

# 2017-2022 India Truck Telematics Market Report (Status and Outlook)

<https://marketpublishers.com/r/2059F55A5CDEN.html>

Date: October 2017

Pages: 128

Price: US\$ 3,360.00 (Single User License)

ID: 2059F55A5CDEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2016, the Truck Telematics market size was xx million USD in China, and it will be xx million USD in 2022, with a CAGR of xx% between 2016 and 2022.

In India market, the top players include

Trimble

Fleetmatics Group PLC

TomTom

MiX Telematics

Actsoft's

Ctrack

Daimler FleetBoard GmbH

KORE

Masternaut

AirIQ

Split by product types/category, covering

Tablet

Phone

Others

Split by applications/end use industries, covers

Driver Behavior

Vehicle Data

## Contents

### **1 TRUCK TELEMATICS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Truck Telematics
- 1.2 Truck Telematics Market Segment by Types
  - 1.2.1 India Truck Telematics Sales Present Situation and Outlook by Types (2012-2022)
  - 1.2.2 India Truck Telematics Sales Market Share by Types in 2016
  - 1.2.3 Tablet
    - 1.2.3.1 Major Players of Tablet
  - 1.2.4 Phone
    - 1.2.4.1 Major Players of Phone
  - 1.2.5 Others
    - 1.2.5.1 Major Players of Others
- 1.3 India Truck Telematics Market Segment by Applications/End Use Industries
  - 1.3.1 India Truck Telematics Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
  - 1.3.2 India Truck Telematics Sales Market Share by Applications in 2016
  - 1.3.2 Driver Behavior
  - 1.3.3 Vehicle Data
- 1.4 India Truck Telematics Overview and Market Size (Value) (2012-2022)
  - 1.4.1 India Market Truck Telematics Overview
  - 1.4.2 India Truck Telematics Market Size (Value and Volume) Status and Forecast (2012-2022)

### **2 INDIA TRUCK TELEMATICS SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS/MANUFACTURERS**

- 2.1 India Truck Telematics Sales and Market Share (2012-2017) by Vendors/Manufacturers
- 2.2 India Truck Telematics Revenue and Market Share by Vendors (2012-2017)
- 2.3 India Truck Telematics Average Price by Vendors in 2016
- 2.4 India Truck Telematics Manufacturing Base Distribution, Sales Area, Product Types by Vendors
- 2.5 Truck Telematics Market Competitive Situation and Trends
  - 2.5.1 Truck Telematics Market Concentration Rate
  - 2.5.2 Truck Telematics Market Share of Top 3 and Top 5 Vendors
  - 2.5.3 Mergers & Acquisitions, Expansion

### **3 INDIA TRUCK TELEMATICS SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)**

#### 3.1 India Truck Telematics Sales, Revenue, Market Share and Price by Type (2012-2017)

- 3.1.1 India Truck Telematics Sales and Market Share by Type (2012-2017)
- 3.1.2 India Truck Telematics Revenue and Market Share by Type (2012-2017)
- 3.1.3 India Truck Telematics Price by Type (2012-2017)

#### 3.2 India Truck Telematics Sales and Market Share by Application (2012-2017)

#### 3.3 India Market Truck Telematics Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

### **4 INDIA TRUCK TELEMATICS VENDORS/MANUFACTURERS PROFILES AND SALES DATA**

#### 4.1 Trimble

- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.1.2 Truck Telematics Product Types, Application and Specification
  - 4.1.2.1 Type
  - 4.1.2.2 Type
- 4.1.3 Trimble Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.1.4 Main Business/Business Overview
- 4.1.5 Trimble News

#### 4.2 Fleetmatics Group PLC

- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.2.2 Truck Telematics Product Types, Application and Specification
  - 4.2.2.1 Type
  - 4.2.2.2 Type
- 4.2.3 Fleetmatics Group PLC Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.2.4 Main Business/Business Overview
- 4.2.5 Fleetmatics Group PLC News

#### 4.3 TomTom

- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.3.2 Truck Telematics Product Types, Application and Specification

- 4.3.2.1 Type
- 4.3.2.2 Type
- 4.3.3 TomTom Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.3.5 TomTom News
- 4.4 MiX Telematics
  - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.4.2 Truck Telematics Product Types, Application and Specification
    - 4.4.2.1 Type
    - 4.4.2.2 Type
  - 4.4.3 MiX Telematics Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.4.4 Main Business/Business Overview
  - 4.4.5 MiX Telematics News
- 4.5 Actsoft's
  - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 Truck Telematics Product Types, Application and Specification
    - 4.5.2.1 Type
    - 4.5.2.2 Type
  - 4.5.3 Actsoft's Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.5.4 Main Business/Business Overview
  - 4.5.5 Actsoft's News
- 4.6 Ctrack
  - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.6.2 Truck Telematics Product Types, Application and Specification
    - 4.6.2.1 Type
    - 4.6.2.2 Type
  - 4.6.3 Ctrack Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.6.4 Main Business/Business Overview
  - 4.6.5 Ctrack News
- 4.7 Daimler FleetBoard GmbH
  - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.7.2 Truck Telematics Product Types, Application and Specification

4.7.2.1 Type

4.7.2.2 Type

4.7.3 Daimler FleetBoard GmbH Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

4.7.4 Main Business/Business Overview

4.7.5 Daimler FleetBoard GmbH News

4.8 KORE

4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.8.2 Truck Telematics Product Types, Application and Specification

4.8.2.1 Type

4.8.2.2 Type

4.8.3 KORE Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

4.8.4 Main Business/Business Overview

4.8.5 KORE News

4.9 Masternaut

4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.9.2 Truck Telematics Product Types, Application and Specification

9.9.2.1 Type

9.9.2.2 Type

4.9.3 Masternaut Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

4.9.4 Main Business/Business Overview

4.9.5 Masternaut News

4.10 AirIQ

4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.10.2 Truck Telematics Product Types, Application and Specification

4.10.2.1 Type

4.10.2.2 Type

4.10.3 AirIQ Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

4.10.4 Main Business/Business Overview

4.10.5 AirIQ News

## **5 INDIA TRUCK TELEMATICS MARKET FORECAST (2017-2022)**

5.1 India Truck Telematics Sales, Revenue and Price Forecast (2017-2022)

5.1.1 India Truck Telematics Sales and Growth Rate Forecast (2017-2022)

- 5.1.2 India Truck Telematics Revenue and Growth Rate Forecast (2017-2022)
- 5.1.3 India Truck Telematics Price Trend Forecast (2017-2022)
- 5.2 India Truck Telematics Sales Forecast by Type (2017-2022)
- 5.3 India Truck Telematics Sales Forecast by Application (2017-2022)

## **6 PRODUCTION COST ANALYSIS OF TRUCK TELEMATICS**

- 6.1 Main Raw Materials of Truck Telematics
  - 6.1.1 List of Truck Telematics Main Raw Materials
  - 6.1.2 Truck Telematics Main Raw Materials Price Analysis
  - 6.1.3 Truck Telematics Raw Materials Major Suppliers
  - 6.1.4 Truck Telematics Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Truck Telematics
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Production Expenses
- 6.3 Truck Telematics Manufacturing Process/Method

## **7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Truck Telematics Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Truck Telematics Major Vendors in 2016
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Sales Channel
  - 8.1.1 Direct Sales
  - 8.1.2 Indirect Sales
  - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Truck Telematics Distributors/Traders List in India

## **9 MARKET INFLUENCES FACTORS ANALYSIS**

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

- 11.1 Methodology
- 11.2 Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Truck Telematics

Table Product Specifications of Truck Telematics

Figure India Truck Telematics Sales (volume) for Each Type (2012-2022)

Figure India Truck Telematics Sales Market Share by Types in 2016

Table Types of Truck Telematics

Figure Product Picture of Tablet

Table Major Players of Tablet

Figure Product Picture of Phone

Table Major Players of Phone

Figure Product Picture of Others

Table Major Players of Others

Figure Truck Telematics Consumption Market Share by Applications in 2016

Figure India Truck Telematics Sales Present Situation and Outlook by Applications (2012-2022)

Figure India Truck Telematics Sales Market Share by Applications in 2016

=Table Applications of '&Sheet1!B1&'

Figure Driver Behavior Examples

Figure Vehicle Data Examples

Figure India Truck Telematics Revenue (Million USD) Status and Forecast (2012-2022)

Figure India Truck Telematics Sales (Volume) Status and Forecast (2012-2022)

Table India Truck Telematics Sales by Vendors (2012-2017)

Table India Truck Telematics Sales Market Share (%) by Vendors (2012-2017)

Figure India Truck Telematics Sales Market Share by Vendors in 2016

Figure India Truck Telematics Sales Market Share by Vendors in 2017

Table India Truck Telematics Revenue (Million USD) by Vendors (2012-2017)

Table India Truck Telematics Revenue Market Share (%) by Vendors (2012-2017)

Figure India Truck Telematics Revenue Market Share by Vendors in 2016

Figure India Truck Telematics Revenue Market Share by Vendors in 2017

Figure India Truck Telematics Average Price by Vendors in 2016

Table India Truck Telematics Manufacturing Base Distribution and Sales Area by Vendors

Table Vendors Truck Telematics Product Types

Figure Truck Telematics Market Share of Top 3 Vendors

Figure Truck Telematics Market Share of Top 5 Vendors

Table India Truck Telematics Sales by Type (2012-2017)

Table India Truck Telematics Sales Market Share by Type (2012-2017)  
Figure 2012 India Truck Telematics Sales Market Share by Type  
Figure 2016 India Truck Telematics Sales Market Share by Type  
Table India Truck Telematics Revenue (Million USD) by Type (2012-2017)  
Table India Truck Telematics Revenue Market Share by Type (2012-2017)  
Figure 2012 India Truck Telematics Revenue Market Share by Type  
Figure 2016 India Truck Telematics Revenue Market Share by Type  
Table India Truck Telematics Price by Type (2012-2017)  
Table India Truck Telematics Sales by Application (2012-2017)  
Table India Truck Telematics Sales Market Share by Application (2012-2017)  
Figure India Truck Telematics Sales Market Share by Application (2012-2017)  
Figure 2016 India Truck Telematics Sales Market Share by Application  
Table India Market Truck Telematics Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)  
Table Trimble Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Trimble Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Trimble Truck Telematics Market Share (2012-2017)  
Table Fleetmatics Group PLC Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Fleetmatics Group PLC Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Fleetmatics Group PLC Truck Telematics Market Share (2012-2017)  
Table TomTom Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table TomTom Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure TomTom Truck Telematics Market Share (2012-2017)  
Table MiX Telematics Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table MiX Telematics Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure MiX Telematics Truck Telematics Market Share (2012-2017)  
Table Actsoft's Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Actsoft's Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Actsoft's Truck Telematics Market Share (2012-2017)  
Table Ctrack Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Ctrack Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Ctrack Truck Telematics Market Share (2012-2017)  
Table Daimler FleetBoard GmbH Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Daimler FleetBoard GmbH Truck Telematics Sales, Revenue, Price and Gross

Margin (2012-2017)

Figure Daimler FleetBoard GmbH Truck Telematics Market Share (2012-2017)

Table KORE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table KORE Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure KORE Truck Telematics Market Share (2012-2017)

Table Masternaut Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Masternaut Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Masternaut Truck Telematics Market Share (2012-2017)

Table AirIQ Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AirIQ Truck Telematics Sales, Revenue, Price and Gross Margin (2012-2017)

Figure AirIQ Truck Telematics Market Share (2012-2017)

Figure India Truck Telematics Sales and Growth Rate Forecast (2017-2022)

Figure India Truck Telematics Revenue and Growth Rate Forecast (2017-2022)

Figure India Truck Telematics Price Trend Forecast (2017-2022)

Table India Truck Telematics Sales Forecast by Type (2017-2022)

Figure India Truck Telematics Sales Market Share Forecast by Type (2017-2022)

Figure India Truck Telematics Sales Market Share Forecast by Type in 2022

Table India Truck Telematics Sales Forecast by Application (2017-2022)

Figure India Truck Telematics Sales Market Share Forecast by Application (2017-2022)

Figure India Truck Telematics Sales Market Share Forecast by Application in 2022

Table Production Base and Market Concentration Rate of Raw Material

Figure Truck Telematics Main Raw Materials Price Trend

Table Truck Telematics Raw Materials Major Suppliers List

Figure Production Cost Structure of Truck Telematics

Figure Truck Telematics Manufacturing Process/Method

Figure Truck Telematics Value Chain Analysis

Table Raw Materials Sources of Truck Telematics Major Vendors in 2016

Table Major Buyers of Truck Telematics

Table Truck Telematics Distributors/Traders List in India

## I would like to order

Product name: 2017-2022 India Truck Telematics Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/2059F55A5CDEN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2059F55A5CDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970