Revenue Market Share by Type (2012-2017)  
Figure 2012 North America Marzipan Revenue Market Share by Type  
Figure 2016 North America Marzipan Revenue Market Share by Type  
Table North America Marzipan Price by Type (2012-2017)  
Table North America Marzipan Sales by Application (2012-2017)  
Table North America Marzipan Sales Market Share by Application (2012-2017)  
Figure North America Marzipan Sales Market Share by Application (2012-2017)  
Table North America Market Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Niederegger Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Niederegger Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Niederegger Marzipan Market Share (2012-2017)  
Table Zentis Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Zentis Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Zentis Marzipan Market Share (2012-2017)  
Table Moll Marzipan Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Moll Marzipan Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Moll Marzipan Marzipan Market Share (2012-2017)  
Table Odense Marcipan Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Odense Marcipan Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Odense Marcipan Marzipan Market Share (2012-2017)  
Table Georg Lemke Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Georg Lemke Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Georg Lemke Marzipan Market Share (2012-2017)  
Table Carsten Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Carsten Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Carsten Marzipan Market Share (2012-2017)  
Table Renshaw Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Renshaw Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Renshaw Marzipan Market Share (2012-2017)  
Table Atlanta Poland S.A. Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Atlanta Poland S.A. Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Atlanta Poland S.A. Marzipan Market Share (2012-2017)  
Table Lubeca Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Lubeca Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Lubeca Marzipan Market Share (2012-2017)  
Table Marzipan Specialties Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Marzipan Specialties Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Marzipan Specialties Marzipan Market Share (2012-2017)  
Table TEHMAG FOODS Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table TEHMAG FOODS Marzipan Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure TEHMAG FOODS Marzipan Market Share (2012-2017)  
Figure United States Marzipan Sales and Growth Rate (2012-2017)  
Figure United States Marzipan Revenue and Growth Rate (2012-2017)  
Table United States Marzipan Sales by Type (2012-2017)  
Table United States Marzipan Sales Market Share by Type (2012-2017)  
Figure United States Marzipan Sales Market Share by Type (2012-2017)  
Table United States Marzipan Revenue by Type (2012-2017)  
Table United States Marzipan Revenue Market Share by Type (2012-2017)  
Figure United States Marzipan Revenue Market Share by Type (2012-2017)  
Table United States Marzipan Price by Type (2012-2017)  
Table United States Marzipan Sales by Application (2012-2017)  
Table United States Marzipan Sales Market Share by Application (2012-2017)  
Figure United States Marzipan Sales Market Share by Application (2012-2017)  
Figure Canada Marzipan Sales and Growth Rate (2012-2017)  
Figure Canada Marzipan Revenue and Growth Rate (2012-2017)

Table Canada Marzipan Sales by Type (2012-2017)  
Table Canada Marzipan Sales Market Share by Type (2012-2017)  
Figure Canada Marzipan Sales Market Share by Type (2012-2017)  
Table Canada Marzipan Revenue by Type (2012-2017)  
Table Canada Marzipan Revenue Market Share by Type (2012-2017)  
Figure Canada Marzipan Revenue Market Share by Type (2012-2017)  
Table Canada Marzipan Price by Type (2012-2017)  
Table Canada Marzipan Sales by Application (2012-2017)  
Table Canada Marzipan Sales Market Share by Application (2012-2017)  
Figure Canada Marzipan Sales Market Share by Application (2012-2017)  
Figure Mexico Marzipan Sales and Growth Rate (2012-2017)  
Figure Mexico Marzipan Revenue and Growth Rate (2012-2017)  
Table Mexico Marzipan Sales by Type (2012-2017)  
Table Mexico Marzipan Sales Market Share by Type (2012-2017)  
Figure Mexico Marzipan Sales Market Share by Type (2012-2017)  
Table Mexico Marzipan Revenue by Type (2012-2017)  
Table Mexico Marzipan Revenue Market Share by Type (2012-2017)  
Figure Mexico Marzipan Revenue Market Share by Type (2012-2017)  
Figure 2016 Mexico Marzipan Revenue Market Share by Type  
Table Mexico Marzipan Price by Type (2012-2017)  
Table Mexico Marzipan Sales by Application (2012-2017)  
Table Mexico Marzipan Sales Market Share by Application (2012-2017)  
Figure Mexico Marzipan Sales Market Share by Application (2012-2017)  
Figure North America Marzipan Sales and Growth Rate Forecast (2017-2022)  
Figure North America Marzipan Revenue and Growth Rate Forecast (2017-2022)  
Table North America Marzipan Sales Forecast by Countries (2017-2022)  
Table North America Marzipan Sales Market Share Forecast by Countries (2017-2022)  
Table North America Marzipan Sales Forecast by Type (2017-2022)  
Table North America Marzipan Sales Forecast by Application (2017-2022)  
Table Sales Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Marzipan  
Figure Manufacturing Process Analysis of Marzipan  
Figure Marzipan Industrial Chain Analysis  
Table Raw Materials Sources of Marzipan Major Players in 2016  
Table Major Buyers of Marzipan  
Table Distributors/Traders List

## I would like to order

Product name: 2017-2022 North America Marzipan Market Report

Product link: <https://marketpublishers.com/r/24FDCD657EAEN.html>

Price: US\$ 4,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/24FDCD657EAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970