

2017-2022 Germany Area Rugs Market Report (Status and Outlook)

https://marketpublishers.com/r/21800230F4DEN.html

Date: April 2017

Pages: 112

Price: US\$ 3,360.00 (Single User License)

ID: 21800230F4DEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The Area Rugs market size will be XX million (USD) in 2022 in Germany, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In Germany market, the top players include many company. With key sales data like sales (volume), revenue, market share for top players.such as

Balta Industries

Milliken & Company

Mohawk Industries

Nourison Industries

OW (Oriental Weavers)

Shaw Industries

The Dixie Group

Split by product types/category, covering many types. with sales, revenue and market share for each type, such as



Wool Area Rug
Silk Area Rug
Cotton Area Rug
Sisal, Jute & Sea Grass Area Rug
Animal Skins Area Rug
Synthetics Area Rug

Split by applications/end use industries, covers many application. This report focuses on sales, market share and growth rate of Area Rugs in each application.suach as

Residential Use

Commercial Use



Contents

1 AREA RUGS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Area Rugs
- 1.2 Area Rugs Market Segment by Types
- 1.2.1 Germany Area Rugs Sales Present Situation and Outlook by Types (2012-2022)
- 1.2.2 Germany Area Rugs Sales Market Share by Types in 2016
- 1.2.3 Wool Area Rug
- 1.2.4 Silk Area Rug
- 1.2.5 Cotton Area Rug
- 1.2.6 Sisal, Jute & Sea Grass Area Rug
- 1.2.7 Animal Skins Area Rug

Synthetics Area Rug

- 1.3 Germany Area Rugs Market Segment by Applications/End Use Industries
- 1.3.1 Germany Area Rugs Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
 - 1.3.2 Germany Area Rugs Sales Market Share by Types in 2016
 - 1.3.3 Residential Use

Commercial Use

- 1.4 Germany Area Rugs Overview and Market Size (Value) (2012-2022)
 - 1.4.1 Germany Market Area Rugs Overview
- 1.4.2 Germany Area Rugs Market Size (Value and Volume) Status and Forecast (2012-2022)

2 GERMANY AREA RUGS SALES, REVENUE (VALUE) AND MARKET SHARE BY VENDORS/MANUFACTURERS

- 2.1 Germany Area Rugs Sales and Market Share (2012-2017) by
- Vendors/Manufacturers
- 2.2 Germany Area Rugs Revenue and Market Share by Vendors (2012-2017)
- 2.3 Germany Area Rugs Average Price by Vendors in 2016
- 2.4 Germany Area Rugs Manufacturing Base Distribution, Sales Area, Product Types by Vendors
- 2.5 Area Rugs Market Competitive Situation and Trends
 - 2.5.1 Area Rugs Market Concentration Rate
 - 2.5.2 Area Rugs Market Share of Top 3 and Top 5 Vendors
 - 2.5.3 Mergers & Acquisitions, Expansion



3 GERMANY AREA RUGS SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

- 3.1 Germany Area Rugs Sales, Revenue, Market Share and Price by Type (2012-2017)
 - 3.1.1 Germany Area Rugs Sales and Market Share by Type (2012-2017)
 - 3.1.2 Germany Area Rugs Revenue and Market Share by Type (2012-2017)
 - 3.1.3 Germany Area Rugs Price by Type (2012-2017)
- 3.2 Germany Area Rugs Sales and Market Share by Application (2012-2017)
- 3.3 Germany Market Area Rugs Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

4 GERMANY AREA RUGS VENDORS/MANUFACTURERS PROFILES AND SALES DATA

- 4.1 Balta Industries
- 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.1.2 Area Rugs Product Types, Application and Specification
 - 4.1.2.1 Category One
 - 4.1.2.2 Category Two
- 4.1.3 Balta Industries Area Rugs Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.1.4 Main Business/Business Overview
 - 4.1.5 Balta Industries News
- 4.2 Milliken & Company
- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.2.2 Area Rugs Product Types, Application and Specification
 - 4.2.2.1 Category One
 - 4.2.2.2 Category Two
- 4.2.3 Milliken & Company Area Rugs Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.2.4 Main Business/Business Overview
 - 4.2.5 Milliken & Company News
- 4.3 Mohawk Industries
- 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.3.2 Area Rugs Product Types, Application and Specification
 - 4.3.2.1 Category One



- 4.3.2.2 Category Two
- 4.3.3 Mohawk Industries Area Rugs Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.3.4 Main Business/Business Overview
 - 4.3.5 Mohawk Industries News
- 4.4 Nourison Industries
- 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.4.2 Area Rugs Product Types, Application and Specification
 - 4.4.2.1 Category One
 - 4.4.2.2 Category Two
- 4.4.3 Nourison Industries Area Rugs Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.4.4 Main Business/Business Overview
 - 4.4.5 Nourison Industries News
- 4.5 OW (Oriental Weavers)
- 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.5.2 Area Rugs Product Types, Application and Specification
 - 4.5.2.1 Category One
 - 4.5.2.2 Category Two
- 4.5.3 OW (Oriental Weavers) Area Rugs Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.5.4 Main Business/Business Overview
 - 4.5.5 OW (Oriental Weavers) News
- 4.6 Shaw Industries
- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.6.2 Area Rugs Product Types, Application and Specification
 - 4.6.2.1 Category One
 - 4.6.2.2 Category Two
- 4.6.3 Shaw Industries Area Rugs Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.6.4 Main Business/Business Overview
 - 4.6.5 Shaw Industries News
- 4.7 The Dixie Group
- 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.7.2 Area Rugs Product Types, Application and Specification



- 4.7.2.1 Category One
- 4.7.2.2 Category Two
- 4.7.3 The Dixie Group Area Rugs Sales, Revenue, Price and Gross Margin (2015 and 2016)
 - 4.7.4 Main Business/Business Overview
 - 4.7.5 The Dixie Group News

5 PRODUCTION COST ANALYSIS OF AREA RUGS

- 5.1 Main Raw Materials of Area Rugs
 - 5.1.1 List of Area Rugs Main Raw Materials
 - 5.1.2 Area Rugs Main Raw Materials Price Analysis
 - 5.1.3 Area Rugs Raw Materials Major Suppliers
 - 5.1.4 Area Rugs Main Raw Materials Market Concentration Rate
- 5.2 Production Cost Structure of Area Rugs
 - 5.2.1 Raw Materials
 - 5.2.2 Labor Cost
 - 5.2.3 Production Expenses
- 5.3 Area Rugs Manufacturing Process/Method

6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 Area Rugs Value Chain Analysis
- 6.2 Upstream Raw Materials Purchasing
- 6.3 Raw Materials Sources of Area Rugs Major Vendors in 2016
- 6.4 Downstream Buyers

7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Sales Channel
 - 7.1.1 Direct Sales
 - 7.1.2 Indirect Sales
 - 7.1.3 Sales Channel Development Trend
- 7.2 Product Market Positioning
 - 7.2.1 Pricing Strategy
 - 7.2.2 Brand Strategy
 - 7.2.3 Target Client
- 7.3 Area Rugs Distributors/Traders List in Germany



8 MARKET INFLUENCES FACTORS ANALYSIS

- 8.1 Changes from the Related Industries
- 8.2 Substitutes Threat
- 8.3 Customer Preference Change
- 8.4 Economic/Political Environmental Change
- 8.5 Upstream and Downstream Fluctuation

9 GERMANY AREA RUGS MARKET FORECAST (2017-2022)

- 9.1 Germany Area Rugs Sales, Revenue and Price Forecast (2017-2022)
 - 9.1.1 Germany Area Rugs Sales and Growth Rate Forecast (2017-2022)
 - 9.1.2 Germany Area Rugs Revenue and Growth Rate Forecast (2017-2022)
 - 9.1.3 Germany Area Rugs Price Trend Forecast (2017-2022)
- 9.2 Germany Area Rugs Sales Forecast by Type (2017-2022)
- 9.3 Germany Area Rugs Sales Forecast by Application (2017-2022)

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Analyst Introduction
- 11.3 Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Area Rugs

Figure Germany Area Rugs Sales (volume) for Each Type (2012-2022)

Figure Germany Area Rugs Sales Market Share by Types in 2016

Figure Product Picture of Wool Area Rug

Table Major Players of Wool Area Rug

Figure Product Picture of Silk Area Rug

Table Major Players of Silk Area Rug

Figure Product Picture of Cotton Area Rug

Table Major Players of Cotton Area Rug

Figure Product Picture of Sisal, Jute & Sea Grass Area Rug

Table Major Players of Sisal, Jute & Sea Grass Area Rug

Figure Product Picture of Animal Skins Area Rug

Table Major Players of Animal Skins Area Rug

Figure Product Picture of Synthetics Area Rug

Table Major Players of Synthetics Area Rug

Figure Germany Area Rugs Sales Present Situation and Outlook by Applications (2012-2022)

Figure Germany Area Rugs Sales Market Share by Types in 2016

Figure Residential Use Examples

Figure Commercial Use Examples

Figure Germany Area Rugs Revenue (Million USD) Status and Forecast (2012-2022)

Figure Germany Area Rugs Sales (Volume) Status and Forecast (2012-2022)

Table Germany Area Rugs Sales by Vendors (2012-2017)

Table Germany Area Rugs Sales Market Share (%) by Vendors (2012-2017)

Figure Germany Area Rugs Sales Share by Vendors in 2015

Figure Germany Area Rugs Sales Share by Vendors in 2016

Table Germany Area Rugs Revenue (Million USD) by Vendors (2012-2017)

Table Germany Area Rugs Revenue Market Share (%) by Vendors (2012-2017)

Figure Germany Area Rugs Revenue Share by Vendors in 2015

Figure Germany Area Rugs Revenue Share by Vendors in 2016

Table Germany Area Rugs Average Price by Vendors in 2016

Table Germany Area Rugs Manufacturing Base Distribution and Sales Area by Vendors

Table Vendors Area Rugs Product Types

Figure Area Rugs Market Share of Top 3 Vendors

Figure Area Rugs Market Share of Top 5 Vendors



Table Germany Area Rugs Sales by Type (2012-2017)

Table Germany Area Rugs Sales and Market Share by Type (2012-2017)

Figure Germany Area Rugs Sales Market Share by Type (2012-2017)

Figure 2016 Germany Area Rugs Sales Market Share by Type

Table Germany Area Rugs Revenue (Million USD) by Type (2012-2017)

Table Germany Area Rugs Revenue Market Share by Type (2012-2017)

Figure Germany Area Rugs Revenue Market Share by Type (2012-2017)

Figure 2016 Germany Area Rugs Revenue Market Share by Type

Table Germany Area Rugs Price by Type (2012-2017)

Table Germany Area Rugs Sales by Application (2012-2017)

Table Germany Area Rugs Sales and Market Share by Application (2012-2017)

Figure Germany Area Rugs Sales Market Share by Application (2012-2017)

Figure 2016 Germany Area Rugs Sales Market Share by Application

Table Germany Market Area Rugs Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

Table Balta Industries Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Balta Industries Area Rugs Sales, Revenue, Price and Gross Margin (2012-2017) Figure Balta Industries Area Rugs Market Share (2012-2017)

Table Milliken & Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Milliken & Company Area Rugs Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Milliken & Company Area Rugs Market Share (2012-2017)

Table Mohawk Industries Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mohawk Industries Area Rugs Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Mohawk Industries Area Rugs Market Share (2012-2017)

Table Nourison Industries Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nourison Industries Area Rugs Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Nourison Industries Area Rugs Market Share (2012-2017)

Table OW (Oriental Weavers) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table OW (Oriental Weavers) Area Rugs Sales, Revenue, Price and Gross Margin (2012-2017)

Figure OW (Oriental Weavers) Area Rugs Market Share (2012-2017)



Table Shaw Industries Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shaw Industries Area Rugs Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Shaw Industries Area Rugs Market Share (2012-2017)

Table The Dixie Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table The Dixie Group Area Rugs Sales, Revenue, Price and Gross Margin (2012-2017)

Figure The Dixie Group Area Rugs Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Area Rugs Main Raw Materials Price Trend

Table Area Rugs Raw Materials Major Suppliers List

Figure Production Cost Structure of Area Rugs

Figure Area Rugs Manufacturing Process/Method

Figure Area Rugs Value Chain Analysis

Table Raw Materials Sources of Area Rugs Major Vendors in 2016

Table Major Buyers of Area Rugs

Table Area Rugs Distributors/Traders List in Germany

Figure Germany Area Rugs Sales and Growth Rate Forecast (2017-2022)

Figure Germany Area Rugs Revenue and Growth Rate Forecast (2017-2022)

Figure Germany Area Rugs Price Trend Forecast (2017-2022)

Table Germany Area Rugs Sales Forecast by Type (2017-2022)

Figure Germany Area Rugs Sales Market Share Forecast by Type (2017-2022)

Figure Germany Area Rugs Sales Market Share Forecast by Type in 2022

Table Germany Area Rugs Sales Forecast by Application (2017-2022)

Figure Germany Area Rugs Sales Market Share Forecast by Application (2017-2022)

Figure Germany Area Rugs Sales Market Share Forecast by Application in 2022



I would like to order

Product name: 2017-2022 Germany Area Rugs Market Report (Status and Outlook)

Product link: https://marketpublishers.com/r/21800230F4DEN.html

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/21800230F4DEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970