

2017-2022 Japan Internet Advertising Market Report (Status and Outlook)

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Abstracts

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The Internet Advertising market size will be XX million (USD) in 2022 in Japan, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In Japan market, the top players include

Alphabet

Facebook

Baidu

Yahoo! Inc

Microsoft

Alibaba

Tencent

Twitter

Aol(Verizon Communications)

eBay

Linkedin

Amazon

IAC

Soho

Pandora

This report with sales, revenue and market share for each type, split by product types/category, covering

Search Ads

Mobile Ads

Banner Ads

Classified Ads

Digital Video Ads

Others

This report focuses on sales, market share and growth rate of Internet Advertising in each application, split by applications/end use industries, covers

Retail

Automotive

Entertainment

Financial Services

Telecom

Consumer Goods

Others

Contents

1 INTERNET ADVERTISING MARKET OVERVIEW

1.1 Product Overview and Scope of Internet Advertising

1.2 Internet Advertising Market Segment by Types

1.2.1 Japan Internet Advertising Sales Present Situation and Outlook by Types (2012-2022)

1.2.2 Japan Internet Advertising Sales Market Share by Types in 2016

1.2.3 Search Ads

1.2.4 Mobile Ads

1.2.5 Banner Ads

1.2.6 Classified Ads

1.2.7 Digital Video Ads

Others

1.3 Japan Internet Advertising Market Segment by Applications/End Use Industries

1.3.1 Japan Internet Advertising Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)

1.3.2 Japan Internet Advertising Sales Market Share by Applications/End Industrials in 2016

1.3.3 Retail

1.3.4 Automotive

1.3.5 Entertainment

1.3.6 Financial Services

1.3.7 Telecom

1.3.8 Consumer Goods

Others

1.4 Japan Internet Advertising Overview and Market Size (Value) (2012-2022)

1.4.1 Japan Market Internet Advertising Overview

1.4.2 Japan Internet Advertising Market Size (Value and Volume) Status and Forecast (2012-2022)

2 JAPAN INTERNET ADVERTISING SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS/MANUFACTURERS

2.1 Japan Internet Advertising Sales and Market Share (2012-2017) by Vendors/Manufacturers

2.2 Japan Internet Advertising Revenue and Market Share by Vendors (2012-2017)

2.3 Japan Internet Advertising Average Price by Vendors in 2016

2.4 Japan Internet Advertising Manufacturing Base Distribution, Sales Area, Product Types by Vendors

2.5 Internet Advertising Market Competitive Situation and Trends

2.5.1 Internet Advertising Market Concentration Rate

2.5.2 Internet Advertising Market Share of Top 3 and Top 5 Vendors

2.5.3 Mergers & Acquisitions, Expansion

3 JAPAN INTERNET ADVERTISING SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

3.1 Japan Internet Advertising Sales, Revenue, Market Share and Price by Type (2012-2017)

3.1.1 Japan Internet Advertising Sales and Market Share by Type (2012-2017)

3.1.2 Japan Internet Advertising Revenue and Market Share by Type (2012-2017)

3.1.3 Japan Internet Advertising Price by Type (2012-2017)

3.2 Japan Internet Advertising Sales and Market Share by Application (2012-2017)

3.3 Japan Market Internet Advertising Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

4 JAPAN INTERNET ADVERTISING VENDORS/MANUFACTURERS PROFILES AND SALES DATA

4.1 Alphabet

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Internet Advertising Product Types, Application and Specification

4.1.2.1 Type

4.1.2.2 Type

4.1.3 Alphabet Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

4.1.4 Main Business/Business Overview

4.2 Facebook

4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.2.2 Internet Advertising Product Types, Application and Specification

4.2.2.1 Type

4.2.2.2 Type

4.2.3 Facebook Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

- 4.2.4 Main Business/Business Overview
- 4.3 Baidu
 - 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.3.2 Internet Advertising Product Types, Application and Specification
 - 4.3.2.1 Type
 - 4.3.2.2 Type
 - 4.3.3 Baidu Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.3.4 Main Business/Business Overview
- 4.4 Yahoo! Inc
 - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Internet Advertising Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
 - 4.4.3 Yahoo! Inc Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.4.4 Main Business/Business Overview
- 4.5 Microsoft
 - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Internet Advertising Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
 - 4.5.3 Microsoft Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview
- 4.6 Alibaba
 - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Internet Advertising Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
 - 4.6.3 Alibaba Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.6.4 Main Business/Business Overview
- 4.7 Tencent
 - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.7.2 Internet Advertising Product Types, Application and Specification
 - 4.7.2.1 Type
 - 4.7.2.2 Type
- 4.7.3 Tencent Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.7.4 Main Business/Business Overview
- 4.8 Twitter
 - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.8.2 Internet Advertising Product Types, Application and Specification
 - 4.8.2.1 Type
 - 4.8.2.2 Type
 - 4.8.3 Twitter Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.8.4 Main Business/Business Overview
- 4.9 Aol(Verizon Communications)
 - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.9.2 Internet Advertising Product Types, Application and Specification
 - 9.9.2.1 Type
 - 9.9.2.2 Type
 - 4.9.3 Aol(Verizon Communications) Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.9.4 Main Business/Business Overview
- 4.10 eBay
 - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.10.2 Internet Advertising Product Types, Application and Specification
 - 4.10.2.1 Type
 - 4.10.2.2 Type
 - 4.10.3 eBay Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.10.4 Main Business/Business Overview
- 4.11 LinkedIn
 - 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.11.2 Internet Advertising Product Types, Application and Specification
 - 4.11.2.1 Type
 - 4.11.2.2 Type
 - 4.11.3 LinkedIn Internet Advertising Sales, Revenue, Price and Gross Margin

(2012-2017)

4.11.4 Main Business/Business Overview

4.12 Amazon

4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.12.2 Internet Advertising Product Types, Application and Specification

4.12.2.1 Type

4.12.2.2 Type

4.12.3 Amazon Internet Advertising Sales, Revenue, Price and Gross Margin

(2012-2017)

4.12.4 Main Business/Business Overview

4.13 IAC

4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.13.2 Internet Advertising Product Types, Application and Specification

4.13.2.1 Type

4.13.2.2 Type

4.13.3 IAC Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

4.13.4 Main Business/Business Overview

4.14 Soho

4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.14.2 Internet Advertising Product Types, Application and Specification

4.14.2.1 Type

4.14.2.2 Type

4.14.3 Soho Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

4.14.4 Main Business/Business Overview

4.15 Pandora

4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.15.2 Internet Advertising Product Types, Application and Specification

4.15.2.1 Type

4.15.2.2 Type

4.15.3 Pandora Internet Advertising Sales, Revenue, Price and Gross Margin

(2012-2017)

4.15.4 Main Business/Business Overview

5 PRODUCTION COST ANALYSIS OF INTERNET ADVERTISING

- 5.1 Main Raw Materials of Internet Advertising
 - 5.1.1 List of Internet Advertising Main Raw Materials
 - 5.1.2 Internet Advertising Main Raw Materials Price Analysis
 - 5.1.3 Internet Advertising Raw Materials Major Suppliers
 - 5.1.4 Internet Advertising Main Raw Materials Market Concentration Rate
- 5.2 Production Cost Structure of Internet Advertising
 - 5.2.1 Raw Materials
 - 5.2.2 Labor Cost
 - 5.2.3 Production Expenses
- 5.3 Internet Advertising Manufacturing Process/Method

6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 Internet Advertising Value Chain Analysis
- 6.2 Upstream Raw Materials Purchasing
- 6.3 Raw Materials Sources of Internet Advertising Major Vendors in 2016
- 6.4 Downstream Buyers

7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Sales Channel
 - 7.1.1 Direct Sales
 - 7.1.2 Indirect Sales
 - 7.1.3 Sales Channel Development Trend
- 7.2 Product Market Positioning
 - 7.2.1 Pricing Strategy
 - 7.2.2 Brand Strategy
 - 7.2.3 Target Client
- 7.3 Internet Advertising Distributors/Traders List in Japan

8 MARKET INFLUENCES FACTORS ANALYSIS

- 8.1 Changes from the Related Industries
- 8.2 Substitutes Threat
- 8.3 Customer Preference Change
- 8.4 Economic/Political Environmental Change
- 8.5 Upstream and Downstream Fluctuation

9 JAPAN INTERNET ADVERTISING MARKET FORECAST (2017-2022)

- 9.1 Japan Internet Advertising Sales, Revenue and Price Forecast (2017-2022)
 - 9.1.1 Japan Internet Advertising Sales and Growth Rate Forecast (2017-2022)
 - 9.1.2 Japan Internet Advertising Revenue and Growth Rate Forecast (2017-2022)
 - 9.1.3 Japan Internet Advertising Price Trend Forecast (2017-2022)
- 9.2 Japan Internet Advertising Sales Forecast by Type (2017-2022)
- 9.3 Japan Internet Advertising Sales Forecast by Application (2017-2022)

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Internet Advertising

Table Product Specifications of Internet Advertising

Figure Japan Internet Advertising Sales (volume) for Each Type (2012-2022)

Figure Japan Internet Advertising Sales Market Share by Types in 2016

Table Types of Internet Advertising

Figure Product Picture of Search Ads

Table Major Players of Search Ads

Figure Product Picture of Mobile Ads

Table Major Players of Mobile Ads

Figure Product Picture of Banner Ads

Table Major Players of Banner Ads

Figure Product Picture of Classified Ads

Table Major Players of Classified Ads

Figure Product Picture of Digital Video Ads

Table Major Players of Digital Video Ads

Figure Product Picture of Others

Table Major Players of Others

Figure Japan Internet Advertising Sales Present Situation and Outlook by Applications (2012-2022)

Figure Japan Internet Advertising Sales Market Share by Applications/End Industrials in 2016

Table Applications of Internet Advertising

Figure Retail Examples

Figure Automotive Examples

Figure Entertainment Examples

Figure Financial Services Examples

Figure Telecom Examples

Figure Consumer Goods Examples

Figure Others Examples

Figure Japan Internet Advertising Revenue (Million USD) Status and Forecast (2012-2022)

Figure Japan Internet Advertising Sales (Volume) Status and Forecast (2012-2022)

Table Japan Internet Advertising Sales by Vendors (2012-2017)

Table Japan Internet Advertising Sales Market Share (%) by Vendors (2012-2017)

Figure Japan Internet Advertising Sales Share by Vendors in 2016

Figure Japan Internet Advertising Sales Share by Vendors in 2017
Table Japan Internet Advertising Revenue (Million USD) by Vendors (2012-2017)
Table Japan Internet Advertising Revenue Market Share (%) by Vendors (2012-2017)
Figure Japan Internet Advertising Revenue Share by Vendors in 2016
Figure Japan Internet Advertising Revenue Share by Vendors in 2017
Figure Japan Internet Advertising Average Price by Vendors in 2016
Table Japan Internet Advertising Manufacturing Base Distribution and Sales Area by Vendors
Table Vendors Internet Advertising Product Types
Figure Internet Advertising Market Share of Top 3 Vendors
Figure Internet Advertising Market Share of Top 5 Vendors
Table Japan Internet Advertising Sales by Type (2012-2017)
Table Japan Internet Advertising Sales and Market Share by Type (2012-2017)
Figure Japan Internet Advertising Sales Market Share by Type 2016
Figure 2016 Japan Internet Advertising Sales Market Share by Type
Table Japan Internet Advertising Revenue (Million USD) by Type (2012-2017)
Table Japan Internet Advertising Revenue Market Share by Type (2012-2017)
Figure Japan Internet Advertising Revenue Market Share by Type 2016
Figure 2016 Japan Internet Advertising Revenue Market Share by Type
Table Japan Internet Advertising Price by Type (2012-2017)
Table Japan Internet Advertising Sales by Application (2012-2017)
Table Japan Internet Advertising Sales and Market Share by Application (2012-2017)
Figure Japan Internet Advertising Sales Market Share by Application (2012-2017)
Figure 2016 Japan Internet Advertising Sales Market Share by Application
Table Japan Market Internet Advertising Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)
Table Alphabet Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Alphabet Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Alphabet Internet Advertising Market Share (2012-2017)
Table Facebook Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Facebook Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Facebook Internet Advertising Market Share (2012-2017)
Table Baidu Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Baidu Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Baidu Internet Advertising Market Share (2012-2017)
Table Yahoo! Inc Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Yahoo! Inc Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Yahoo! Inc Internet Advertising Market Share (2012-2017)

Table Microsoft Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Microsoft Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Microsoft Internet Advertising Market Share (2012-2017)

Table Alibaba Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Alibaba Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Alibaba Internet Advertising Market Share (2012-2017)

Table Tencent Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tencent Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Tencent Internet Advertising Market Share (2012-2017)

Table Twitter Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Twitter Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Twitter Internet Advertising Market Share (2012-2017)

Table Aol(Verizon Communications) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Aol(Verizon Communications) Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Aol(Verizon Communications) Internet Advertising Market Share (2012-2017)

Table eBay Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table eBay Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure eBay Internet Advertising Market Share (2012-2017)

Table LinkedIn Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LinkedIn Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure LinkedIn Internet Advertising Market Share (2012-2017)

Table Amazon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Amazon Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Amazon Internet Advertising Market Share (2012-2017)

Table IAC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table IAC Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure IAC Internet Advertising Market Share (2012-2017)

Table Soho Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Soho Internet Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Soho Internet Advertising Market Share (2012-2017)

Table Pandora Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pandora Internet Advertising Sales, Revenue, Price and Gross Margin
(2012-2017)

Figure Pandora Internet Advertising Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Internet Advertising Main Raw Materials Price Trend

Table Internet Advertising Raw Materials Major Suppliers List

Figure Production Cost Structure of Internet Advertising

Figure Internet Advertising Manufacturing Process/Method

Figure Internet Advertising Value Chain Analysis

Table Raw Materials Sources of Internet Advertising Major Vendors in 2016

Table Major Buyers of Internet Advertising

Table Internet Advertising Distributors/Traders List in Japan

Figure Japan Internet Advertising Sales and Growth Rate Forecast (2017-2022)

Figure Japan Internet Advertising Revenue and Growth Rate Forecast (2017-2022)

Figure Japan Internet Advertising Price Trend Forecast (2017-2022)

Table Japan Internet Advertising Sales Forecast by Type (2017-2022)

Figure Japan Internet Advertising Sales Market Share Forecast by Type (2017-2022)

Figure Japan Internet Advertising Sales Market Share Forecast by Type in 2022

Table Japan Internet Advertising Sales Forecast by Application (2017-2022)

Figure Japan Internet Advertising Sales Market Share Forecast by Application
(2017-2022)

Figure Japan Internet Advertising Sales Market Share Forecast by Application in 2022

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