

# 2017-2022 Japan Educational Software Market Report (Status and Outlook)

<https://marketpublishers.com/r/289588A4B6AEN.html>

Date: February 2017

Pages: 113

Price: US\$ 3,360.00 (Single User License)

ID: 289588A4B6AEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Educational Software market size will be XX million (USD) in 2022 in Japan, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In Japan market, the top players include many company. With key sales data like sales (volume), revenue, market share for top players. such as

Neusoft

Wisedu

Jucheng

Kingsun

Hongen

Guangdong Dongtian Digital Technology

Zhengfang Software

Kingosoft

Beijing China Education Star Technology

## IntelHouse Technology

Split by product types/category, covering many types. with sales, revenue and market share for each type, such as

K-12 Educational Software

University Education Software

Adult Education Software

Elderly Education Software

Split by applications/end use industries, covers many application. This report focuses on sales, market share and growth rate of Educational Software in each application. such as

Quality-oriented Education Software

Examination-oriented Education Software

## Contents

### **1 EDUCATIONAL SOFTWARE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Educational Software
- 1.2 Educational Software Market Segment by Types
  - 1.2.1 Japan Educational Software Sales Present Situation and Outlook by Types (2012-2022)
  - 1.2.2 Japan Educational Software Sales Market Share by Types in 2016
  - 1.2.3 K-12 Educational Software
  - 1.2.4 University Education Software
  - 1.2.5 Adult Education SoftwareElderly Education Software
- 1.3 Japan Educational Software Market Segment by Applications/End Use Industries
  - 1.3.1 Japan Educational Software Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
  - 1.3.2 Japan Educational Software Sales Market Share by Types in 2016
  - 1.3.3 Quality-oriented Education SoftwareExamination-oriented Education Software
- 1.4 Japan Educational Software Overview and Market Size (Value) (2012-2022)
  - 1.4.1 Japan Market Educational Software Overview
  - 1.4.2 Japan Educational Software Market Size (Value and Volume) Status and Forecast (2012-2022)

### **2 JAPAN EDUCATIONAL SOFTWARE SALES, REVENUE (VALUE) AND MARKET SHARE BY VENDORS/MANUFACTURERS**

- 2.1 Japan Educational Software Sales and Market Share (2012-2017) by Vendors/Manufacturers
- 2.2 Japan Educational Software Revenue and Market Share by Vendors (2012-2017)
- 2.3 Japan Educational Software Average Price by Vendors in 2016
- 2.4 Japan Educational Software Manufacturing Base Distribution, Sales Area, Product Types by Vendors
- 2.5 Educational Software Market Competitive Situation and Trends
  - 2.5.1 Educational Software Market Concentration Rate
  - 2.5.2 Educational Software Market Share of Top 3 and Top 5 Vendors
  - 2.5.3 Mergers & Acquisitions, Expansion

### **3 JAPAN EDUCATIONAL SOFTWARE SALES, REVENUE (VALUE) BY TYPE AND**

## **APPLICATION (2012-2017)**

3.1 Japan Educational Software Sales, Revenue, Market Share and Price by Type (2012-2017)

3.1.1 Japan Educational Software Sales and Market Share by Type (2012-2017)

3.1.2 Japan Educational Software Revenue and Market Share by Type (2012-2017)

3.1.3 Japan Educational Software Price by Type (2012-2017)

3.2 Japan Educational Software Sales and Market Share by Application (2012-2017)

3.3 Japan Market Educational Software Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

## **4 JAPAN EDUCATIONAL SOFTWARE VENDORS/MANUFACTURERS PROFILES AND SALES DATA**

4.1 Neusoft

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Educational Software Product Types, Application and Specification

4.1.2.1 Category One

4.1.2.2 Category Two

4.1.3 Neusoft Educational Software Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.1.4 Main Business/Business Overview

4.1.5 Neusoft News

4.2 Wisedu

4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.2.2 Educational Software Product Types, Application and Specification

4.2.2.1 Category One

4.2.2.2 Category Two

4.2.3 Wisedu Educational Software Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.2.4 Main Business/Business Overview

4.2.5 Wisedu News

4.3 Jucheng

4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.3.2 Educational Software Product Types, Application and Specification

4.3.2.1 Category One

- 4.3.2.2 Category Two
- 4.3.3 Jucheng Educational Software Sales, Revenue, Price and Gross Margin (2015 and 2016)
- 4.3.4 Main Business/Business Overview
- 4.3.5 Jucheng News
- 4.4 Kingsun
  - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.4.2 Educational Software Product Types, Application and Specification
    - 4.4.2.1 Category One
    - 4.4.2.2 Category Two
  - 4.4.3 Kingsun Educational Software Sales, Revenue, Price and Gross Margin (2015 and 2016)
  - 4.4.4 Main Business/Business Overview
  - 4.4.5 Kingsun News
- 4.5 Hongen
  - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 Educational Software Product Types, Application and Specification
    - 4.5.2.1 Category One
    - 4.5.2.2 Category Two
  - 4.5.3 Hongen Educational Software Sales, Revenue, Price and Gross Margin (2015 and 2016)
  - 4.5.4 Main Business/Business Overview
  - 4.5.5 Hongen News
- 4.6 Guangdong Dongtian Digital Technology
  - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.6.2 Educational Software Product Types, Application and Specification
    - 4.6.2.1 Category One
    - 4.6.2.2 Category Two
  - 4.6.3 Guangdong Dongtian Digital Technology Educational Software Sales, Revenue, Price and Gross Margin (2015 and 2016)
  - 4.6.4 Main Business/Business Overview
  - 4.6.5 Guangdong Dongtian Digital Technology News
- 4.7 Zhengfang Software
  - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.7.2 Educational Software Product Types, Application and Specification

- 4.7.2.1 Category One
- 4.7.2.2 Category Two
- 4.7.3 Zhengfang Software Educational Software Sales, Revenue, Price and Gross Margin (2015 and 2016)
- 4.7.4 Main Business/Business Overview
- 4.7.5 Zhengfang Software News
- 4.8 Kingosoft
  - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.8.2 Educational Software Product Types, Application and Specification
    - 4.8.2.1 Category One
    - 4.8.2.2 Category Two
  - 4.8.3 Kingosoft Educational Software Sales, Revenue, Price and Gross Margin (2015 and 2016)
  - 4.8.4 Main Business/Business Overview
  - 4.8.5 Kingosoft News
- 4.9 Beijing China Education Star Technology
  - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.9.2 Educational Software Product Types, Application and Specification
    - 4.9.2.1 Category One
    - 4.9.2.2 Category Two
  - 4.9.3 Beijing China Education Star Technology Educational Software Sales, Revenue, Price and Gross Margin (2015 and 2016)
  - 4.9.4 Main Business/Business Overview
  - 4.9.5 Beijing China Education Star Technology News
- 4.10 IntelHouse Technology
  - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.10.2 Educational Software Product Types, Application and Specification
    - 4.10.2.1 Category One
    - 4.10.2.2 Category Two
  - 4.10.3 IntelHouse Technology Educational Software Sales, Revenue, Price and Gross Margin (2015 and 2016)
  - 4.10.4 Main Business/Business Overview
  - 4.10.5 IntelHouse Technology News

## **5 PRODUCTION COST ANALYSIS OF EDUCATIONAL SOFTWARE**

## 5.1 Main Raw Materials of Educational Software

### 5.1.1 List of Educational Software Main Raw Materials

### 5.1.2 Educational Software Main Raw Materials Price Analysis

### 5.1.3 Educational Software Raw Materials Major Suppliers

### 5.1.4 Educational Software Main Raw Materials Market Concentration Rate

## 5.2 Production Cost Structure of Educational Software

### 5.2.1 Raw Materials

### 5.2.2 Labor Cost

### 5.2.3 Production Expenses

## 5.3 Educational Software Manufacturing Process/Method

# 6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

## 6.1 Educational Software Value Chain Analysis

## 6.2 Upstream Raw Materials Purchasing

## 6.3 Raw Materials Sources of Educational Software Major Vendors in 2016

## 6.4 Downstream Buyers

# 7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

## 7.1 Sales Channel

### 7.1.1 Direct Sales

### 7.1.2 Indirect Sales

### 7.1.3 Sales Channel Development Trend

## 7.2 Product Market Positioning

### 7.2.1 Pricing Strategy

### 7.2.2 Brand Strategy

### 7.2.3 Target Client

## 7.3 Educational Software Distributors/Traders List in Japan

# 8 MARKET INFLUENCES FACTORS ANALYSIS

## 8.1 Changes from the Related Industries

## 8.2 Substitutes Threat

## 8.3 Customer Preference Change

## 8.4 Economic/Political Environmental Change

## 8.5 Upstream and Downstream Fluctuation

# 9 JAPAN EDUCATIONAL SOFTWARE MARKET FORECAST (2017-2022)

## 9.1 Japan Educational Software Sales, Revenue and Price Forecast (2017-2022)

### 9.1.1 Japan Educational Software Sales and Growth Rate Forecast (2017-2022)

### 9.1.2 Japan Educational Software Revenue and Growth Rate Forecast (2017-2022)

### 9.1.3 Japan Educational Software Price Trend Forecast (2017-2022)

## 9.2 Japan Educational Software Sales Forecast by Type (2017-2022)

## 9.3 Japan Educational Software Sales Forecast by Application (2017-2022)

# 10 RESEARCH FINDINGS AND CONCLUSION

# 11 APPENDIX

## 11.1 Methodology

## 11.2 Analyst Introduction

## 11.3 Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Educational Software

Figure Japan Educational Software Sales (volume) for Each Type (2012-2022)

Figure Japan Educational Software Sales Market Share by Types in 2016

Figure Product Picture of K-12 Educational Software

Table Major Players of K-12 Educational Software

Figure Product Picture of University Education Software

Table Major Players of University Education Software

Figure Product Picture of Adult Education Software

Table Major Players of Adult Education Software

Figure Product Picture of Elderly Education Software

Table Major Players of Elderly Education Software

Figure Japan Educational Software Sales Present Situation and Outlook by Applications (2012-2022)

Figure Japan Educational Software Sales Market Share by Types in 2016

Figure Quality-oriented Education Software Examples

Figure Examination-oriented Education Software Examples

Figure Japan Educational Software Revenue (Million USD) Status and Forecast (2012-2022)

Figure Japan Educational Software Sales (Volume) Status and Forecast (2012-2022)

Table Japan Educational Software Sales by Vendors (2012-2017)

Table Japan Educational Software Sales Market Share (%) by Vendors (2012-2017)

Figure Japan Educational Software Sales Share by Vendors in 2015

Figure Japan Educational Software Sales Share by Vendors in 2016

Table Japan Educational Software Revenue (Million USD) by Vendors (2012-2017)

Table Japan Educational Software Revenue Market Share (%) by Vendors (2012-2017)

Figure Japan Educational Software Revenue Share by Vendors in 2015

Figure Japan Educational Software Revenue Share by Vendors in 2016

Table Japan Educational Software Average Price by Vendors in 2016

Table Japan Educational Software Manufacturing Base Distribution and Sales Area by Vendors

Table Vendors Educational Software Product Types

Figure Educational Software Market Share of Top 3 Vendors

Figure Educational Software Market Share of Top 5 Vendors

Table Japan Educational Software Sales by Type (2012-2017)

Table Japan Educational Software Sales and Market Share by Type (2012-2017)

Figure Japan Educational Software Sales Market Share by Type (2012-2017)

Figure 2016 Japan Educational Software Sales Market Share by Type

Table Japan Educational Software Revenue (Million USD) by Type (2012-2017)

Table Japan Educational Software Revenue Market Share by Type (2012-2017)

Figure Japan Educational Software Revenue Market Share by Type (2012-2017)

Figure 2016 Japan Educational Software Revenue Market Share by Type

Table Japan Educational Software Price by Type (2012-2017)

Table Japan Educational Software Sales by Application (2012-2017)

Table Japan Educational Software Sales and Market Share by Application (2012-2017)

Figure Japan Educational Software Sales Market Share by Application (2012-2017)

Figure 2016 Japan Educational Software Sales Market Share by Application

Table Japan Market Educational Software Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table Neusoft Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Neusoft Educational Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Neusoft Educational Software Market Share (2012-2017)

Table Wisedu Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wisedu Educational Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Wisedu Educational Software Market Share (2012-2017)

Table Jucheng Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jucheng Educational Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Jucheng Educational Software Market Share (2012-2017)

Table Kingsun Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kingsun Educational Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Kingsun Educational Software Market Share (2012-2017)

Table Hongen Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hongen Educational Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Hongen Educational Software Market Share (2012-2017)

Table Guangdong Dongtian Digital Technology Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Guangdong Dongtian Digital Technology Educational Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Guangdong Dongtian Digital Technology Educational Software Market Share (2012-2017)

Table Zhengfang Software Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Zhengfang Software Educational Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Zhengfang Software Educational Software Market Share (2012-2017)

Table Kingosoft Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kingosoft Educational Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Kingosoft Educational Software Market Share (2012-2017)

Table Beijing China Education Star Technology Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Beijing China Education Star Technology Educational Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Beijing China Education Star Technology Educational Software Market Share (2012-2017)

Table IntelHouse Technology Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table IntelHouse Technology Educational Software Sales, Revenue, Price and Gross Margin (2012-2017)

Figure IntelHouse Technology Educational Software Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Educational Software Main Raw Materials Price Trend

Table Educational Software Raw Materials Major Suppliers List

Figure Production Cost Structure of Educational Software

Figure Educational Software Manufacturing Process/Method

Figure Educational Software Value Chain Analysis

Table Raw Materials Sources of Educational Software Major Vendors in 2016

Table Major Buyers of Educational Software

Table Educational Software Distributors/Traders List in Japan

Figure Japan Educational Software Sales and Growth Rate Forecast (2017-2022)

Figure Japan Educational Software Revenue and Growth Rate Forecast (2017-2022)

Figure Japan Educational Software Price Trend Forecast (2017-2022)

Table Japan Educational Software Sales Forecast by Type (2017-2022)

Figure Japan Educational Software Sales Market Share Forecast by Type (2017-2022)

Figure Japan Educational Software Sales Market Share Forecast by Type in 2022

Table Japan Educational Software Sales Forecast by Application (2017-2022)

Figure Japan Educational Software Sales Market Share Forecast by Application (2017-2022)

Figure Japan Educational Software Sales Market Share Forecast by Application in 2022

## I would like to order

Product name: 2017-2022 Japan Educational Software Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/289588A4B6AEN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/289588A4B6AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970