

# 2017-2022 India Electronic Shelf Label (ESL) Market Report (Status and Outlook)

https://marketpublishers.com/r/202351A26B4EN.html

Date: July 2017 Pages: 116 Price: US\$ 3,360.00 (Single User License) ID: 202351A26B4EN

# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

The Electronic Shelf Label (ESL) market size will be XX million (USD) in 2022 in India, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In India market, the top players include

SES(imagotag)

Pricer

Solum

Displaydata

Panasonic

Opticon Sensors Europe B.V

Hanshow Technology

LG innotek

Altierre



This report with sales, revenue and market share for each type, split by product types/category, covering

Liquid Crystal Display

E papers Displays

This report focuses on sales, market share and growth rate of Electronic Shelf Label (ESL) in each application, split by applications/end use industries, covers

Department Stores/Mass Merchandise

Grocery/Supermarket

**Drug Stores** 

**Specialty Stores** 

Others



# Contents

#### 1 ELECTRONIC SHELF LABEL (ESL) MARKET OVERVIEW

1.1 Product Overview and Scope of Electronic Shelf Label (ESL)

1.2 Electronic Shelf Label (ESL) Market Segment by Types

1.2.1 India Electronic Shelf Label (ESL) Sales Present Situation and Outlook by Types (2012-2022)

1.2.2 India Electronic Shelf Label (ESL) Sales Market Share by Types in 2016

1.2.3 Liquid Crystal Display

E papers Displays

1.3 India Electronic Shelf Label (ESL) Market Segment by Applications/End Use Industries

1.3.1 India Electronic Shelf Label (ESL) Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)

1.3.2 India Electronic Shelf Label (ESL) Sales Market Share by Applications/End Industrials in 2016

1.3.3 Department Stores/Mass Merchandise

1.3.4 Grocery/Supermarket

1.3.5 Drug Stores

1.3.6 Specialty Stores

Others

1.4 India Electronic Shelf Label (ESL) Overview and Market Size (Value) (2012-2022)

1.4.1 India Market Electronic Shelf Label (ESL) Overview

1.4.2 India Electronic Shelf Label (ESL) Market Size (Value and Volume) Status and Forecast (2012-2022)

# 2 INDIA ELECTRONIC SHELF LABEL (ESL) SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS/MANUFACTURERS

2.1 India Electronic Shelf Label (ESL) Sales and Market Share (2012-2017) by Vendors/Manufacturers

2.2 India Electronic Shelf Label (ESL) Revenue and Market Share by Vendors (2012-2017)

2.3 India Electronic Shelf Label (ESL) Average Price by Vendors in 2016

2.4 India Electronic Shelf Label (ESL) Manufacturing Base Distribution, Sales Area, Product Types by Vendors

2.5 Electronic Shelf Label (ESL) Market Competitive Situation and Trends

2.5.1 Electronic Shelf Label (ESL) Market Concentration Rate



2.5.2 Electronic Shelf Label (ESL) Market Share of Top 3 and Top 5 Vendors 2.5.3 Mergers & Acquisitions, Expansion

# 3 INDIA ELECTRONIC SHELF LABEL (ESL) SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

3.1 India Electronic Shelf Label (ESL) Sales, Revenue, Market Share and Price by Type (2012-2017)

3.1.1 India Electronic Shelf Label (ESL) Sales and Market Share by Type (2012-2017)

3.1.2 India Electronic Shelf Label (ESL) Revenue and Market Share by Type (2012-2017)

3.1.3 India Electronic Shelf Label (ESL) Price by Type (2012-2017)

3.2 India Electronic Shelf Label (ESL) Sales and Market Share by Application (2012-2017)

3.3 India Market Electronic Shelf Label (ESL) Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

# 4 INDIA ELECTRONIC SHELF LABEL (ESL) VENDORS/MANUFACTURERS PROFILES AND SALES DATA

4.1 SES(imagotag)

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Electronic Shelf Label (ESL) Product Types, Application and Specification

4.1.2.1 Type

4.1.2.2 Type

4.1.3 SES(imagotag) Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

4.1.4 Main Business/Business Overview

4.2 Pricer

4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.2.2 Electronic Shelf Label (ESL) Product Types, Application and Specification

4.2.2.1 Type

4.2.2.2 Type

4.2.3 Pricer Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

4.2.4 Main Business/Business Overview

4.3 Solum



4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.3.2 Electronic Shelf Label (ESL) Product Types, Application and Specification

4.3.2.1 Type

4.3.2.2 Type

4.3.3 Solum Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

4.3.4 Main Business/Business Overview

4.4 Displaydata

4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.4.2 Electronic Shelf Label (ESL) Product Types, Application and Specification

4.4.2.1 Type

4.4.2.2 Type

4.4.3 Displaydata Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

4.4.4 Main Business/Business Overview

4.5 Panasonic

4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.5.2 Electronic Shelf Label (ESL) Product Types, Application and Specification

4.5.2.1 Type

4.5.2.2 Type

4.5.3 Panasonic Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

4.5.4 Main Business/Business Overview

4.6 Opticon Sensors Europe B.V

4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.6.2 Electronic Shelf Label (ESL) Product Types, Application and Specification

4.6.2.1 Type

4.6.2.2 Type

4.6.3 Opticon Sensors Europe B.V Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

4.6.4 Main Business/Business Overview

4.7 Hanshow Technology

4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.7.2 Electronic Shelf Label (ESL) Product Types, Application and Specification



4.7.2.1 Type

4.7.2.2 Type

4.7.3 Hanshow Technology Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

4.7.4 Main Business/Business Overview

4.8 LG innotek

4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.8.2 Electronic Shelf Label (ESL) Product Types, Application and Specification

4.8.2.1 Type

4.8.2.2 Type

4.8.3 LG innotek Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

4.8.4 Main Business/Business Overview

4.9 Altierre

4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.9.2 Electronic Shelf Label (ESL) Product Types, Application and Specification

9.9.2.1 Type

9.9.2.2 Type

4.9.3 Altierre Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

4.9.4 Main Business/Business Overview

### **5 PRODUCTION COST ANALYSIS OF ELECTRONIC SHELF LABEL (ESL)**

5.1 Main Raw Materials of Electronic Shelf Label (ESL)

5.1.1 List of Electronic Shelf Label (ESL) Main Raw Materials

5.1.2 Electronic Shelf Label (ESL) Main Raw Materials Price Analysis

- 5.1.3 Electronic Shelf Label (ESL) Raw Materials Major Suppliers
- 5.1.4 Electronic Shelf Label (ESL) Main Raw Materials Market Concentration Rate

5.2 Production Cost Structure of Electronic Shelf Label (ESL)

5.2.1 Raw Materials

5.2.2 Labor Cost

5.2.3 Production Expenses

5.3 Electronic Shelf Label (ESL) Manufacturing Process/Method

### 6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS



- 6.1 Electronic Shelf Label (ESL) Value Chain Analysis
- 6.2 Upstream Raw Materials Purchasing
- 6.3 Raw Materials Sources of Electronic Shelf Label (ESL) Major Vendors in 2016
- 6.4 Downstream Buyers

#### 7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Sales Channel
- 7.1.1 Direct Sales
- 7.1.2 Indirect Sales
- 7.1.3 Sales Channel Development Trend
- 7.2 Product Market Positioning
  - 7.2.1 Pricing Strategy
  - 7.2.2 Brand Strategy
  - 7.2.3 Target Client
- 7.3 Electronic Shelf Label (ESL) Distributors/Traders List in India

#### **8 MARKET INFLUENCES FACTORS ANALYSIS**

- 8.1 Changes from the Related Industries
- 8.2 Substitutes Threat
- 8.3 Customer Preference Change
- 8.4 Economic/Political Environmental Change
- 8.5 Upstream and Downstream Fluctuation

#### 9 INDIA ELECTRONIC SHELF LABEL (ESL) MARKET FORECAST (2017-2022)

- 9.1 India Electronic Shelf Label (ESL) Sales, Revenue and Price Forecast (2017-2022)
- 9.1.1 India Electronic Shelf Label (ESL) Sales and Growth Rate Forecast (2017-2022)

9.1.2 India Electronic Shelf Label (ESL) Revenue and Growth Rate Forecast (2017-2022)

- 9.1.3 India Electronic Shelf Label (ESL) Price Trend Forecast (2017-2022)
- 9.2 India Electronic Shelf Label (ESL) Sales Forecast by Type (2017-2022)
- 9.3 India Electronic Shelf Label (ESL) Sales Forecast by Application (2017-2022)

#### 10 RESEARCH FINDINGS AND CONCLUSION

#### **11 APPENDIX**



+44 20 8123 2220 info@marketpublishers.com

11.1 Methodology11.2 Data Source



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Electronic Shelf Label (ESL) Table Product Specifications of Electronic Shelf Label (ESL) Figure India Electronic Shelf Label (ESL) Sales (volume) for Each Type (2012-2022) Figure India Electronic Shelf Label (ESL) Sales Market Share by Types in 2016 Table Types of Electronic Shelf Label (ESL) Figure Product Picture of Liquid Crystal Display Table Major Players of Liquid Crystal Display Figure Product Picture of E papers Displays Table Major Players of E papers Displays Figure India Electronic Shelf Label (ESL) Sales Present Situation and Outlook by Applications (2012-2022) Figure India Electronic Shelf Label (ESL) Sales Market Share by Applications/End Industrials in 2016 Table Applications of Electronic Shelf Label (ESL) Figure Department Stores/Mass Merchandise Examples Figure Grocery/Supermarket Examples Figure Drug Stores Examples Figure Specialty Stores Examples Figure Others Examples Figure India Electronic Shelf Label (ESL) Revenue (Million USD) Status and Forecast (2012 - 2022)Figure India Electronic Shelf Label (ESL) Sales (Volume) Status and Forecast (2012 - 2022)Table India Electronic Shelf Label (ESL) Sales by Vendors (2012-2017) Table India Electronic Shelf Label (ESL) Sales Market Share (%) by Vendors (2012 - 2017)Figure India Electronic Shelf Label (ESL) Sales Share by Vendors in 2016 Figure India Electronic Shelf Label (ESL) Sales Share by Vendors in 2017 Table India Electronic Shelf Label (ESL) Revenue (Million USD) by Vendors (2012 - 2017)Table India Electronic Shelf Label (ESL) Revenue Market Share (%) by Vendors (2012 - 2017)Figure India Electronic Shelf Label (ESL) Revenue Share by Vendors in 2016 Figure India Electronic Shelf Label (ESL) Revenue Share by Vendors in 2017

Figure India Electronic Shelf Label (ESL) Average Price by Vendors in 2016



Table India Electronic Shelf Label (ESL) Manufacturing Base Distribution and Sales Area by Vendors

Table Vendors Electronic Shelf Label (ESL) Product Types Figure Electronic Shelf Label (ESL) Market Share of Top 3 Vendors Figure Electronic Shelf Label (ESL) Market Share of Top 5 Vendors Table India Electronic Shelf Label (ESL) Sales by Type (2012-2017) Table India Electronic Shelf Label (ESL) Sales and Market Share by Type (2012-2017) Figure India Electronic Shelf Label (ESL) Sales Market Share by Type 2016 Figure 2016 India Electronic Shelf Label (ESL) Sales Market Share by Type Table India Electronic Shelf Label (ESL) Revenue (Million USD) by Type (2012-2017) Table India Electronic Shelf Label (ESL) Revenue Market Share by Type (2012-2017) Figure India Electronic Shelf Label (ESL) Revenue Market Share by Type 2016 Figure 2016 India Electronic Shelf Label (ESL) Revenue Market Share by Type Table India Electronic Shelf Label (ESL) Price by Type (2012-2017) Table India Electronic Shelf Label (ESL) Sales by Application (2012-2017) Table India Electronic Shelf Label (ESL) Sales and Market Share by Application (2012 - 2017)Figure India Electronic Shelf Label (ESL) Sales Market Share by Application

(2012-2017)

Figure 2016 India Electronic Shelf Label (ESL) Sales Market Share by Application Table India Market Electronic Shelf Label (ESL) Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table SES(imagotag) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SES(imagotag) Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

Figure SES(imagotag) Electronic Shelf Label (ESL) Market Share (2012-2017) Table Pricer Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Pricer Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Pricer Electronic Shelf Label (ESL) Market Share (2012-2017)

Table Solum Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Solum Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Solum Electronic Shelf Label (ESL) Market Share (2012-2017)

Table Displaydata Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Displaydata Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)



Figure Displaydata Electronic Shelf Label (ESL) Market Share (2012-2017)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Panasonic Electronic Shelf Label (ESL) Market Share (2012-2017)

Table Opticon Sensors Europe B.V Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Opticon Sensors Europe B.V Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Opticon Sensors Europe B.V Electronic Shelf Label (ESL) Market Share (2012-2017)

Table Hanshow Technology Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hanshow Technology Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Hanshow Technology Electronic Shelf Label (ESL) Market Share (2012-2017)

Table LG innotek Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LG innotek Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

Figure LG innotek Electronic Shelf Label (ESL) Market Share (2012-2017)

Table Altierre Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Altierre Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Altierre Electronic Shelf Label (ESL) Market Share (2012-2017)

 Table Production Base and Market Concentration Rate of Raw Material

Figure Electronic Shelf Label (ESL) Main Raw Materials Price Trend

Table Electronic Shelf Label (ESL) Raw Materials Major Suppliers List

Figure Production Cost Structure of Electronic Shelf Label (ESL)

Figure Electronic Shelf Label (ESL) Manufacturing Process/Method

Figure Electronic Shelf Label (ESL) Value Chain Analysis

Table Raw Materials Sources of Electronic Shelf Label (ESL) Major Vendors in 2016 Table Major Buyers of Electronic Shelf Label (ESL)

Table Electronic Shelf Label (ESL) Distributors/Traders List in India

Figure India Electronic Shelf Label (ESL) Sales and Growth Rate Forecast (2017-2022)

Figure India Electronic Shelf Label (ESL) Revenue and Growth Rate Forecast (2017-2022)

Figure India Electronic Shelf Label (ESL) Price Trend Forecast (2017-2022)



Table India Electronic Shelf Label (ESL) Sales Forecast by Type (2017-2022) Figure India Electronic Shelf Label (ESL) Sales Market Share Forecast by Type (2017-2022)

Figure India Electronic Shelf Label (ESL) Sales Market Share Forecast by Type in 2022 Table India Electronic Shelf Label (ESL) Sales Forecast by Application (2017-2022) Figure India Electronic Shelf Label (ESL) Sales Market Share Forecast by Application (2017-2022)

Figure India Electronic Shelf Label (ESL) Sales Market Share Forecast by Application in 2022



#### I would like to order

Product name: 2017-2022 India Electronic Shelf Label (ESL) Market Report (Status and Outlook) Product link: <u>https://marketpublishers.com/r/202351A26B4EN.html</u>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/202351A26B4EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970