

2017-2022 China Vitamin & Mineral Supplement Market Report (Status and Outlook)

<https://marketpublishers.com/r/2F4F06C004CEN.html>

Date: November 2017

Pages: 115

Price: US\$ 3,360.00 (Single User License)

ID: 2F4F06C004CEN

Abstracts

In 2016, the Vitamin & Mineral Supplement market size was xx million USD in China, and it will be xx million USD in 2022, with a CAGR of xx% between 2016 and 2022.

In China market, the top players include

General Nutrition Centers, Inc.

AMWAY

Puritan's Pride

Pharmavite

Jamieson

Webber Naturals

Pfizer Inc.

Daiichi Sankyo

Eisai

Salus-Haus

DSM

Hainan Yangshengtang

CSPC Pharmaceutical Group

Sanofi China

Split by product types/category, covering

Multivitamin

Single Vitamin

Multi Mineral

Single Mineral

Split by applications/end use industries, covers

Men

Women

Children

Others

Contents

1 VITAMIN & MINERAL SUPPLEMENT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Vitamin & Mineral Supplement
- 1.2 Vitamin & Mineral Supplement Market Segment by Types
 - 1.2.1 China Vitamin & Mineral Supplement Sales Present Situation and Outlook by Types (2012-2022)
 - 1.2.2 China Vitamin & Mineral Supplement Sales Market Share by Types in 2016
 - 1.2.3 Multivitamin
 - 1.2.3.1 Major Players of Multivitamin
 - 1.2.4 Single Vitamin
 - 1.2.4.1 Major Players of Single Vitamin
 - 1.2.5 Multi Mineral
 - 1.2.5.1 Major Players of Multi Mineral
 - 1.2.6 Single Mineral
 - 1.2.6.1 Major Players of Single Mineral
- 1.3 China Vitamin & Mineral Supplement Market Segment by Applications/End Use Industries
 - 1.3.1 China Vitamin & Mineral Supplement Sales Present Situation and Outlook by Applications/End Industrials (2012-2022)
 - 1.3.2 China Vitamin & Mineral Supplement Sales Market Share by Applications in 2016
 - 1.3.2.1 Men
 - 1.3.2.2 Women
 - 1.3.2.3 Children
 - 1.3.2.4 Others
- 1.4 China Vitamin & Mineral Supplement Overview and Market Size (Value) (2012-2022)
 - 1.4.1 China Market Vitamin & Mineral Supplement Overview
 - 1.4.2 China Vitamin & Mineral Supplement Market Size (Value and Volume) Status and Forecast (2012-2022)

2 CHINA VITAMIN & MINERAL SUPPLEMENT SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 China Vitamin & Mineral Supplement Sales and Market Share (2012-2017) by Players
- 2.2 China Vitamin & Mineral Supplement Revenue and Market Share by Players

(2012-2017)

2.3 China Vitamin & Mineral Supplement Average Price by Players in 2016

2.4 China Vitamin & Mineral Supplement Manufacturing Base Distribution, Sales Area, Product Types by Players

2.5 Vitamin & Mineral Supplement Market Competitive Situation and Trends

2.5.1 Vitamin & Mineral Supplement Market Concentration Rate

2.5.2 Vitamin & Mineral Supplement Market Share of Top 3 and Top 5 Players

2.5.3 Mergers & Acquisitions, Expansion

3 CHINA VITAMIN & MINERAL SUPPLEMENT SALES, REVENUE (VALUE) BY TYPE AND APPLICATION (2012-2017)

3.1 China Vitamin & Mineral Supplement Sales, Revenue, Market Share and Price by Type (2012-2017)

3.1.1 China Vitamin & Mineral Supplement Sales and Market Share by Type (2012-2017)

3.1.2 China Vitamin & Mineral Supplement Revenue and Market Share by Type (2012-2017)

3.1.3 China Vitamin & Mineral Supplement Price by Type (2012-2017)

3.2 China Vitamin & Mineral Supplement Sales and Market Share by Application (2012-2017)

3.3 China Market Vitamin & Mineral Supplement Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)

4 ASIA-PACIFIC VITAMIN & MINERAL SUPPLEMENT PLAYERS PROFILES/ANALYSIS

4.1 General Nutrition Centers, Inc.

4.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.1.2 Vitamin & Mineral Supplement Product Types, Application and Specification

4.1.2.1 Type

4.1.2.2 Type

4.1.3 General Nutrition Centers, Inc. Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)

4.1.4 Main Business/Business Overview

4.1.5 General Nutrition Centers, Inc. News

4.2 AMWAY

4.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.2.2 Vitamin & Mineral Supplement Product Types, Application and Specification

4.2.2.1 Type

4.2.2.2 Type

4.2.3 AMWAY Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)

4.2.4 Main Business/Business Overview

4.2.5 AMWAY News

4.3 Puritan's Pride

4.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.3.2 Vitamin & Mineral Supplement Product Types, Application and Specification

4.3.2.1 Type

4.3.2.2 Type

4.3.3 Puritan's Pride Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)

4.3.4 Main Business/Business Overview

4.3.5 Puritan's Pride News

4.4 Pharmavite

4.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.4.2 Vitamin & Mineral Supplement Product Types, Application and Specification

4.4.2.1 Type

4.4.2.2 Type

4.4.3 Pharmavite Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)

4.4.4 Main Business/Business Overview

4.4.5 Pharmavite News

4.5 Jamieson

4.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

4.5.2 Vitamin & Mineral Supplement Product Types, Application and Specification

4.5.2.1 Type

4.5.2.2 Type

4.5.3 Jamieson Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)

4.5.4 Main Business/Business Overview

4.5.5 Jamieson News

4.6 Webber Naturals

- 4.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 4.6.2 Vitamin & Mineral Supplement Product Types, Application and Specification
 - 4.6.2.1 Type
 - 4.6.2.2 Type
- 4.6.3 Webber Naturals Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)
- 4.6.4 Main Business/Business Overview
- 4.6.5 Webber Naturals News
- 4.7 Pfizer Inc.
 - 4.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.7.2 Vitamin & Mineral Supplement Product Types, Application and Specification
 - 4.7.2.1 Type
 - 4.7.2.2 Type
 - 4.7.3 Pfizer Inc. Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.7.4 Main Business/Business Overview
 - 4.7.5 Pfizer Inc. News
- 4.8 Daiichi Sankyo
 - 4.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.8.2 Vitamin & Mineral Supplement Product Types, Application and Specification
 - 4.8.2.1 Type
 - 4.8.2.2 Type
 - 4.8.3 Daiichi Sankyo Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.8.4 Main Business/Business Overview
 - 4.8.5 Daiichi Sankyo News
- 4.9 Eisai
 - 4.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 4.9.2 Vitamin & Mineral Supplement Product Types, Application and Specification
 - 9.9.2.1 Type
 - 9.9.2.2 Type
 - 4.9.3 Eisai Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)
 - 4.9.4 Main Business/Business Overview
 - 4.9.5 Eisai News

4.10 Salus-Haus

4.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.10.2 Vitamin & Mineral Supplement Product Types, Application and Specification

4.10.2.1 Type

4.10.2.2 Type

4.10.3 Salus-Haus Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)

4.10.4 Main Business/Business Overview

4.10.5 Salus-Haus News

4.11 DSM

4.11.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.11.2 Vitamin & Mineral Supplement Product Types, Application and Specification

4.11.2.1 Type

4.11.2.2 Type

4.11.3 DSM Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)

4.11.4 Main Business/Business Overview

4.11.5 DSM News

4.12 Hainan Yangshengtang

4.12.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.12.2 Vitamin & Mineral Supplement Product Types, Application and Specification

4.12.2.1 Type

4.12.2.2 Type

4.12.3 Hainan Yangshengtang Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)

4.12.4 Main Business/Business Overview

4.12.5 Hainan Yangshengtang News

4.13 CSPC Pharmaceutical Group

4.13.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.13.2 Vitamin & Mineral Supplement Product Types, Application and Specification

4.13.2.1 Type

4.13.2.2 Type

4.13.3 CSPC Pharmaceutical Group Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)

4.13.4 Main Business/Business Overview

4.13.5 CSPC Pharmaceutical Group News

4.14 Sanofi China

4.14.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

4.14.2 Vitamin & Mineral Supplement Product Types, Application and Specification

4.14.2.1 Type

4.14.2.2 Type

4.14.3 Sanofi China Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)

4.14.4 Main Business/Business Overview

4.14.5 Sanofi China News

5 CHINA VITAMIN & MINERAL SUPPLEMENT MARKET FORECAST (2017-2022)

5.1 China Vitamin & Mineral Supplement Sales, Revenue and Price Forecast (2017-2022)

5.1.1 China Vitamin & Mineral Supplement Sales and Growth Rate Forecast (2017-2022)

5.1.2 China Vitamin & Mineral Supplement Revenue and Growth Rate Forecast (2017-2022)

5.1.3 China Vitamin & Mineral Supplement Price Trend Forecast (2017-2022)

5.2 China Vitamin & Mineral Supplement Sales Forecast by Type (2017-2022)

5.3 China Vitamin & Mineral Supplement Sales Forecast by Application (2017-2022)

6 PRODUCTION COST ANALYSIS OF VITAMIN & MINERAL SUPPLEMENT

6.1 Main Raw Materials of Vitamin & Mineral Supplement

6.1.1 List of Vitamin & Mineral Supplement Main Raw Materials

6.1.2 Vitamin & Mineral Supplement Main Raw Materials Price Analysis

6.1.3 Vitamin & Mineral Supplement Raw Materials Major Suppliers

6.1.4 Vitamin & Mineral Supplement Main Raw Materials Market Concentration Rate

6.2 Production Cost Structure of Vitamin & Mineral Supplement

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Production Expenses

6.3 Vitamin & Mineral Supplement Manufacturing Process/Method

7 VALUE CHAIN, PURCHASING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Vitamin & Mineral Supplement Value Chain Analysis
- 7.2 Upstream Raw Materials Purchasing
- 7.3 Raw Materials Sources of Vitamin & Mineral Supplement Major Players in 2016
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Sales Channel
 - 8.1.1 Direct Sales
 - 8.1.2 Indirect Sales
 - 8.1.3 Sales Channel Development Trend
- 8.2 Product Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Vitamin & Mineral Supplement Distributors/Traders List in China

9 MARKET INFLUENCES FACTORS ANALYSIS

- 9.1 Changes from the Related Industries
- 9.2 Substitutes Threat
- 9.3 Customer Preference Change
- 9.4 Economic/Political Environmental Change
- 9.5 Upstream and Downstream Fluctuation

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Vitamin & Mineral Supplement

Table Product Specifications of Vitamin & Mineral Supplement

Figure China Vitamin & Mineral Supplement Sales (volume) for Each Type (2012-2022)

Figure China Vitamin & Mineral Supplement Sales Market Share by Types in 2016

Table Types of Vitamin & Mineral Supplement

Figure Product Picture of Multivitamin

Table Major Players of Multivitamin

Figure Product Picture of Single Vitamin

Table Major Players of Single Vitamin

Figure Product Picture of Multi Mineral

Table Major Players of Multi Mineral

Figure Product Picture of Single Mineral

Table Major Players of Single Mineral

Figure China Vitamin & Mineral Supplement Sales Present Situation and Outlook by Applications (2012-2022)

Figure China Vitamin & Mineral Supplement Sales Market Share by Applications in 2016

Table Applications of Vitamin & Mineral Supplement

Figure Men Examples

Figure Women Examples

Figure Children Examples

Figure Others Examples

Figure China Vitamin & Mineral Supplement Revenue (Million USD) Status and Forecast (2012-2022)

Figure China Vitamin & Mineral Supplement Sales (Volume) Status and Forecast (2012-2022)

Table China Vitamin & Mineral Supplement Sales by Players (2012-2017)

Table China Vitamin & Mineral Supplement Sales Market Share (%) by Players (2012-2017)

Figure China Vitamin & Mineral Supplement Sales Market Share by Players in 2016

Figure China Vitamin & Mineral Supplement Sales Market Share by Players in 2017

Table China Vitamin & Mineral Supplement Revenue (Million USD) by Players (2012-2017)

Table China Vitamin & Mineral Supplement Revenue Market Share (%) by Players (2012-2017)

Figure China Vitamin & Mineral Supplement Revenue Market Share by Players in 2016
Figure China Vitamin & Mineral Supplement Revenue Market Share by Players in 2017
Figure China Vitamin & Mineral Supplement Average Price by Players in 2016
Table China Vitamin & Mineral Supplement Manufacturing Base Distribution and Sales Area by Players
Table Players Vitamin & Mineral Supplement Product Types
Figure Vitamin & Mineral Supplement Market Share of Top 3 Players
Figure Vitamin & Mineral Supplement Market Share of Top 5 Players
Table China Vitamin & Mineral Supplement Sales by Type (2012-2017)
Table China Vitamin & Mineral Supplement Sales Market Share by Type (2012-2017)
Figure China Vitamin & Mineral Supplement Sales Market Share by Type in 2012
Figure China Vitamin & Mineral Supplement Sales Market Share by Type in 2016
Table China Vitamin & Mineral Supplement Revenue (Million USD) by Type (2012-2017)
Table China Vitamin & Mineral Supplement Revenue Market Share by Type (2012-2017)
Figure China Vitamin & Mineral Supplement Revenue Market Share by Type in 2012
Figure China Vitamin & Mineral Supplement Revenue Market Share by Type in 2016
Table China Vitamin & Mineral Supplement Price by Type (2012-2017)
Table China Vitamin & Mineral Supplement Sales by Application (2012-2017)
Table China Vitamin & Mineral Supplement Sales Market Share by Application (2012-2017)
Figure China Vitamin & Mineral Supplement Sales Market Share by Application (2012-2017)
Table China Market Vitamin & Mineral Supplement Sales, Revenue (Million USD), Price and Gross Margin (2012-2017)
Table General Nutrition Centers, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table General Nutrition Centers, Inc. Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)
Figure General Nutrition Centers, Inc. Vitamin & Mineral Supplement Market Share (2012-2017)
Table AMWAY Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table AMWAY Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)
Figure AMWAY Vitamin & Mineral Supplement Market Share (2012-2017)
Table Puritan's Pride Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Puritan's Pride Vitamin & Mineral Supplement Sales, Revenue, Price and Gross

Margin (2012-2017)

Figure Puritan's Pride Vitamin & Mineral Supplement Market Share (2012-2017)

Table Pharmavite Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pharmavite Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Pharmavite Vitamin & Mineral Supplement Market Share (2012-2017)

Table Jamieson Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jamieson Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Jamieson Vitamin & Mineral Supplement Market Share (2012-2017)

Table Webber Naturals Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Webber Naturals Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Webber Naturals Vitamin & Mineral Supplement Market Share (2012-2017)

Table Pfizer Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pfizer Inc. Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Pfizer Inc. Vitamin & Mineral Supplement Market Share (2012-2017)

Table Daiichi Sankyo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Daiichi Sankyo Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Daiichi Sankyo Vitamin & Mineral Supplement Market Share (2012-2017)

Table Eisai Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Eisai Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Eisai Vitamin & Mineral Supplement Market Share (2012-2017)

Table Salus-Haus Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Salus-Haus Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Salus-Haus Vitamin & Mineral Supplement Market Share (2012-2017)

Table DSM Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DSM Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)

Figure DSM Vitamin & Mineral Supplement Market Share (2012-2017)

Table Hainan Yangshengtang Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hainan Yangshengtang Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Hainan Yangshengtang Vitamin & Mineral Supplement Market Share (2012-2017)

Table CSPC Pharmaceutical Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CSPC Pharmaceutical Group Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)

Figure CSPC Pharmaceutical Group Vitamin & Mineral Supplement Market Share (2012-2017)

Table Sanofi China Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sanofi China Vitamin & Mineral Supplement Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Sanofi China Vitamin & Mineral Supplement Market Share (2012-2017)

Figure China Vitamin & Mineral Supplement Sales and Growth Rate Forecast (2017-2022)

Figure China Vitamin & Mineral Supplement Revenue and Growth Rate Forecast (2017-2022)

Figure China Vitamin & Mineral Supplement Price Trend Forecast (2017-2022)

Table China Vitamin & Mineral Supplement Sales Forecast by Type (2017-2022)

Figure China Vitamin & Mineral Supplement Sales Market Share Forecast by Type (2017-2022)

Figure China Vitamin & Mineral Supplement Sales Market Share Forecast by Type in 2022

Table China Vitamin & Mineral Supplement Sales Forecast by Application (2017-2022)

Figure China Vitamin & Mineral Supplement Sales Market Share Forecast by Application (2017-2022)

Figure China Vitamin & Mineral Supplement Sales Market Share Forecast by Application in 2022

Table Production Base and Market Concentration Rate of Raw Material

Figure Vitamin & Mineral Supplement Main Raw Materials Price Trend

Table Vitamin & Mineral Supplement Raw Materials Major Suppliers List

Figure Production Cost Structure of Vitamin & Mineral Supplement

Figure Vitamin & Mineral Supplement Manufacturing Process/Method

Figure Vitamin & Mineral Supplement Value Chain Analysis

Table Raw Materials Sources of Vitamin & Mineral Supplement Major Players in 2016

Table Major Buyers of Vitamin & Mineral Supplement

Table Vitamin & Mineral Supplement Distributors/Traders List in China

I would like to order

Product name: 2017-2022 China Vitamin & Mineral Supplement Market Report (Status and Outlook)

Product link: <https://marketpublishers.com/r/2F4F06C004CEN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2F4F06C004CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970