

2017-2022 Malaysia Smart TV Market Report (Status and Outlook)

https://marketpublishers.com/r/2E51A4184DBEN.html

Date: May 2017 Pages: 110 Price: US\$ 3,360.00 (Single User License) ID: 2E51A4184DBEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Smart TV market size will be XX million (USD) in 2022 in Malaysia, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In Malaysia market, the top players include

Samsung Electronics

LG Electronics

Sony

Panasonic

Sharp

Vizio

Toshiba

Hisense

TCL



Skyworth

ChangHong

KONKA

Letv

Philips

Funai

This report with sales, revenue and market share for each type, split by product types/category, covering

LCD

PDP

LED&OLED

SED

This report focuses on sales, market share and growth rate of Smart TV in each application, split by applications/end use industries, covers

Game
Education
Life
Tool
News reader
Music



Movie and television

Social networking services

others



Contents

1 SMART TV MARKET OVERVIEW

- 1.1 Product Overview and Scope of Smart TV
- 1.2 Smart TV Market Segment by Types
- 1.2.1 Malaysia Smart TV Sales Present Situation and Outlook by Types (2012-2022)
- 1.2.2 Malaysia Smart TV Sales Market Share by Types in 2016
- 1.2.3 LCD
- 1.2.4 PDP
- 1.2.5 LED&OLED

SED

1.3 Malaysia Smart TV Market Segment by Applications/End Use Industries

1.3.1 Malaysia Smart TV Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)

1.3.2 Malaysia Smart TV Sales Market Share by Applications/End Industrials in 2016

- 1.3.3 Game
- 1.3.4 Education
- 1.3.5 Life
- 1.3.6 Tool
- 1.3.7 News reader
- 1.3.8 Music
- 1.3.9 Movie and television
- 1.3.10 Social networking services

others

- 1.4 Malaysia Smart TV Overview and Market Size (Value) (2012-2022)
- 1.4.1 Malaysia Market Smart TV Overview
- 1.4.2 Malaysia Smart TV Market Size (Value and Volume) Status and Forecast (2012-2022)

2 MALAYSIA SMART TV SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS/MANUFACTURERS

- 2.1 Malaysia Smart TV Sales and Market Share (2012-2017) by Vendors/Manufacturers
- 2.2 Malaysia Smart TV Revenue and Market Share by Vendors (2012-2017)
- 2.3 Malaysia Smart TV Average Price by Vendors in 2016
- 2.4 Malaysia Smart TV Manufacturing Base Distribution, Sales Area, Product Types by



Vendors

- 2.5 Smart TV Market Competitive Situation and Trends
- 2.5.1 Smart TV Market Concentration Rate
- 2.5.2 Smart TV Market Share of Top 3 and Top 5 Vendors
- 2.5.3 Mergers & Acquisitions, Expansion

3 MALAYSIA SMART TV SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

3.1 Malaysia Smart TV Sales, Revenue, Market Share and Price by Type (2012-2017)

- 3.1.1 Malaysia Smart TV Sales and Market Share by Type (2012-2017)
- 3.1.2 Malaysia Smart TV Revenue and Market Share by Type (2012-2017)
- 3.1.3 Malaysia Smart TV Price by Type (2012-2017)

3.2 Malaysia Smart TV Sales and Market Share by Application (2012-2017)

3.3 Malaysia Market Smart TV Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

4 MALAYSIA SMART TV VENDORS/MANUFACTURERS PROFILES AND SALES DATA

4.1 Samsung Electronics

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Smart TV Product Types, Application and Specification

- 4.1.2.1 Type
- 4.1.2.2 Type

4.1.3 Samsung Electronics Smart TV Sales, Revenue, Price and Gross Margin (2012-2017)

4.1.4 Main Business/Business Overview

4.2 LG Electronics

4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.2.2 Smart TV Product Types, Application and Specification

4.2.2.1 Type

4.2.2.2 Type

- 4.2.3 LG Electronics Smart TV Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.2.4 Main Business/Business Overview

4.3 Sony

4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its



Competitors

4.3.2 Smart TV Product Types, Application and Specification

4.3.2.1 Type

4.3.2.2 Type

4.3.3 Sony Smart TV Sales, Revenue, Price and Gross Margin (2012-2017)

4.3.4 Main Business/Business Overview

4.4 Panasonic

4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.4.2 Smart TV Product Types, Application and Specification

4.4.2.1 Type

4.4.2.2 Type

4.4.3 Panasonic Smart TV Sales, Revenue, Price and Gross Margin (2012-2017)

4.4.4 Main Business/Business Overview

4.5 Sharp

4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.5.2 Smart TV Product Types, Application and Specification

4.5.2.1 Type

4.5.2.2 Type

4.5.3 Sharp Smart TV Sales, Revenue, Price and Gross Margin (2012-2017)

4.5.4 Main Business/Business Overview

4.6 Vizio

4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.6.2 Smart TV Product Types, Application and Specification

4.6.2.1 Type

4.6.2.2 Type

4.6.3 Vizio Smart TV Sales, Revenue, Price and Gross Margin (2012-2017)

4.6.4 Main Business/Business Overview

4.7 Toshiba

4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.7.2 Smart TV Product Types, Application and Specification

4.7.2.1 Type

4.7.2.2 Type

4.7.3 Toshiba Smart TV Sales, Revenue, Price and Gross Margin (2012-2017)

4.7.4 Main Business/Business Overview

4.8 Hisense



4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.8.2 Smart TV Product Types, Application and Specification

4.8.2.1 Type

4.8.2.2 Type

4.8.3 Hisense Smart TV Sales, Revenue, Price and Gross Margin (2012-2017)

4.8.4 Main Business/Business Overview

4.9 TCL

4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.9.2 Smart TV Product Types, Application and Specification

9.9.2.1 Type

9.9.2.2 Type

4.9.3 TCL Smart TV Sales, Revenue, Price and Gross Margin (2012-2017)

4.9.4 Main Business/Business Overview

4.10 Skyworth

4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.10.2 Smart TV Product Types, Application and Specification

4.10.2.1 Type

4.10.2.2 Type

4.10.3 Skyworth Smart TV Sales, Revenue, Price and Gross Margin (2012-2017)

4.10.4 Main Business/Business Overview

4.11 ChangHong

4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.11.2 Smart TV Product Types, Application and Specification

4.11.2.1 Type

4.11.2.2 Type

4.11.3 ChangHong Smart TV Sales, Revenue, Price and Gross Margin (2012-2017)

4.11.4 Main Business/Business Overview

4.12 KONKA

4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.12.2 Smart TV Product Types, Application and Specification

4.12.2.1 Type

4.12.2.2 Type

4.12.3 KONKA Smart TV Sales, Revenue, Price and Gross Margin (2012-2017)

4.12.4 Main Business/Business Overview



4.13 Letv

4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.13.2 Smart TV Product Types, Application and Specification

4.13.2.1 Type

4.13.2.2 Type

- 4.13.3 Letv Smart TV Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.13.4 Main Business/Business Overview
- 4.14 Philips

4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.14.2 Smart TV Product Types, Application and Specification

4.14.2.1 Type

4.14.2.2 Type

- 4.14.3 Philips Smart TV Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.14.4 Main Business/Business Overview

4.15 Funai

4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.15.2 Smart TV Product Types, Application and Specification
- 4.15.2.1 Type
- 4.15.2.2 Type
- 4.15.3 Funai Smart TV Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.15.4 Main Business/Business Overview

5 PRODUCTION COST ANALYSIS OF SMART TV

- 5.1 Main Raw Materials of Smart TV
 - 5.1.1 List of Smart TV Main Raw Materials
 - 5.1.2 Smart TV Main Raw Materials Price Analysis
 - 5.1.3 Smart TV Raw Materials Major Suppliers
 - 5.1.4 Smart TV Main Raw Materials Market Concentration Rate
- 5.2 Production Cost Structure of Smart TV
 - 5.2.1 Raw Materials
 - 5.2.2 Labor Cost
 - 5.2.3 Production Expenses
- 5.3 Smart TV Manufacturing Process/Method

6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS



- 6.1 Smart TV Value Chain Analysis
- 6.2 Upstream Raw Materials Purchasing
- 6.3 Raw Materials Sources of Smart TV Major Vendors in 2016
- 6.4 Downstream Buyers

7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Sales Channel
- 7.1.1 Direct Sales
- 7.1.2 Indirect Sales
- 7.1.3 Sales Channel Development Trend
- 7.2 Product Market Positioning
 - 7.2.1 Pricing Strategy
 - 7.2.2 Brand Strategy
 - 7.2.3 Target Client
- 7.3 Smart TV Distributors/Traders List in Malaysia

8 MARKET INFLUENCES FACTORS ANALYSIS

- 8.1 Changes from the Related Industries
- 8.2 Substitutes Threat
- 8.3 Customer Preference Change
- 8.4 Economic/Political Environmental Change
- 8.5 Upstream and Downstream Fluctuation

9 MALAYSIA SMART TV MARKET FORECAST (2017-2022)

- 9.1 Malaysia Smart TV Sales, Revenue and Price Forecast (2017-2022)
- 9.1.1 Malaysia Smart TV Sales and Growth Rate Forecast (2017-2022)
- 9.1.2 Malaysia Smart TV Revenue and Growth Rate Forecast (2017-2022)
- 9.1.3 Malaysia Smart TV Price Trend Forecast (2017-2022)
- 9.2 Malaysia Smart TV Sales Forecast by Type (2017-2022)
- 9.3 Malaysia Smart TV Sales Forecast by Application (2017-2022)

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX



+44 20 8123 2220 info@marketpublishers.com

11.1 Methodology11.2 Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Smart TV Table Product Specifications of Smart TV Figure Malaysia Smart TV Sales (volume) for Each Type (2012-2022) Figure Malaysia Smart TV Sales Market Share by Types in 2016 Table Types of Smart TV Figure Product Picture of LCD Table Major Players of LCD Figure Product Picture of PDP Table Major Players of PDP Figure Product Picture of LED&OLED Table Major Players of LED&OLED Figure Product Picture of SED Table Major Players of SED Figure Malaysia Smart TV Sales Present Situation and Outlook by Applications (2012 - 2022)Figure Malaysia Smart TV Sales Market Share by Applications/End Industrials in 2016 Table Applications of Smart TV Figure Game Examples Figure Education Examples Figure Life Examples Figure Tool Examples Figure News reader Examples **Figure Music Examples** Figure Movie and television Examples Figure Social networking services Examples Figure others Examples Figure Malaysia Smart TV Revenue (Million USD) Status and Forecast (2012-2022) Figure Malaysia Smart TV Sales (Volume) Status and Forecast (2012-2022) Table Malaysia Smart TV Sales by Vendors (2012-2017) Table Malaysia Smart TV Sales Market Share (%) by Vendors (2012-2017) Figure Malaysia Smart TV Sales Share by Vendors in 2016 Figure Malaysia Smart TV Sales Share by Vendors in 2017 Table Malaysia Smart TV Revenue (Million USD) by Vendors (2012-2017) Table Malaysia Smart TV Revenue Market Share (%) by Vendors (2012-2017) Figure Malaysia Smart TV Revenue Share by Vendors in 2016



Figure Malaysia Smart TV Revenue Share by Vendors in 2017 Figure Malaysia Smart TV Average Price by Vendors in 2016 Table Malaysia Smart TV Manufacturing Base Distribution and Sales Area by Vendors Table Vendors Smart TV Product Types Figure Smart TV Market Share of Top 3 Vendors Figure Smart TV Market Share of Top 5 Vendors Table Malaysia Smart TV Sales by Type (2012-2017) Table Malaysia Smart TV Sales and Market Share by Type (2012-2017) Figure Malaysia Smart TV Sales Market Share by Type 2016 Figure 2016 Malaysia Smart TV Sales Market Share by Type Table Malaysia Smart TV Revenue (Million USD) by Type (2012-2017) Table Malaysia Smart TV Revenue Market Share by Type (2012-2017) Figure Malaysia Smart TV Revenue Market Share by Type 2016 Figure 2016 Malaysia Smart TV Revenue Market Share by Type Table Malaysia Smart TV Price by Type (2012-2017) Table Malaysia Smart TV Sales by Application (2012-2017) Table Malaysia Smart TV Sales and Market Share by Application (2012-2017) Figure Malaysia Smart TV Sales Market Share by Application (2012-2017) Figure 2016 Malaysia Smart TV Sales Market Share by Application Table Malaysia Market Smart TV Sales, Revenue (Million USD), Price and Gross Margin (2012-2017) Table Samsung Electronics Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Samsung Electronics Smart TV Sales, Revenue, Price and Gross Margin (2012 - 2017)Figure Samsung Electronics Smart TV Market Share (2012-2017) Table LG Electronics Basic Information, Manufacturing Base, Sales Area and Its Competitors Table LG Electronics Smart TV Sales, Revenue, Price and Gross Margin (2012-2017) Figure LG Electronics Smart TV Market Share (2012-2017) Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sony Smart TV Sales, Revenue, Price and Gross Margin (2012-2017) Figure Sony Smart TV Market Share (2012-2017) Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Panasonic Smart TV Sales, Revenue, Price and Gross Margin (2012-2017) Figure Panasonic Smart TV Market Share (2012-2017) Table Sharp Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sharp Smart TV Sales, Revenue, Price and Gross Margin (2012-2017)



Figure Sharp Smart TV Market Share (2012-2017) Table Vizio Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Vizio Smart TV Sales, Revenue, Price and Gross Margin (2012-2017) Figure Vizio Smart TV Market Share (2012-2017) Table Toshiba Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Toshiba Smart TV Sales, Revenue, Price and Gross Margin (2012-2017) Figure Toshiba Smart TV Market Share (2012-2017) Table Hisense Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Hisense Smart TV Sales, Revenue, Price and Gross Margin (2012-2017) Figure Hisense Smart TV Market Share (2012-2017) Table TCL Basic Information, Manufacturing Base, Sales Area and Its Competitors Table TCL Smart TV Sales, Revenue, Price and Gross Margin (2012-2017) Figure TCL Smart TV Market Share (2012-2017) Table Skyworth Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Skyworth Smart TV Sales, Revenue, Price and Gross Margin (2012-2017) Figure Skyworth Smart TV Market Share (2012-2017) Table ChangHong Basic Information, Manufacturing Base, Sales Area and Its Competitors Table ChangHong Smart TV Sales, Revenue, Price and Gross Margin (2012-2017) Figure ChangHong Smart TV Market Share (2012-2017) Table KONKA Basic Information, Manufacturing Base, Sales Area and Its Competitors Table KONKA Smart TV Sales, Revenue, Price and Gross Margin (2012-2017) Figure KONKA Smart TV Market Share (2012-2017) Table Letv Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Letv Smart TV Sales, Revenue, Price and Gross Margin (2012-2017) Figure Letv Smart TV Market Share (2012-2017) Table Philips Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Philips Smart TV Sales, Revenue, Price and Gross Margin (2012-2017) Figure Philips Smart TV Market Share (2012-2017) Table Funai Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Funai Smart TV Sales, Revenue, Price and Gross Margin (2012-2017) Figure Funai Smart TV Market Share (2012-2017) Table Production Base and Market Concentration Rate of Raw Material Figure Smart TV Main Raw Materials Price Trend Table Smart TV Raw Materials Major Suppliers List Figure Production Cost Structure of Smart TV Figure Smart TV Manufacturing Process/Method Figure Smart TV Value Chain Analysis Table Raw Materials Sources of Smart TV Major Vendors in 2016



Table Major Buyers of Smart TV Table Smart TV Distributors/Traders List in Malaysia Figure Malaysia Smart TV Sales and Growth Rate Forecast (2017-2022) Figure Malaysia Smart TV Revenue and Growth Rate Forecast (2017-2022) Figure Malaysia Smart TV Price Trend Forecast (2017-2022) Table Malaysia Smart TV Sales Forecast by Type (2017-2022) Figure Malaysia Smart TV Sales Market Share Forecast by Type (2017-2022) Figure Malaysia Smart TV Sales Market Share Forecast by Type in 2022 Table Malaysia Smart TV Sales Forecast by Application (2017-2022) Figure Malaysia Smart TV Sales Market Share Forecast by Application (2017-2022) Figure Malaysia Smart TV Sales Market Share Forecast by Application (2017-2022) Figure Malaysia Smart TV Sales Market Share Forecast by Application (2017-2022)



I would like to order

Product name: 2017-2022 Malaysia Smart TV Market Report (Status and Outlook) Product link: <u>https://marketpublishers.com/r/2E51A4184DBEN.html</u>

> Price: US\$ 3,360.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/2E51A4184DBEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970