

2017-2022 India Shampoo Market Report (Status and Outlook)

<https://marketpublishers.com/r/2FF862A28FBEN.html>

Date: August 2017

Pages: 111

Price: US\$ 3,360.00 (Single User License)

ID: 2FF862A28FBEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Shampoo market size will be XX million (USD) in 2022 in India, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In India market, the top players include

Head & Shoulders

Pantene

CLEAR

VS

L'Oreal

Dove

Rejoice

Schwarzkopf

LUX

Aquair

Syoss

SLEK

Lovefun

Hazeline

CLATROL

Kerastase

This report with sales, revenue and market share for each type, split by product types/category, covering

Standard Shampoo

Medicated Shampoo

This report focuses on sales, market share and growth rate of Shampoo in each application, split by applications/end use industries, covers

Homecare

Salon

Contents

1 SHAMPOO MARKET OVERVIEW

1.1 Product Overview and Scope of Shampoo

1.2 Shampoo Market Segment by Types

1.2.1 India Shampoo Sales Present Situation and Outlook by Types (2012-2022)

1.2.2 India Shampoo Sales Market Share by Types in 2016

1.2.3 Standard Shampoo

Medicated Shampoo

1.3 India Shampoo Market Segment by Applications/End Use Industries

1.3.1 India Shampoo Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)

1.3.2 India Shampoo Sales Market Share by Applications/End Industrials in 2016

1.3.3 Homecare

Salon

1.4 India Shampoo Overview and Market Size (Value) (2012-2022)

1.4.1 India Market Shampoo Overview

1.4.2 India Shampoo Market Size (Value and Volume) Status and Forecast (2012-2022)

2 INDIA SHAMPOO SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS/MANUFACTURERS

2.1 India Shampoo Sales and Market Share (2012-2017) by Vendors/Manufacturers

2.2 India Shampoo Revenue and Market Share by Vendors (2012-2017)

2.3 India Shampoo Average Price by Vendors in 2016

2.4 India Shampoo Manufacturing Base Distribution, Sales Area, Product Types by Vendors

2.5 Shampoo Market Competitive Situation and Trends

2.5.1 Shampoo Market Concentration Rate

2.5.2 Shampoo Market Share of Top 3 and Top 5 Vendors

2.5.3 Mergers & Acquisitions, Expansion

3 INDIA SHAMPOO SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

3.1 India Shampoo Sales, Revenue, Market Share and Price by Type (2012-2017)

3.1.1 India Shampoo Sales and Market Share by Type (2012-2017)

- 3.1.2 India Shampoo Revenue and Market Share by Type (2012-2017)
- 3.1.3 India Shampoo Price by Type (2012-2017)
- 3.2 India Shampoo Sales and Market Share by Application (2012-2017)
- 3.3 India Market Shampoo Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

4 INDIA SHAMPOO VENDORS/MANUFACTURERS PROFILES AND SALES DATA

4.1 Head & Shoulders

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Shampoo Product Types, Application and Specification

4.1.2.1 Type

4.1.2.2 Type

4.1.3 Head & Shoulders Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

4.1.4 Main Business/Business Overview

4.2 Pantene

4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.2.2 Shampoo Product Types, Application and Specification

4.2.2.1 Type

4.2.2.2 Type

4.2.3 Pantene Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

4.2.4 Main Business/Business Overview

4.3 CLEAR

4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.3.2 Shampoo Product Types, Application and Specification

4.3.2.1 Type

4.3.2.2 Type

4.3.3 CLEAR Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

4.3.4 Main Business/Business Overview

4.4 VS

4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.4.2 Shampoo Product Types, Application and Specification

4.4.2.1 Type

4.4.2.2 Type

4.4.3 VS Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

4.4.4 Main Business/Business Overview

4.5 L'Oreal

4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.5.2 Shampoo Product Types, Application and Specification

4.5.2.1 Type

4.5.2.2 Type

4.5.3 L'Oreal Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

4.5.4 Main Business/Business Overview

4.6 Dove

4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.6.2 Shampoo Product Types, Application and Specification

4.6.2.1 Type

4.6.2.2 Type

4.6.3 Dove Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

4.6.4 Main Business/Business Overview

4.7 Rejoice

4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.7.2 Shampoo Product Types, Application and Specification

4.7.2.1 Type

4.7.2.2 Type

4.7.3 Rejoice Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

4.7.4 Main Business/Business Overview

4.8 Schwarzkopf

4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.8.2 Shampoo Product Types, Application and Specification

4.8.2.1 Type

4.8.2.2 Type

4.8.3 Schwarzkopf Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

4.8.4 Main Business/Business Overview

4.9 LUX

4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.9.2 Shampoo Product Types, Application and Specification

9.9.2.1 Type

- 9.9.2.2 Type
- 4.9.3 LUX Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.9.4 Main Business/Business Overview
- 4.10 Aquair
 - 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.10.2 Shampoo Product Types, Application and Specification
 - 4.10.2.1 Type
 - 4.10.2.2 Type
 - 4.10.3 Aquair Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.10.4 Main Business/Business Overview
- 4.11 Syoss
 - 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.11.2 Shampoo Product Types, Application and Specification
 - 4.11.2.1 Type
 - 4.11.2.2 Type
 - 4.11.3 Syoss Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.11.4 Main Business/Business Overview
- 4.12 SLEK
 - 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.12.2 Shampoo Product Types, Application and Specification
 - 4.12.2.1 Type
 - 4.12.2.2 Type
 - 4.12.3 SLEK Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.12.4 Main Business/Business Overview
- 4.13 Lovefun
 - 4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.13.2 Shampoo Product Types, Application and Specification
 - 4.13.2.1 Type
 - 4.13.2.2 Type
 - 4.13.3 Lovefun Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.13.4 Main Business/Business Overview
- 4.14 Hazeline
 - 4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.14.2 Shampoo Product Types, Application and Specification

- 4.14.2.1 Type
- 4.14.2.2 Type
- 4.14.3 Hazeline Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.14.4 Main Business/Business Overview
- 4.15 CLATROL
 - 4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.15.2 Shampoo Product Types, Application and Specification
 - 4.15.2.1 Type
 - 4.15.2.2 Type
 - 4.15.3 CLATROL Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.15.4 Main Business/Business Overview
- 4.16 Kerastase
 - 4.16.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.16.2 Shampoo Product Types, Application and Specification
 - 4.16.2.1 Type
 - 4.16.2.2 Type
 - 4.16.3 Kerastase Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.16.4 Main Business/Business Overview

5 PRODUCTION COST ANALYSIS OF SHAMPOO

- 5.1 Main Raw Materials of Shampoo
 - 5.1.1 List of Shampoo Main Raw Materials
 - 5.1.2 Shampoo Main Raw Materials Price Analysis
 - 5.1.3 Shampoo Raw Materials Major Suppliers
 - 5.1.4 Shampoo Main Raw Materials Market Concentration Rate
- 5.2 Production Cost Structure of Shampoo
 - 5.2.1 Raw Materials
 - 5.2.2 Labor Cost
 - 5.2.3 Production Expenses
- 5.3 Shampoo Manufacturing Process/Method

6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 Shampoo Value Chain Analysis
- 6.2 Upstream Raw Materials Purchasing
- 6.3 Raw Materials Sources of Shampoo Major Vendors in 2016

6.4 Downstream Buyers

7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

7.1 Sales Channel

7.1.1 Direct Sales

7.1.2 Indirect Sales

7.1.3 Sales Channel Development Trend

7.2 Product Market Positioning

7.2.1 Pricing Strategy

7.2.2 Brand Strategy

7.2.3 Target Client

7.3 Shampoo Distributors/Traders List in India

8 MARKET INFLUENCES FACTORS ANALYSIS

8.1 Changes from the Related Industries

8.2 Substitutes Threat

8.3 Customer Preference Change

8.4 Economic/Political Environmental Change

8.5 Upstream and Downstream Fluctuation

9 INDIA SHAMPOO MARKET FORECAST (2017-2022)

9.1 India Shampoo Sales, Revenue and Price Forecast (2017-2022)

9.1.1 India Shampoo Sales and Growth Rate Forecast (2017-2022)

9.1.2 India Shampoo Revenue and Growth Rate Forecast (2017-2022)

9.1.3 India Shampoo Price Trend Forecast (2017-2022)

9.2 India Shampoo Sales Forecast by Type (2017-2022)

9.3 India Shampoo Sales Forecast by Application (2017-2022)

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Shampoo

Table Product Specifications of Shampoo

Figure India Shampoo Sales (volume) for Each Type (2012-2022)

Figure India Shampoo Sales Market Share by Types in 2016

Table Types of Shampoo

Figure Product Picture of Standard Shampoo

Table Major Players of Standard Shampoo

Figure Product Picture of Medicated Shampoo

Table Major Players of Medicated Shampoo

Figure India Shampoo Sales Present Situation and Outlook by Applications (2012-2022)

Figure India Shampoo Sales Market Share by Applications/End Industrials in 2016

Table Applications of Shampoo

Figure Homecare Examples

Figure Salon Examples

Figure India Shampoo Revenue (Million USD) Status and Forecast (2012-2022)

Figure India Shampoo Sales (Volume) Status and Forecast (2012-2022)

Table India Shampoo Sales by Vendors (2012-2017)

Table India Shampoo Sales Market Share (%) by Vendors (2012-2017)

Figure India Shampoo Sales Share by Vendors in 2016

Figure India Shampoo Sales Share by Vendors in 2017

Table India Shampoo Revenue (Million USD) by Vendors (2012-2017)

Table India Shampoo Revenue Market Share (%) by Vendors (2012-2017)

Figure India Shampoo Revenue Share by Vendors in 2016

Figure India Shampoo Revenue Share by Vendors in 2017

Figure India Shampoo Average Price by Vendors in 2016

Table India Shampoo Manufacturing Base Distribution and Sales Area by Vendors

Table Vendors Shampoo Product Types

Figure Shampoo Market Share of Top 3 Vendors

Figure Shampoo Market Share of Top 5 Vendors

Table India Shampoo Sales by Type (2012-2017)

Table India Shampoo Sales and Market Share by Type (2012-2017)

Figure India Shampoo Sales Market Share by Type 2016

Figure 2016 India Shampoo Sales Market Share by Type

Table India Shampoo Revenue (Million USD) by Type (2012-2017)

Table India Shampoo Revenue Market Share by Type (2012-2017)

Figure India Shampoo Revenue Market Share by Type 2016

Figure 2016 India Shampoo Revenue Market Share by Type

Table India Shampoo Price by Type (2012-2017)

Table India Shampoo Sales by Application (2012-2017)

Table India Shampoo Sales and Market Share by Application (2012-2017)

Figure India Shampoo Sales Market Share by Application (2012-2017)

Figure 2016 India Shampoo Sales Market Share by Application

Table India Market Shampoo Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table Head & Shoulders Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Head & Shoulders Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Head & Shoulders Shampoo Market Share (2012-2017)

Table Pantene Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pantene Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Pantene Shampoo Market Share (2012-2017)

Table CLEAR Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CLEAR Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

Figure CLEAR Shampoo Market Share (2012-2017)

Table VS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table VS Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

Figure VS Shampoo Market Share (2012-2017)

Table L'Oreal Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table L'Oreal Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

Figure L'Oreal Shampoo Market Share (2012-2017)

Table Dove Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dove Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Dove Shampoo Market Share (2012-2017)

Table Rejoice Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Rejoice Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Rejoice Shampoo Market Share (2012-2017)

Table Schwarzkopf Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Schwarzkopf Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Schwarzkopf Shampoo Market Share (2012-2017)

Table LUX Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LUX Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

Figure LUX Shampoo Market Share (2012-2017)

Table Aquair Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Aquair Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Aquair Shampoo Market Share (2012-2017)

Table Syoss Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Syoss Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Syoss Shampoo Market Share (2012-2017)

Table SLEK Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SLEK Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

Figure SLEK Shampoo Market Share (2012-2017)

Table Lovefun Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lovefun Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Lovefun Shampoo Market Share (2012-2017)

Table Hazeline Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hazeline Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Hazeline Shampoo Market Share (2012-2017)

Table CLATROL Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CLATROL Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

Figure CLATROL Shampoo Market Share (2012-2017)

Table Kerastase Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kerastase Shampoo Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Kerastase Shampoo Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Shampoo Main Raw Materials Price Trend

Table Shampoo Raw Materials Major Suppliers List

Figure Production Cost Structure of Shampoo

Figure Shampoo Manufacturing Process/Method

Figure Shampoo Value Chain Analysis

Table Raw Materials Sources of Shampoo Major Vendors in 2016

Table Major Buyers of Shampoo

Table Shampoo Distributors/Traders List in India

Figure India Shampoo Sales and Growth Rate Forecast (2017-2022)

Figure India Shampoo Revenue and Growth Rate Forecast (2017-2022)

Figure India Shampoo Price Trend Forecast (2017-2022)

Table India Shampoo Sales Forecast by Type (2017-2022)

Figure India Shampoo Sales Market Share Forecast by Type (2017-2022)

Figure India Shampoo Sales Market Share Forecast by Type in 2022

Table India Shampoo Sales Forecast by Application (2017-2022)

Figure India Shampoo Sales Market Share Forecast by Application (2017-2022)
Figure India Shampoo Sales Market Share Forecast by Application in 2022

I would like to order

Product name: 2017-2022 India Shampoo Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/2FF862A28FBEN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2FF862A28FBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970