

# 2017-2022 China Winter Tire Market Report (Status and Outlook)

https://marketpublishers.com/r/2F0D4BDDF8EEN.html

Date: April 2017 Pages: 119 Price: US\$ 3,360.00 (Single User License) ID: 2F0D4BDDF8EEN

## **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

The Winter Tire market size will be XX million (USD) in 2022 in China, from the XX million (USD) in 2016, with a CAGR (Compound Annual Growth Rate) XX% from 2016 to 2022.

In China market, the top players include many company. With key sales data like sales (volume), revenue, market share for top players.such as

Bridgestone Michelin Continental Goodyear Nokian Tyres Hankook Nizhnekamskshina Pirelli Cooper Tire



Yokohama

Toyo Tire

Kumho Tire

**JSC** Cordiant

GITI Tire

Triangle

Apollo

Cheng Shin

Nexen Tire

Split by product types/category, covering many types. with sales, revenue and market share for each type, such as

Studded

Studless

Split by applications/end use industries, covers many application. This report focuses on sales, market share and growth rate of Winter Tire in each application.suach as

Passenger tires

Light truck/SUV tires

Other



## Contents

#### **1 WINTER TIRE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Winter Tire
- 1.2 Winter Tire Market Segment by Types
- 1.2.1 China Winter Tire Sales Present Situation and Outlook by Types (2012-2022)
- 1.2.2 China Winter Tire Sales Market Share by Types in 2016
- 1.2.3 Studded

Studless

1.3 China Winter Tire Market Segment by Applications/End Use Industries

1.3.1 China Winter Tire Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)

1.3.2 China Winter Tire Sales Market Share by Types in 2016

- 1.3.3 Passenger tires
- 1.3.4 Light truck/SUV tires

Other

1.4 China Winter Tire Overview and Market Size (Value) (2012-2022)

1.4.1 China Market Winter Tire Overview

1.4.2 China Winter Tire Market Size (Value and Volume) Status and Forecast (2012-2022)

#### 2 CHINA WINTER TIRE SALES, REVENUE (VALUE) AND MARKET SHARE BY VENDORS/MANUFACTURERS

- 2.1 China Winter Tire Sales and Market Share (2012-2017) by Vendors/Manufacturers
- 2.2 China Winter Tire Revenue and Market Share by Vendors (2012-2017)

2.3 China Winter Tire Average Price by Vendors in 2016

2.4 China Winter Tire Manufacturing Base Distribution, Sales Area, Product Types by Vendors

2.5 Winter Tire Market Competitive Situation and Trends

- 2.5.1 Winter Tire Market Concentration Rate
- 2.5.2 Winter Tire Market Share of Top 3 and Top 5 Vendors
- 2.5.3 Mergers & Acquisitions, Expansion

# 3 CHINA WINTER TIRE SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

3.1 China Winter Tire Sales, Revenue, Market Share and Price by Type (2012-2017)



3.1.1 China Winter Tire Sales and Market Share by Type (2012-2017)

3.1.2 China Winter Tire Revenue and Market Share by Type (2012-2017)

3.1.3 China Winter Tire Price by Type (2012-2017)

3.2 China Winter Tire Sales and Market Share by Application (2012-2017)

3.3 China Market Winter Tire Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

# 4 CHINA WINTER TIRE VENDORS/MANUFACTURERS PROFILES AND SALES DATA

4.1 Bridgestone

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Winter Tire Product Types, Application and Specification

4.1.2.1 Category One

4.1.2.2 Category Two

4.1.3 Bridgestone Winter Tire Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.1.4 Main Business/Business Overview

4.1.5 Bridgestone News

4.2 Michelin

4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.2.2 Winter Tire Product Types, Application and Specification

4.2.2.1 Category One

4.2.2.2 Category Two

4.2.3 Michelin Winter Tire Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.2.4 Main Business/Business Overview

4.2.5 Michelin News

4.3 Continental

4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.3.2 Winter Tire Product Types, Application and Specification

4.3.2.1 Category One

4.3.2.2 Category Two

4.3.3 Continental Winter Tire Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.3.4 Main Business/Business Overview

4.3.5 Continental News



#### 4.4 Goodyear

4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.4.2 Winter Tire Product Types, Application and Specification

4.4.2.1 Category One

4.4.2.2 Category Two

4.4.3 Goodyear Winter Tire Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.4.4 Main Business/Business Overview

4.4.5 Goodyear News

4.5 Nokian Tyres

4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.5.2 Winter Tire Product Types, Application and Specification

4.5.2.1 Category One

4.5.2.2 Category Two

4.5.3 Nokian Tyres Winter Tire Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.5.4 Main Business/Business Overview

4.5.5 Nokian Tyres News

4.6 Hankook

4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.6.2 Winter Tire Product Types, Application and Specification

4.6.2.1 Category One

4.6.2.2 Category Two

4.6.3 Hankook Winter Tire Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.6.4 Main Business/Business Overview

4.6.5 Hankook News

4.7 Nizhnekamskshina

4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.7.2 Winter Tire Product Types, Application and Specification

4.7.2.1 Category One

4.7.2.2 Category Two

4.7.3 Nizhnekamskshina Winter Tire Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.7.4 Main Business/Business Overview

4.7.5 Nizhnekamskshina News

4.8 Pirelli



4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.8.2 Winter Tire Product Types, Application and Specification

4.8.2.1 Category One

4.8.2.2 Category Two

4.8.3 Pirelli Winter Tire Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.8.4 Main Business/Business Overview

4.8.5 Pirelli News

4.9 Cooper Tire

4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.9.2 Winter Tire Product Types, Application and Specification

4.9.2.1 Category One

4.9.2.2 Category Two

4.9.3 Cooper Tire Winter Tire Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.9.4 Main Business/Business Overview

4.9.5 Cooper Tire News

4.10 Yokohama

4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.10.2 Winter Tire Product Types, Application and Specification

4.10.2.1 Category One

4.10.2.2 Category Two

4.10.3 Yokohama Winter Tire Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.10.4 Main Business/Business Overview

4.10.5 Yokohama News

4.11 Toyo Tire

4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.11.2 Winter Tire Product Types, Application and Specification

4.11.2.1 Category One

4.11.2.2 Category Two

4.11.3 Toyo Tire Winter Tire Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.11.4 Main Business/Business Overview

4.11.5 Toyo Tire News

4.12 Kumho Tire



4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.12.2 Winter Tire Product Types, Application and Specification

4.12.2.1 Category One

4.12.2.2 Category Two

4.12.3 Kumho Tire Winter Tire Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.12.4 Main Business/Business Overview

4.12.5 Kumho Tire News

4.13 JSC Cordiant

4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.13.2 Winter Tire Product Types, Application and Specification

4.13.2.1 Category One

4.13.2.2 Category Two

4.13.3 JSC Cordiant Winter Tire Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.13.4 Main Business/Business Overview

4.13.5 JSC Cordiant News

4.14 GITI Tire

4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.14.2 Winter Tire Product Types, Application and Specification

- 4.14.2.1 Category One
- 4.14.2.2 Category Two

4.14.3 GITI Tire Winter Tire Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.14.4 Main Business/Business Overview

4.14.5 GITI Tire News

4.15 Triangle

4.15.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.15.2 Winter Tire Product Types, Application and Specification

- 4.15.2.1 Category One
- 4.15.2.2 Category Two
- 4.15.3 Triangle Winter Tire Sales, Revenue, Price and Gross Margin (2015 and 2016)
- 4.15.4 Main Business/Business Overview
- 4.15.5 Triangle News

4.16 Apollo

4.16.1 Company Basic Information, Manufacturing Base, Sales Area and Its



Competitors

- 4.16.2 Winter Tire Product Types, Application and Specification
- 4.16.2.1 Category One
- 4.16.2.2 Category Two

4.16.3 Apollo Winter Tire Sales, Revenue, Price and Gross Margin (2015 and 2016)

- 4.16.4 Main Business/Business Overview
- 4.16.5 Apollo News
- 4.17 Cheng Shin

4.17.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.17.2 Winter Tire Product Types, Application and Specification

- 4.17.2.1 Category One
- 4.17.2.2 Category Two

4.17.3 Cheng Shin Winter Tire Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.17.4 Main Business/Business Overview

4.17.5 Cheng Shin News

4.18 Nexen Tire

4.18.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.18.2 Winter Tire Product Types, Application and Specification

4.18.2.1 Category One

4.18.2.2 Category Two

4.18.3 Nexen Tire Winter Tire Sales, Revenue, Price and Gross Margin (2015 and 2016)

4.18.4 Main Business/Business Overview

4.18.5 Nexen Tire News

#### **5 PRODUCTION COST ANALYSIS OF WINTER TIRE**

- 5.1 Main Raw Materials of Winter Tire
  - 5.1.1 List of Winter Tire Main Raw Materials
  - 5.1.2 Winter Tire Main Raw Materials Price Analysis
  - 5.1.3 Winter Tire Raw Materials Major Suppliers
  - 5.1.4 Winter Tire Main Raw Materials Market Concentration Rate
- 5.2 Production Cost Structure of Winter Tire
  - 5.2.1 Raw Materials
  - 5.2.2 Labor Cost
  - 5.2.3 Production Expenses



#### 5.3 Winter Tire Manufacturing Process/Method

#### 6 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 Winter Tire Value Chain Analysis
- 6.2 Upstream Raw Materials Purchasing
- 6.3 Raw Materials Sources of Winter Tire Major Vendors in 2016
- 6.4 Downstream Buyers

#### 7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Sales Channel
- 7.1.1 Direct Sales
- 7.1.2 Indirect Sales
- 7.1.3 Sales Channel Development Trend
- 7.2 Product Market Positioning
  - 7.2.1 Pricing Strategy
  - 7.2.2 Brand Strategy
- 7.2.3 Target Client
- 7.3 Winter Tire Distributors/Traders List in China

#### 8 MARKET INFLUENCES FACTORS ANALYSIS

- 8.1 Changes from the Related Industries
- 8.2 Substitutes Threat
- 8.3 Customer Preference Change
- 8.4 Economic/Political Environmental Change
- 8.5 Upstream and Downstream Fluctuation

#### 9 CHINA WINTER TIRE MARKET FORECAST (2017-2022)

- 9.1 China Winter Tire Sales, Revenue and Price Forecast (2017-2022)
  - 9.1.1 China Winter Tire Sales and Growth Rate Forecast (2017-2022)
  - 9.1.2 China Winter Tire Revenue and Growth Rate Forecast (2017-2022)
- 9.1.3 China Winter Tire Price Trend Forecast (2017-2022)
- 9.2 China Winter Tire Sales Forecast by Type (2017-2022)
- 9.3 China Winter Tire Sales Forecast by Application (2017-2022)

#### **10 RESEARCH FINDINGS AND CONCLUSION**



#### **11 APPENDIX**

- 11.1 Methodology
- 11.2 Analyst Introduction
- 11.3 Data Source



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Winter Tire Figure China Winter Tire Sales (volume) for Each Type (2012-2022) Figure China Winter Tire Sales Market Share by Types in 2016 Figure Product Picture of Studded Table Major Players of Studded Figure Product Picture of Studless **Table Major Players of Studless** Figure China Winter Tire Sales Present Situation and Outlook by Applications (2012 - 2022)Figure China Winter Tire Sales Market Share by Types in 2016 Figure Passenger tires Examples Figure Light truck/SUV tires Examples Figure Other Examples Figure China Winter Tire Revenue (Million USD) Status and Forecast (2012-2022) Figure China Winter Tire Sales (Volume) Status and Forecast (2012-2022) Table China Winter Tire Sales by Vendors (2012-2017) Table China Winter Tire Sales Market Share (%) by Vendors (2012-2017) Figure China Winter Tire Sales Share by Vendors in 2015 Figure China Winter Tire Sales Share by Vendors in 2016 Table China Winter Tire Revenue (Million USD) by Vendors (2012-2017) Table China Winter Tire Revenue Market Share (%) by Vendors (2012-2017) Figure China Winter Tire Revenue Share by Vendors in 2015 Figure China Winter Tire Revenue Share by Vendors in 2016 Table China Winter Tire Average Price by Vendors in 2016 Table China Winter Tire Manufacturing Base Distribution and Sales Area by Vendors Table Vendors Winter Tire Product Types Figure Winter Tire Market Share of Top 3 Vendors Figure Winter Tire Market Share of Top 5 Vendors Table China Winter Tire Sales by Type (2012-2017) Table China Winter Tire Sales and Market Share by Type (2012-2017) Figure China Winter Tire Sales Market Share by Type (2012-2017) Figure 2016 China Winter Tire Sales Market Share by Type Table China Winter Tire Revenue (Million USD) by Type (2012-2017) Table China Winter Tire Revenue Market Share by Type (2012-2017) Figure China Winter Tire Revenue Market Share by Type (2012-2017)



Figure 2016 China Winter Tire Revenue Market Share by Type Table China Winter Tire Price by Type (2012-2017) Table China Winter Tire Sales by Application (2012-2017) Table China Winter Tire Sales and Market Share by Application (2012-2017) Figure China Winter Tire Sales Market Share by Application (2012-2017) Figure 2016 China Winter Tire Sales Market Share by Application Table China Market Winter Tire Sales, Revenue (Million USD), Price and Gross Margin (2012 - 2017)Table Bridgestone Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Bridgestone Winter Tire Sales, Revenue, Price and Gross Margin (2012-2017) Figure Bridgestone Winter Tire Market Share (2012-2017) Table Michelin Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Michelin Winter Tire Sales, Revenue, Price and Gross Margin (2012-2017) Figure Michelin Winter Tire Market Share (2012-2017) Table Continental Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Continental Winter Tire Sales, Revenue, Price and Gross Margin (2012-2017) Figure Continental Winter Tire Market Share (2012-2017) Table Goodyear Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Goodyear Winter Tire Sales, Revenue, Price and Gross Margin (2012-2017) Figure Goodyear Winter Tire Market Share (2012-2017) Table Nokian Tyres Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Nokian Tyres Winter Tire Sales, Revenue, Price and Gross Margin (2012-2017) Figure Nokian Tyres Winter Tire Market Share (2012-2017) Table Hankook Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Hankook Winter Tire Sales, Revenue, Price and Gross Margin (2012-2017) Figure Hankook Winter Tire Market Share (2012-2017) Table Nizhnekamskshina Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Nizhnekamskshina Winter Tire Sales, Revenue, Price and Gross Margin (2012 - 2017)Figure Nizhnekamskshina Winter Tire Market Share (2012-2017) Table Pirelli Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Pirelli Winter Tire Sales, Revenue, Price and Gross Margin (2012-2017) Figure Pirelli Winter Tire Market Share (2012-2017)

Table Cooper Tire Basic Information, Manufacturing Base, Sales Area and Its



#### Competitors

Table Cooper Tire Winter Tire Sales, Revenue, Price and Gross Margin (2012-2017) Figure Cooper Tire Winter Tire Market Share (2012-2017)

Table Yokohama Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yokohama Winter Tire Sales, Revenue, Price and Gross Margin (2012-2017) Figure Yokohama Winter Tire Market Share (2012-2017)

Table Toyo Tire Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Toyo Tire Winter Tire Sales, Revenue, Price and Gross Margin (2012-2017) Figure Toyo Tire Winter Tire Market Share (2012-2017)

Table Kumho Tire Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kumho Tire Winter Tire Sales, Revenue, Price and Gross Margin (2012-2017) Figure Kumho Tire Winter Tire Market Share (2012-2017)

Table JSC Cordiant Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table JSC Cordiant Winter Tire Sales, Revenue, Price and Gross Margin (2012-2017) Figure JSC Cordiant Winter Tire Market Share (2012-2017)

Table GITI Tire Basic Information, Manufacturing Base, Sales Area and Its Competitors Table GITI Tire Winter Tire Sales, Revenue, Price and Gross Margin (2012-2017) Figure GITI Tire Winter Tire Market Share (2012-2017)

Table Triangle Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Triangle Winter Tire Sales, Revenue, Price and Gross Margin (2012-2017) Figure Triangle Winter Tire Market Share (2012-2017)

Table Apollo Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Apollo Winter Tire Sales, Revenue, Price and Gross Margin (2012-2017) Figure Apollo Winter Tire Market Share (2012-2017)

Table Cheng Shin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cheng Shin Winter Tire Sales, Revenue, Price and Gross Margin (2012-2017) Figure Cheng Shin Winter Tire Market Share (2012-2017)

Table Nexen Tire Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nexen Tire Winter Tire Sales, Revenue, Price and Gross Margin (2012-2017) Figure Nexen Tire Winter Tire Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Winter Tire Main Raw Materials Price Trend

Table Winter Tire Raw Materials Major Suppliers List

Figure Production Cost Structure of Winter Tire



Figure Winter Tire Manufacturing Process/Method Figure Winter Tire Value Chain Analysis Table Raw Materials Sources of Winter Tire Major Vendors in 2016 Table Major Buyers of Winter Tire Table Winter Tire Distributors/Traders List in China Figure China Winter Tire Sales and Growth Rate Forecast (2017-2022) Figure China Winter Tire Revenue and Growth Rate Forecast (2017-2022) Figure China Winter Tire Price Trend Forecast (2017-2022) Table China Winter Tire Sales Forecast by Type (2017-2022) Figure China Winter Tire Sales Forecast by Type (2017-2022) Figure China Winter Tire Sales Market Share Forecast by Type in 2022 Table China Winter Tire Sales Forecast by Application (2017-2022) Figure China Winter Tire Sales Forecast by Application (2017-2022) Figure China Winter Tire Sales Market Share Forecast by Application (2017-2022) Figure China Winter Tire Sales Market Share Forecast by Application (2017-2022)



#### I would like to order

Product name: 2017-2022 China Winter Tire Market Report (Status and Outlook) Product link: <u>https://marketpublishers.com/r/2F0D4BDDF8EEN.html</u>

> Price: US\$ 3,360.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/2F0D4BDDF8EEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970