

2017-2022 Malaysia Spirulina Market Report (Status and Outlook)

<https://marketpublishers.com/r/277B19FCE55EN.html>

Date: August 2017

Pages: 110

Price: US\$ 3,360.00 (Single User License)

ID: 277B19FCE55EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Spirulina market size will be XX million (USD) in 2022 in Malaysia, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In Malaysia market, the top players include

DIC

Cyanotech

Parry Nutraceuticals

Hydrolina Biotech

King Dnarmsa

CBN

Green-A

Spirin

Chenghai Bao ER

Shenliu

SBD

Lanbao

Tianjian

Wuli Lvqi

Gangfa

This report with sales, revenue and market share for each type, split by product types/category, covering

Spirulina Powder

Spirulina Tablet

Spirulina Extracts (Phycocyanin, Polysaccharides etc)

This report focuses on sales, market share and growth rate of Spirulina in each application, split by applications/end use industries, covers

Health Products

Feed

Others

Contents

1 SPIRULINA MARKET OVERVIEW

1.1 Product Overview and Scope of Spirulina

1.2 Spirulina Market Segment by Types

1.2.1 Malaysia Spirulina Sales Present Situation and Outlook by Types (2012-2022)

1.2.2 Malaysia Spirulina Sales Market Share by Types in 2016

1.2.3 Spirulina Powder

1.2.4 Spirulina Tablet

Spirulina Extracts (Phycocyanin, Polysaccharides etc)

1.3 Malaysia Spirulina Market Segment by Applications/End Use Industries

1.3.1 Malaysia Spirulina Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)

1.3.2 Malaysia Spirulina Sales Market Share by Applications/End Industrials in 2016

1.3.3 Health Products

1.3.4 Feed

Others

1.4 Malaysia Spirulina Overview and Market Size (Value) (2012-2022)

1.4.1 Malaysia Market Spirulina Overview

1.4.2 Malaysia Spirulina Market Size (Value and Volume) Status and Forecast (2012-2022)

2 MALAYSIA SPIRULINA SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS/MANUFACTURERS

2.1 Malaysia Spirulina Sales and Market Share (2012-2017) by Vendors/Manufacturers

2.2 Malaysia Spirulina Revenue and Market Share by Vendors (2012-2017)

2.3 Malaysia Spirulina Average Price by Vendors in 2016

2.4 Malaysia Spirulina Manufacturing Base Distribution, Sales Area, Product Types by Vendors

2.5 Spirulina Market Competitive Situation and Trends

2.5.1 Spirulina Market Concentration Rate

2.5.2 Spirulina Market Share of Top 3 and Top 5 Vendors

2.5.3 Mergers & Acquisitions, Expansion

3 MALAYSIA SPIRULINA SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

- 3.1 Malaysia Spirulina Sales, Revenue, Market Share and Price by Type (2012-2017)
 - 3.1.1 Malaysia Spirulina Sales and Market Share by Type (2012-2017)
 - 3.1.2 Malaysia Spirulina Revenue and Market Share by Type (2012-2017)
 - 3.1.3 Malaysia Spirulina Price by Type (2012-2017)
- 3.2 Malaysia Spirulina Sales and Market Share by Application (2012-2017)
- 3.3 Malaysia Market Spirulina Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

4 MALAYSIA SPIRULINA VENDORS/MANUFACTURERS PROFILES AND SALES DATA

4.1 DIC

- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.1.2 Spirulina Product Types, Application and Specification
 - 4.1.2.1 Type
 - 4.1.2.2 Type
- 4.1.3 DIC Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.1.4 Main Business/Business Overview

4.2 Cyanotech

- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.2.2 Spirulina Product Types, Application and Specification
 - 4.2.2.1 Type
 - 4.2.2.2 Type
- 4.2.3 Cyanotech Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.2.4 Main Business/Business Overview

4.3 Parry Nutraceuticals

- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.3.2 Spirulina Product Types, Application and Specification
 - 4.3.2.1 Type
 - 4.3.2.2 Type
- 4.3.3 Parry Nutraceuticals Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview

4.4 Hydrolina Biotech

- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.4.2 Spirulina Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
- 4.4.3 Hydrolina Biotech Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.4.4 Main Business/Business Overview
- 4.5 King Dnarmsa
 - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Spirulina Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
 - 4.5.3 King Dnarmsa Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview
- 4.6 CBN
 - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Spirulina Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
 - 4.6.3 CBN Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.6.4 Main Business/Business Overview
- 4.7 Green-A
 - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.7.2 Spirulina Product Types, Application and Specification
 - 4.7.2.1 Type
 - 4.7.2.2 Type
 - 4.7.3 Green-A Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.7.4 Main Business/Business Overview
- 4.8 Spirin
 - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.8.2 Spirulina Product Types, Application and Specification
 - 4.8.2.1 Type
 - 4.8.2.2 Type
 - 4.8.3 Spirin Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.8.4 Main Business/Business Overview
- 4.9 Chenghai Bao ER

- 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.9.2 Spirulina Product Types, Application and Specification
 - 9.9.2.1 Type
 - 9.9.2.2 Type
- 4.9.3 Chenghai Bao ER Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.9.4 Main Business/Business Overview
- 4.10 Shenliu
 - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.10.2 Spirulina Product Types, Application and Specification
 - 4.10.2.1 Type
 - 4.10.2.2 Type
 - 4.10.3 Shenliu Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.10.4 Main Business/Business Overview
- 4.11 SBD
 - 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.11.2 Spirulina Product Types, Application and Specification
 - 4.11.2.1 Type
 - 4.11.2.2 Type
 - 4.11.3 SBD Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.11.4 Main Business/Business Overview
- 4.12 Lanbao
 - 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.12.2 Spirulina Product Types, Application and Specification
 - 4.12.2.1 Type
 - 4.12.2.2 Type
 - 4.12.3 Lanbao Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.12.4 Main Business/Business Overview
- 4.13 Tianjian
 - 4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.13.2 Spirulina Product Types, Application and Specification
 - 4.13.2.1 Type
 - 4.13.2.2 Type
 - 4.13.3 Tianjian Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)

- 4.13.4 Main Business/Business Overview
- 4.14 Wuli Lvqi
 - 4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.14.2 Spirulina Product Types, Application and Specification
 - 4.14.2.1 Type
 - 4.14.2.2 Type
 - 4.14.3 Wuli Lvqi Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.14.4 Main Business/Business Overview
- 4.15 Gangfa
 - 4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.15.2 Spirulina Product Types, Application and Specification
 - 4.15.2.1 Type
 - 4.15.2.2 Type
 - 4.15.3 Gangfa Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.15.4 Main Business/Business Overview

5 PRODUCTION COST ANALYSIS OF SPIRULINA

- 5.1 Main Raw Materials of Spirulina
 - 5.1.1 List of Spirulina Main Raw Materials
 - 5.1.2 Spirulina Main Raw Materials Price Analysis
 - 5.1.3 Spirulina Raw Materials Major Suppliers
 - 5.1.4 Spirulina Main Raw Materials Market Concentration Rate
- 5.2 Production Cost Structure of Spirulina
 - 5.2.1 Raw Materials
 - 5.2.2 Labor Cost
 - 5.2.3 Production Expenses
- 5.3 Spirulina Manufacturing Process/Method

6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 Spirulina Value Chain Analysis
- 6.2 Upstream Raw Materials Purchasing
- 6.3 Raw Materials Sources of Spirulina Major Vendors in 2016
- 6.4 Downstream Buyers

7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Sales Channel
 - 7.1.1 Direct Sales
 - 7.1.2 Indirect Sales
 - 7.1.3 Sales Channel Development Trend
- 7.2 Product Market Positioning
 - 7.2.1 Pricing Strategy
 - 7.2.2 Brand Strategy
 - 7.2.3 Target Client
- 7.3 Spirulina Distributors/Traders List in Malaysia

8 MARKET INFLUENCES FACTORS ANALYSIS

- 8.1 Changes from the Related Industries
- 8.2 Substitutes Threat
- 8.3 Customer Preference Change
- 8.4 Economic/Political Environmental Change
- 8.5 Upstream and Downstream Fluctuation

9 MALAYSIA SPIRULINA MARKET FORECAST (2017-2022)

- 9.1 Malaysia Spirulina Sales, Revenue and Price Forecast (2017-2022)
 - 9.1.1 Malaysia Spirulina Sales and Growth Rate Forecast (2017-2022)
 - 9.1.2 Malaysia Spirulina Revenue and Growth Rate Forecast (2017-2022)
 - 9.1.3 Malaysia Spirulina Price Trend Forecast (2017-2022)
- 9.2 Malaysia Spirulina Sales Forecast by Type (2017-2022)
- 9.3 Malaysia Spirulina Sales Forecast by Application (2017-2022)

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Spirulina

Table Product Specifications of Spirulina

Figure Malaysia Spirulina Sales (volume) for Each Type (2012-2022)

Figure Malaysia Spirulina Sales Market Share by Types in 2016

Table Types of Spirulina

Figure Product Picture of Spirulina Powder

Table Major Players of Spirulina Powder

Figure Product Picture of Spirulina Tablet

Table Major Players of Spirulina Tablet

Figure Product Picture of Spirulina Extracts (Phycocyanin, Polysaccharides etc)

Table Major Players of Spirulina Extracts (Phycocyanin, Polysaccharides etc)

Figure Malaysia Spirulina Sales Present Situation and Outlook by Applications (2012-2022)

Figure Malaysia Spirulina Sales Market Share by Applications/End Industrials in 2016

Table Applications of Spirulina

Figure Health Products Examples

Figure Feed Examples

Figure Others Examples

Figure Malaysia Spirulina Revenue (Million USD) Status and Forecast (2012-2022)

Figure Malaysia Spirulina Sales (Volume) Status and Forecast (2012-2022)

Table Malaysia Spirulina Sales by Vendors (2012-2017)

Table Malaysia Spirulina Sales Market Share (%) by Vendors (2012-2017)

Figure Malaysia Spirulina Sales Share by Vendors in 2016

Figure Malaysia Spirulina Sales Share by Vendors in 2017

Table Malaysia Spirulina Revenue (Million USD) by Vendors (2012-2017)

Table Malaysia Spirulina Revenue Market Share (%) by Vendors (2012-2017)

Figure Malaysia Spirulina Revenue Share by Vendors in 2016

Figure Malaysia Spirulina Revenue Share by Vendors in 2017

Figure Malaysia Spirulina Average Price by Vendors in 2016

Table Malaysia Spirulina Manufacturing Base Distribution and Sales Area by Vendors

Table Vendors Spirulina Product Types

Figure Spirulina Market Share of Top 3 Vendors

Figure Spirulina Market Share of Top 5 Vendors

Table Malaysia Spirulina Sales by Type (2012-2017)

Table Malaysia Spirulina Sales and Market Share by Type (2012-2017)

Figure Malaysia Spirulina Sales Market Share by Type 2016
Figure 2016 Malaysia Spirulina Sales Market Share by Type
Table Malaysia Spirulina Revenue (Million USD) by Type (2012-2017)
Table Malaysia Spirulina Revenue Market Share by Type (2012-2017)
Figure Malaysia Spirulina Revenue Market Share by Type 2016
Figure 2016 Malaysia Spirulina Revenue Market Share by Type
Table Malaysia Spirulina Price by Type (2012-2017)
Table Malaysia Spirulina Sales by Application (2012-2017)
Table Malaysia Spirulina Sales and Market Share by Application (2012-2017)
Figure Malaysia Spirulina Sales Market Share by Application (2012-2017)
Figure 2016 Malaysia Spirulina Sales Market Share by Application
Table Malaysia Market Spirulina Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)
Table DIC Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table DIC Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
Figure DIC Spirulina Market Share (2012-2017)
Table Cyanotech Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Cyanotech Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Cyanotech Spirulina Market Share (2012-2017)
Table Parry Nutraceuticals Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Parry Nutraceuticals Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Parry Nutraceuticals Spirulina Market Share (2012-2017)
Table Hydrolina Biotech Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Hydrolina Biotech Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Hydrolina Biotech Spirulina Market Share (2012-2017)
Table King Dnarmsa Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table King Dnarmsa Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
Figure King Dnarmsa Spirulina Market Share (2012-2017)
Table CBN Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table CBN Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
Figure CBN Spirulina Market Share (2012-2017)
Table Green-A Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Green-A Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Green-A Spirulina Market Share (2012-2017)

Table Spirin Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Spirin Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Spirin Spirulina Market Share (2012-2017)
Table Chenghai Bao ER Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Chenghai Bao ER Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Chenghai Bao ER Spirulina Market Share (2012-2017)
Table Shenliu Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Shenliu Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Shenliu Spirulina Market Share (2012-2017)
Table SBD Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table SBD Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
Figure SBD Spirulina Market Share (2012-2017)
Table Lanbao Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Lanbao Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Lanbao Spirulina Market Share (2012-2017)
Table Tianjian Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Tianjian Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Tianjian Spirulina Market Share (2012-2017)
Table Wuli Lvqi Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Wuli Lvqi Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Wuli Lvqi Spirulina Market Share (2012-2017)
Table Gangfa Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Gangfa Spirulina Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Gangfa Spirulina Market Share (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Spirulina Main Raw Materials Price Trend
Table Spirulina Raw Materials Major Suppliers List
Figure Production Cost Structure of Spirulina
Figure Spirulina Manufacturing Process/Method
Figure Spirulina Value Chain Analysis
Table Raw Materials Sources of Spirulina Major Vendors in 2016
Table Major Buyers of Spirulina
Table Spirulina Distributors/Traders List in Malaysia
Figure Malaysia Spirulina Sales and Growth Rate Forecast (2017-2022)
Figure Malaysia Spirulina Revenue and Growth Rate Forecast (2017-2022)
Figure Malaysia Spirulina Price Trend Forecast (2017-2022)
Table Malaysia Spirulina Sales Forecast by Type (2017-2022)

Figure Malaysia Spirulina Sales Market Share Forecast by Type (2017-2022)

Figure Malaysia Spirulina Sales Market Share Forecast by Type in 2022

Table Malaysia Spirulina Sales Forecast by Application (2017-2022)

Figure Malaysia Spirulina Sales Market Share Forecast by Application (2017-2022)

Figure Malaysia Spirulina Sales Market Share Forecast by Application in 2022

I would like to order

Product name: 2017-2022 Malaysia Spirulina Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/277B19FCE55EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/277B19FCE55EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970