

# 2017-2022 India Salad Dressings and Mayonnaise Market Report (Status and Outlook)

<https://marketpublishers.com/r/23D67367FCDEN.html>

Date: September 2017

Pages: 119

Price: US\$ 3,360.00 (Single User License)

ID: 23D67367FCDEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Salad Dressings and Mayonnaise market size will be XX million (USD) in 2022 in India, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In India market, the top players include

Unilever

Kraft

Kewpie

McCormick

Nestle

Essen

Efko

Ajinomoto

NMZhK

Solpro

KENKO Mayonnaise

Clorox

Ken's

Sabormex

Kuhne

Ybarra

This report with sales, revenue and market share for each type, split by product types/category, covering

Salad Dressings

Mayonnaise

This report focuses on sales, market share and growth rate of Salad Dressings and Mayonnaise in each application, split by applications/end use industries, covers

Daily Use

Food Industry

## Contents

### **1 SALAD DRESSINGS AND MAYONNAISE MARKET OVERVIEW**

#### 1.1 Product Overview and Scope of Salad Dressings and Mayonnaise

#### 1.2 Salad Dressings and Mayonnaise Market Segment by Types

##### 1.2.1 India Salad Dressings and Mayonnaise Sales Present Situation and Outlook by Types (2012-2022)

##### 1.2.2 India Salad Dressings and Mayonnaise Sales Market Share by Types in 2016

##### 1.2.3 Salad Dressings

##### Mayonnaise

#### 1.3 India Salad Dressings and Mayonnaise Market Segment by Applications/End Use Industries

##### 1.3.1 India Salad Dressings and Mayonnaise Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)

##### 1.3.2 India Salad Dressings and Mayonnaise Sales Market Share by Applications/End Industrials in 2016

##### 1.3.3 Daily Use

##### Food Industry

#### 1.4 India Salad Dressings and Mayonnaise Overview and Market Size (Value) (2012-2022)

##### 1.4.1 India Market Salad Dressings and Mayonnaise Overview

##### 1.4.2 India Salad Dressings and Mayonnaise Market Size (Value and Volume) Status and Forecast (2012-2022)

### **2 INDIA SALAD DRESSINGS AND MAYONNAISE SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS/MANUFACTURERS**

#### 2.1 India Salad Dressings and Mayonnaise Sales and Market Share (2012-2017) by Vendors/Manufacturers

#### 2.2 India Salad Dressings and Mayonnaise Revenue and Market Share by Vendors (2012-2017)

#### 2.3 India Salad Dressings and Mayonnaise Average Price by Vendors in 2016

#### 2.4 India Salad Dressings and Mayonnaise Manufacturing Base Distribution, Sales Area, Product Types by Vendors

#### 2.5 Salad Dressings and Mayonnaise Market Competitive Situation and Trends

##### 2.5.1 Salad Dressings and Mayonnaise Market Concentration Rate

##### 2.5.2 Salad Dressings and Mayonnaise Market Share of Top 3 and Top 5 Vendors

##### 2.5.3 Mergers & Acquisitions, Expansion

### **3 INDIA SALAD DRESSINGS AND MAYONNAISE SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)**

3.1 India Salad Dressings and Mayonnaise Sales, Revenue, Market Share and Price by Type (2012-2017)

3.1.1 India Salad Dressings and Mayonnaise Sales and Market Share by Type (2012-2017)

3.1.2 India Salad Dressings and Mayonnaise Revenue and Market Share by Type (2012-2017)

3.1.3 India Salad Dressings and Mayonnaise Price by Type (2012-2017)

3.2 India Salad Dressings and Mayonnaise Sales and Market Share by Application (2012-2017)

3.3 India Market Salad Dressings and Mayonnaise Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

### **4 INDIA SALAD DRESSINGS AND MAYONNAISE VENDORS/MANUFACTURERS PROFILES AND SALES DATA**

4.1 Unilever

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Salad Dressings and Mayonnaise Product Types, Application and Specification

4.1.2.1 Type

4.1.2.2 Type

4.1.3 Unilever Salad Dressings and Mayonnaise Sales, Revenue, Price and Gross Margin (2012-2017)

4.1.4 Main Business/Business Overview

4.2 Kraft

4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.2.2 Salad Dressings and Mayonnaise Product Types, Application and Specification

4.2.2.1 Type

4.2.2.2 Type

4.2.3 Kraft Salad Dressings and Mayonnaise Sales, Revenue, Price and Gross Margin (2012-2017)

4.2.4 Main Business/Business Overview

4.3 Kewpie

4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 4.3.2 Salad Dressings and Mayonnaise Product Types, Application and Specification

#### 4.3.2.1 Type

#### 4.3.2.2 Type

### 4.3.3 Kewpie Salad Dressings and Mayonnaise Sales, Revenue, Price and Gross

## Margin (2012-2017)

### 4.3.4 Main Business/Business Overview

## 4.4 McCormick

### 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 4.4.2 Salad Dressings and Mayonnaise Product Types, Application and Specification

#### 4.4.2.1 Type

#### 4.4.2.2 Type

### 4.4.3 McCormick Salad Dressings and Mayonnaise Sales, Revenue, Price and Gross

## Margin (2012-2017)

### 4.4.4 Main Business/Business Overview

## 4.5 Nestle

### 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 4.5.2 Salad Dressings and Mayonnaise Product Types, Application and Specification

#### 4.5.2.1 Type

#### 4.5.2.2 Type

### 4.5.3 Nestle Salad Dressings and Mayonnaise Sales, Revenue, Price and Gross

## Margin (2012-2017)

### 4.5.4 Main Business/Business Overview

## 4.6 Essen

### 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 4.6.2 Salad Dressings and Mayonnaise Product Types, Application and Specification

#### 4.6.2.1 Type

#### 4.6.2.2 Type

### 4.6.3 Essen Salad Dressings and Mayonnaise Sales, Revenue, Price and Gross

## Margin (2012-2017)

### 4.6.4 Main Business/Business Overview

## 4.7 Efko

### 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 4.7.2 Salad Dressings and Mayonnaise Product Types, Application and Specification

#### 4.7.2.1 Type

#### 4.7.2.2 Type

4.7.3 Efko Salad Dressings and Mayonnaise Sales, Revenue, Price and Gross Margin (2012-2017)

#### 4.7.4 Main Business/Business Overview

### 4.8 Ajinomoto

4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 4.8.2 Salad Dressings and Mayonnaise Product Types, Application and Specification

##### 4.8.2.1 Type

##### 4.8.2.2 Type

4.8.3 Ajinomoto Salad Dressings and Mayonnaise Sales, Revenue, Price and Gross Margin (2012-2017)

#### 4.8.4 Main Business/Business Overview

### 4.9 NMZhK

4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 4.9.2 Salad Dressings and Mayonnaise Product Types, Application and Specification

##### 9.9.2.1 Type

##### 9.9.2.2 Type

4.9.3 NMZhK Salad Dressings and Mayonnaise Sales, Revenue, Price and Gross Margin (2012-2017)

#### 4.9.4 Main Business/Business Overview

### 4.10 Solpro

4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 4.10.2 Salad Dressings and Mayonnaise Product Types, Application and Specification

##### 4.10.2.1 Type

##### 4.10.2.2 Type

4.10.3 Solpro Salad Dressings and Mayonnaise Sales, Revenue, Price and Gross Margin (2012-2017)

#### 4.10.4 Main Business/Business Overview

### 4.11 KENKO Mayonnaise

4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 4.11.2 Salad Dressings and Mayonnaise Product Types, Application and Specification

##### 4.11.2.1 Type

##### 4.11.2.2 Type

4.11.3 KENKO Mayonnaise Salad Dressings and Mayonnaise Sales, Revenue, Price and Gross Margin (2012-2017)

- 4.11.4 Main Business/Business Overview
- 4.12 Clorox
  - 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.12.2 Salad Dressings and Mayonnaise Product Types, Application and Specification
    - 4.12.2.1 Type
    - 4.12.2.2 Type
  - 4.12.3 Clorox Salad Dressings and Mayonnaise Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.12.4 Main Business/Business Overview
- 4.13 Ken's
  - 4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.13.2 Salad Dressings and Mayonnaise Product Types, Application and Specification
    - 4.13.2.1 Type
    - 4.13.2.2 Type
  - 4.13.3 Ken's Salad Dressings and Mayonnaise Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.13.4 Main Business/Business Overview
- 4.14 Sabormex
  - 4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.14.2 Salad Dressings and Mayonnaise Product Types, Application and Specification
    - 4.14.2.1 Type
    - 4.14.2.2 Type
  - 4.14.3 Sabormex Salad Dressings and Mayonnaise Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.14.4 Main Business/Business Overview
- 4.15 Kuhne
  - 4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.15.2 Salad Dressings and Mayonnaise Product Types, Application and Specification
    - 4.15.2.1 Type
    - 4.15.2.2 Type
  - 4.15.3 Kuhne Salad Dressings and Mayonnaise Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.15.4 Main Business/Business Overview
- 4.16 Ybarra
  - 4.16.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 4.16.2 Salad Dressings and Mayonnaise Product Types, Application and Specification

#### 4.16.2.1 Type

#### 4.16.2.2 Type

### 4.16.3 Ybarra Salad Dressings and Mayonnaise Sales, Revenue, Price and Gross Margin (2012-2017)

#### 4.16.4 Main Business/Business Overview

## **5 PRODUCTION COST ANALYSIS OF SALAD DRESSINGS AND MAYONNAISE**

### 5.1 Main Raw Materials of Salad Dressings and Mayonnaise

#### 5.1.1 List of Salad Dressings and Mayonnaise Main Raw Materials

#### 5.1.2 Salad Dressings and Mayonnaise Main Raw Materials Price Analysis

#### 5.1.3 Salad Dressings and Mayonnaise Raw Materials Major Suppliers

#### 5.1.4 Salad Dressings and Mayonnaise Main Raw Materials Market Concentration Rate

### 5.2 Production Cost Structure of Salad Dressings and Mayonnaise

#### 5.2.1 Raw Materials

#### 5.2.2 Labor Cost

#### 5.2.3 Production Expenses

### 5.3 Salad Dressings and Mayonnaise Manufacturing Process/Method

## **6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS**

### 6.1 Salad Dressings and Mayonnaise Value Chain Analysis

### 6.2 Upstream Raw Materials Purchasing

### 6.3 Raw Materials Sources of Salad Dressings and Mayonnaise Major Vendors in 2016

### 6.4 Downstream Buyers

## **7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 7.1 Sales Channel

#### 7.1.1 Direct Sales

#### 7.1.2 Indirect Sales

#### 7.1.3 Sales Channel Development Trend

### 7.2 Product Market Positioning

#### 7.2.1 Pricing Strategy

#### 7.2.2 Brand Strategy

#### 7.2.3 Target Client



### 7.3 Salad Dressings and Mayonnaise Distributors/Traders List in India

## **8 MARKET INFLUENCES FACTORS ANALYSIS**

- 8.1 Changes from the Related Industries
- 8.2 Substitutes Threat
- 8.3 Customer Preference Change
- 8.4 Economic/Political Environmental Change
- 8.5 Upstream and Downstream Fluctuation

## **9 INDIA SALAD DRESSINGS AND MAYONNAISE MARKET FORECAST (2017-2022)**

### 9.1 India Salad Dressings and Mayonnaise Sales, Revenue and Price Forecast (2017-2022)

#### 9.1.1 India Salad Dressings and Mayonnaise Sales and Growth Rate Forecast (2017-2022)

#### 9.1.2 India Salad Dressings and Mayonnaise Revenue and Growth Rate Forecast (2017-2022)

#### 9.1.3 India Salad Dressings and Mayonnaise Price Trend Forecast (2017-2022)

### 9.2 India Salad Dressings and Mayonnaise Sales Forecast by Type (2017-2022)

### 9.3 India Salad Dressings and Mayonnaise Sales Forecast by Application (2017-2022)

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

### 11.1 Methodology

### 11.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Salad Dressings and Mayonnaise

Table Product Specifications of Salad Dressings and Mayonnaise

Figure India Salad Dressings and Mayonnaise Sales (volume) for Each Type  
(2012-2022)

## I would like to order

Product name: 2017-2022 India Salad Dressings and Mayonnaise Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/23D67367FCDEN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/23D67367FCDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970