

# 2017-2022 Japan Premium Motorcycle Helmets Market Report (Status and Outlook)

https://marketpublishers.com/r/2577E0CF056EN.html

Date: September 2017

Pages: 116

Price: US\$ 3,360.00 (Single User License)

ID: 2577E0CF056EN

# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

The Premium Motorcycle Helmets market size will be XX million (USD) in 2022 in Japan, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In Japan market, the top players include

Bell	
Schuberth	
Nolan	
OGK Kabuto	
Shoei	
Suomy	
HJC	
AGV	
Arai	



Shark
Airoh
LAZER
This report with sales, revenue and market share for each type, split by product types/category, covering
Full Face Helmet
Open Face Helmet
This report focuses on sales, market share and growth rate of Premium Motorcycle Helmets in each application, split by applications/end use industries, covers
Motorcycle
Scooter
Step-Through
Other



# **Contents**

#### 1 PREMIUM MOTORCYCLE HELMETS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Premium Motorcycle Helmets
- 1.2 Premium Motorcycle Helmets Market Segment by Types
- 1.2.1 Japan Premium Motorcycle Helmets Sales Present Situation and Outlook by Types (2012-2022)
  - 1.2.2 Japan Premium Motorcycle Helmets Sales Market Share by Types in 2016
  - 1.2.3 Full Face Helmet

## Open Face Helmet

- 1.3 Japan Premium Motorcycle Helmets Market Segment by Applications/End Use Industries
- 1.3.1 Japan Premium Motorcycle Helmets Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
- 1.3.2 Japan Premium Motorcycle Helmets Sales Market Share by Applications/End Industrials in 2016
  - 1.3.3 Motorcycle
  - 1.3.4 Scooter
  - 1.3.5 Step-Through

#### Other

- 1.4 Japan Premium Motorcycle Helmets Overview and Market Size (Value) (2012-2022)
  - 1.4.1 Japan Market Premium Motorcycle Helmets Overview
- 1.4.2 Japan Premium Motorcycle Helmets Market Size (Value and Volume) Status and Forecast (2012-2022)

# 2 JAPAN PREMIUM MOTORCYCLE HELMETS SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS/MANUFACTURERS

- 2.1 Japan Premium Motorcycle Helmets Sales and Market Share (2012-2017) by Vendors/Manufacturers
- 2.2 Japan Premium Motorcycle Helmets Revenue and Market Share by Vendors (2012-2017)
- 2.3 Japan Premium Motorcycle Helmets Average Price by Vendors in 2016
- 2.4 Japan Premium Motorcycle Helmets Manufacturing Base Distribution, Sales Area, Product Types by Vendors
- 2.5 Premium Motorcycle Helmets Market Competitive Situation and Trends
  - 2.5.1 Premium Motorcycle Helmets Market Concentration Rate
  - 2.5.2 Premium Motorcycle Helmets Market Share of Top 3 and Top 5 Vendors



# 2.5.3 Mergers & Acquisitions, Expansion

# 3 JAPAN PREMIUM MOTORCYCLE HELMETS SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

- 3.1 Japan Premium Motorcycle Helmets Sales, Revenue, Market Share and Price by Type (2012-2017)
- 3.1.1 Japan Premium Motorcycle Helmets Sales and Market Share by Type (2012-2017)
- 3.1.2 Japan Premium Motorcycle Helmets Revenue and Market Share by Type (2012-2017)
- 3.1.3 Japan Premium Motorcycle Helmets Price by Type (2012-2017)
- 3.2 Japan Premium Motorcycle Helmets Sales and Market Share by Application (2012-2017)
- 3.3 Japan Market Premium Motorcycle Helmets Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

# 4 JAPAN PREMIUM MOTORCYCLE HELMETS VENDORS/MANUFACTURERS PROFILES AND SALES DATA

- 4.1 Bell
- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.1.2 Premium Motorcycle Helmets Product Types, Application and Specification
    - 4.1.2.1 Type
    - 4.1.2.2 Type
- 4.1.3 Bell Premium Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.1.4 Main Business/Business Overview
- 4.2 Schuberth
- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.2.2 Premium Motorcycle Helmets Product Types, Application and Specification
  - 4.2.2.1 Type 4.2.2.2 Type
- 4.2.3 Schuberth Premium Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.2.4 Main Business/Business Overview
- 4.3 Nolan



- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.3.2 Premium Motorcycle Helmets Product Types, Application and Specification
  - 4.3.2.1 Type
  - 4.3.2.2 Type
- 4.3.3 Nolan Premium Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.3.4 Main Business/Business Overview
- 4.4 OGK Kabuto
- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.4.2 Premium Motorcycle Helmets Product Types, Application and Specification
    - 4.4.2.1 Type
    - 4.4.2.2 Type
- 4.4.3 OGK Kabuto Premium Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.4.4 Main Business/Business Overview
- 4.5 Shoei
- 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 Premium Motorcycle Helmets Product Types, Application and Specification
    - 4.5.2.1 Type
    - 4.5.2.2 Type
- 4.5.3 Shoei Premium Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.5.4 Main Business/Business Overview
- 4.6 Suomy
- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.6.2 Premium Motorcycle Helmets Product Types, Application and Specification
    - 4.6.2.1 Type
    - 4.6.2.2 Type
- 4.6.3 Suomy Premium Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.6.4 Main Business/Business Overview
- **4.7 HJC**
- 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.7.2 Premium Motorcycle Helmets Product Types, Application and Specification



- 4.7.2.1 Type
- 4.7.2.2 Type
- 4.7.3 HJC Premium Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.7.4 Main Business/Business Overview
- 4.8 AGV
- 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.8.2 Premium Motorcycle Helmets Product Types, Application and Specification
  - 4.8.2.1 Type
  - 4.8.2.2 Type
- 4.8.3 AGV Premium Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.8.4 Main Business/Business Overview
- 4.9 Arai
- 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.9.2 Premium Motorcycle Helmets Product Types, Application and Specification
    - 9.9.2.1 Type
    - 9.9.2.2 Type
- 4.9.3 Arai Premium Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.9.4 Main Business/Business Overview
- 4.10 Shark
- 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.10.2 Premium Motorcycle Helmets Product Types, Application and Specification
    - 4.10.2.1 Type
    - 4.10.2.2 Type
- 4.10.3 Shark Premium Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.10.4 Main Business/Business Overview
- 4.11 Airoh
- 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.11.2 Premium Motorcycle Helmets Product Types, Application and Specification
    - 4.11.2.1 Type
    - 4.11.2.2 Type
- 4.11.3 Airoh Premium Motorcycle Helmets Sales, Revenue, Price and Gross Margin



(2012-2017)

- 4.11.4 Main Business/Business Overview
- **4.12 LAZER**
- 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.12.2 Premium Motorcycle Helmets Product Types, Application and Specification
    - 4.12.2.1 Type
    - 4.12.2.2 Type
- 4.12.3 LAZER Premium Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.12.4 Main Business/Business Overview

#### 5 PRODUCTION COST ANALYSIS OF PREMIUM MOTORCYCLE HELMETS

- 5.1 Main Raw Materials of Premium Motorcycle Helmets
  - 5.1.1 List of Premium Motorcycle Helmets Main Raw Materials
  - 5.1.2 Premium Motorcycle Helmets Main Raw Materials Price Analysis
  - 5.1.3 Premium Motorcycle Helmets Raw Materials Major Suppliers
  - 5.1.4 Premium Motorcycle Helmets Main Raw Materials Market Concentration Rate
- 5.2 Production Cost Structure of Premium Motorcycle Helmets
  - 5.2.1 Raw Materials
  - 5.2.2 Labor Cost
  - 5.2.3 Production Expenses
- 5.3 Premium Motorcycle Helmets Manufacturing Process/Method

# **6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS**

- 6.1 Premium Motorcycle Helmets Value Chain Analysis
- 6.2 Upstream Raw Materials Purchasing
- 6.3 Raw Materials Sources of Premium Motorcycle Helmets Major Vendors in 2016
- 6.4 Downstream Buyers

### 7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Sales Channel
  - 7.1.1 Direct Sales
  - 7.1.2 Indirect Sales
  - 7.1.3 Sales Channel Development Trend
- 7.2 Product Market Positioning



- 7.2.1 Pricing Strategy
- 7.2.2 Brand Strategy
- 7.2.3 Target Client
- 7.3 Premium Motorcycle Helmets Distributors/Traders List in Japan

### **8 MARKET INFLUENCES FACTORS ANALYSIS**

- 8.1 Changes from the Related Industries
- 8.2 Substitutes Threat
- 8.3 Customer Preference Change
- 8.4 Economic/Political Environmental Change
- 8.5 Upstream and Downstream Fluctuation

# 9 JAPAN PREMIUM MOTORCYCLE HELMETS MARKET FORECAST (2017-2022)

- 9.1 Japan Premium Motorcycle Helmets Sales, Revenue and Price Forecast (2017-2022)
- 9.1.1 Japan Premium Motorcycle Helmets Sales and Growth Rate Forecast (2017-2022)
- 9.1.2 Japan Premium Motorcycle Helmets Revenue and Growth Rate Forecast (2017-2022)
  - 9.1.3 Japan Premium Motorcycle Helmets Price Trend Forecast (2017-2022)
- 9.2 Japan Premium Motorcycle Helmets Sales Forecast by Type (2017-2022)
- 9.3 Japan Premium Motorcycle Helmets Sales Forecast by Application (2017-2022)

#### 10 RESEARCH FINDINGS AND CONCLUSION

#### 11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Premium Motorcycle Helmets

Table Product Specifications of Premium Motorcycle Helmets

Figure Japan Premium Motorcycle Helmets Sales (volume) for Each Type (2012-2022)

Figure Japan Premium Motorcycle Helmets Sales Market Share by Types in 2016

Table Types of Premium Motorcycle Helmets

Figure Product Picture of Full Face Helmet

Table Major Players of Full Face Helmet

Figure Product Picture of Open Face Helmet

Table Major Players of Open Face Helmet

Figure Japan Premium Motorcycle Helmets Sales Present Situation and Outlook by Applications (2012-2022)

Figure Japan Premium Motorcycle Helmets Sales Market Share by Applications/End Industrials in 2016

Table Applications of Premium Motorcycle Helmets

Figure Motorcycle Examples

Figure Scooter Examples

Figure Step-Through Examples

Figure Other Examples

Figure Japan Premium Motorcycle Helmets Revenue (Million USD) Status and Forecast (2012-2022)

Figure Japan Premium Motorcycle Helmets Sales (Volume) Status and Forecast (2012-2022)

Table Japan Premium Motorcycle Helmets Sales by Vendors (2012-2017)

Table Japan Premium Motorcycle Helmets Sales Market Share (%) by Vendors (2012-2017)

Figure Japan Premium Motorcycle Helmets Sales Share by Vendors in 2016

Figure Japan Premium Motorcycle Helmets Sales Share by Vendors in 2017

Table Japan Premium Motorcycle Helmets Revenue (Million USD) by Vendors (2012-2017)

Table Japan Premium Motorcycle Helmets Revenue Market Share (%) by Vendors (2012-2017)

Figure Japan Premium Motorcycle Helmets Revenue Share by Vendors in 2016

Figure Japan Premium Motorcycle Helmets Revenue Share by Vendors in 2017

Figure Japan Premium Motorcycle Helmets Average Price by Vendors in 2016

Table Japan Premium Motorcycle Helmets Manufacturing Base Distribution and Sales



Area by Vendors

Table Vendors Premium Motorcycle Helmets Product Types

Figure Premium Motorcycle Helmets Market Share of Top 3 Vendors

Figure Premium Motorcycle Helmets Market Share of Top 5 Vendors

Table Japan Premium Motorcycle Helmets Sales by Type (2012-2017)

Table Japan Premium Motorcycle Helmets Sales and Market Share by Type (2012-2017)

Figure Japan Premium Motorcycle Helmets Sales Market Share by Type 2016

Figure 2016 Japan Premium Motorcycle Helmets Sales Market Share by Type

Table Japan Premium Motorcycle Helmets Revenue (Million USD) by Type (2012-2017)

Table Japan Premium Motorcycle Helmets Revenue Market Share by Type (2012-2017)

Figure Japan Premium Motorcycle Helmets Revenue Market Share by Type 2016

Figure 2016 Japan Premium Motorcycle Helmets Revenue Market Share by Type

Table Japan Premium Motorcycle Helmets Price by Type (2012-2017)

Table Japan Premium Motorcycle Helmets Sales by Application (2012-2017)

Table Japan Premium Motorcycle Helmets Sales and Market Share by Application (2012-2017)

Figure Japan Premium Motorcycle Helmets Sales Market Share by Application (2012-2017)

Figure 2016 Japan Premium Motorcycle Helmets Sales Market Share by Application Table Japan Market Premium Motorcycle Helmets Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table Bell Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Bell Premium Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Bell Premium Motorcycle Helmets Market Share (2012-2017)

Table Schuberth Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Schuberth Premium Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Schuberth Premium Motorcycle Helmets Market Share (2012-2017)

Table Nolan Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Nolan Premium Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Nolan Premium Motorcycle Helmets Market Share (2012-2017)

Table OGK Kabuto Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table OGK Kabuto Premium Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)



Figure OGK Kabuto Premium Motorcycle Helmets Market Share (2012-2017)

Table Shoei Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Shoei Premium Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Shoei Premium Motorcycle Helmets Market Share (2012-2017)

Table Suomy Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Suomy Premium Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Suomy Premium Motorcycle Helmets Market Share (2012-2017)

Table HJC Basic Information, Manufacturing Base, Sales Area and Its Competitors Table HJC Premium Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)

Figure HJC Premium Motorcycle Helmets Market Share (2012-2017)

Table AGV Basic Information, Manufacturing Base, Sales Area and Its Competitors Table AGV Premium Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)

Figure AGV Premium Motorcycle Helmets Market Share (2012-2017)

Table Arai Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Arai Premium Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Arai Premium Motorcycle Helmets Market Share (2012-2017)

Table Shark Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Shark Premium Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Shark Premium Motorcycle Helmets Market Share (2012-2017)

Table Airoh Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Airoh Premium Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Airoh Premium Motorcycle Helmets Market Share (2012-2017)

Table LAZER Basic Information, Manufacturing Base, Sales Area and Its Competitors Table LAZER Premium Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)

Figure LAZER Premium Motorcycle Helmets Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Premium Motorcycle Helmets Main Raw Materials Price Trend

Table Premium Motorcycle Helmets Raw Materials Major Suppliers List

Figure Production Cost Structure of Premium Motorcycle Helmets

Figure Premium Motorcycle Helmets Manufacturing Process/Method

Figure Premium Motorcycle Helmets Value Chain Analysis



Table Raw Materials Sources of Premium Motorcycle Helmets Major Vendors in 2016 Table Major Buyers of Premium Motorcycle Helmets

Table Premium Motorcycle Helmets Distributors/Traders List in Japan Figure Japan Premium Motorcycle Helmets Sales and Growth Rate Forecast (2017-2022)

Figure Japan Premium Motorcycle Helmets Revenue and Growth Rate Forecast (2017-2022)

Figure Japan Premium Motorcycle Helmets Price Trend Forecast (2017-2022)
Table Japan Premium Motorcycle Helmets Sales Forecast by Type (2017-2022)
Figure Japan Premium Motorcycle Helmets Sales Market Share Forecast by Type (2017-2022)

Figure Japan Premium Motorcycle Helmets Sales Market Share Forecast by Type in 2022

Table Japan Premium Motorcycle Helmets Sales Forecast by Application (2017-2022) Figure Japan Premium Motorcycle Helmets Sales Market Share Forecast by Application (2017-2022)

Figure Japan Premium Motorcycle Helmets Sales Market Share Forecast by Application in 2022



### I would like to order

Product name: 2017-2022 Japan Premium Motorcycle Helmets Market Report (Status and Outlook)

Product link: <a href="https://marketpublishers.com/r/2577E0CF056EN.html">https://marketpublishers.com/r/2577E0CF056EN.html</a>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/2577E0CF056EN.html">https://marketpublishers.com/r/2577E0CF056EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970