

# 2017-2022 Malaysia Astaxanthin Market Report (Status and Outlook)

<https://marketpublishers.com/r/2E8CCEEDCE2EN.html>

Date: August 2017

Pages: 119

Price: US\$ 3,360.00 (Single User License)

ID: 2E8CCEEDCE2EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Astaxanthin market size will be XX million (USD) in 2022 in Malaysia, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In Malaysia market, the top players include

Cyanotech

Fuji

BGG

Yunnan Alphy Biotech

Algatechnologies

Igene Biotechnology

Mera Pharmaceuticals

Valensa International

Microgaia Biotech

## Supreme Biotechnologies

This report with sales, revenue and market share for each type, split by product types/category, covering

Astaxanthin oleoresin

Astaxanthin powder

This report focuses on sales, market share and growth rate of Astaxanthin in each application, split by applications/end use industries, covers

Nutraceuticals

Cosmetics

Food & beverages

Feed

Others

## Contents

### **1 ASTAXANTHIN MARKET OVERVIEW**

1.1 Product Overview and Scope of Astaxanthin

1.2 Astaxanthin Market Segment by Types

1.2.1 Malaysia Astaxanthin Sales Present Situation and Outlook by Types (2012-2022)

1.2.2 Malaysia Astaxanthin Sales Market Share by Types in 2016

1.2.3 Astaxanthin oleoresin

Astaxanthin powder

1.3 Malaysia Astaxanthin Market Segment by Applications/End Use Industries

1.3.1 Malaysia Astaxanthin Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)

1.3.2 Malaysia Astaxanthin Sales Market Share by Applications/End Industrials in 2016

1.3.3 Nutraceuticals

1.3.4 Cosmetics

1.3.5 Food & beverages

1.3.6 Feed

Others

1.4 Malaysia Astaxanthin Overview and Market Size (Value) (2012-2022)

1.4.1 Malaysia Market Astaxanthin Overview

1.4.2 Malaysia Astaxanthin Market Size (Value and Volume) Status and Forecast (2012-2022)

### **2 MALAYSIA ASTAXANTHIN SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS/MANUFACTURERS**

2.1 Malaysia Astaxanthin Sales and Market Share (2012-2017) by Vendors/Manufacturers

2.2 Malaysia Astaxanthin Revenue and Market Share by Vendors (2012-2017)

2.3 Malaysia Astaxanthin Average Price by Vendors in 2016

2.4 Malaysia Astaxanthin Manufacturing Base Distribution, Sales Area, Product Types by Vendors

2.5 Astaxanthin Market Competitive Situation and Trends

2.5.1 Astaxanthin Market Concentration Rate

2.5.2 Astaxanthin Market Share of Top 3 and Top 5 Vendors

2.5.3 Mergers & Acquisitions, Expansion

### **3 MALAYSIA ASTAXANTHIN SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)**

#### 3.1 Malaysia Astaxanthin Sales, Revenue, Market Share and Price by Type (2012-2017)

3.1.1 Malaysia Astaxanthin Sales and Market Share by Type (2012-2017)

3.1.2 Malaysia Astaxanthin Revenue and Market Share by Type (2012-2017)

3.1.3 Malaysia Astaxanthin Price by Type (2012-2017)

#### 3.2 Malaysia Astaxanthin Sales and Market Share by Application (2012-2017)

#### 3.3 Malaysia Market Astaxanthin Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

### **4 MALAYSIA ASTAXANTHIN VENDORS/MANUFACTURERS PROFILES AND SALES DATA**

#### 4.1 Cyanotech

##### 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Astaxanthin Product Types, Application and Specification

4.1.2.1 Type

4.1.2.2 Type

4.1.3 Cyanotech Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)

4.1.4 Main Business/Business Overview

#### 4.2 Fuji

##### 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.2.2 Astaxanthin Product Types, Application and Specification

4.2.2.1 Type

4.2.2.2 Type

4.2.3 Fuji Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)

4.2.4 Main Business/Business Overview

#### 4.3 BGG

##### 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.3.2 Astaxanthin Product Types, Application and Specification

4.3.2.1 Type

4.3.2.2 Type

4.3.3 BGG Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)

4.3.4 Main Business/Business Overview

#### 4.4 Yunnan Alphy Biotech

4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.4.2 Astaxanthin Product Types, Application and Specification

4.4.2.1 Type

4.4.2.2 Type

4.4.3 Yunnan Alphy Biotech Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)

4.4.4 Main Business/Business Overview

#### 4.5 Algatechnologies

4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.5.2 Astaxanthin Product Types, Application and Specification

4.5.2.1 Type

4.5.2.2 Type

4.5.3 Algatechnologies Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)

4.5.4 Main Business/Business Overview

#### 4.6 Igene Biotechnology

4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.6.2 Astaxanthin Product Types, Application and Specification

4.6.2.1 Type

4.6.2.2 Type

4.6.3 Igene Biotechnology Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)

4.6.4 Main Business/Business Overview

#### 4.7 Mera Pharmaceuticals

4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.7.2 Astaxanthin Product Types, Application and Specification

4.7.2.1 Type

4.7.2.2 Type

4.7.3 Mera Pharmaceuticals Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)

4.7.4 Main Business/Business Overview

#### 4.8 Valensa International

4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.8.2 Astaxanthin Product Types, Application and Specification
  - 4.8.2.1 Type
  - 4.8.2.2 Type
- 4.8.3 Valensa International Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.8.4 Main Business/Business Overview
- 4.9 Microgaia Biotech
  - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.9.2 Astaxanthin Product Types, Application and Specification
    - 9.9.2.1 Type
    - 9.9.2.2 Type
  - 4.9.3 Microgaia Biotech Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.9.4 Main Business/Business Overview
- 4.10 Supreme Biotechnologies
  - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.10.2 Astaxanthin Product Types, Application and Specification
    - 4.10.2.1 Type
    - 4.10.2.2 Type
  - 4.10.3 Supreme Biotechnologies Astaxanthin Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.10.4 Main Business/Business Overview

## **5 PRODUCTION COST ANALYSIS OF ASTAXANTHIN**

- 5.1 Main Raw Materials of Astaxanthin
  - 5.1.1 List of Astaxanthin Main Raw Materials
  - 5.1.2 Astaxanthin Main Raw Materials Price Analysis
  - 5.1.3 Astaxanthin Raw Materials Major Suppliers
  - 5.1.4 Astaxanthin Main Raw Materials Market Concentration Rate
- 5.2 Production Cost Structure of Astaxanthin
  - 5.2.1 Raw Materials
  - 5.2.2 Labor Cost
  - 5.2.3 Production Expenses
- 5.3 Astaxanthin Manufacturing Process/Method

## **6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS**

- 6.1 Astaxanthin Value Chain Analysis
- 6.2 Upstream Raw Materials Purchasing
- 6.3 Raw Materials Sources of Astaxanthin Major Vendors in 2016
- 6.4 Downstream Buyers

## **7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 7.1 Sales Channel
  - 7.1.1 Direct Sales
  - 7.1.2 Indirect Sales
  - 7.1.3 Sales Channel Development Trend
- 7.2 Product Market Positioning
  - 7.2.1 Pricing Strategy
  - 7.2.2 Brand Strategy
  - 7.2.3 Target Client
- 7.3 Astaxanthin Distributors/Traders List in Malaysia

## **8 MARKET INFLUENCES FACTORS ANALYSIS**

- 8.1 Changes from the Related Industries
- 8.2 Substitutes Threat
- 8.3 Customer Preference Change
- 8.4 Economic/Political Environmental Change
- 8.5 Upstream and Downstream Fluctuation

## **9 MALAYSIA ASTAXANTHIN MARKET FORECAST (2017-2022)**

- 9.1 Malaysia Astaxanthin Sales, Revenue and Price Forecast (2017-2022)
  - 9.1.1 Malaysia Astaxanthin Sales and Growth Rate Forecast (2017-2022)
  - 9.1.2 Malaysia Astaxanthin Revenue and Growth Rate Forecast (2017-2022)
  - 9.1.3 Malaysia Astaxanthin Price Trend Forecast (2017-2022)
- 9.2 Malaysia Astaxanthin Sales Forecast by Type (2017-2022)
- 9.3 Malaysia Astaxanthin Sales Forecast by Application (2017-2022)

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Arts and Crafts

Table Product Specifications of Arts and Crafts

Figure Malaysia Arts and Crafts Sales (volume) for Each Type (2012-2022)

Figure Malaysia Arts and Crafts Sales Market Share by Types in 2016

Table Types of Arts and Crafts

Figure Product Picture of Drawing Pen

Table Major Players of Drawing Pen

Figure Product Picture of Paints and Stains

Table Major Players of Paints and Stains

Figure Product Picture of Craft Tools

Table Major Players of Craft Tools

Figure Product Picture of Others

Table Major Players of Others

Figure Malaysia Arts and Crafts Sales Present Situation and Outlook by Applications (2012-2022)

Figure Malaysia Arts and Crafts Sales Market Share by Applications/End Industrials in 2016

Table Applications of Arts and Crafts

Figure home use Examples

Figure commercial use Examples

Figure educational use Examples

Figure Malaysia Arts and Crafts Revenue (Million USD) Status and Forecast (2012-2022)

Figure Malaysia Arts and Crafts Sales (Volume) Status and Forecast (2012-2022)

Table Malaysia Arts and Crafts Sales by Vendors (2012-2017)

Table Malaysia Arts and Crafts Sales Market Share (%) by Vendors (2012-2017)

Figure Malaysia Arts and Crafts Sales Share by Vendors in 2016

Figure Malaysia Arts and Crafts Sales Share by Vendors in 2017

Table Malaysia Arts and Crafts Revenue (Million USD) by Vendors (2012-2017)

Table Malaysia Arts and Crafts Revenue Market Share (%) by Vendors (2012-2017)

Figure Malaysia Arts and Crafts Revenue Share by Vendors in 2016

Figure Malaysia Arts and Crafts Revenue Share by Vendors in 2017

Figure Malaysia Arts and Crafts Average Price by Vendors in 2016

Table Malaysia Arts and Crafts Manufacturing Base Distribution and Sales Area by Vendors

Table Vendors Arts and Crafts Product Types  
Figure Arts and Crafts Market Share of Top 3 Vendors  
Figure Arts and Crafts Market Share of Top 5 Vendors  
Table Malaysia Arts and Crafts Sales by Type (2012-2017)  
Table Malaysia Arts and Crafts Sales and Market Share by Type (2012-2017)  
Figure Malaysia Arts and Crafts Sales Market Share by Type 2016  
Figure 2016 Malaysia Arts and Crafts Sales Market Share by Type  
Table Malaysia Arts and Crafts Revenue (Million USD) by Type (2012-2017)  
Table Malaysia Arts and Crafts Revenue Market Share by Type (2012-2017)  
Figure Malaysia Arts and Crafts Revenue Market Share by Type 2016  
Figure 2016 Malaysia Arts and Crafts Revenue Market Share by Type  
Table Malaysia Arts and Crafts Price by Type (2012-2017)  
Table Malaysia Arts and Crafts Sales by Application (2012-2017)  
Table Malaysia Arts and Crafts Sales and Market Share by Application (2012-2017)  
Figure Malaysia Arts and Crafts Sales Market Share by Application (2012-2017)  
Figure 2016 Malaysia Arts and Crafts Sales Market Share by Application  
Table Malaysia Market Arts and Crafts Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)  
Table Pilot-Pen Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Pilot-Pen Arts and Crafts Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Pilot-Pen Arts and Crafts Market Share (2012-2017)  
Table Faber-Castell Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Faber-Castell Arts and Crafts Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Faber-Castell Arts and Crafts Market Share (2012-2017)  
Table Paper Mate Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Paper Mate Arts and Crafts Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Paper Mate Arts and Crafts Market Share (2012-2017)  
Table Parker Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Parker Arts and Crafts Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Parker Arts and Crafts Market Share (2012-2017)  
Table Pentel Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Pentel Arts and Crafts Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Pentel Arts and Crafts Market Share (2012-2017)  
Table PPG Architectural Finishes, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PPG Architectural Finishes, Inc. Arts and Crafts Sales, Revenue, Price and Gross Margin (2012-2017)

Figure PPG Architectural Finishes, Inc. Arts and Crafts Market Share (2012-2017)

Table BEHR Process Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BEHR Process Corporation Arts and Crafts Sales, Revenue, Price and Gross Margin (2012-2017)

Figure BEHR Process Corporation Arts and Crafts Market Share (2012-2017)

Table Fiskars Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fiskars Arts and Crafts Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Fiskars Arts and Crafts Market Share (2012-2017)

Table Westcott Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Westcott Arts and Crafts Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Westcott Arts and Crafts Market Share (2012-2017)

Table Mundial Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mundial Arts and Crafts Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Mundial Arts and Crafts Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Arts and Crafts Main Raw Materials Price Trend

Table Arts and Crafts Raw Materials Major Suppliers List

Figure Production Cost Structure of Arts and Crafts

Figure Arts and Crafts Manufacturing Process/Method

Figure Arts and Crafts Value Chain Analysis

Table Raw Materials Sources of Arts and Crafts Major Vendors in 2016

Table Major Buyers of Arts and Crafts

Table Arts and Crafts Distributors/Traders List in Malaysia

Figure Malaysia Arts and Crafts Sales and Growth Rate Forecast (2017-2022)

Figure Malaysia Arts and Crafts Revenue and Growth Rate Forecast (2017-2022)

Figure Malaysia Arts and Crafts Price Trend Forecast (2017-2022)

Table Malaysia Arts and Crafts Sales Forecast by Type (2017-2022)

Figure Malaysia Arts and Crafts Sales Market Share Forecast by Type (2017-2022)

Figure Malaysia Arts and Crafts Sales Market Share Forecast by Type in 2022

Table Malaysia Arts and Crafts Sales Forecast by Application (2017-2022)

Figure Malaysia Arts and Crafts Sales Market Share Forecast by Application (2017-2022)

Figure Malaysia Arts and Crafts Sales Market Share Forecast by Application in 2022

## I would like to order

Product name: 2017-2022 Malaysia Astaxanthin Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/2E8CCEEDCE2EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2E8CCEEDCE2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970