

# 2017-2022 Europe Top Countries Advertising Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In 2016, the Europe Advertising market size was xx million USD and it will reach xx million USD in 2022, with a CAGR of xx% between 2016 and 2022.

This report studies Advertising in Europe market, especially in Germany, UK, France, Italy, Russia, Benelux, Turkey and other countries in Europe, focuses on the top players in each country, covering

WPP

Omnicom Group

Dentsu Inc.

PublicisGroupe

IPG

Havas SA

Focus Media Group

Guangdong Advertising Co., Ltd.

Bluefocus Communication Group Co., Ltd.

SiMei Media

AVIC Culture Co.,Ltd.

Yinlimedia

Hunan TV and Broadcast Intermediary Co., Ltd.

Guangdong Guangzhou Daily Media Co., Ltd.

Beijing Bashi Media Co., Ltd.

Dahe Group

China Television Media

Spearhead Integrated Marketing Communication Group

Shanghai Xinhua Media Co., Ltd.

Chengdu B-ray Media Co., Ltd.

Market Segment by Countries, this report splits Europe into several key Countries, with sales, revenue, market share of top players in these Countries, from 2012 to 2017 (forecast), like

Germany

UK

France

Italy

Russia

Benelux

## Turkey

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

TV Advertising

Newspaper & Magazine Advertising

Outdoors Advertising

Radio Advertising

Internet Advertising

Others

Split by applications, this report focuses on sales, market share and growth rate of Advertising in each application, can be divided into

Food & Beverage Industry

Vehicles Industry

Health and Medical Industry

Commercial and Personal Services

Consumer Goods

Others

## Contents

### 1 ADVERTISING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Advertising
- 1.2 Advertising Segment by Types
  - 1.2.1 Europe Sales Market Share of Advertising by Types in 2016
  - 1.2.2 TV Advertising
    - 1.2.2.1 Major Players of TV Advertising
  - 1.2.3 Newspaper & Magazine Advertising
    - 1.2.3.1 Major Players of Newspaper & Magazine Advertising
  - 1.2.4 Outdoors Advertising
    - 1.2.4.1 Major Players of Outdoors Advertising
  - 1.2.5 Radio Advertising
    - 1.2.5.1 Major Players of Radio Advertising
  - 1.2.6 Internet Advertising
    - 1.2.6.1 Major Players of Internet Advertising
  - 1.2.7 Others
    - 1.2.7.1 Major Players of Others
- 1.3 Advertising Segment by Applications
  - 1.3.1 Advertising Sales Market Share by Applications in 2016
  - 1.3.2 Food & Beverage Industry
  - 1.3.3 Vehicles Industry
  - 1.3.4 Health and Medical Industry
  - 1.3.5 Commercial and Personal Services
  - 1.3.6 Consumer Goods
  - 1.3.7 Others
- 1.4 Advertising Market by Countries
  - 1.4.1 Germany Status and Prospect (2012-2022)
  - 1.4.2 UK Status and Prospect (2012-2022)
  - 1.4.3 France Status and Prospect (2012-2022)
  - 1.4.4 Italy Status and Prospect (2012-2022)
  - 1.4.5 Russia Status and Prospect (2012-2022)
  - 1.4.6 Benelux Status and Prospect (2012-2022)
  - 1.4.7 Turkey Status and Prospect (2012-2022)
- 1.5 Europe Advertising Overview and Market Size (Value) (2012-2022)
  - 1.5.1 Europe Market Advertising Overview
  - 1.5.2 Europe Market Advertising Revenue (Million USD) and Growth Rate (2012-2022)

## **2 EUROPE ADVERTISING SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS**

- 2.1 Europe Advertising Sales and Market Share in 2016 and 2017 by Players
- 2.2 Europe Advertising Revenue and Market Share by Players in 2016 and 2017
- 2.3 Europe Advertising Average Price by Players in 2016 and 2017
- 2.4 Europe Advertising Manufacturing Base Distribution, Sales Area, Product Types by Players
- 2.5 Advertising Market Competitive Situation and Trends
  - 2.5.1 Advertising Market Concentration Rate
  - 2.5.2 Advertising Market Share of Top 3 and Top 5 Players
  - 2.5.3 Mergers & Acquisitions, Expansion

## **3 EUROPE ADVERTISING SALES, REVENUE (VALUE) BY COUNTRIES, TYPE AND APPLICATION (2012-2017)**

- 3.1 Europe Advertising Sales, Revenue and Market Share by Countries (2012-2017)
  - 3.1.1 Europe Advertising Sales and Market Share by Countries (2012-2017)
  - 3.1.2 Europe Advertising Revenue and Market Share by Countries (2012-2017)
  - 3.1.3 Europe Advertising Price by Countries (2012-2017)
- 3.2 Europe Advertising Sales, Revenue, Market Share and Price by Type (2012-2017)
  - 3.2.1 Europe Advertising Sales and Market Share by Type (2012-2017)
  - 3.2.2 Europe Advertising Revenue and Market Share by Type (2012-2017)
  - 3.2.3 Europe Advertising Price by Type (2012-2017)
- 3.3 Europe Advertising Sales and Market Share by Application (2012-2017)
- 3.4 Europe Market Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

## **4 EUROPE ADVERTISING PLAYERS PROFILES/ANALYSIS**

- 4.1 WPP
  - 4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.1.2 Advertising Product Types, Application and Specification
    - 4.1.2.1 Type
    - 4.1.2.2 Type
  - 4.1.3 WPP Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.1.4 Main Business/Business Overview
  - 4.1.5 WPP News
- 4.2 Omnicom Group

- 4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.2.2 Advertising Product Types, Application and Specification
  - 4.2.2.1 Type
  - 4.2.2.2 Type
- 4.2.3 Omnicom Group Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.2.4 Main Business/Business Overview
- 4.2.5 Omnicom Group News
- 4.3 Dentsu Inc.
  - 4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.3.2 Advertising Product Types, Application and Specification
    - 4.3.2.1 Type
    - 4.3.2.2 Type
  - 4.3.3 Dentsu Inc. Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.3.4 Main Business/Business Overview
  - 4.3.5 Dentsu Inc. News
- 4.4 PublicisGroupe
  - 4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.4.2 Advertising Product Types, Application and Specification
    - 4.4.2.1 Type
    - 4.4.2.2 Type
  - 4.4.3 PublicisGroupe Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.4.4 Main Business/Business Overview
  - 4.4.5 PublicisGroupe News
- 4.5 IPG
  - 4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.5.2 Advertising Product Types, Application and Specification
    - 4.5.2.1 Type
    - 4.5.2.2 Type
  - 4.5.3 IPG Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.5.4 Main Business/Business Overview
  - 4.5.5 IPG News
- 4.6 Havas SA
  - 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 4.6.2 Advertising Product Types, Application and Specification

#### 4.6.2.1 Type

#### 4.6.2.2 Type

### 4.6.3 Havas SA Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

### 4.6.4 Main Business/Business Overview

### 4.6.5 Havas SA News

## 4.7 Focus Media Group

### 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 4.7.2 Advertising Product Types, Application and Specification

#### 4.7.2.1 Type

#### 4.7.2.2 Type

### 4.7.3 Focus Media Group Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

### 4.7.4 Main Business/Business Overview

### 4.7.5 Focus Media Group News

## 4.8 Guangdong Advertising Co., Ltd.

### 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 4.8.2 Advertising Product Types, Application and Specification

#### 4.8.2.1 Type

#### 4.8.2.2 Type

### 4.8.3 Guangdong Advertising Co., Ltd. Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

### 4.8.4 Main Business/Business Overview

### 4.8.5 Guangdong Advertising Co., Ltd. News

## 4.9 Bluefocus Communication Group Co., Ltd.

### 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 4.9.2 Advertising Product Types, Application and Specification

#### 9.9.2.1 Type

#### 9.9.2.2 Type

### 4.9.3 Bluefocus Communication Group Co., Ltd. Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

### 4.9.4 Main Business/Business Overview

### 4.9.5 Bluefocus Communication Group Co., Ltd. News

## 4.10 SiMei Media

### 4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 4.10.2 Advertising Product Types, Application and Specification

#### 4.10.2.1 Type

#### 4.10.2.2 Type

### 4.10.3 SiMei Media Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

### 4.10.4 Main Business/Business Overview

### 4.10.5 SiMei Media News

## 4.11 AVIC Culture Co.,Ltd.

### 4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 4.11.2 Advertising Product Types, Application and Specification

#### 4.11.2.1 Type

#### 4.11.2.2 Type

### 4.11.3 AVIC Culture Co.,Ltd. Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

### 4.11.4 Main Business/Business Overview

### 4.11.5 AVIC Culture Co.,Ltd. News

## 4.12 Yinlimedia

### 4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 4.12.2 Advertising Product Types, Application and Specification

#### 4.12.2.1 Type

#### 4.12.2.2 Type

### 4.12.3 Yinlimedia Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

### 4.12.4 Main Business/Business Overview

### 4.12.5 Yinlimedia News

## 4.13 Hunan TV and Broadcast Intermediary Co., Ltd.

### 4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 4.13.2 Advertising Product Types, Application and Specification

#### 4.13.2.1 Type

#### 4.13.2.2 Type

### 4.13.3 Hunan TV and Broadcast Intermediary Co., Ltd. Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

### 4.13.4 Main Business/Business Overview

### 4.13.5 Hunan TV and Broadcast Intermediary Co., Ltd. News

## 4.14 Guangdong Guangzhou Daily Media Co., Ltd.

### 4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors



- 4.14.2 Advertising Product Types, Application and Specification
  - 4.14.2.1 Type
  - 4.14.2.2 Type
- 4.14.3 Guangdong Guangzhou Daily Media Co., Ltd. Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.14.4 Main Business/Business Overview
- 4.14.5 Guangdong Guangzhou Daily Media Co., Ltd. News
- 4.15 Beijing Bashi Media Co., Ltd.
  - 4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.15.2 Advertising Product Types, Application and Specification
    - 4.15.2.1 Type
    - 4.15.2.2 Type
  - 4.15.3 Beijing Bashi Media Co., Ltd. Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.15.4 Main Business/Business Overview
  - 4.15.5 Beijing Bashi Media Co., Ltd. News
- 4.16 Dahe Group
  - 4.16.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.16.2 Advertising Product Types, Application and Specification
    - 4.16.2.1 Type
    - 4.16.2.2 Type
  - 4.16.3 Dahe Group Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.16.4 Main Business/Business Overview
  - 4.16.5 Dahe Group News
- 4.17 China Television Media
  - 4.17.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.17.2 Advertising Product Types, Application and Specification
    - 4.17.2.1 Type
    - 4.17.2.2 Type
  - 4.17.3 China Television Media Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.17.4 Main Business/Business Overview
  - 4.17.5 China Television Media News
- 4.18 Spearhead Integrated Marketing Communication Group
  - 4.18.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 4.18.2 Advertising Product Types, Application and Specification
  - 4.18.2.1 Type
  - 4.18.2.2 Type
- 4.18.3 Spearhead Integrated Marketing Communication Group Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.18.4 Main Business/Business Overview
- 4.18.5 Spearhead Integrated Marketing Communication Group News
- 4.19 Shanghai Xinhua Media Co., Ltd.
  - 4.19.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.19.2 Advertising Product Types, Application and Specification
    - 4.19.2.1 Type
    - 4.19.2.2 Type
  - 4.19.3 Shanghai Xinhua Media Co., Ltd. Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.19.4 Main Business/Business Overview
  - 4.19.5 Shanghai Xinhua Media Co., Ltd. News
- 4.20 Chengdu B-ray Media Co., Ltd.
  - 4.20.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 4.20.2 Advertising Product Types, Application and Specification
    - 4.20.2.1 Type
    - 4.20.2.2 Type
  - 4.20.3 Chengdu B-ray Media Co., Ltd. Advertising Sales, Revenue, Price and Gross Margin (2012-2017)
  - 4.20.4 Main Business/Business Overview
  - 4.20.5 Chengdu B-ray Media Co., Ltd. News

## **5 GERMANY ADVERTISING SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)**

- 5.1 Germany Advertising Sales, Revenue and Growth Rate (2012-2017)
- 5.2 Germany Advertising Sales, Revenue and Market Share by Type (2012-2017)
  - 5.2.1 Germany Advertising Sales and Market Share by Type (2012-2017)
  - 5.2.2 Germany Advertising Revenue and Market Share by Type (2012-2017)
  - 5.2.3 Germany Advertising Price by Type (2012-2017)
- 5.3 Germany Advertising Sales and Market Share by Application (2012-2017)

## **6 UK ADVERTISING SALES, REVENUE (VALUE) BY TYPE AND APPLICATION**

**(2012-2017)**

- 6.1 UK Advertising Sales, Revenue and Growth Rate (2012-2017)
- 6.2 UK Advertising Sales, Revenue and Market Share by Type (2012-2017)
  - 6.2.1 UK Advertising Sales and Market Share by Type (2012-2017)
  - 6.2.2 UK Advertising Revenue and Market Share by Type (2012-2017)
  - 6.2.3 UK Advertising Price by Type (2012-2017)
- 6.3 UK Advertising Sales and Market Share by Application (2012-2017)

**7 FRANCE ADVERTISING SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)**

- 7.1 France Advertising Sales, Revenue and Growth Rate (2012-2017)
- 7.2 France Advertising Sales, Revenue and Market Share by Type (2012-2017)
  - 7.2.1 France Advertising Sales and Market Share by Type (2012-2017)
  - 7.2.2 France Advertising Revenue and Market Share by Type (2012-2017)
  - 7.2.3 France Advertising Price by Type (2012-2017)
- 7.3 France Advertising Sales and Market Share by Application (2012-2017)

**8 ITALY ADVERTISING SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)**

- 8.1 Italy Advertising Sales, Revenue and Growth Rate (2012-2017)
- 8.2 Italy Advertising Sales, Revenue and Market Share by Type (2012-2017)
  - 8.2.1 Italy Advertising Sales and Market Share by Type (2012-2017)
  - 8.2.2 Italy Advertising Revenue and Market Share by Type (2012-2017)
  - 8.2.3 Italy Advertising Price by Type (2012-2017)
- 8.3 Italy Advertising Sales and Market Share by Application (2012-2017)

**9 RUSSIA ADVERTISING SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)**

- 9.1 Russia Advertising Sales, Revenue and Growth Rate (2012-2017)
- 9.2 Russia Advertising Sales, Revenue and Market Share by Type (2012-2017)
  - 9.2.1 Russia Advertising Sales and Market Share by Type (2012-2017)
  - 9.2.2 Russia Advertising Revenue and Market Share by Type (2012-2017)
  - 9.2.3 Russia Advertising Price by Type (2012-2017)
- 9.3 Russia Advertising Sales and Market Share by Application (2012-2017)

## **10 BENELUX ADVERTISING SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)**

- 10.1 Benelux Advertising Sales, Revenue and Growth Rate (2012-2017)
- 10.2 Benelux Advertising Sales, Revenue and Market Share by Type (2012-2017)
  - 10.2.1 Benelux Advertising Sales and Market Share by Type (2012-2017)
  - 10.2.2 Benelux Advertising Revenue and Market Share by Type (2012-2017)
  - 10.2.3 Benelux Advertising Price by Type (2012-2017)
- 10.3 Benelux Advertising Sales and Market Share by Application (2012-2017)

## **11 TURKEY ADVERTISING SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)**

- 11.1 Turkey Advertising Sales, Revenue and Growth Rate (2012-2017)
- 11.2 Turkey Advertising Sales, Revenue and Market Share by Type (2012-2017)
  - 11.2.1 Turkey Advertising Sales and Market Share by Type (2012-2017)
  - 11.2.2 Turkey Advertising Revenue and Market Share by Type (2012-2017)
  - 11.2.3 Turkey Advertising Price by Type (2012-2017)
- 11.3 Turkey Advertising Sales and Market Share by Application (2012-2017)

## **12 EUROPE ADVERTISING MARKET FORECAST (2017-2022)**

- 12.1 Europe Advertising Sales, Revenue Forecast (2017-2022)
- 12.2 Europe Advertising Sales, Sales Forecast by Countries (2017-2022)
- 12.3 Europe Advertising Sales Forecast by Type (2017-2022)
- 12.4 Europe Advertising Sales Forecast by Application (2017-2022)
- 12.5 Advertising Price Forecast (2017-2022)

## **13 ADVERTISING MANUFACTURING COST ANALYSIS**

- 13.1 Advertising Key Raw Materials Analysis
  - 13.1.1 Key Raw Materials
  - 13.1.2 Price Trend of Key Raw Materials
  - 13.1.3 Key Suppliers of Raw Materials
  - 13.1.4 Market Concentration Rate of Raw Materials
- 13.2 Proportion of Manufacturing Cost Structure
  - 13.2.1 Raw Materials
  - 13.2.2 Labor Cost
  - 13.2.3 Manufacturing Expenses

### 13.3 Manufacturing Process Analysis of Advertising

## **14 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 14.1 Advertising Industrial Chain Analysis

### 14.2 Upstream Raw Materials Sourcing

### 14.3 Raw Materials Sources of Advertising Major Players in 2016

### 14.4 Downstream Buyers

## **15 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 15.1 Marketing Channel

#### 15.1.1 Direct Marketing

#### 15.1.2 Indirect Marketing

#### 15.1.3 Marketing Channel Development Trend

### 15.2 Market Positioning

#### 15.2.1 Pricing Strategy

#### 15.2.2 Brand Strategy

#### 15.2.3 Target Client

### 15.3 Distributors/Traders List

## **16 MARKET EFFECT FACTORS ANALYSIS**

### 16.1 Technology Progress/Risk

#### 16.1.1 Substitutes Threat

#### 16.1.2 Technology Progress in Related Industry

### 16.2 Consumer Needs/Customer Preference Change

### 16.3 Economic/Political Environmental Change

## **17 RESEARCH FINDINGS AND CONCLUSION**

## **18 APPENDIX**

### 18.1 Methodology

### 18.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Advertising  
Table Product Specifications of Advertising  
Figure Europe Sales Market Share of Advertising by Types in 2016  
Table Types of Advertising  
Figure Product Picture of TV Advertising  
Table Major Players of TV Advertising  
Figure Product Picture of Newspaper & Magazine Advertising  
Table Major Players of Newspaper & Magazine Advertising  
Figure Product Picture of Outdoors Advertising  
Table Major Players of Outdoors Advertising  
Figure Product Picture of Radio Advertising  
Table Major Players of Radio Advertising  
Figure Product Picture of Internet Advertising  
Table Major Players of Internet Advertising  
Figure Product Picture of Others  
Table Major Players of Others  
Table Applications of Advertising  
Figure Food & Beverage Industry Examples  
Figure Vehicles Industry Examples  
Figure Health and Medical Industry Examples  
Figure Commercial and Personal Services Examples  
Figure Consumer Goods Examples  
Figure Others Examples  
Figure Germany Advertising Revenue (Million USD) and Growth Rate (2012-2022)  
Figure UK Advertising Revenue (Million USD) and Growth Rate (2012-2022)  
Figure France Advertising Revenue (Million USD) and Growth Rate (2012-2022)  
Figure Italy Advertising Revenue (Million USD) and Growth Rate (2012-2022)  
Figure Russia Advertising Revenue (Million USD) and Growth Rate (2012-2022)  
Figure Benelux Advertising Revenue (Million USD) and Growth Rate (2012-2022)  
Figure Turkey Advertising Revenue (Million USD) and Growth Rate (2012-2022)  
Figure Europe Advertising Revenue (Million USD) and Growth Rate (2012-2022)  
Table Europe Advertising Sales by Players in 2016 and 2017  
Table Europe Advertising Sales Market Share (%) by Players in 2016 and 2017  
Figure Europe Advertising Sales Market Share by Players in 2016  
Figure Europe Advertising Sales Market Share by Players in 2017



Table Europe Advertising Revenue by Players in 2016 and 2017

Table Europe Advertising Revenue Market Share (%) by Players in 2016 and 2017

Figure Europe Advertising Revenue Market Share by Players in 2016

Figure Europe Advertising Revenue Market Share by Players in 2017

Table Europe Advertising Average Price by Players in 2016 and 2017

Figure Europe Advertising Average Price by Players in 2016

Table Europe Advertising Manufacturing Base Distribution and Sales Area by Players

Table Players Advertising Product Types

Figure Advertising Market Share of Top 3 Players

Figure Advertising Market Share of Top 5 Players

Table Europe Advertising Sales by Countries (2012-2017)

Table Europe Advertising Sales Market Share by Countries (2012-2017)

Figure Europe Advertising Sales Market Share by Countries (2012)

Figure Europe Advertising Sales Market Share by Countries (2016)

Table Europe Advertising Revenue by Countries (2012-2017)

Table Europe Advertising Revenue Market Share by Countries (2012-2017)

Figure 2012 Europe Advertising Revenue Market Share by Countries

Figure 2016 Europe Advertising Revenue Market Share by Countries

Table Europe Advertising Price by Countries (2012-2017)

Table Europe Advertising Sales by Type (2012-2017)

Table Europe Advertising Sales Market Share by Type (2012-2017)

Figure Europe Advertising Sales Market Share by Type 2016

Figure 2016 Europe Advertising Sales Market Share by Type

Table Europe Advertising Revenue by Type (2012-2017)

Table Europe Advertising Revenue Market Share by Type (2012-2017)

Figure Europe Advertising Revenue Market Share by Type 2016

Figure 2016 Europe Advertising Revenue Market Share by Type

Table Europe Advertising Price by Type (2012-2017)

Table Europe Advertising Sales by Application (2012-2017)

Table Europe Advertising Sales Market Share by Application (2012-2017)

Figure Europe Advertising Sales Market Share by Application (2012-2017)

Table Europe Market Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Table WPP Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table WPP Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure WPP Advertising Market Share (2012-2017)

Table Omnicom Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Omnicom Group Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Omnicom Group Advertising Market Share (2012-2017)

Table Dentsu Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dentsu Inc. Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Dentsu Inc. Advertising Market Share (2012-2017)

Table PublicisGroupe Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PublicisGroupe Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure PublicisGroupe Advertising Market Share (2012-2017)

Table IPG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table IPG Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure IPG Advertising Market Share (2012-2017)

Table Havas SA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Havas SA Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Havas SA Advertising Market Share (2012-2017)

Table Focus Media Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Focus Media Group Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Focus Media Group Advertising Market Share (2012-2017)

Table Guangdong Advertising Co., Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Guangdong Advertising Co., Ltd. Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Guangdong Advertising Co., Ltd. Advertising Market Share (2012-2017)

Table Bluefocus Communication Group Co., Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bluefocus Communication Group Co., Ltd. Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Bluefocus Communication Group Co., Ltd. Advertising Market Share (2012-2017)

Table SiMei Media Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SiMei Media Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure SiMei Media Advertising Market Share (2012-2017)

Table AVIC Culture Co.,Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AVIC Culture Co.,Ltd. Advertising Sales, Revenue, Price and Gross Margin



(2012-2017)

Figure AVIC Culture Co.,Ltd. Advertising Market Share (2012-2017)

Table Yinlimedia Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yinlimedia Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Yinlimedia Advertising Market Share (2012-2017)

Table Hunan TV and Broadcast Intermediary Co., Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hunan TV and Broadcast Intermediary Co., Ltd. Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Hunan TV and Broadcast Intermediary Co., Ltd. Advertising Market Share (2012-2017)

Table Guangdong Guangzhou Daily Media Co., Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Guangdong Guangzhou Daily Media Co., Ltd. Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Guangdong Guangzhou Daily Media Co., Ltd. Advertising Market Share (2012-2017)

Table Beijing Bashi Media Co., Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Beijing Bashi Media Co., Ltd. Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Beijing Bashi Media Co., Ltd. Advertising Market Share (2012-2017)

Table Dahe Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dahe Group Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Dahe Group Advertising Market Share (2012-2017)

Table China Television Media Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table China Television Media Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure China Television Media Advertising Market Share (2012-2017)

Table Spearhead Integrated Marketing Communication Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Spearhead Integrated Marketing Communication Group Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Spearhead Integrated Marketing Communication Group Advertising Market Share (2012-2017)

Table Shanghai Xinhua Media Co., Ltd. Basic Information, Manufacturing Base, Sales

## Area and Its Competitors

Table Shanghai Xinhua Media Co., Ltd. Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Shanghai Xinhua Media Co., Ltd. Advertising Market Share (2012-2017)

Table Chengdu B-ray Media Co., Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Chengdu B-ray Media Co., Ltd. Advertising Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Chengdu B-ray Media Co., Ltd. Advertising Market Share (2012-2017)

Figure Germany Advertising Sales and Growth Rate (2012-2017)

Figure Germany Advertising Revenue and Growth Rate (2012-2017)

Table Germany Advertising Sales by Type (2012-2017)

Table Germany Advertising Sales Market Share by Type (2012-2017)

Figure Germany Advertising Sales Market Share by Type (2012-2017)

Table Germany Advertising Revenue by Type (2012-2017)

Table Germany Advertising Revenue Market Share by Type (2012-2017)

Figure Germany Advertising Revenue Market Share by Type (2012-2017)

Table Germany Advertising Price by Type (2012-2017)

Table Germany Advertising Sales by Application (2012-2017)

Table Germany Advertising Sales Market Share by Application (2012-2017)

Figure Germany Advertising Sales Market Share by Application (2012-2017)

Figure UK Advertising Sales and Growth Rate (2012-2017)

Figure UK Advertising Revenue and Growth Rate (2012-2017)

Table UK Advertising Sales by Type (2012-2017)

Table UK Advertising Sales Market Share by Type (2012-2017)

Figure UK Advertising Sales Market Share by Type (2012-2017)

Table UK Advertising Revenue by Type (2012-2017)

Table UK Advertising Revenue Market Share by Type (2012-2017)

Figure UK Advertising Revenue Market Share by Type (2012-2017)

Table UK Advertising Price by Type (2012-2017)

Table UK Advertising Sales by Application (2012-2017)

Table UK Advertising Sales Market Share by Application (2012-2017)

Figure UK Advertising Sales Market Share by Application (2012-2017)

Figure France Advertising Sales and Growth Rate (2012-2017)

Figure France Advertising Revenue and Growth Rate (2012-2017)

Table France Advertising Sales by Type (2012-2017)

Table France Advertising Sales Market Share by Type (2012-2017)

Figure France Advertising Sales Market Share by Type (2012-2017)

Table France Advertising Revenue by Type (2012-2017)

Table France Advertising Revenue Market Share by Type (2012-2017)  
Figure France Advertising Revenue Market Share by Type (2012-2017)  
Table France Advertising Price by Type (2012-2017)  
Table France Advertising Sales by Application (2012-2017)  
Table France Advertising Sales Market Share by Application (2012-2017)  
Figure France Advertising Sales Market Share by Application (2012-2017)  
Figure Italy Advertising Sales and Growth Rate (2012-2017)  
Figure Italy Advertising Revenue and Growth Rate (2012-2017)  
Table Italy Advertising Sales by Type (2012-2017)  
Table Italy Advertising Sales Market Share by Type (2012-2017)  
Figure Italy Advertising Sales Market Share by Type (2012-2017)  
Table Italy Advertising Revenue by Type (2012-2017)  
Table Italy Advertising Revenue and Market Share by Type (2012-2017)  
Figure Italy Advertising Revenue Market Share by Type (2012-2017)  
Table Italy Advertising Price by Type (2012-2017)  
Table Italy Advertising Sales by Application (2012-2017)  
Table Italy Advertising Sales Market Share by Application (2012-2017)  
Table Russia Advertising Sales by Type (2012-2017)  
Figure Russia Advertising Sales and Growth Rate (2012-2017)  
Figure Russia Advertising Revenue and Growth Rate (2012-2017)  
Table Russia Advertising Sales by Type (2012-2017)  
Table Russia Advertising Sales Market Share by Type (2012-2017)  
Figure Russia Advertising Sales Market Share by Type (2012-2017)  
Table Russia Advertising Revenue by Type (2012-2017)  
Table Russia Advertising Revenue Market Share by Type (2012-2017)  
Figure Russia Advertising Revenue Market Share by Type (2012-2017)  
Table Russia Advertising Price by Type (2012-2017)  
Table Russia Advertising Sales by Application (2012-2017)  
Table Russia Advertising Sales Market Share by Application (2012-2017)  
Figure Russia Advertising Sales Market Share by Application (2012-2017)  
Figure Benelux Advertising Sales and Growth Rate (2012-2017)  
Figure Benelux Advertising Revenue and Growth Rate (2012-2017)  
Table Benelux Advertising Sales by Type (2012-2017)  
Table Benelux Advertising Sales Market Share by Type (2012-2017)  
Figure Benelux Advertising Sales Market Share by Type (2012-2017)  
Table Benelux Advertising Revenue by Type (2012-2017)  
Table Benelux Advertising Revenue Market Share by Type (2012-2017)  
Figure Benelux Advertising Revenue Market Share by Type (2012-2017)  
Table Benelux Advertising Price by Type (2012-2017)

Table Benelux Advertising Sales by Application (2012-2017)  
Table Benelux Advertising Sales Market Share by Application (2012-2017)  
Figure Benelux Advertising Sales Market Share by Application (2012-2017)  
Figure Turkey Advertising Sales and Growth Rate (2012-2017)  
Figure Turkey Advertising Revenue and Growth Rate (2012-2017)  
Table Turkey Advertising Sales by Type (2012-2017)  
Table Turkey Advertising Sales Market Share by Type (2012-2017)  
Figure Turkey Advertising Sales Market Share by Type (2012-2017)  
Table Turkey Advertising Revenue by Type (2012-2017)  
Table Turkey Advertising Revenue Market Share by Type (2012-2017)  
Figure Turkey Advertising Revenue Market Share by Type (2012-2017)  
Table Turkey Advertising Price by Type (2012-2017)  
Table Turkey Advertising Sales by Application (2012-2017)  
Table Turkey Advertising Sales Market Share by Application (2012-2017)  
Figure Turkey Advertising Sales Market Share by Application (2012-2017)  
Figure Europe Advertising Sales and Growth Rate Forecast (2017-2022)  
Figure Europe Advertising Revenue and Growth Rate Forecast (2017-2022)  
Table Europe Advertising Sales Forecast by Countries (2017-2022)  
Table Europe Advertising Sales Market Share Forecast by Countries (2017-2022)  
Table Europe Advertising Sales Forecast by Type (2017-2022)  
Table Europe Advertising Sales Forecast by Application (2017-2022)  
Table Sales Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Advertising  
Figure Manufacturing Process Analysis of Advertising  
Figure Advertising Industrial Chain Analysis  
Table Raw Materials Sources of Advertising Major Players in 2016  
Table Major Buyers of Advertising  
Table Distributors/Traders List

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