

# 2017-2022 Japan Outdoor TV Market Report (Status and Outlook)

https://marketpublishers.com/r/2366A0B767BEN.html

Date: August 2017

Pages: 114

Price: US\$ 3,360.00 (Single User License)

ID: 2366A0B767BEN

# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

The Outdoor TV market size will be XX million (USD) in 2022 in Japan, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In Japan market, the top players include

SunBriteTV
MirageVision
Seura
Platinum
SkyVue
Cinios
AquaLite TV
Peerless-AV
Oolaa



# Luxurite

This report with sa	lles, revenue and	market share for	each type,	split by	product
types/category, co	vering				

?32 Inch Size40 Inch Size42 Inch Size

46 Inch Size

This report focuses on sales, market share and growth rate of Outdoor TV in each application, split by applications/end use industries, covers

Commercial

Residential



# **Contents**

#### 1 OUTDOOR TV MARKET OVERVIEW

- 1.1 Product Overview and Scope of Outdoor TV
- 1.2 Outdoor TV Market Segment by Types
  - 1.2.1 Japan Outdoor TV Sales Present Situation and Outlook by Types (2012-2022)
  - 1.2.2 Japan Outdoor TV Sales Market Share by Types in 2016
  - 1.2.3 ?32 Inch Size
  - 1.2.4 40 Inch Size
  - 1.2.5 42 Inch Size

#### **46 INCH SIZE**

- 1.3 Japan Outdoor TV Market Segment by Applications/End Use Industries
- 1.3.1 Japan Outdoor TV Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
  - 1.3.2 Japan Outdoor TV Sales Market Share by Applications/End Industrials in 2016
  - 1.3.3 Commercial

#### Residential

- 1.4 Japan Outdoor TV Overview and Market Size (Value) (2012-2022)
  - 1.4.1 Japan Market Outdoor TV Overview
- 1.4.2 Japan Outdoor TV Market Size (Value and Volume) Status and Forecast (2012-2022)

# 2 JAPAN OUTDOOR TV SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS/MANUFACTURERS

- 2.1 Japan Outdoor TV Sales and Market Share (2012-2017) by Vendors/Manufacturers
- 2.2 Japan Outdoor TV Revenue and Market Share by Vendors (2012-2017)
- 2.3 Japan Outdoor TV Average Price by Vendors in 2016
- 2.4 Japan Outdoor TV Manufacturing Base Distribution, Sales Area, Product Types by Vendors
- 2.5 Outdoor TV Market Competitive Situation and Trends
  - 2.5.1 Outdoor TV Market Concentration Rate
  - 2.5.2 Outdoor TV Market Share of Top 3 and Top 5 Vendors
  - 2.5.3 Mergers & Acquisitions, Expansion

# 3 JAPAN OUTDOOR TV SALES, REVENUE (VALUE) BY TYPE AND APPLICATION



## (2012-2017)

- 3.1 Japan Outdoor TV Sales, Revenue, Market Share and Price by Type (2012-2017)
  - 3.1.1 Japan Outdoor TV Sales and Market Share by Type (2012-2017)
  - 3.1.2 Japan Outdoor TV Revenue and Market Share by Type (2012-2017)
  - 3.1.3 Japan Outdoor TV Price by Type (2012-2017)
- 3.2 Japan Outdoor TV Sales and Market Share by Application (2012-2017)
- 3.3 Japan Market Outdoor TV Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

# 4 JAPAN OUTDOOR TV VENDORS/MANUFACTURERS PROFILES AND SALES DATA

- 4.1 SunBriteTV
- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.1.2 Outdoor TV Product Types, Application and Specification
    - 4.1.2.1 Type
    - 4.1.2.2 Type
  - 4.1.3 SunBriteTV Outdoor TV Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.1.4 Main Business/Business Overview
- 4.2 MirageVision
- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.2.2 Outdoor TV Product Types, Application and Specification
    - 4.2.2.1 Type
    - 4.2.2.2 Type
  - 4.2.3 MirageVision Outdoor TV Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.2.4 Main Business/Business Overview
- 4.3 Seura
- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.3.2 Outdoor TV Product Types, Application and Specification
    - 4.3.2.1 Type
    - 4.3.2.2 Type
  - 4.3.3 Seura Outdoor TV Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.3.4 Main Business/Business Overview
- 4.4 Platinum
  - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its



## Competitors

- 4.4.2 Outdoor TV Product Types, Application and Specification
  - 4.4.2.1 Type
  - 4.4.2.2 Type
- 4.4.3 Platinum Outdoor TV Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.4.4 Main Business/Business Overview
- 4.5 SkyVue
- 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

- 4.5.2 Outdoor TV Product Types, Application and Specification
  - 4.5.2.1 Type
  - 4.5.2.2 Type
- 4.5.3 SkyVue Outdoor TV Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.5.4 Main Business/Business Overview
- 4.6 Cinios
- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its

#### Competitors

- 4.6.2 Outdoor TV Product Types, Application and Specification
  - 4.6.2.1 Type
  - 4.6.2.2 Type
- 4.6.3 Cinios Outdoor TV Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.6.4 Main Business/Business Overview
- 4.7 AquaLite TV
  - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

#### Competitors

- 4.7.2 Outdoor TV Product Types, Application and Specification
  - 4.7.2.1 Type
  - 4.7.2.2 Type
- 4.7.3 AquaLite TV Outdoor TV Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.7.4 Main Business/Business Overview
- 4.8 Peerless-AV
  - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

#### Competitors

- 4.8.2 Outdoor TV Product Types, Application and Specification
  - 4.8.2.1 Type
  - 4.8.2.2 Type
- 4.8.3 Peerless-AV Outdoor TV Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.8.4 Main Business/Business Overview
- 4.9 Oolaa



# 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.9.2 Outdoor TV Product Types, Application and Specification
  - 9.9.2.1 Type
  - 9.9.2.2 Type
- 4.9.3 Oolaa Outdoor TV Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.9.4 Main Business/Business Overview
- 4.10 Luxurite
- 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.10.2 Outdoor TV Product Types, Application and Specification
    - 4.10.2.1 Type
  - 4.10.2.2 Type
  - 4.10.3 Luxurite Outdoor TV Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.10.4 Main Business/Business Overview

#### **5 PRODUCTION COST ANALYSIS OF OUTDOOR TV**

- 5.1 Main Raw Materials of Outdoor TV
  - 5.1.1 List of Outdoor TV Main Raw Materials
  - 5.1.2 Outdoor TV Main Raw Materials Price Analysis
  - 5.1.3 Outdoor TV Raw Materials Major Suppliers
  - 5.1.4 Outdoor TV Main Raw Materials Market Concentration Rate
- 5.2 Production Cost Structure of Outdoor TV
  - 5.2.1 Raw Materials
  - 5.2.2 Labor Cost
  - 5.2.3 Production Expenses
- 5.3 Outdoor TV Manufacturing Process/Method

## 6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 Outdoor TV Value Chain Analysis
- 6.2 Upstream Raw Materials Purchasing
- 6.3 Raw Materials Sources of Outdoor TV Major Vendors in 2016
- 6.4 Downstream Buyers

# 7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

7.1 Sales Channel



- 7.1.1 Direct Sales
- 7.1.2 Indirect Sales
- 7.1.3 Sales Channel Development Trend
- 7.2 Product Market Positioning
  - 7.2.1 Pricing Strategy
  - 7.2.2 Brand Strategy
  - 7.2.3 Target Client
- 7.3 Outdoor TV Distributors/Traders List in Japan

#### **8 MARKET INFLUENCES FACTORS ANALYSIS**

- 8.1 Changes from the Related Industries
- 8.2 Substitutes Threat
- 8.3 Customer Preference Change
- 8.4 Economic/Political Environmental Change
- 8.5 Upstream and Downstream Fluctuation

# 9 JAPAN OUTDOOR TV MARKET FORECAST (2017-2022)

- 9.1 Japan Outdoor TV Sales, Revenue and Price Forecast (2017-2022)
  - 9.1.1 Japan Outdoor TV Sales and Growth Rate Forecast (2017-2022)
  - 9.1.2 Japan Outdoor TV Revenue and Growth Rate Forecast (2017-2022)
  - 9.1.3 Japan Outdoor TV Price Trend Forecast (2017-2022)
- 9.2 Japan Outdoor TV Sales Forecast by Type (2017-2022)
- 9.3 Japan Outdoor TV Sales Forecast by Application (2017-2022)

#### 10 RESEARCH FINDINGS AND CONCLUSION

#### 11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Outdoor TV

Table Product Specifications of Outdoor TV

Figure Japan Outdoor TV Sales (volume) for Each Type (2012-2022)

Figure Japan Outdoor TV Sales Market Share by Types in 2016

Table Types of Outdoor TV

Figure Product Picture of ?32 Inch Size

Table Major Players of ?32 Inch Size

Figure Product Picture of 40 Inch Size

Table Major Players of 40 Inch Size

Figure Product Picture of 42 Inch Size

Table Major Players of 42 Inch Size

Figure Product Picture of 46 Inch Size

Table Major Players of 46 Inch Size

Figure Japan Outdoor TV Sales Present Situation and Outlook by Applications (2012-2022)

Figure Japan Outdoor TV Sales Market Share by Applications/End Industrials in 2016

Table Applications of Outdoor TV

Figure Commercial Examples

Figure Residential Examples

Figure Japan Outdoor TV Revenue (Million USD) Status and Forecast (2012-2022)

Figure Japan Outdoor TV Sales (Volume) Status and Forecast (2012-2022)

Table Japan Outdoor TV Sales by Vendors (2012-2017)

Table Japan Outdoor TV Sales Market Share (%) by Vendors (2012-2017)

Figure Japan Outdoor TV Sales Share by Vendors in 2016

Figure Japan Outdoor TV Sales Share by Vendors in 2017

Table Japan Outdoor TV Revenue (Million USD) by Vendors (2012-2017)

Table Japan Outdoor TV Revenue Market Share (%) by Vendors (2012-2017)

Figure Japan Outdoor TV Revenue Share by Vendors in 2016

Figure Japan Outdoor TV Revenue Share by Vendors in 2017

Figure Japan Outdoor TV Average Price by Vendors in 2016

Table Japan Outdoor TV Manufacturing Base Distribution and Sales Area by Vendors

Table Vendors Outdoor TV Product Types

Figure Outdoor TV Market Share of Top 3 Vendors

Figure Outdoor TV Market Share of Top 5 Vendors

Table Japan Outdoor TV Sales by Type (2012-2017)



Table Japan Outdoor TV Sales and Market Share by Type (2012-2017)

Figure Japan Outdoor TV Sales Market Share by Type 2016

Figure 2016 Japan Outdoor TV Sales Market Share by Type

Table Japan Outdoor TV Revenue (Million USD) by Type (2012-2017)

Table Japan Outdoor TV Revenue Market Share by Type (2012-2017)

Figure Japan Outdoor TV Revenue Market Share by Type 2016

Figure 2016 Japan Outdoor TV Revenue Market Share by Type

Table Japan Outdoor TV Price by Type (2012-2017)

Table Japan Outdoor TV Sales by Application (2012-2017)

Table Japan Outdoor TV Sales and Market Share by Application (2012-2017)

Figure Japan Outdoor TV Sales Market Share by Application (2012-2017)

Figure 2016 Japan Outdoor TV Sales Market Share by Application

Table Japan Market Outdoor TV Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table SunBriteTV Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SunBriteTV Outdoor TV Sales, Revenue, Price and Gross Margin (2012-2017) Figure SunBriteTV Outdoor TV Market Share (2012-2017)

Table MirageVision Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MirageVision Outdoor TV Sales, Revenue, Price and Gross Margin (2012-2017) Figure MirageVision Outdoor TV Market Share (2012-2017)

Table Seura Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Seura Outdoor TV Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Seura Outdoor TV Market Share (2012-2017)

Table Platinum Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Platinum Outdoor TV Sales, Revenue, Price and Gross Margin (2012-2017) Figure Platinum Outdoor TV Market Share (2012-2017)

Table SkyVue Basic Information, Manufacturing Base, Sales Area and Its Competitors Table SkyVue Outdoor TV Sales, Revenue, Price and Gross Margin (2012-2017)

Figure SkyVue Outdoor TV Market Share (2012-2017)

Table Cinios Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Cinios Outdoor TV Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Cinios Outdoor TV Market Share (2012-2017)

Table AquaLite TV Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AquaLite TV Outdoor TV Sales, Revenue, Price and Gross Margin (2012-2017) Figure AquaLite TV Outdoor TV Market Share (2012-2017)

Table Peerless-AV Basic Information, Manufacturing Base, Sales Area and Its



# Competitors

Table Peerless-AV Outdoor TV Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Peerless-AV Outdoor TV Market Share (2012-2017)

Table Oolaa Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Oolaa Outdoor TV Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Oolaa Outdoor TV Market Share (2012-2017)

Table Luxurite Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Luxurite Outdoor TV Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Luxurite Outdoor TV Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Outdoor TV Main Raw Materials Price Trend

Table Outdoor TV Raw Materials Major Suppliers List

Figure Production Cost Structure of Outdoor TV

Figure Outdoor TV Manufacturing Process/Method

Figure Outdoor TV Value Chain Analysis

Table Raw Materials Sources of Outdoor TV Major Vendors in 2016

Table Major Buyers of Outdoor TV

Table Outdoor TV Distributors/Traders List in Japan

Figure Japan Outdoor TV Sales and Growth Rate Forecast (2017-2022)

Figure Japan Outdoor TV Revenue and Growth Rate Forecast (2017-2022)

Figure Japan Outdoor TV Price Trend Forecast (2017-2022)

Table Japan Outdoor TV Sales Forecast by Type (2017-2022)

Figure Japan Outdoor TV Sales Market Share Forecast by Type (2017-2022)

Figure Japan Outdoor TV Sales Market Share Forecast by Type in 2022

Table Japan Outdoor TV Sales Forecast by Application (2017-2022)

Figure Japan Outdoor TV Sales Market Share Forecast by Application (2017-2022)

Figure Japan Outdoor TV Sales Market Share Forecast by Application in 2022



#### I would like to order

Product name: 2017-2022 Japan Outdoor TV Market Report (Status and Outlook)

Product link: https://marketpublishers.com/r/2366A0B767BEN.html

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/2366A0B767BEN.html">https://marketpublishers.com/r/2366A0B767BEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms