

# 2017-2022 Japan Treadmill Market Report (Status and Outlook)

<https://marketpublishers.com/r/2F70C1A93D5EN.html>

Date: May 2017

Pages: 117

Price: US\$ 3,360.00 (Single User License)

ID: 2F70C1A93D5EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Treadmill market size will be XX million (USD) in 2022 in Japan, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In Japan market, the top players include many company. With key sales data like sales (volume), revenue, market share for top players, such as

Icon

BH

Life Fitness

Johnson

Sole

Nautilus

Technogym

Precor

Star Trac

Cybex

Dyaco

Yijian

True Fitness

Shuhua

Strength Master

Split by product types/category, covering many types. with sales, revenue and market share for each type, such as

Fitness

Workplace

Split by applications/end use industries, covers many application. This report focuses on sales, market share and growth rate of Treadmill in each application. such as

Commercial use

## Contents

### **2017-2022 JAPAN TREADMILL MARKET REPORT (STATUS AND OUTLOOK)**

#### **1 TREADMILL MARKET OVERVIEW**

##### 1.1 Product Overview and Scope of Treadmill

##### 1.2 Treadmill Market Segment by Types

###### 1.2.1 Japan Treadmill Sales Present Situation and Outlook by Types (2012-2022)

###### 1.2.2 Japan Treadmill Sales Market Share by Types in 2016

###### 1.2.3 Fitness

###### Workplace

##### 1.3 Japan Treadmill Market Segment by Applications/End Use Industries

###### 1.3.1 Japan Treadmill Sales Present Situation and Outlook by Applications/End Industries (2012-2022)

###### 1.3.2 Japan Treadmill Sales Market Share by Types in 2016

###### Commercial use

##### 1.4 Japan Treadmill Overview and Market Size (Value) (2012-2022)

###### 1.4.1 Japan Market Treadmill Overview

###### 1.4.2 Japan Treadmill Market Size (Value and Volume) Status and Forecast (2012-2022)

#### **2 JAPAN TREADMILL SALES, REVENUE (VALUE) AND MARKET SHARE BY VENDORS/MANUFACTURERS**

##### 2.1 Japan Treadmill Sales and Market Share (2012-2017) by Vendors/Manufacturers

##### 2.2 Japan Treadmill Revenue and Market Share by Vendors (2012-2017)

##### 2.3 Japan Treadmill Average Price by Vendors in 2016

##### 2.4 Japan Treadmill Manufacturing Base Distribution, Sales Area, Product Types by Vendors

##### 2.5 Treadmill Market Competitive Situation and Trends

###### 2.5.1 Treadmill Market Concentration Rate

###### 2.5.2 Treadmill Market Share of Top 3 and Top 5 Vendors

###### 2.5.3 Mergers & Acquisitions, Expansion

#### **3 JAPAN TREADMILL SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)**

##### 3.1 Japan Treadmill Sales, Revenue, Market Share and Price by Type (2012-2017)

- 3.1.1 Japan Treadmill Sales and Market Share by Type (2012-2017)
- 3.1.2 Japan Treadmill Revenue and Market Share by Type (2012-2017)
- 3.1.3 Japan Treadmill Price by Type (2012-2017)
- 3.2 Japan Treadmill Sales and Market Share by Application (2012-2017)
- 3.3 Japan Market Treadmill Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

## **4 JAPAN TREADMILL VENDORS/MANUFACTURERS PROFILES AND SALES DATA**

### **4.1 Icon**

- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.1.2 Treadmill Product Types, Application and Specification
  - 4.1.2.1 Category One
  - 4.1.2.2 Category Two
- 4.1.3 Icon Treadmill Sales, Revenue, Price and Gross Margin (2015 and 2016)
- 4.1.4 Main Business/Business Overview
- 4.1.5 Icon News

### **4.2 BH**

- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.2.2 Treadmill Product Types, Application and Specification
  - 4.2.2.1 Category One
  - 4.2.2.2 Category Two
- 4.2.3 BH Treadmill Sales, Revenue, Price and Gross Margin (2015 and 2016)
- 4.2.4 Main Business/Business Overview
- 4.2.5 BH News

### **4.3 Life Fitness**

- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.3.2 Treadmill Product Types, Application and Specification
  - 4.3.2.1 Category One
  - 4.3.2.2 Category Two
- 4.3.3 Life Fitness Treadmill Sales, Revenue, Price and Gross Margin (2015 and 2016)
- 4.3.4 Main Business/Business Overview
- 4.3.5 Life Fitness News

### **4.4 Johnson**

- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 4.4.2 Treadmill Product Types, Application and Specification

#### 4.4.2.1 Category One

#### 4.4.2.2 Category Two

### 4.4.3 Johnson Treadmill Sales, Revenue, Price and Gross Margin (2015 and 2016)

### 4.4.4 Main Business/Business Overview

### 4.4.5 Johnson News

## 4.5 Sole

### 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 4.5.2 Treadmill Product Types, Application and Specification

#### 4.5.2.1 Category One

#### 4.5.2.2 Category Two

### 4.5.3 Sole Treadmill Sales, Revenue, Price and Gross Margin (2015 and 2016)

### 4.5.4 Main Business/Business Overview

### 4.5.5 Sole News

## 4.6 Nautilus

### 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 4.6.2 Treadmill Product Types, Application and Specification

#### 4.6.2.1 Category One

#### 4.6.2.2 Category Two

### 4.6.3 Nautilus Treadmill Sales, Revenue, Price and Gross Margin (2015 and 2016)

### 4.6.4 Main Business/Business Overview

### 4.6.5 Nautilus News

## 4.7 Technogym

### 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 4.7.2 Treadmill Product Types, Application and Specification

#### 4.7.2.1 Category One

#### 4.7.2.2 Category Two

### 4.7.3 Technogym Treadmill Sales, Revenue, Price and Gross Margin (2015 and 2016)

### 4.7.4 Main Business/Business Overview

### 4.7.5 Technogym News

## 4.8 Precor

### 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 4.8.2 Treadmill Product Types, Application and Specification

#### 4.8.2.1 Category One

- 4.8.2.2 Category Two
- 4.8.3 Precor Treadmill Sales, Revenue, Price and Gross Margin (2015 and 2016)
- 4.8.4 Main Business/Business Overview
- 4.8.5 Precor News
- 4.9 Star Trac
  - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.9.2 Treadmill Product Types, Application and Specification
    - 4.9.2.1 Category One
    - 4.9.2.2 Category Two
  - 4.9.3 Star Trac Treadmill Sales, Revenue, Price and Gross Margin (2015 and 2016)
  - 4.9.4 Main Business/Business Overview
  - 4.9.5 Star Trac News
- 4.10 Cybex
  - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.10.2 Treadmill Product Types, Application and Specification
    - 4.10.2.1 Category One
    - 4.10.2.2 Category Two
  - 4.10.3 Cybex Treadmill Sales, Revenue, Price and Gross Margin (2015 and 2016)
  - 4.10.4 Main Business/Business Overview
  - 4.10.5 Cybex News
- 4.11 Dyaco
  - 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.11.2 Treadmill Product Types, Application and Specification
    - 4.11.2.1 Category One
    - 4.11.2.2 Category Two
  - 4.11.3 Dyaco Treadmill Sales, Revenue, Price and Gross Margin (2015 and 2016)
  - 4.11.4 Main Business/Business Overview
  - 4.11.5 Dyaco News
- 4.12 Yijian
  - 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.12.2 Treadmill Product Types, Application and Specification
    - 4.12.2.1 Category One
    - 4.12.2.2 Category Two
  - 4.12.3 Yijian Treadmill Sales, Revenue, Price and Gross Margin (2015 and 2016)
  - 4.12.4 Main Business/Business Overview

- 4.12.5 Yijian News
- 4.13 True Fitness
  - 4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.13.2 Treadmill Product Types, Application and Specification
    - 4.13.2.1 Category One
    - 4.13.2.2 Category Two
  - 4.13.3 True Fitness Treadmill Sales, Revenue, Price and Gross Margin (2015 and 2016)
  - 4.13.4 Main Business/Business Overview
  - 4.13.5 True Fitness News
- 4.14 Shuhua
  - 4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.14.2 Treadmill Product Types, Application and Specification
    - 4.14.2.1 Category One
    - 4.14.2.2 Category Two
  - 4.14.3 Shuhua Treadmill Sales, Revenue, Price and Gross Margin (2015 and 2016)
  - 4.14.4 Main Business/Business Overview
  - 4.14.5 Shuhua News
- 4.15 Strength Master
  - 4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.15.2 Treadmill Product Types, Application and Specification
    - 4.15.2.1 Category One
    - 4.15.2.2 Category Two
  - 4.15.3 Strength Master Treadmill Sales, Revenue, Price and Gross Margin (2015 and 2016)
  - 4.15.4 Main Business/Business Overview
  - 4.15.5 Strength Master News

## **5 PRODUCTION COST ANALYSIS OF TREADMILL**

- 5.1 Main Raw Materials of Treadmill
  - 5.1.1 List of Treadmill Main Raw Materials
  - 5.1.2 Treadmill Main Raw Materials Price Analysis
  - 5.1.3 Treadmill Raw Materials Major Suppliers
  - 5.1.4 Treadmill Main Raw Materials Market Concentration Rate
- 5.2 Production Cost Structure of Treadmill

- 5.2.1 Raw Materials
- 5.2.2 Labor Cost
- 5.2.3 Production Expenses
- 5.3 Treadmill Manufacturing Process/Method

## **6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS**

- 6.1 Treadmill Value Chain Analysis
- 6.2 Upstream Raw Materials Purchasing
- 6.3 Raw Materials Sources of Treadmill Major Vendors in 2016
- 6.4 Downstream Buyers

## **7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 7.1 Sales Channel
  - 7.1.1 Direct Sales
  - 7.1.2 Indirect Sales
  - 7.1.3 Sales Channel Development Trend
- 7.2 Product Market Positioning
  - 7.2.1 Pricing Strategy
  - 7.2.2 Brand Strategy
  - 7.2.3 Target Client
- 7.3 Treadmill Distributors/Traders List in Japan

## **8 MARKET INFLUENCES FACTORS ANALYSIS**

- 8.1 Changes from the Related Industries
- 8.2 Substitutes Threat
- 8.3 Customer Preference Change
- 8.4 Economic/Political Environmental Change
- 8.5 Upstream and Downstream Fluctuation

## **9 JAPAN TREADMILL MARKET FORECAST (2017-2022)**

- 9.1 Japan Treadmill Sales, Revenue and Price Forecast (2017-2022)
  - 9.1.1 Japan Treadmill Sales and Growth Rate Forecast (2017-2022)
  - 9.1.2 Japan Treadmill Revenue and Growth Rate Forecast (2017-2022)
  - 9.1.3 Japan Treadmill Price Trend Forecast (2017-2022)
- 9.2 Japan Treadmill Sales Forecast by Type (2017-2022)



### 9.3 Japan Treadmill Sales Forecast by Application (2017-2022)

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

### 11.1 Methodology

### 11.2 Analyst Introduction

### 11.3 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Treadmill  
Figure Japan Treadmill Sales (volume) for Each Type (2012-2022)  
Figure Japan Treadmill Sales Market Share by Types in 2016  
Figure Product Picture of Fitness  
Table Major Players of Fitness  
Figure Product Picture of Workplace  
Table Major Players of Workplace  
Figure Japan Treadmill Sales Present Situation and Outlook by Applications (2012-2022)  
Figure Japan Treadmill Sales Market Share by Types in 2016  
Figure Commercial use Examples  
Figure Japan Treadmill Revenue (Million USD) Status and Forecast (2012-2022)  
Figure Japan Treadmill Sales (Volume) Status and Forecast (2012-2022)  
Table Japan Treadmill Sales by Vendors (2012-2017)  
Table Japan Treadmill Sales Market Share (%) by Vendors (2012-2017)  
Figure Japan Treadmill Sales Share by Vendors in 2015  
Figure Japan Treadmill Sales Share by Vendors in 2016  
Table Japan Treadmill Revenue (Million USD) by Vendors (2012-2017)  
Table Japan Treadmill Revenue Market Share (%) by Vendors (2012-2017)  
Figure Japan Treadmill Revenue Share by Vendors in 2015  
Figure Japan Treadmill Revenue Share by Vendors in 2016  
Table Japan Treadmill Average Price by Vendors in 2016  
Table Japan Treadmill Manufacturing Base Distribution and Sales Area by Vendors  
Table Vendors Treadmill Product Types  
Figure Treadmill Market Share of Top 3 Vendors  
Figure Treadmill Market Share of Top 5 Vendors  
Table Japan Treadmill Sales by Type (2012-2017)  
Table Japan Treadmill Sales and Market Share by Type (2012-2017)  
Figure Japan Treadmill Sales Market Share by Type (2012-2017)  
Figure 2016 Japan Treadmill Sales Market Share by Type  
Table Japan Treadmill Revenue (Million USD) by Type (2012-2017)  
Table Japan Treadmill Revenue Market Share by Type (2012-2017)  
Figure Japan Treadmill Revenue Market Share by Type (2012-2017)  
Figure 2016 Japan Treadmill Revenue Market Share by Type  
Table Japan Treadmill Price by Type (2012-2017)

Table Japan Treadmill Sales by Application (2012-2017)

Table Japan Treadmill Sales and Market Share by Application (2012-2017)

Figure Japan Treadmill Sales Market Share by Application (2012-2017)

Figure 2016 Japan Treadmill Sales Market Share by Application

Table Japan Market Treadmill Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table Icon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Icon Treadmill Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Icon Treadmill Market Share (2012-2017)

Table BH Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BH Treadmill Sales, Revenue, Price and Gross Margin (2012-2017)

Figure BH Treadmill Market Share (2012-2017)

Table Life Fitness Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Life Fitness Treadmill Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Life Fitness Treadmill Market Share (2012-2017)

Table Johnson Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Johnson Treadmill Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Johnson Treadmill Market Share (2012-2017)

Table Sole Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sole Treadmill Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Sole Treadmill Market Share (2012-2017)

Table Nautilus Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nautilus Treadmill Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Nautilus Treadmill Market Share (2012-2017)

Table Technogym Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Technogym Treadmill Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Technogym Treadmill Market Share (2012-2017)

Table Precor Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Precor Treadmill Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Precor Treadmill Market Share (2012-2017)

Table Star Trac Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Star Trac Treadmill Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Star Trac Treadmill Market Share (2012-2017)

Table Cybex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cybex Treadmill Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Cybex Treadmill Market Share (2012-2017)

Table Dyaco Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dyaco Treadmill Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Dyaco Treadmill Market Share (2012-2017)  
Table Yijian Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Yijian Treadmill Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Yijian Treadmill Market Share (2012-2017)  
Table True Fitness Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table True Fitness Treadmill Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure True Fitness Treadmill Market Share (2012-2017)  
Table Shuhua Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Shuhua Treadmill Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Shuhua Treadmill Market Share (2012-2017)  
Table Strength Master Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Strength Master Treadmill Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Strength Master Treadmill Market Share (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Treadmill Main Raw Materials Price Trend  
Table Treadmill Raw Materials Major Suppliers List  
Figure Production Cost Structure of Treadmill  
Figure Treadmill Manufacturing Process/Method  
Figure Treadmill Value Chain Analysis  
Table Raw Materials Sources of Treadmill Major Vendors in 2016  
Table Major Buyers of Treadmill  
Table Treadmill Distributors/Traders List in Japan  
Figure Japan Treadmill Sales and Growth Rate Forecast (2017-2022)  
Figure Japan Treadmill Revenue and Growth Rate Forecast (2017-2022)  
Figure Japan Treadmill Price Trend Forecast (2017-2022)  
Table Japan Treadmill Sales Forecast by Type (2017-2022)  
Figure Japan Treadmill Sales Market Share Forecast by Type (2017-2022)  
Figure Japan Treadmill Sales Market Share Forecast by Type in 2022  
Table Japan Treadmill Sales Forecast by Application (2017-2022)  
Figure Japan Treadmill Sales Market Share Forecast by Application (2017-2022)  
Figure Japan Treadmill Sales Market Share Forecast by Application in 2022

## I would like to order

Product name: 2017-2022 Japan Treadmill Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/2F70C1A93D5EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2F70C1A93D5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970