

2018-2023 India Manuka Honey Market Report (Status and Outlook)

<https://marketpublishers.com/r/21C8FD94A15EN.html>

Date: May 2018

Pages: 81

Price: US\$ 3,360.00 (Single User License)

ID: 21C8FD94A15EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2017, the Manuka Honey market size was xx million USD in India, and it will be xx million USD in 2023, with a CAGR of xx% between 2017 and 2023.

In India market, the top players include

Comvita

Manuka Health

Arataki Honey

Watson & Son

Streamland

Pure Honey New Zealand

KirksBees Honey

Capilano

Nature's Way

Split by product types/category, covering

UMF 5+ / MGO 83 mg/kg (ppm)

UMF 10+ / MGO 263 mg/kg (ppm)

UMF 15+ / MGO 514 mg/kg (ppm)

UMF 20+ / MGO 829 mg/kg (ppm)

Others

Split by applications/end use industries, covers

Digestion & Inflammation Treatment

Wound-care & Skincare Products

Others

Contents

1 MANUKA HONEY MARKET OVERVIEW

- 1.1 Product Overview and Scope of Manuka Honey
- 1.2 Manuka Honey Market Segment by Types
 - 1.2.1 India Manuka Honey Sales Present Situation and Outlook by Types (2013-2023)
 - 1.2.2 India Manuka Honey Sales Market Share by Types in 2017
 - 1.2.3 UMF 5+ / MGO 83 mg/kg (ppm)
 - 1.2.3.1 Major Players of UMF 5+ / MGO 83 mg/kg (ppm)
 - 1.2.4 UMF 10+ / MGO 263 mg/kg (ppm)
 - 1.2.4.1 Major Players of UMF 10+ / MGO 263 mg/kg (ppm)
 - 1.2.5 UMF 15+ / MGO 514 mg/kg (ppm)
 - 1.2.5.1 Major Players of UMF 15+ / MGO 514 mg/kg (ppm)
 - 1.2.6 UMF 20+ / MGO 829 mg/kg (ppm)
 - 1.2.6.1 Major Players of UMF 20+ / MGO 829 mg/kg (ppm)
 - 1.2.7 Others
 - 1.2.7.1 Major Players of Others
- 1.3 India Manuka Honey Market Segment by Applications/End Use Industries
 - 1.3.1 India Manuka Honey Sales Present Situation and Outlook by Applications/End Industrials (2013-2023)
 - 1.3.2 India Manuka Honey Sales Market Share by Applications in 2017
 - 1.3.2 Digestion & Inflammation Treatment
 - 1.3.3 Wound-care & Skincare Products
 - 1.3.4 Others
- 1.4 India Manuka Honey Overview and Market Size (Value) (2013-2023)
 - 1.4.1 India Market Manuka Honey Overview
 - 1.4.2 India Manuka Honey Market Size (Value and Volume) Status and Forecast (2013-2023)

2 INDIA MANUKA HONEY SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 India Manuka Honey Sales and Market Share by Players (2013-2018)
- 2.2 India Manuka Honey Revenue and Market Share by Players (2013-2018)
- 2.3 India Manuka Honey Average Price by Players in 2017
- 2.4 India Manuka Honey Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Manuka Honey Market Competitive Situation and Trends

- 2.5.1 Manuka Honey Market Concentration Rate
- 2.5.2 Manuka Honey Market Share of Top 3 and Top 5 Players in 2017
- 2.5.3 Mergers & Acquisitions, Expansion

3 INDIA MANUKA HONEY SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2013-2018)

- 3.1 India Manuka Honey Sales, Revenue, Market Share and Price by Type (2013-2018)
 - 3.1.1 India Manuka Honey Sales and Market Share by Type (2013-2018)
 - 3.1.2 India Manuka Honey Revenue and Market Share by Type (2013-2018)
 - 3.1.3 India Manuka Honey Price by Type (2013-2018)
- 3.2 India Manuka Honey Sales and Market Share by Application (2013-2018)
- 3.3 India Market Manuka Honey Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

4 INDIA MANUKA HONEY PLAYERS PROFILES AND SALES DATA

- 4.1 Comvita
 - 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.1.2 Manuka Honey Product Types, Application and Specification
 - 4.1.2.1 Type
 - 4.1.2.2 Type
 - 4.1.3 Comvita Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.1.4 Main Business/Business Overview
 - 4.1.5 Comvita News
- 4.2 Manuka Health
 - 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.2.2 Manuka Honey Product Types, Application and Specification
 - 4.2.2.1 Type
 - 4.2.2.2 Type
 - 4.2.3 Manuka Health Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.2.4 Main Business/Business Overview
 - 4.2.5 Manuka Health News
- 4.3 Arataki Honey
 - 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.3.2 Manuka Honey Product Types, Application and Specification
 - 4.3.2.1 Type
 - 4.3.2.2 Type
- 4.3.3 Arataki Honey Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.3.5 Arataki Honey News
- 4.4 Watson & Son
 - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Manuka Honey Product Types, Application and Specification
 - 4.4.2.1 Type
 - 4.4.2.2 Type
 - 4.4.3 Watson & Son Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.4.4 Main Business/Business Overview
 - 4.4.5 Watson & Son News
- 4.5 Streamland
 - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Manuka Honey Product Types, Application and Specification
 - 4.5.2.1 Type
 - 4.5.2.2 Type
 - 4.5.3 Streamland Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.5.4 Main Business/Business Overview
 - 4.5.5 Streamland News
- 4.6 Pure Honey New Zealand
 - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Manuka Honey Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
 - 4.6.3 Pure Honey New Zealand Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.6.4 Main Business/Business Overview
 - 4.6.5 Pure Honey New Zealand News
- 4.7 KirksBees Honey
 - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.7.2 Manuka Honey Product Types, Application and Specification

4.7.2.1 Type

4.7.2.2 Type

4.7.3 KirksBees Honey Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)

4.7.4 Main Business/Business Overview

4.7.5 KirksBees Honey News

4.8 Capilano

4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.8.2 Manuka Honey Product Types, Application and Specification

4.8.2.1 Type

4.8.2.2 Type

4.8.3 Capilano Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)

4.8.4 Main Business/Business Overview

4.8.5 Capilano News

4.9 Nature's Way

4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.9.2 Manuka Honey Product Types, Application and Specification

9.9.2.1 Type

9.9.2.2 Type

4.9.3 Nature's Way Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)

4.9.4 Main Business/Business Overview

4.9.5 Nature's Way News

5 INDIA MANUKA HONEY MARKET FORECAST (2018-2023)

5.1 India Manuka Honey Sales, Revenue and Price Forecast (2018-2023)

5.1.1 India Manuka Honey Sales and Growth Rate Forecast (2018-2023)

5.1.2 India Manuka Honey Revenue and Growth Rate Forecast (2018-2023)

5.1.3 India Manuka Honey Price Trend Forecast (2018-2023)

5.2 India Manuka Honey Sales Forecast by Type (2018-2023)

5.3 India Manuka Honey Sales Forecast by Application (2018-2023)

6 PRODUCTION COST ANALYSIS OF MANUKA HONEY

- 6.1 Main Raw Materials of Manuka Honey
 - 6.1.1 List of Manuka Honey Main Raw Materials
 - 6.1.2 Manuka Honey Main Raw Materials Price Analysis
 - 6.1.3 Manuka Honey Raw Materials Major Suppliers
 - 6.1.4 Manuka Honey Main Raw Materials Market Concentration Rate
- 6.2 Production Cost Structure of Manuka Honey
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Production Expenses
- 6.3 Manuka Honey Manufacturing Process/Method

7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Manuka Honey Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Manuka Honey Major Players in 2017
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Sales Channel
 - 8.1.1 Direct Sales
 - 8.1.2 Indirect Sales
 - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Manuka Honey Distributors/Traders List in India

9 MARKET INFLUENCES FACTORS ANALYSIS

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Manuka Honey

Table Product Specifications of Manuka Honey

Figure India Manuka Honey Sales (volume) for Each Type (2013-2023)

Figure India Manuka Honey Sales Market Share by Types in 2017

Table Types of Manuka Honey

Figure Product Picture of UMF 5+ / MGO 83 mg/kg (ppm)

Table Major Players of UMF 5+ / MGO 83 mg/kg (ppm)

Figure Product Picture of UMF 10+ / MGO 263 mg/kg (ppm)

Table Major Players of UMF 10+ / MGO 263 mg/kg (ppm)

Figure Product Picture of UMF 15+ / MGO 514 mg/kg (ppm)

Table Major Players of UMF 15+ / MGO 514 mg/kg (ppm)

Figure Product Picture of UMF 20+ / MGO 829 mg/kg (ppm)

Table Major Players of UMF 20+ / MGO 829 mg/kg (ppm)

Figure Product Picture of Others

Table Major Players of Others

Figure India Manuka Honey Sales Present Situation and Outlook by Applications (2013-2023)

Figure India Manuka Honey Sales Market Share by Applications in 2017

Table Applications of Manuka Honey

Figure Digestion & Inflammation Treatment Examples

Figure Wound-care & Skincare Products Examples

Figure Others Examples

Figure India Manuka Honey Revenue (Million USD) Status and Forecast (2013-2023)

Figure India Manuka Honey Sales (Volume) Status and Forecast (2013-2023)

Table India Manuka Honey Sales by Players (2013-2018)

Table India Manuka Honey Sales Market Share (%) by Players (2013-2018)

Figure India Manuka Honey Sales Market Share by Players in 2016

Figure India Manuka Honey Sales Market Share by Players in 2017

Table India Manuka Honey Revenue (Million USD) by Players (2013-2018)

Table India Manuka Honey Revenue Market Share (%) by Players (2013-2018)

Figure India Manuka Honey Revenue Market Share by Players in 2016

Figure India Manuka Honey Revenue Market Share by Players in 2017

Figure India Manuka Honey Average Price by Players in 2017

Table India Manuka Honey Manufacturing Base Distribution and Sales Area by Players

Table Players Manuka Honey Product Types

Figure Manuka Honey Market Share of Top 3 Players in 2017

Figure Manuka Honey Market Share of Top 5 Players in 2017

Table India Manuka Honey Sales by Type (2013-2018)

Table India Manuka Honey Sales Market Share by Type (2013-2018)

Figure India Manuka Honey Sales Market Share by Type in 2013

Figure India Manuka Honey Sales Market Share by Type in 2017

Table India Manuka Honey Revenue (Million USD) by Type (2013-2018)

Table India Manuka Honey Revenue Market Share by Type (2013-2018)

Figure India Manuka Honey Revenue Market Share by Type in 2013

Figure India Manuka Honey Revenue Market Share by Type in 2017

Table India Manuka Honey Price by Type (2013-2018)

Table India Manuka Honey Sales by Application (2013-2018)

Table India Manuka Honey Sales Market Share by Application (2013-2018)

Figure India Manuka Honey Sales Market Share by Application (2013-2018)

Figure India Manuka Honey Sales Market Share by Application in 2017

Table India Market Manuka Honey Sales, Revenue (Million USD), Price and Gross Margin (2013-2018)

Table Comvita Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Comvita Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Comvita Manuka Honey Market Share (2012-2017)

Table Manuka Health Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Manuka Health Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Manuka Health Manuka Honey Market Share (2012-2017)

Table Arataki Honey Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Arataki Honey Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Arataki Honey Manuka Honey Market Share (2012-2017)

Table Watson & Son Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Watson & Son Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Watson & Son Manuka Honey Market Share (2012-2017)

Table Streamland Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Streamland Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Streamland Manuka Honey Market Share (2012-2017)

Table Pure Honey New Zealand Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pure Honey New Zealand Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Pure Honey New Zealand Manuka Honey Market Share (2012-2017)

Table KirksBees Honey Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table KirksBees Honey Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)

Figure KirksBees Honey Manuka Honey Market Share (2012-2017)

Table Capilano Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Capilano Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Capilano Manuka Honey Market Share (2012-2017)

Table Nature's Way Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nature's Way Manuka Honey Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Nature's Way Manuka Honey Market Share (2012-2017)

Figure India Manuka Honey Sales and Growth Rate Forecast (2018-2023)

Figure India Manuka Honey Revenue and Growth Rate Forecast (2018-2023)

Figure India Manuka Honey Price Trend Forecast (2018-2023)

Table India Manuka Honey Sales Forecast by Type (2018-2023)

Figure India Manuka Honey Sales Market Share Forecast by Type (2018-2023)

Figure India Manuka Honey Sales Market Share Forecast by Type in 2023

Table India Manuka Honey Sales Forecast by Application (2018-2023)

Figure India Manuka Honey Sales Market Share Forecast by Application (2018-2023)

Figure India Manuka Honey Sales Market Share Forecast by Application in 2023

Table Production Base and Market Concentration Rate of Raw Material

Figure Manuka Honey Main Raw Materials Price Trend

Table Manuka Honey Raw Materials Major Suppliers List

Figure Production Cost Structure of Manuka Honey

Figure Manuka Honey Manufacturing Process/Method

Figure Manuka Honey Value Chain Analysis

Table Raw Materials Sources of Manuka Honey Major Players in 2017

Table Major Buyers of Manuka Honey

Table Manuka Honey Distributors/Traders List in India

I would like to order

Product name: 2018-2023 India Manuka Honey Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/21C8FD94A15EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/21C8FD94A15EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970